

Five Compelling Reasons to Attend Lifesavers Conference on Roadway Safety Long Beach Convention Center, Long Beach, CA March 9-11, 2025

- 1. Hot topics. Learn about the latest traffic safety topics and trends including current issues that influence traffic safety trends, speed, distracted motorists and pedestrians, current technology, drug-impaired driving, autonomous vehicles, and more! Lifesavers addresses the issues impacting roadway safety today.
- 2. Something for everyone. Whether you're a state or local highway safety official, police officer or first responder, private or non-profit program provider, student or academician, Lifesavers' comprehensive program is for you.
- **3. Affordable.** Sponsorships, off-season scheduling, and reasonable registration fees allow the Lifesavers Conference to be one of the most affordable professional conferences in the U.S.

## Rave reviews from past attendees:

All the workshops were well thought out and intertwined so that when you left the conference you had several "little" pictures and one "big" picture.

I've never been to a conference with so many people from so many different fields. The opportunity to network was priceless.

The workshops offered a great opportunity to see how different programs are approaching a common problem.

- **4. Experts & pros.** Learn from leading experts and network with professionals from the nation's top safety organizations.
- **5. State-of-the-art tools.** Learn about the latest products, services, programs, and/or publications some exclusively at Lifesavers!