

**CHICAGO**  
20 22  
**LIFESAVERS**  
*National Conference on Highway Safety Priorities*  
**MARCH 13-15**



**LIFESAVERS NATIONAL CONFERENCE ON HIGHWAY SAFETY PRIORITIES 40<sup>TH</sup> ANNIVERSARY**



# WHAT IS LIFESAVERS

**Lifesavers National Conference on Highway Safety Priorities** is the world's largest gathering of leaders and advocates in traffic safety. Recognized as the premiere highway safety conference, Lifesavers offers a myriad of opportunities to learn about the latest research, best practices, and cutting-edge initiatives. In addition, Lifesavers allows participants to explore innovative technology and strategies to combat risky driving behaviors and save lives. Celebrating **40 years of excellence**, the Lifesavers Conference will take place March 13-15, 2022, in Chicago, IL.

The **2022 Lifesavers Conference** will provide a national platform with over 70 workshops in nine tracks, plenary sessions, peer exchange discussion groups, and an extensive exhibit hall. The Lifesavers conference program is designed to engage federal, state and local government, law enforcement, public health, injury prevention, advocacy, and non-profit organization professionals in an exchange of ideas, strategies, and programs to reduce preventable injuries and deaths.

Don't miss this opportunity to network with highway safety professionals highlighting research to practice efforts across the country!

### The Lifesavers Conference is an Exceptional Value

Lifesavers brings together a unique combination of traffic safety and public health professionals, researchers, advocates, practitioners, and students committed to sharing best practices, research,

and effective policy initiatives — all for just \$350. This is an exceptional value since the exchange of information and knowledge that takes place at the Lifesavers Conference is unparalleled.

### Who is Attending?

- Local, tribal, state & federal highway safety officials
- Law enforcement, prosecutors & first responders
- Child safety advocates, technicians & instructors
- Private & non-profit program providers
- Victim advocates
- Auto & insurance industry leaders
- Public health professionals
- Safety & injury prevention specialists
- Students, researchers & academics
- Transportation planners & engineers



# WHY ATTEND

## Education & Training

- Learn from traffic safety experts, practitioners and leaders from across the country.
- Engage with exhibitors highlighting current technology and model traffic safety programs.
- Experience over 70 workshops in nine tracks addressing hot topics, latest trends & cutting-edge programs. Visit <https://lifesaversconference.org/workshops-hand-outs/> for a complete list of workshops.

## Lifesavers Peer Exchange

Do not miss your opportunity to network with fellow traffic safety professionals to discuss hot topics and current issues through a lively interactive discussion! Join a Lifesavers Peer Exchange! These are small 60-minute discussion groups (up to 13 people) facilitated by subject matter experts. Sign up will be available to participate in your desired peer exchange topic. Topics fill up quickly, so register early. Traditional workshops will be offered concurrently.

## Exhibits

- Network with National and global private companies, non-profits & government agencies
- Learn about state-of-the-art products & services

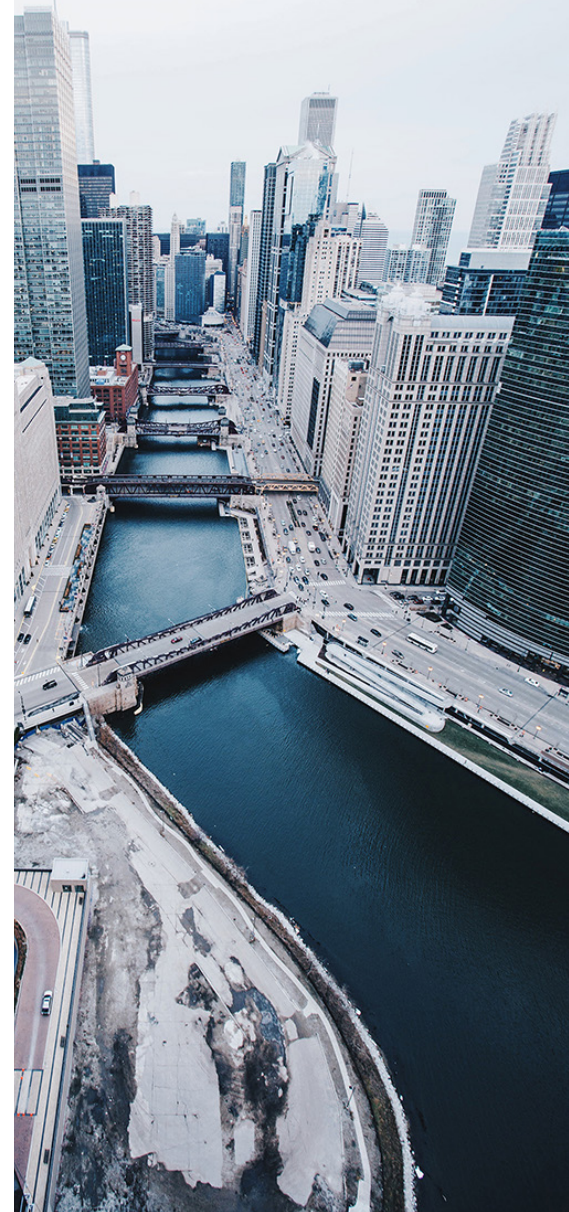
## Auxiliary Trainings

Take advantage of additional training opportunities held on Saturday before the conference begins. Visit <https://lifesaversconference.org/auxiliary-trainings/> for meeting descriptions and registration instructions. Some trainings offer CEUs.

## Networking Opportunities

Participate in formal & informal exchanges with safety professionals from:

- American Automobile Association (AAA)
- American Association of Motor Vehicle Administrators (AAMVA)
- Federal Highway Administration (FHWA)
- Federal Motor Carrier Safety Administration (FMCSA)
- Governors Highway Safety Association (GHSA)
- Insurance Institute for Highway Safety (IIHS)
- Mothers Against Drunk Driving (MADD)
- National District Attorneys Association (NDAA)
- National Highway Traffic Safety Administration (NHTSA)
- National Safety Council (NSC)
- National Transportation Safety Board (NTSB)
- Safe Kids Worldwide (SKW)
- Auto & insurance industries and more



# CONFERENCE DETAILS

## Registration Rates

- \$350 Early Bird Attendees (ends 1/7/22)
- \$450 Regular Attendee (1/8/22 – 2/14/22)
- \$500 Late Attendee (after 2/14/22)
- \$350 Speakers/Moderators/Peer Facilitators
- \$100 Students & Traffic Safety Scholars
- \$100 Reduced Registration (must apply)

Register online at

<https://lifesaversconference.org/registration/>

## 2022 Tracks

- Child Passenger Safety
- Communications
- Criminal Justice/Law Enforcement
- Distracted Driving
- Impaired Driving
- Occupant Protection
- Pedestrian & Bicyclist Safety
- Safe Systems
- Vehicle Technologies/Automated Driving

Lifesavers will continue to monitor world health conditions and will make determinations to protect the safety of our attendees, exhibitors and staff. Precautions may include a mask requirement, social distancing, proof of vaccination or a negative COVID test 72 hours prior to arrival at the conference.



## Conference Lodging

All conference activities will be held at the Hyatt Regency Chicago. Reserve your room at the Hyatt Regency Chicago, the conference hotel, at <https://lifesaversconference.org/hoteltravel/>. The hotel rate includes complimentary guest room internet & fitness center access. For your convenience, a Starbucks and a 24-hour Market Chicago resides on the premises.

Plan your visit to Chicago: [www.choosechicago.com/lifesavers](http://www.choosechicago.com/lifesavers)

## 2022 Lifesavers Mobile App

The mobile app features the entire program in the palm of your hand — schedule of events, handouts, speaker information, exhibitors, floor plans. Plus, you can create a personal schedule and message other attendees. Be sure to click “allow” for push messages so you receive the latest updates while you’re onsite. Visit your phone’s app store and search for “Lifesavers Conferences.” The app is free!

To learn more, watch our conference video on the home page at [www.lifesaversconference.org](http://www.lifesaversconference.org)



**SPONSOR**

**Increase Your Visibility as a Lifesavers Sponsor**

Promote your organization’s expertise and become a 2022 Lifesavers sponsor. Benefits not only include a complimentary registration, but also recognition on the Lifesavers website, registration site, in email blasts, on the mobile app, in printed materials and signage, and special seating and recognition at the Public Service Awards and closing plenary luncheons. Partner & Champion sponsors receive a complimentary exhibit booth & more.

Join with these 2022 sponsors (to date): American Honda Motor Co., Inc. ■ FIA Foundation ■ General Motors ■ Intoxalock ■ National Safety Council ■ Put on the Brakes, Inc. DBA: B.R.A.K.E.S. ■ Safe Kids Worldwide ■ Smart Start Inc ■ State Farm® ■ Toyota ■ WDM USA ■ Volkswagen Group of America, Inc.

For more information, visit <https://lifesaversconference.org/sponsors/>, call 703-922-7944 or email [john.ulczycki@gmail.com](mailto:john.ulczycki@gmail.com)

**EXHIBIT AT LIFESAVERS**

**Exhibit at Lifesavers**

Get national exposure as you interact with more than 2,000 highway safety professionals representing all 50 states, as well as American territories and foreign countries.

Receive a complimentary, brief product description listing in the conference program, on the website, and on the mobile app.

Exhibit hours are designed for maximum exposure and networking opportunities, with lunch on Sunday, grab & go breakfast on Monday, and concessions/refreshments all scheduled in the exhibit hall.

**Exhibit Rates**

For-Profit.....	\$1,200
Non-Profit .....	\$600
Exhibit Personnel.....	First representative is complimentary, second rep is \$250, additional reps are \$350 each.

**Exhibit Hours/Events in Exhibit Hall**

**Sunday, March 13**

- 12:00 – 5:00 p.m.  
Exhibit Hall Open
- 12:00 – 1:30 p.m.  
Grab & Go Lunch
- 3:00 – 4:00 p.m.  
Networking & Complimentary Refreshments

**Monday, March 14**

- 8:00 a.m. – 4:30 p.m.  
Exhibit Hall Open (closed during Public Service Awards Luncheon)
- 8:00 – 8:45 a.m.  
Grab & Go Breakfast
- 3:45 – 4:30 p.m.  
Networking & Complimentary Refreshments

