



Lifesavers Conference on Roadway Safety Exhibitors (as of 1/2/24)

AAA, Inc.

Lifesavers Partners Sponsor

Visit the Website: <https://www.AAA.com>

As North America's largest motoring and leisure travel organization, AAA provides more than 63 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers.

AASHTOWare Safety / Numetric

Visit the Website: <https://www.numetric.com>

Empowering state and local agencies to make more data-driven resource investments and prevent roadway deaths.

Alliance Highway Safety

Visit the Website: <https://www.AllianceHighwaySafety.com>

Alliance Highway Safety is an agency specializing in marketing and outreach for state highway safety offices.

Altumint, Inc.

Visit the Website: <https://www.altumint.com>

Automated Traffic Enforcement.

American Association of Motor Vehicle Administrators (AAMVA)

Visit the Website: <https://www.aamva.org>

The American Association of Motor Vehicle Administrators (AAMVA) is a tax-exempt, nonprofit organization developing model programs in motor vehicle administration, law enforcement, and highway safety. The association also serves as an information clearinghouse in these areas and acts as the international spokesperson for these interests. Founded in 1933, AAMVA represents the state, provincial, and territorial officials in the United States and Canada who administer and enforce motor vehicle laws. AAMVA's programs encourage uniformity and reciprocity among the states and provinces. The association also serves as a liaison with other levels of government and the private sector. Its development and research activities provide guidelines for more effective public service. AAMVA's membership includes associations, organizations, and businesses that share an interest in the association's goals.

BIA - OJS Indian Highway Safety Program

Visit the Website: <https://www.bia.gov/bia/ojs/dhs>

To reduce the number and severity of traffic crashes in Indian Country by supporting Education, Enforcement, and Engineering, as well as Safe Tribal Community Programs.

Bike Rodeo Helmets

Visit the Website: <https://www.bikerodeohelmets.com>

We provide specialized safety gear for non-profits and other government entities. We also custom quote organizations with special pricing for local projects.



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Britax

Visit the Website: <https://us.britax.com/>

Founded in Britain in 1938, Britax initially focused on safety innovations, such as adult seat belts. Since launching our first child car seat in 1966, we have helped protect millions of children on the road across the world. Our mission is protecting what matters most by providing safe, comfortable, sustainable, and easy-to-use child mobility solutions. Protecting What Matters Most: Our mission is to provide safe, comfortable, sustainable, and easy-to-use baby and child mobility solutions. Since the development of Britax Römer's first child car seat in 1966, we have protected millions of children worldwide on their journeys and have been an industry leader in child safety technology and expertise. Our global Britax family of brands helps ensure that parents and their children are safe on the road in over 60 countries.

Check To Protect-NSC

Visit the Website: <https://www.checktoprotect.org>

Check To Protect is a national campaign that encourages drivers to check the recall status of their vehicles and have open safety recalls fixed immediately. The campaign is a coalition of auto manufacturers who have come together in an effort to reduce the number of vehicles with open safety recalls in the United States; over 50 million of them. This is roughly one of every five vehicles on the road.

Clearinghouse for Older Road User Safety

Visit the Website: <https://www.roadsafeseniors.org>

ChORUS serves as a centralized, user-friendly, and dynamic source of information pertaining to highway safety for aging drivers, passengers, pedestrians, and cyclists. Built as a comprehensive resource, it covers all three major components of highway safety: safe roadways, safe road users, and safe vehicles.

Colorado State Patrol

Visit the Website: <https://csp.colorado.gov/>

Recruitment and Child Passenger Safety.

Crossroads Software

Visit the Website: <https://web.crossroadssoftware.com>

Law Enforcement Traffic Enforcement Software.

Dorel Juvenile

Visit the Website: <https://www.doreljuvenile.com>

As leaders in juvenile care, our role is to empower parents on their journey, through confidence. We help people bring safety and care to the most precious thing there is - life. We take the privilege of bringing care into the lives of others very seriously. We take pride in offering solutions that make the everyday, easier. This is why we are constantly innovating new ways to give parents more.



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Evenflo Company Inc.

Visit the Website: <https://www.evenflo.com>

We're proud to have helped raise more than four generations of children on Evenflo products. Evenflo first launched as a manufacturer of baby feeding products in Ravenna, Ohio in the 1920s. More than 100 years later, families trust us more than ever for leading-edge safety, smart innovation, everyday convenience, and lasting comfort. We look forward to serving and delighting new generations of babies, kids, parents and caregivers. We're constantly pushing the boundaries in product design and safety innovation to meet parents right where they are - and where they want to go next. We're your trusted go-to for car seats, strollers and travel systems, as well as high chairs, gates and activity centers. We're proud to supply baby and children's products to leading retailers in the U.S. and Canada.

EzJustice

Visit the Website: <https://ezjustice.us/>

EzJustice provides a comprehensive suite of case management, communication, and remote reporting tools and services for courts, probation departments, jail facilities, CBCFs, and crime labs. Every ezJustice product is web-enabled making them easy to use, integrate, and scale.

Family, Career and Community Leaders of America (FCCLA)

Visit the Website: <https://www.fcclainc.org>

Family, Career and Community Leaders of America (FCCLA) is a national Career and Technical Student Organization (CTSO) for students in Family and Consumer Sciences (FCS) education in public and private schools through grade 12. FCCLA offers intra-curricular resources and opportunities for students to pursue careers that support families. Since 1945, FCCLA members have been making a difference in their families, careers, and communities by addressing important personal, work, and societal issues through Family and Consumer Sciences education. With over 237,000 student members and more than 7,000 chapter advisers across 5,100 chapters, the FCCLA family continues to expand and thrive, fostering a vibrant community of passionate individuals committed to making a difference.

Innocorp, Ltd.

Visit the Website: <https://www.fatalvision.com>

Innocorp, Ltd. is a traffic safety, prevention, and awareness-building tools innovator. Law enforcement, schools, the U.S. military, government traffic safety agencies, and advocacy groups in 50 States and more than 100 countries use Innocorp's products in traffic safety outreach programs and campaigns. Innocorp's flagship products include the Fatal Vision Alcohol, THC, Polydrug, and Opioid Impairment Simulation goggles, Simulated Impaired Driving Experience (SIDNE), and the Drowsy & Distracted Driving Goggles. See Innocorp's full line of products at <https://www.fatalvision.com>.



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First Light Safety Products

Visit the Website: <https://www.firstlightsafety.com/>

The First Light Fully Illuminated Stop/Slow Paddle is a groundbreaking innovation that improves traffic safety. Building on our success in patenting and developing the fully illuminated STOP octagon for school bus stop arms (Fully Illuminated Stop Arm – First Light), this paddle offers complete octagon illumination, ensuring maximum visibility for oncoming motorists. These paddles are designed to meet transportation standards, delivering durability and reliability, making them ideal to control the flow of traffic when safety is paramount. Additionally, the replaceable battery pack and optional 60-inch extension provide flexibility and extended visibility, making them an invaluable tool for both school transportation and construction zones.

GHSA

Visit the Website: <https://www.ghsa.org/resources/BTSCRCP>

The Behavioral Traffic Safety Cooperative Research Program (BTSCRCP) is a partnership between GHSA, NHTSA and TRB. Stop by to learn about the latest publications, find out how to be involved with the projects, and suggest research topics.

Helmets R Us, Inc.

Visit the Website: <https://www.helmetsrus.net>

Helmets R Us is an importer of wholesale bicycle helmets. Founded in 1994, we have partnered with over 15,000 organizations and shipped over 16 million helmets nationwide in efforts to promote bike safety. We provide a wide variety of helmets to organizations and schools at wholesale pricing for their bicycle helmet programs. All of our helmets meet or exceed the Consumer Product Safety Commission bike helmet standards. Delivery after an order is received is approximately 2-7 business days. Ask us about adding your logo, this is a great way to promote sponsors or your organization. Visit us www.helmetsrus.net, call 253-627-2121, or fax us at 253-572-4225.

Impact Teen Drivers

Visit the Website: <https://www.impactteendrivers.org>

Impact Teen Drivers is a leading traffic safety education nonprofit with the mission of saving lives by fighting the number one killer of teens in America: car crashes.

Institute of Police Technology and Management

Visit the Website: <https://www.iptm.org>

IPTM was established in 1980 with a simple yet lasting philosophy: to provide cost-effective, cutting-edge training to the criminal justice community, thus enhancing the quality of service by law enforcement to our communities. For 40 years, this basic philosophy has guided IPTM as it has grown into the largest and most varied national law enforcement training institute in the country. Currently, IPTM conducts 400+ courses to more than 8,000 law enforcement professionals each year. These professionals include operational, supervisory, and command level officers from throughout the United States, the U.S. territories, and numerous foreign countries. The IPTM instructional team consists of professionals who possess a blend of practical law enforcement skills, years of police training experience, and quality academic credentials. The full-time faculty is supplemented by a cadre of highly qualified adjunct instructors who remain as practitioners within the law enforcement community.



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Intoximeters

Visit the Website: <https://www.intox.com>

Intoximeters has led the breath alcohol testing industry for over 75 years, providing high-quality, long-lasting instruments and combined with first-class training. Our online and classroom training options are of the highest standard, and equip BATs and collectors with the tools they need for a defensible testing program.

Kids And Car Safety

Visit the Website: <https://www.kidsandcars.org>

Kids and Car Safety is a national non profit dedicated to saving the lives of children and pets in and around motor vehicles. Our organization is devoted to eliminating vehicle-related risks to children and pets through data collection, research and analysis, public education and awareness programs, policy change, product redesign and supporting families to channel their grief into positive change.

Laser Tech

Visit the Website: <https://www.lasertech.com>

At Laser Tech, we design and manufacture innovative laser-based speed, distance, and sensor measurement devices. Since 1985, our mission remains focused on providing laser measurement technologies that address real world needs and applications. Our diverse user-centric portfolio of revolutionary lidar solutions provide departments and agencies of any size with the tools needed to keep roads safe. From speed, tailgating, and distracted driving enforcement, to crash and crime scene mapping and investigation, we have proven solutions to help police perform their duties safely and efficiently. We have the most advanced laser camera technology used by police while our mapping systems help police officers quickly gather and analyze data. ISO compliant improvement techniques bring our dedication to quality and innovation to life. We proudly offer an extensive selection of affordable solutions to help you navigate through an ever-changing environment.

Lifesavers Supporters Sponsor

Lifeloc Technologies

Visit the Website: <https://www.lifeloc.com>

Law Enforcement, Alcohol Breathalyzers

SCRAM Systems

Visit the Website: <https://www.lifesafes.com>

LifeSafer® has helped over 1.5 million drivers get back on the road after a drunk driving conviction. With over 30 years of experience leading the industry, we provide accurate and reliable services to help you complete your interlock program. Our devices are the smallest and easiest to use, and our team will walk you through the process, step-by-step.



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Michelin Mobility Intelligence

Lifesavers Champions Sponsor

Visit the Website: <https://mobilitydata.michelin.com/>

At Michelin Mobility Intelligence, technology and data contribute to making roads safer, better, and greener. By analyzing over 600 million miles of road and connecting forty million drivers in the United States and Europe, we are a leading force in mobility and driving behavior data analysis. Our Safer Roads services identify and assess risky road areas based on atypical or abnormal driving behavior.

NHTSA

Visit the Website: <https://www.nhtsa.gov>

Promotional and educational materials that focus on reducing traffic and vehicle related deaths and injuries nationwide. Program areas include: impaired driving, occupant protection, traffic law enforcement, emergency medical services, justice services, safety countermeasures, distracted driving and behavior and applied research.

National Law Enforcement Officers Memorial Fund

Visit the Website: <https://www.nleomf.org>

The purpose of the National Law Enforcement Officers Memorial Fund is to honor the role of law enforcement, in service to society, by recognizing the sacrifices and valor of law enforcement, educating the community, and making it safer for those who serve.

Nationwide

Lifesavers Champions Sponsor

Visit the Website: <https://www.nationwide.com>

Nationwide is a Fortune 100 company based in Columbus, Ohio and is one of the largest and strongest diversified insurance and financial services organizations in the United States. Nationwide has been protecting people, businesses, and futures for more than 95 years; and has a vested interest and a long history of advocating for safer roadways. Our advocacy is accomplished through partnerships with manufacturing groups and safety organizations like IIHS and MADD. Nationwide has long been on the cutting edge of auto safety. Along with IIHS in the 50s and 60s we were an early advocate on seat belt usage and promoted the adoption of airbags. More recently we've focused our efforts on curbing impaired and distracted driving through the enactment and enforcement of laws, heightened public awareness, and the development of technology to provide drivers tailored coaching and feedback through our telematics-based SmartRide program.

NUNA

Visit the Website: <https://www.nunababy.com>

From facing direction to installation instructions and the best location in the vehicle - there's a lot to think about when it comes to safely installing and using your car seat. To help navigate through all of your family's journeys, NUNA experts have carefully curated a full line of car seats that are simple and secure so that you can focus on the road ahead - knowing what's riding behind you is safe and sound.



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Responsibility.org

Visit the Website: <https://www.responsibility.org>

The Foundation for Advancing Alcohol Responsibility (Responsibility.org) leads the fight to eliminate drunk driving and underage drinking and promotes responsible decision-making regarding beverage alcohol. Supported by 11 of America's distillers who lead with a strong commitment to responsibility, Responsibility.org's distinguished National Advisory Board and our partners at the national and local level help us reach a broad audience, guiding a lifetime of conversations about alcohol responsibility across all 50 U.S. states and in our nation's capital.

Safe Kids Worldwide

Visit the Website: <https://www.safekids.org>

Safe Kids Worldwide is a nonprofit organization working to reduce unintentional injuries to children ages 0-14 and build equitable and sustained systems that support injury prevention.

Lifesavers Champions Sponsor

Safe Ride News Publications

Visit the Website: <https://www.saferidenews.com>

Publisher of educational materials for the child passenger safety field.

Smart Start Inc

Visit the Website: <https://www.smartstartinc.com>

Celebrating over 30 years, Smart Start is the acknowledged leader in alcohol monitoring nationally and worldwide. Smart Start's Ignition Interlocks, including our revolutionary new FLEX device, are a convenient, unobtrusive solution for DUI offenders. The SmartMobile Classic™, SmartMobile Insight™, and wrist worn ORBIS™, are redefining portable alcohol monitoring as the most discreet and effective devices for clients and monitoring authorities. Our SmartWeb™ platform offers real-time reporting and analysis for easy caseload management. Smart Start is Setting the Standard in Alcohol Monitoring Technology® with thousands of service locations in 22 countries, and a 24/7/365 multilingual Customer Care Center. Visit [smartstartinc.com](https://www.smartstartinc.com).

Lifesavers Champions Sponsor

Stalker Radar

Visit the Website: <https://www.stalkerradar.com>

Stalker Radar's police radar, lidar, and photo enforcement equipment is trusted by more state police agencies than all other radar brands combined, and our Street Dynamics line of radar speed signs, messaging trailers, and traffic data collection tools is used by law enforcement agencies, municipalities, HOAs, and communities across the country.



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Sworn Impact

Lifesavers Partners Sponsor

Visit the Website: <https://www.swornimpact.com>

Experience the game-changing convenience of on-site training tailored to your agency's needs. Sworn Impact delivers curriculum topics like: Community Engagement, PIO Tasks, Marketing and Communications, Collaboration with The Media, On-Camera Interviews, and more. Say goodbye to expensive out-of-town training. Now, you can afford to train more of your team and transform your organization with educators who have the experience and expertise. Imagine your next safety campaign going viral! Don't just take our word for it - satisfied clients enjoy our engaging content, insightful strategies, and practical exercises that make learning both enriching and enjoyable.

Texas A&M Transportation Institute - Youth Transportation Safety

Visit the Website: <https://www.t-driver.com>

Youth transportation safety programming for teens. YTS offers free, evidence-based peer-to-peer programming for schools in 32 states. Programming is based on health theories, which empowers youth to be the advocates of safe driving - a best practice for helping save lives within the safe system approach.

The National Road Safety Foundation

Visit the Website: <https://www.nrsf.org>

The National Road Safety Foundation, Inc. (NRSF) is a 501 (c)(3) non-profit organization dedicated to reducing deaths and injuries on our nation's roads by promoting safe driving awareness and lifelong education. NRSF produces FREE traffic safety programs on distracted driving, drowsy driving, speed, impairment and a host of other safe driving issues. NRSF also sponsors contests to engage teens in promoting safe driving to their peers and their communities. For more information or to download free programs, visit www.nrsf.org or www.teenlane.org

ThinkFast Interactive

Visit the Website: <https://www.ThinkFastInteractive.com>

ThinkFast Interactive is an evidence-informed program that was originally developed in 1997 as a fun, inclusive and experiential education program that would non-intrusively expose participants to factual and relevant information related to health and safety topics. Our innovative concept utilizes multi-digit audience response system technology wireless remote controls, which allows an entire audience (up to 600 participants) to participate simultaneously. ThinkFast Interactive has been used as a standalone educational program or to help bolster ongoing educational initiatives within a school or state. Each program is tailored to fit the unique needs of our program sponsors as well as the demographic for which the program serves. ThinkFast Interactive has proven itself through multiple evaluation efforts as an effective way to educate and positively influence social norms, as well as encourage participants to demonstrate safety behaviors in alignment with program messaging.



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ThinkFirst National Injury Prevention Foundation

Visit the Website: <https://www.thinkfirst.org/>

ThinkFirst National Injury Prevention Foundation, founded by neurosurgeons, is dedicated to preventing brain, spinal cord, and other traumatic injuries through education, research, and advocacy. With chapters located throughout the USA, ThinkFirst offers powerful, thought-provoking prevention programs for all ages with a large focus on traffic safety. Each year ThinkFirst chapters provide thousands of educational presentations to schools, businesses, organizations, conferences, and community events in order to raise awareness on preventing injuries. "Street Smart," our Safety Superhero, delights young children, while teens relate to our VIP speakers - Voices For Injury Prevention - individuals who have suffered brain or spinal cord injuries, who explain how a traumatic injury needlessly changed their life. Programs for adults help parents better care for their newborn or coach their new teen driver. Use your mind to protect your body. Think First!

Thomashilfen North America /Exomotion

Visit the Website: <https://www.thomashilfen.us>

Passenger Safety seats for children with Disabilities.

UCHealth EMS

Visit the Website: <https://www.hcpvs.org>

The UCHealth EMS prenatal vehicle safety program is the leader in roadway safety for pregnant and fetal vehicle occupants. A child is 17 times more likely to become a traffic fatality before they are born than when they are in their car seat. Simple proper seat belt use could reduce adverse fetal outcomes by 84%. Sadly, only one in four pregnant drivers use their seat belt and airbags correctly. UCHealth EMS has developed strategies to combat this problem and reduce maternal/fetal injuries. There are educational materials in 20 languages, teaching tools for professionals, and a web resource with everything needed to improve pregnant driver safety. UCHealth EMS has also pioneered a prenatal seat belt check system similar to a car seat check. Prenatal seat belt checks have led to a drastic increase in proper use of both seat belts and airbags by pregnant drivers.

UPPAbaby

Visit the Website: <https://www.uppababy.com>

Inspired by Parents. Crafted by Experts. We've integrated smart features and innovative designs to make all of our products versatile, adaptable, and most importantly easy to use for all parents - because we are parents! UPPAbaby products include strollers, car seats, play yards and accessories.

U.S. Department of Transportation

Visit the Website: <https://www.transportation.gov/transportation-safety-institute>

The work that TSI does within the transportation safety community is truly remarkable. With a small staff and group of highly committed subject matter experts who serve as adjunct faculty, TSI provides the best training for safety professionals in federal, state and local government agencies and the private industry.



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VDDC

Visit the Website: <https://www.VDDC.org>
Victims of Distracted Driving Coalition.

Virginia Tech Transportation Institute

Visit the Website: <https://www.vtti.vt.edu>

VTTI is dedicated to advancing safety through innovation. The institute collaborates with industry leaders and government agencies to develop, test, and deploy advanced vehicle technologies. A leader in conducting large-scale naturalistic driving studies, test-track evaluations, and on-road studies, VTTI has a proven history of providing real-world performance data for impactful analytics, simulations, and analyses.

Virtual Driver Interactive

Visit the Website: <https://www.driverinteractive.com>

We are a technology company utilizing simulation and virtual reality for driver training and distracted driving awareness. Based in California, VDI offers comprehensive training programs for novice drivers, corporate fleets, boating safety and distracted driving awareness. One Simple Decision is an immersive distracted driving program where students experience the consequences of distracted and impaired driving through a hands-on, immersive experience, which includes virtual interactions with real law officers, judges, ER personnel and doctors. One Simple Decision also has the capability of tracking traffic violations real-time to demonstrate the immediate effect of driving distracted or impaired.

Westat

Visit the Website: <https://www.westat.com/careers>

Westat's work makes travel safer and more efficient. We help find and address transportation challenges through studies of vehicle technology and safety, travel behavior, and traffic operations systems. We explore issues related to roadway users, vehicle automation, connectivity, travel patterns, and more. Our staff has expertise in human factors, survey operations, instrumentation engineering, technology assessment, and geospatial analysis.