

Safe System (SS)

(SS-01) Traffic Safety Culture & the Safe System Approach: Statewide Training & Local Action

In implementing the Safe System Approach, building a culture of safety for all who play a role in the transportation system is key to preventing fatal and serious injury crashes. Traffic safety culture reorients all work within the system toward safety. Engage with a panel of experts on efforts to grow the Safe System Approach that include promoting a culture of safety and recognizing the importance of building a multi-disciplinary coalition to achieve your road safety goals.

(SS-02) The 411 on 911 - Enhancing Post Crash Care to Save Lives

The Safe System Approach emphasizes preventing fatalities and serious injuries and the National Roadway Safety Strategy recognizes that our responsibility does not end when a crash occurs. Properly resourced and well-designed emergency medical services (EMS) and 911 systems are essential to mitigate injury severity and prevent crash-related fatalities. Hear from the NHTSA's Office of EMS about how improvements in crash notification, 911 and EMS systems, incident management, evidenced-based patient care, utilization of trauma systems, and other post-crash care strategies can make our systems more effective in ensuring crash injuries do not become fatal.

(SS-03) Not so Fast & Furious – Channeling Our Energy to Prevent Speed-related Fatalities

Hear about the progress to implement and achieve safer speeds through a Safe System Approach, lessons learned from NTSB crash investigations, and recommendations for countermeasures focused on excessive speed and repeat offenders. Learn how a Washington State study using customized results data briefs, school administrators, parents, local traffic safety professionals, and others worked together to highlight troubling concerns, deploy countermeasures, and engage their broader community in slowing speeds. Additionally, efforts by advocates to ensure broader deployment of vehicle safety technology, and effective infrastructure investments to prevent speeding will be discussed.

(SS-04) Coming Together to Reduce Tragedies in Tribal & Rural Communities Using the Safe System Approach

To better understand the impact of road crashes in tribal and rural areas complete state and federal datasets are needed. The Federal Highway Administration is currently working on tools designed to empower tribes to establish crash databases capable of sharing crash data . These tools will be able to integrate data from state databases and provide automated reporting features. Come away with strategic approaches to safety planning and implementation of Safe System Approach principles and countermeasures in tribal and rural communities.

(SS-05) Making Sense of Data Systems to Address the Safety Goals of Your Community

Data is the critical foundation for success—whether you are working towards safer people, vehicles, speeds, roads, or improved post-crash care. However, collecting, managing, and analyzing data can be complicated. How can you obtain and leverage data wherever you are within the country and whatever your safety goals are? Subject matter experts will share data-based successes across a wide range of actors and topics, highlighting ways and resources to help your programs and projects make their mark by ensuring they are firmly rooted in accurate data and analysis.

(SS-06) Victim & Survivor Advocates: A Critical Voice to Advance the Safe System Approach

Interact with victim/survivor advocates from leading national and local traffic safety organizations. They will share their journeys and how they have used their voices to uplift proven strategies such as redesigning dangerous roads, reducing speed limits, and improving vehicle safety. Presenters will underscore how giving a face to the crisis has resulted in legislative and policy change – including changes implementing systemic, “upstream” Safe System solutions that had previously been considered impossible.

(SS-07) A Safe System Approach to Address Impaired Driving

Drivers who are drunk and high threaten road safety and present challenges for policymakers and law enforcement alike. Learn about the prevalence of this dangerous behavior and what options states can consider in combatting this preventable problem. Leave with an understanding of the prevalence and danger of polysubstance-impaired driving, examples of potential policy options, clear picture of enforcement efforts, the role of vehicle technology and direction on who to partner with at the state and national level to take action.