WHAT IS LIFESAVERS?

Lifesavers National Conference on Highway Safety Priorities is the world’s largest gathering of leaders and advocates in traffic safety. Recognized as the premiere highway safety conference, Lifesavers offers a myriad of opportunities to learn about the latest research, best practices, and cutting-edge initiatives. In addition, Lifesavers allows participants to explore innovative technology and strategies to combat risky driving behaviors and save lives.

Celebrating 41 years of excellence, the Lifesavers Conference will take place April 2-4, 2023, in Seattle, WA.

The 2023 Lifesavers Conference provides a national platform with over 75 workshops in ten tracks, plenary sessions, dedicated networking opportunities, and an extensive exhibit hall. The Lifesavers Conference program is designed to engage federal, state and local government, law enforcement, public health, injury prevention, advocacy, and non-profit organization professionals in an exchange of ideas, strategies, and programs to reduce preventable injuries and deaths.

Don’t miss this opportunity to engage with Highway Safety Professionals highlighting research to practice efforts across the country!

THE LIFESAVERS CONFERENCE IS AN EXCEPTIONAL VALUE

Lifesavers brings together a unique combination of traffic safety and public health professionals, researchers, advocates, practitioners, and students committed to sharing best practices, research, and effective policy initiatives — all for just $600. This is an exceptional value since the exchange of information and knowledge that takes place at the Lifesavers Conference is unparalleled.

WHO IS ATTENDING?

- Local, tribal, state & federal highway safety officials
- Law enforcement, prosecutors & first responders
- Child safety advocates, technicians & instructors
- Private & non-profit program providers
- Victim advocates
- Auto & insurance industry leaders
- Public health professionals
- Safety & injury prevention specialists
- Students, researchers & academics
- Transportation planners & engineers

To learn more, view our conference video on the home page at www.lifesaversconference.org
WHY ATTEND?

EDUCATION & TRAINING
- Learn from traffic safety experts, practitioners, and leaders from across the country.
- Engage with exhibitors highlighting current technology and model traffic safety programs.
- Experience over 75 workshops in ten tracks addressing hot topics, latest trends & cutting-edge programs.

EXHIBITS
- Over 75 Exhibitors with more than 12 hours of exhibition time
- Network with national and global private companies, non-profits & government agencies
- Learn about state-of-the-art products & services

AUXILIARY TRAININGS
Although not part of the conference, additional training opportunities are held on the Saturday prior to the conference. Visit https://lifesaversconference.org/auxiliary-trainings/ for meeting descriptions and registration instructions. Some trainings may offer CEUs.

NETWORKING OPPORTUNITIES
With two catered network sessions and a networking lounge available for the duration of the conference, plan to participate in formal & informal exchanges with safety professionals including:
- American Automobile Association (AAA)
- American Association of Motor Vehicle Administrators (AAMVA)
- Federal Highway Administration (FHWA)
- Federal Motor Carrier Safety Administration (FMCSA)
- Governors Highway Safety Association (GHSA)
- Insurance Institute for Highway Safety (IIHS)
- Mothers Against Drunk Driving (MADD)
- National District Attorneys Association (NDAA)
- National Highway Traffic Safety Administration (NHTSA)
- National Safety Council (NSC)
- National Transportation Safety Board (NTSB)
- Safe Kids Worldwide (SKW)
- Auto & insurance industries and more

Absolutely incredible speakers. Thank you for the work you do and the messages you send out to help empower others to feel they can make such a difference like you all have. — 2022 Attendee

Visit https://lifesaversconference.org/workshops-handouts/ for a complete list of workshops.

To learn more, view our conference video on the home page at www.lifesaversconference.org
2023 LIFESAVERS MOBILE APP
The mobile app features the entire program in the palm of your hand — schedule of events, handouts, speaker information, exhibitors, floor plans with personalized schedules and attendee messaging. Be sure to click "allow" for push messages so you receive the latest updates while you’re onsite. Information on downloading the mobile app will be sent to registrants. The app is free!

REGISTRATION

REGISTRATION RATES
$600.......................... Early Bird Attendees (ends 1/27/23)
$650............................. Regular Attendee (1/28/23 – 3/10/23)
$700................................. Late Attendee (after 3/10/23)
$350........................................ Speakers/Moderators
$100.......................... Students & Traffic Safety Scholars
$200.......................... Reduced Registration (must apply)

Register online at lifesaversconference.org/registration/

2023 TRACKS
- Child Passenger Safety
- Communications
- Criminal Justice/Law Enforcement
- Distracted Driving
- Driver Training/Assessment & Licensing’ (new this year)
- Impaired Driving
- Occupant Protection
- Pedestrian, Bicyclist, & Micro-mobilist Safety
- Safe System
- Vehicle Technologies/Automated Driving

CONFERENCE LODGING
All conference activities will be at the Seattle Convention Center, April 2-4, 2023.

Discounted accommodations will be offered at Sheraton Grand Seattle (Headquarter Hotel), Grand Hyatt Seattle, and Hyatt Regency Seattle. Book your room early. Although the conference rate is guaranteed through March 3, 2023, hotels may sell out before that date. All hotels provide a comp fitness center and free in-room internet.

Plan your visit to Seattle: visitseattle.org/site/lifesavers2023/

To learn more, view our conference video on the home page at www.lifesaversconference.org
INCREASE YOUR VISIBILITY AS A LIFESAVERS SPONSOR
Promote your organization’s expertise and become a 2023 Lifesavers sponsor. Benefits include recognition on the Lifesavers website, registration site, email blasts, mobile app, printed materials and signage, and special seating and recognition at the Public Service Awards and Closing Plenary Luncheons. Partner & Champion sponsors receive a complimentary exhibit booth & more.

For more information, visit lifesaversconference.org/sponsors/
Call 703-922-7944 or email Kristin Kingsley kkingsleyconsulting@gmail.com

EXHIBIT AT LIFESAVERS

Obtain national exposure as you interact with more than 2,000 Highway Safety Professionals representing all 50 states, as well as American territories and foreign countries.

Exhibitors are listed in the conference program. A complimentary brief product description is included on the website and mobile app.

Exhibit hours are designed for maximum exposure and networking opportunities, with lunch on Sunday, grab & go breakfast on Monday, and two catered networking sessions, all scheduled in the exhibit hall.

EXHIBIT RATES
For-Profit........................................................................................................... $1,750 per booth
Non-Profit................................................................................................................ $800 per booth
Exhibit Personnel.................................................. First representative is complimentary, second rep is $350, additional reps are $600 each.

EXHIBIT HOURS/EVENTS IN EXHIBIT HALL
SUNDAY, APRIL 2
12:00 – 5:00 p.m. .......................................................... Exhibit Hall Open
12:00 – 1:30 p.m. .......................................................... Grab & Go Lunch
3:00 – 4:00 p.m. .................. Networking & Complimentary Refreshments

MONDAY, APRIL 3
8:00 a.m. – 4:30 p.m. .......................................................... Exhibit Hall Open
(closed during Public Service Awards Luncheon)
8:00 – 8:45 a.m. .......................................................... Grab & Go Breakfast
3:45 – 4:30 p.m. .................. Networking & Complimentary Refreshments

JOIN OUR 2023 SPONSORS
(to date)
- AAA
- AAMVA
- Advocates for Highway and Auto Safety
- General Motors
- Impact Teen Drivers
- Laser Tech
- National Safety Council
- Nationwide
- PEMCO Mutual Insurance Company
- Safe Kids Worldwide
- Smart Start Inc
- Volvo Cars USA
- Westat