

Today car seats need
to stay with the child
not the car

mifold is more than 10x smaller – just as safe
comfort for every day, compact for every adventure



parents need
compact, individual, hygienic
portability



- travel
- carpooling
- taxis
- rentals
- ride-hailing
- ride-sharing
- ride-service
- school buses
- grandparents
- storable

teaching techs about hifold

Teaching techs about mifold

cpst

adjustable | safe | portable

hifold

advanced compact portable

mifold



Heightless Boosters

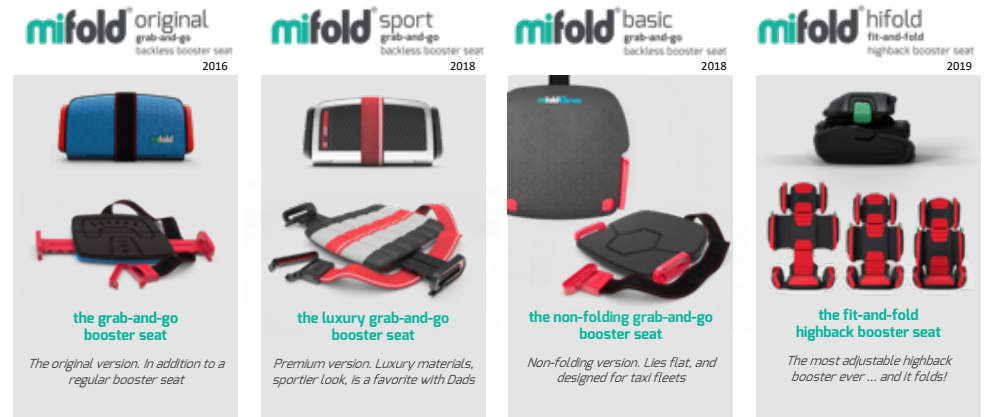
Since 2016



how mifold works



mifold has created a complete range of innovative products



mifold

the all-new and improved mifold Comfort

mifold[®] comfort
grab-and-go
backless booster seat

2020



the grab-and-go booster seat

The all-new and improved version. Comfortable for every day, compact for every adventure

Ten improvements

1. CompactComfort™ seat cushion
2. Mountain ridge shell design
3. QuickClip2™
4. High performance grip pads
5. Tidy storage clip
6. Label free sublimated strap
7. New range of colours
8. Globally regulated
9. Transparent retail pack
10. Recycled/recyclable eCommerce pack

mifold

Introducing

the all-new and improved

mifold grab-and-go backless booster seat

mifold[®] comfort
grab-and-go
backless booster seat



mifold



new CompactComfort™ seat cushion

3x thicker, more padded and cushioned seat with rounded edges – so thick, it's literally bursting with comfort™

...even more comfort for longer journeys and everyday use



mifold

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new CompactComfort™ seat cushion

3x thicker, more padded and cushioned seat with rounded edges – so thick, it's literally bursting with comfort™

...even more comfort for longer journeys and everyday use



mifold

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"mountain ridge" shell

modern, dynamic and exciting updated look

anti-slip grip pads™

high performance friction pad inserts designed to reduce movement on the vehicle seat

mifold

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new range of colors



charcoal
grey

royal purple

ocean blue

mifold

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QuickClip2™ shoulder belt clip

now even easier to attach with a simple one-handed action
accurate shoulder strap adjustment for children of all sizes



modern shoulder belt strap

smooth sublimation printed strap, with a new dynamic design and integrated printed instructions, without sewn-on labels



mifold

new mifold is bursting with comfortand cannot close!



tidy storage clip

storage clip on the end of the shoulder belt guide strap, secures the strap and holds the seat closed



mifold

the all-new and improved mifold grab-and-go booster seat

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grip pads

mountain ridge shell design

CompactComfort™ seat cushion

modern shoulder belt strap



new range of colors

QuickClip2™

tidy storage clip



globally regulated



transparent retail pack



recycled and recyclable e-commerce pack

mifold

mifold Comfort™ – summary sheet

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- Use mifold Comfort
 - Once a child has outgrown their car seat with a five point harness
 - Minimum age 4 years old and above
 - Globally regulated:
 - Weight of child - 40 pounds to 100 pounds
 - Height of child – 40" to 59"
- Discontinue mifold use when:
 - Ears are above seat back or head restraint
 - Child's weight exceeds 100lbs
- Useful Life
 - 7-years from date of manufacture

mifold



"multi-fit™" technology for ultimate belt fit and comfort

adjustable
243 individual settings



safe

FMVSS-213, UN ECE R44/04, CCC



comfortable



hifold has one of the broadest height and weight ranges

Age: 4 year old +
Weight: 40lbs to 100lbs
Height: 40" to 59"

Use only with a child that has outgrown their car seat with a 5-point harness and can sit in the booster seat properly for the entire duration of each trip.

7-years from date of manufacture



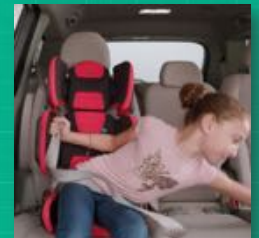
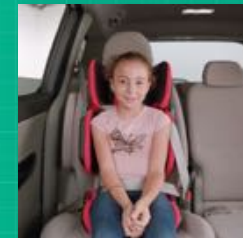
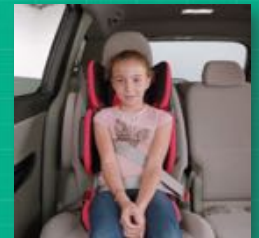
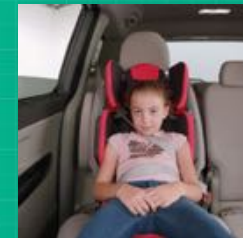
Use only with a child that has **outgrown** their car seat with a **5-point harness** and can **sit** in the booster seat **properly** for the entire duration of each trip.

If your child will not remain seated properly, your child should use a child restraint with 5-point harness.

"**Outgrown**" means the child's weight or height exceeds the use limits for the car seat.

"**Sitting properly**" means the child must:

- remain seated without slouching under lap belt
- moving shoulder belt under arm or behind back, or
- leaning forward or sideways moving out of position so the vehicle belt remains properly positioned.





multi-fold

Multi-fold system for storage and portability

The most complex highback booster ever

- Everything adjusts
- Everything folds
- Whereas a typical child restraint has 20/50/100 components
- hifold has nearly **500** components



<https://mifold.info/Making-hifold-YouTube> 20 or 49

"multi-fold™" system for storage and portability

easy to open/fold easy to carry easy to store



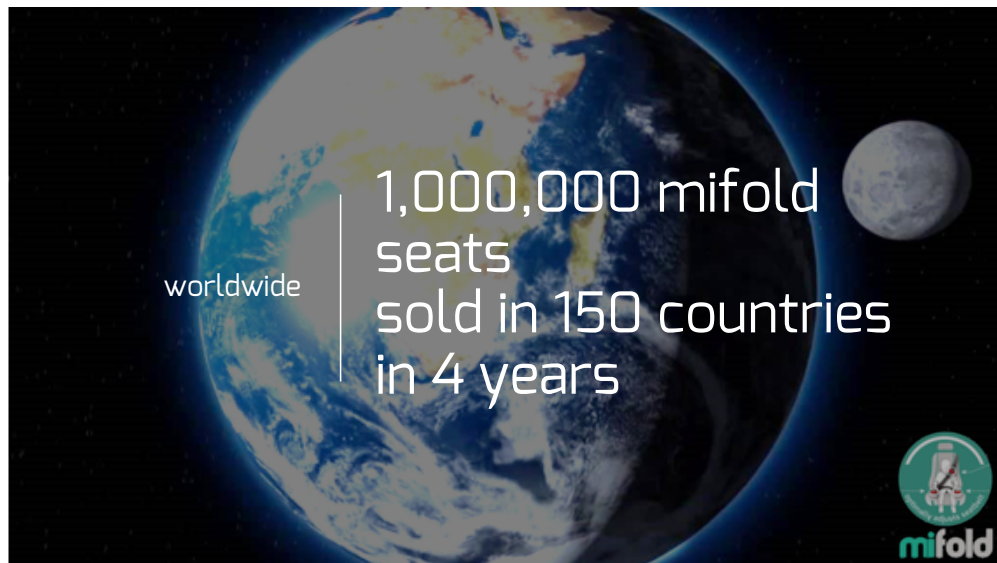
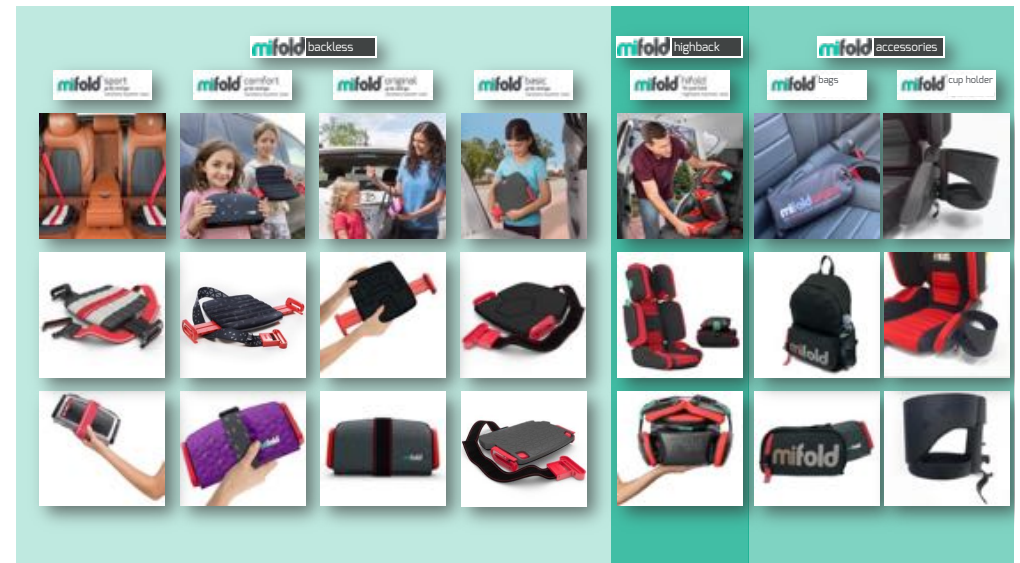

globally regulated



hifold is compliant with almost all global booster seat regulations.

Wherever you buy hifold, you can take it on your travels and use it nearly everywhere!

- 7-year useful life from date of manufacture
- Manual under seat cover
- Registration card for US
- Instruction videos and FAQ on www.mifold.com



CPST Pricing

cpst@mifold.com

CPST: **33% off** - code: CPST33

CPST: **25% off** - code: hifoldCPST25

CPSI: **35% off** - code: hifoldCPSI35



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