Beyond “Buckle-Up” - Innovative Strategies to Increase Seat Belt Use

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The Colorado GDL Toolkit
Overview

Purpose and Resources

Identifying the Need

Creating the Colorado GDL Toolkit

Next Steps and Recommendations
The Colorado GDL Toolkit: Purpose and Resources
Toolkit Purpose

- Navigate Colorado’s GDL Law
- Strengthen GDL Systems
- Community-Wide Support
Inside the GDL Toolkit

**Young Drivers**
Resources for Youth and Young Drivers

**Parents & Caregivers**
Resources for Parents and Caregivers

**Educators**
Resources for Educators, School Admin and Driving Institutions

**Law Enforcement**
Resources for Law Enforcement and School Resource Officers

**Health Care Providers**
Resources for Health Care Providers & Practitioners

**Additional Resources**
GDL Data, Best-Practices and Learning Opportunities in Colorado
The Colorado GDL Toolkit: Identifying the Need
Colorado Young Drivers Alliance

Improve young driver safety in Colorado through prevention education, data and research, and legislation using evidence-based strategies and strengths-based approaches.
Identifying the Gaps

- Static Resources
- Missing a Collective Focus
- Downstream Efforts
What would it look like to provide GDL education and resources from an upstream and strengths-based approach?
Creating the Colorado GDL Toolkit
Toolkit Building Blocks

- Upstream Prevention Strategies
- Equitable Practices
- Strengths-Based Approaches
Upstream Prevention Strategies

- Addressing Risk and Protective Factors
  - **Protective factors** make it less likely that people will experience injury and violence that may result in further injury or death.
Protective Factors for Youth

- Family Connectedness
- School Connectedness
- Mental Health
- Economic Stability
Ensuring all youth have equitable access to protective factors can help prevent unsafe driving behaviors.
Equitable Practices

- Community collaboration
- Centering community voices and lived experiences
- Building authentic partnerships
Strengths-Based Approaches

● The holistic approach
● Focus on inherent strengths
● Positive Youth Development
Positive Youth Development (PYD) incorporates the development of skills, opportunities and authentic relationships into programs, policies and practices so that young people reach their full potential.
Next Steps and Recommendations
Next Steps for the GDL Toolkit

- Continue to build resources
- Build and maintain partnerships
- Evaluation efforts
GDL as a Community Effort
Upstream & Strengths-Based Approaches
Thank you.

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