

2022 Lifesavers Conference- Chicago

“Identifying Equitable Traffic Safety Measures”



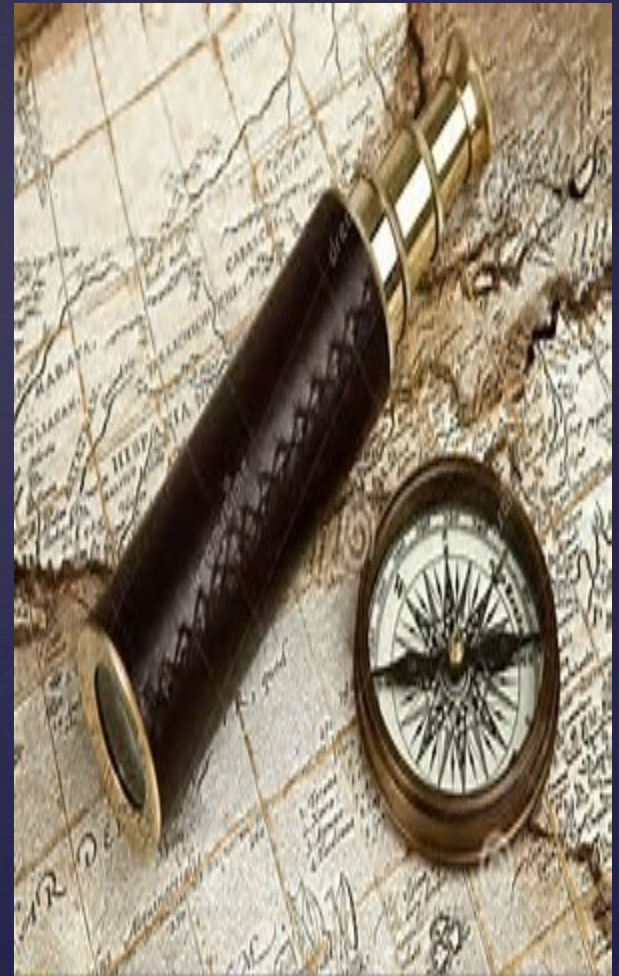
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What do we hope to achieve?

- Explain public expectations and reason traffic law enforcement should be a priority for an enforcement agency;
- Describe the causes of the public's alienation of traffic law enforcement; and
- Describe common elements of equity that law enforcement leaders have shared for traffic law enforcement programs to be successful.



Act as if you make a difference- because it does.

What is Value and Purpose?

Public Expectations

- Protect families, friends and children
- Improve quality of life
- Enhance economic vitality
- Protect environment
- Educate children
- Instill trust in government



What Alienates the Public?

- Inconsistent enforcement;
- No connection to public safety;
and
- Behavior of the officer;
perception of lack of fairness.



Do you deliver bad news or good solutions?

Law Enforcement Elements of Equity

- Competency
- Transparency
- Responsiveness
- Accountability



Law Enforcement Elements of Equity

- Courtesy/ Respect
- Compassion
- Fairness



How is Traffic Safety Equity Accomplished?

- Maximize community oriented policing philosophies;
- Practice intelligence lead policing; and
- Promote procedural justice.



An equation to remember: Attitude + Action = Success

Questions - Comments

