

Distracted Driving (DD)

(DD-01) Be "In the Know" - Emerging Research that Addresses Distracted Driving

Research is constantly emerging and broadening our understanding of distracted driving, including why people engage in distractions and how to prevent it. Learn about current research regarding distraction and how it can be used by safety advocates to improve the effectiveness of their community-based programs.

(DD-02) Shifting Gears: Changing the Culture of Distracted Driving

Subject matter experts, thought leaders, and advocates will share insights, experiences, and innovative solutions to address the epidemic of distracted driving. Engage in a discussion highlighting underlying causes, consequences, and societal attitudes that perpetuate this dangerous habit. Particularly, successful initiatives that have already begun to shift the needle towards safer roads will be discussed.

(DD-03) Get the Latest from the National Distracted Driving Coalition

The National Distracted Driving Coalition brings together experts and advocates to identify and promote solutions for the distracted driving crisis. Coalition members will present their recent findings and discuss how safety advocates can use this information to improve the effectiveness of their community-based programs.

(DD-04) Navigating the Road Together: Parent-Teen Relationship's Impact on Safe Driving Practices, Focus on Distracted Driving

Join an engaging and informative panel discussion that delves into the vital role of the parent-teen relationship in shaping safe driving practices. With a specific emphasis on combating the growing issue of distracted driving, presenters will provide information to empower both parents and teens with insights, strategies, and practical advice to foster responsible driving habits and enhance road safety.

(DD-05) Painting a Clearer Picture: How Technology Innovations Are Improving Distracted Driving Data & Advancing Safety

Distracted driving has historically been an underreported traffic safety issue on our roadways. However, advancements in technology, data modeling, and AI provide innovative solutions, such as telematics programs, to better identify and curb risky driving behaviors. This session hosted in-person at Lifesavers and live-streamed as a special episode of the Travelers Institute Wednesdays with Woodward® webinar series, will explore how technology helps assess crash rates caused by distraction, improve data collection, and promote safer driving habits.

(DD-06) The REAL Super Troopers: Combating Distracted Driving Through Education & Enforcement

Distracted driving has become a grave concern on our roads posing a significant threat to public safety. Law enforcement agencies play a pivotal role in reducing this danger, but they can achieve better results when coupled with educational initiatives and connecting with the community. Panelists will shed light on a comprehensive strategy that combines enforcement and education to prevent distracted driving effectively.

(DD-07) Reaching Marginalized/Underserved (BIPOC) Communities & Addressing Mental Health in the Fight Against Distracted Driving

Join an enlightening and impactful session dedicated to identifying innovative strategies to extend the reach of distracted driving programming and resources to traditionally underserved and marginalized communities. Panelists will highlight the importance of addressing the unique challenges faced by BIPOC (Black, Indigenous, and People of Color) populations and individuals dealing with mental health concerns within the context of road safety.

(DD-08) Bridging the Gap: Strategies to Reduce Rural Road Crashes

Although a small percentage (19%) of the population lives in the rural U.S., almost half (45%) of roadway fatalities occur on rural roads. Panelists will share real-world examples from youth- and community-based organizations working to combat distracted driving and other risky driving behaviors in rural communities.