



## 2026 Lifesavers Conference on Roadway Safety Sponsorship Opportunities

Join us in Baltimore for the 2026 Lifesavers Conference on Roadway Safety. This event delivers unmatched value with engaging expert-led breakout sessions, a packed exhibit hall, and countless networking opportunities to connect with peers and partners.

We invite you to become a sponsor at the largest conference dedicated to roadway safety that offers unparalleled opportunities to showcase your brand to influencers and decision makers. By aligning with Lifesavers, our sponsors demonstrate their commitment to public safety while gaining valuable brand exposure through multiple channels before, during, and after the event.

Four sponsorship packages have been curated with exhibitors in mind. Our other packages are customizable to maximize your impact and elevate your brand recognition. Contact Lifesavers Executive Director Michele J. Mount at [mount@lifesaversconferece.org](mailto:mount@lifesaversconferece.org) to finalize your sponsorship package today.

### **Friend \$1,000**

- Recognition on Lifesavers' [website sponsor page](#), mobile app, [event site](#), and select social media posts. Sponsor must provide social media handles.
- Name listing in the following:
  - Lifesavers email blasts
  - Registration site login page
  - Onsite Signage
  - Welcome screen during plenaries/luncheon
- Sponsor ribbon for conference badge
- One invitation to sponsor recognition reception and VIP seat at Monday's Public Service Awards Luncheon and Tuesday's closing luncheon.

### **Bronze \$2,500**

- Recognition on Lifesavers' [website sponsor page](#), mobile app, [event site](#), and select social media posts. Sponsor must provide logo and social media handles.
- Logo listing in the following locations:
  - Lifesavers email blasts
  - Registration site login page
  - Onsite Signage
  - Welcome screen during plenaries/luncheon
  - Upgraded logo online booth listing
- One complimentary exhibit booth (with included personnel) with sponsor recognition sign.
- One additional conference registration.
- Two VIP invitations to sponsor recognition reception and VIP seats at Monday's Public Service Awards Luncheon and Tuesday's closing luncheon.

### **Silver \$5,000**

- Recognition on Lifesavers' [website sponsor page](#), mobile app, [event site](#), and select social media posts. Sponsor must provide logo and social media handles.
- Logo listing in the following locations:
  - Lifesavers email blasts
  - Registration site login page
  - Onsite Signage

- Welcome screen during plenaries/luncheon
- Upgraded logo online booth listing
- Two complimentary exhibit booths (with included personnel) with sponsor recognition sign.
- Two additional conference registrations.
- Four VIP invitations to sponsor recognition reception and VIP seats at Monday’s Public Service Awards Luncheon and Tuesday’s closing luncheon.
- Priority booth selection (based on availability – register early!)
- Two complimentary virtual listings upgrades:
  - Banner with link (sponsor provides artwork and link). The banner dimensions should be 1,920 pixels long and can be up to 300 pixels tall (250 pixels tall is recommended).
  - Brochure button (sponsor provides PDF file)

### **Gold \$10,000**

- Recognition on Lifesavers' [website sponsor page](#), mobile app, [event site](#), and select social media posts. Sponsor must provide logo and social media handles.
- Logo listing in the following locations:
  - Lifesavers email blasts
  - Registration site login page
  - Onsite Signage
  - Welcome screen during plenaries/luncheon
  - Upgraded logo online booth listing
- Three complimentary exhibit booths (with included personnel) with sponsor recognition sign.
- Three additional conference registrations.
- Six VIP invitations to sponsor recognition reception and VIP seats at Monday’s Public Service Awards Luncheon and Tuesday’s closing luncheon.
- Two VIP invitations to Traffic Safety Scholar Dinner and Reception.
- Priority booth selection (based on availability – register early!)
- Two complimentary virtual listings upgrades:
  - Banner with link (sponsor provides artwork and link). The banner dimensions should be 1,920 pixels long and can be up to 300 pixels tall (250 pixels tall is recommended).
  - Brochure button (sponsor provides PDF file)
- Complimentary pre-and post-conference participants list in Excel format (value of \$600)
- Opportunity for your organization to provide a small item or communication from your organization in attendee welcome bags (subject to Lifesavers approval). Your organization would purchase and ship the item to the conference site.
- One pre-conference custom social media “Sponsor Spotlight” post. Sponsor must provide 1-3 sentences describing why they find Lifesavers valuable as well as handles, hashtags, and web links.

### **Custom Packages (starting from \$5,000-\$35,000)**

Custom package sponsors will receive all the Friend benefits, plus benefits customized to the package.

Lifesavers is excited to offer the following custom sponsorship packages:

- **Traffic Safety Scholars and Fellows Dinner Sponsor**
- **Wi-Fi Sponsor**
- **Mobile App/Event Site Sponsor**
- **Photo Booth Sponsor**
- **Refreshment Break/Meal Sponsor (Seven Opportunities)**
- **Tuesday Lunch Sponsor with Speaker Introduction**
- **Co-branded Conference Water Bottles**
- **Branded Lanyards**
- **Co-branded Conference Bags**
- **Attendee Night Out**

Contact the Lifesavers Conference at 202-916-0164 or email [mount@lifesaversconference.org](mailto:mount@lifesaversconference.org) to discuss your customized sponsorship package.



## 2026 Lifesavers Conference on Roadway Safety Sponsor Response Form

OUR SPONSORSHIP COMMITMENT IS: \$ \_\_\_\_\_

OUR SPONSORSHIP LEVEL (please mark your choice):

Friend (\$1,000) \_\_\_\_\_ Bronze (\$2500) \_\_\_\_\_ Silver (\$5,000) \_\_\_\_\_ Gold (\$10,000) \_\_\_\_\_

I'd like to hear about add-on options to increase my brand exposure at Lifesavers 2026 with a custom package \_\_\_\_\_

Other \_\_\_\_\_

ORGANIZATION NAME \_\_\_\_\_  
(Provide **exact** name as you wish it to appear in conference materials)

WEBSITE ADDRESS \_\_\_\_\_  
(For posting on Lifesavers Conference website, mobile app, & event site)

SOCIAL MEDIA HANDLES \_\_\_\_\_  
(For tagging on Lifesavers social media sites)

CONTACT NAME \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_  
(include city/state/zip)

CONTACT TELEPHONE \_\_\_\_\_

**INVOICE** – Lifesavers Conference will send an invoice to the contact person above. Please provide alternative address if needed:

Name \_\_\_\_\_ Email \_\_\_\_\_

### THANK YOU!

PLEASE EMAIL THIS FORM TO [mount@lifesaversconference.org](mailto:mount@lifesaversconference.org)

Checks are payable to Lifesavers Conference, Inc. and mailed to:  
Lifesavers Conference, Inc.  
3171 Route 9 North, #287, Old Bridge, NJ 08857

If you prefer to pay by credit card, you can do so in your exhibit account under "tasks." We can send you log in information.