

## **Pedestrian & Bicyclist Safety Track** as of March 4, 2022

Sunday, March 13, 2022

10:30 AM - 12:00 PM

### **Prioritizing Biking & Walking: Shifting the Mode Share & Capitalizing on Pandemic Changes to Pave the Way**

Moderator: Allison Beas, MA - NHTSA

Speaker: Audrey Wennink - Metropolitan Planning Council

Speaker: Jen Maddux - Chicago Metropolitan Agency for Planning

Speaker: Stephen Letsky, PE - IL DOT

Speaker: Pete Fritz, FAICP, PLA - IN Department of Health

The COVID 19 pandemic has changed daily life on how, where, and when we travel. Many communities have focused more attention on bicyclist and pedestrian safety. These modes of transportation are often an afterthought in community transportation planning. Studies have shown that communities that prioritize bicycling and walking have positive social values, including improved health outcomes and low environmental impacts. Learn how to shift the paradigm away from auto-centric to building an accessible, equitable, and reliable transportation network that effectively serves all people and how the pandemic has helped paved the way for this shift.

Sunday, March 13, 2022

3:15 PM - 4:15 PM

### **Biking Tour of Chicago**

Join us for Lifesavers' first bicycle tour of the host city! Chicago is well known for being bike-friendly. Explore some of the city's iconic sights as tour leaders discuss the successes and challenges for improving bike riding. The terrain is flat and the pace is casual. The tour starts and ends at the Hyatt Regency Hotel, the venue of all conference activities. Meet in the lobby of the hotel's West Tower Entrance (Crystal Ballroom side, street level). Bicycles and helmets will be provided. Participant cap: 20 Completed waiver required. Weather permitting.

Monday, March 14, 2022

9:00 AM - 10:30 AM

### **Pedestrian & Bicyclist Safety Education: Don't Reinvent the Wheel!**

Moderator: Jennifer D. Hogan, M.S. - Bureau of Occupational Health & Injury Prevention, NY State Department of Health

Speaker: Kim Wiley-Schwartz - NYC DOT

Speaker: Haley N. Reid - Family, Career and Community Leaders of America

Speaker: Michael J. Anderson - WI Bike Fed

Speaker: Justin M. Owens, PhD - Division of Vehicle, Driver & Safety Systems, VA Tech Transportation Institute  
Prevention is key to reducing pedestrian and bicyclist injuries and fatalities on our nation's roadways. Whether you're an advocate for pedestrian and bicyclist safety, or work on state and local programs in public health, enforcement, transportation, or engineering, you will want to hear about the free resources that can be used to effectively promote pedestrian and bicyclist safety behaviors to target audiences. Learn about toolkits that can enable and guide you in addressing educational approaches to pedestrian and bicycle safety.

Monday, March 14, 2022

10:45 AM - 12:15 PM

### **Pedestrian & Bicyclist Safety Is an Equity Issue**

Moderator: Allison Beas, MA - NHTSA

Speaker: Ivan Cheung - NTSB

Speaker: Neal Johnson - Texas A&M Transportation Institute

Speaker: Robert Schneider, PhD - University of Wisconsin-Milwaukee

Walking and biking are the primary transportation means for a large segment of the population who cannot afford, do not have access to or are restricted from using other forms of transportation. A disproportionate rate of older adults, people of color, Indigenous people, and people residing in low-income communities are represented in fatal crashes involving people walking. Why is this important now? Can focusing on pedestrian and bicyclist inequities help us get to zero roadway fatalities? Learn what the data and research show and how designing communities for pedestrians and bicyclists makes for safer, more equitable, and accessible environments.

Monday, March 14, 2022

2:15 PM - 3:45 PM

**Micromobility Transportation, A Roadmap to Safe Shared Space**

Moderator: Sam Sinclair, MPA - NHTSA

Speaker: Ken McLeod, JD - The League of American Bicyclists

Speaker: Kim Wiley-Schwartz - NYC DOT

Speaker: Emma Harrington - Shepherd Center

Speaker: Shannon Dulaney - Spin

The explosion of micromobility services, like shared e-bikes and e-scooters, in cities around the world has a direct impact on bicyclists and pedestrians. Join this discussion on who owns the rules and regulations and defines the space of micromobility, how companies share data, and the implications on safety in this shared space. Join a productive dialogue with the micromobility community that will provide examples of effective implementation approaches to the deployment of micromobility services to create and share sustainable, livable cities.