2027

ANNUAL LIFESAVERS CONFERENCE

JUSTIFICATION GUIDE

TO HELP YOU SECURE
EMPLOYER SUPPORT FOR
REGISTRATION & TRAVEL

LIFESAVERS
Lifesavers Conference on Roadway Safety

ATTENDANCE & TRAVEL JUSTIFICATION GUIDE

SAN ANTONIO, TEXAS
March 6–9, 2027
Henry B. González Convention Center
lifesaversconference.org

Why invest in attending Lifesavers?

The Lifesavers Conference on Roadway Safety brings together approximately 2,000 roadway safety professionals from public agencies, law enforcement, public health, nonprofit organizations, research institutions and industry. Its **research-to-practice focus** helps attendees translate evidence and peer experience into actions that can prevent deaths and serious injuries.

A direct benefit to your organization

- Bring home tested approaches and emerging research to strengthen safety plans, grants, training, campaigns and countermeasure selection.
- Compare how other jurisdictions evaluate programs, reach priority audiences and implement the Safe System Approach.
- Connect with federal, state, local and tribal partners, researchers and vendors who can support future projects and cross-sector collaboration.
- Explore practical tools, demonstrations and exhibits in one setting rather than arranging multiple separate training or partner meetings.

"While many conferences are specific to an occupation, Lifesavers brings professionals together from across the traffic safety and injury prevention spectrum. We know it will take all of us working together to improve safety, and it's a huge benefit to hear from a variety of traffic safety professionals in the public and private sectors." -Diana G.

What will professionals gain?

Your role	Potential applications at work
Traffic safety program staff	Grant-funded program design, outreach, performance measures and behavioral countermeasures
Injury prevention & public health	Injury surveillance, community partnerships, equitable prevention and evidence-informed interventions
Law enforcement & criminal justice	Impaired and distracted driving enforcement, traffic safety partnerships and prosecution practices
Educators & communications staff	Driver education, public engagement, risk communication and behavior-change campaigns
Transportation planners & engineers	Safe System coordination, vulnerable road user safety and infrastructure/behavioral strategy integration

The case for approval

This is not simply a networking trip. It is a focused opportunity to acquire transferable tools, strengthen professional relationships and return with a defined implementation plan tied to agency priorities.

Conference details and updates:
https://lifesaversconference.org/registration/

https://lifesaversconference.org/workshops-handouts/

Plan your time

Priority tracks:

Learning Objectives:

Target your learning to agency priorities.

Lifesavers offers workshops across ten educational tracks.

Select sessions that match your current work plan, grant objectives, performance targets or emerging safety challenges.

For example:	Agency relevance/Goals
Criminal Justice/ Law Enforcement Track	Enforcement partnerships, prevention and adjudication of impaired driving
Communications/ Distracted Driving	Behavioral messaging, campaign evaluation, community outreach.

Common manager questions — suggested responses

"Our travel budget is limited."
I will prioritize sessions directly related to our work, compare authorized hotel options, book through official conference channels and share resources with colleagues. I will provide an itemized estimate before approval.

"We cannot spare staff for several days."
I will arrange coverage in advance, focus on priority sessions and deliver a short briefing with recommendations and materials for the entire team upon return.

"What will we get for the expense?"
I will document relevant sessions, contacts, tools and potential adaptations, then propose measurable next steps aligned with our goals.

Measure the return on investment

- Within 2 weeks: Share a 1-2 page briefing; deliver a team presentation; distribute tools and contacts.
- Within 30-90 days: Pilot one applicable practice; follow up with partners; implement a measurable program or process improvement.

Sample request for supervisor approval

Subject: Request to Attend the 2027 Lifesavers Conference on Roadway Safety
Dear [Supervisor/Approving Official],

I am requesting authorization to attend the 2027 Lifesavers Conference on Roadway Safety, March 6–9, 2027, at the Henry B. González Convention Center in San Antonio, Texas.

The conference convenes roadway safety professionals from transportation, public health, injury prevention, law enforcement, education and related fields. Its ten educational tracks provide opportunities to learn practical approaches and connect with experts working on challenges directly relevant to [agency/organization] and our priorities in [insert priorities].

I propose attending sessions focused on [insert 2–3 tracks/topics]. I expect to return with actionable ideas for [specific program/project], relevant resources and contacts, and recommendations for applying what I learn.

Within two weeks of the conference, I will brief our team and provide a written summary. Within 90 days, I will report on at least one feasible action or pilot informed by the conference.

I will follow applicable travel policies and seek cost-effective registration, lodging and transportation options. My estimated expense breakdown is below. I appreciate your consideration of this investment in our agency's roadway safety mission.

Sincerely, [Name / Title]

Estimated travel and attendance budget

EXPENSE	ESTIMATE
Conference Registration	$_____
Airfare/Ground transportation	$_____
Hotel (__nights x $_____)	$_____
Meals/per diem	$_____
Other authorized costs	$_____
TOTAL REQUESTED	$_____