



Missouri's Occupant Protection Subcommittee

SCOTT JONES

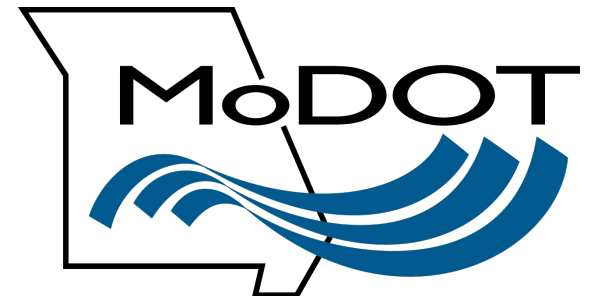
MISSOURI DEPARTMENT OF TRANSPORTATION

HIGHWAY SAFETY & TRAFFIC DIVISION

Missouri's Occupant Protection Subcommittee

2014 – CDC led workshop with MoDOT & DHSS

- ▶ Understand the problem
- ▶ Determine what partners were doing
- ▶ Identify strengths/weaknesses
- ▶ Develop communication strategy



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Summary Report **Missouri Improving Seat Belt Use Workshop**

Overview

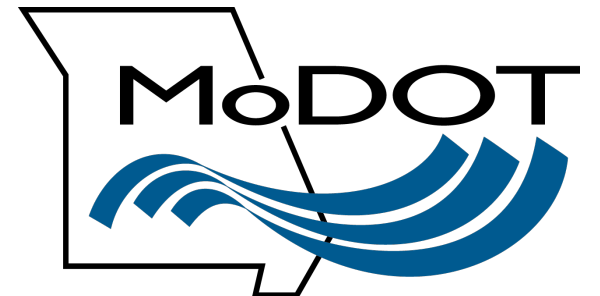
This report summarizes the proceedings of a workshop that brought together a diverse group of stakeholders working to improve seat belt use in Missouri. The workshop was convened June 17-18, 2014, at the Capitol Plaza Hotel, Jefferson City. The objectives of the workshop were for participants to

- gain a more comprehensive understanding of what partners were doing to increase seat belt use,
- understand current scientific evidence for seat belt use and how seat belt use can be increased,
- identify strengths and gaps in the current portfolio of strategies to increase seat belt use,
- describe effective messages and strategies for communicating the scientific evidence on seat belt use,
- describe an initial plan for collaborating to communicate scientific evidence to increase seat belt use.

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2015 – Occupant Protection Summit

- ▶ Partners from throughout the state in all fields
- ▶ Laws/Ordinances/Policies
- ▶ Seat Belt Surveys
- ▶ 2014 OP Assessment & CDC Workshop
- ▶ Rough draft of OP Strategic Plan

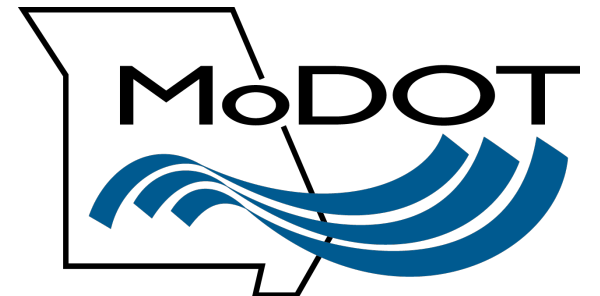


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Missouri Coalition for Roadway Safety

- ▶ Statewide based on MoDOT Districts
- ▶ Subcommittees —————> Executive Committee
- ▶ MoDOT State Road funds
- ▶ 5-year Strategic Highway Safety Plans

www.saveMOlives.com



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—SHOW-ME—
ZERO

Driving Missouri Toward Safer Roads



EMPHASIS AREAS

OCCUPANT
PROTECTION

Buckle Up.

DISTRACTED
DRIVING

Phone Down.

SPEED AND
AGGRESSIVE
DRIVING

Slow Down.

IMPAIRED
DRIVING

Drive Sober.

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OP Subcommittee

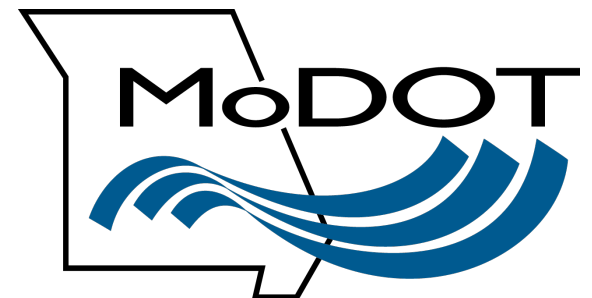
Originally developed from volunteers from the CDC and
OP Workshops in 2014 & 2015

Improve traffic safety in Missouri by fostering effective communication, coordination and collaboration among public and private entities to implement strategies to increase safety belt use and thereby reduce the number of deaths and injuries resulting from unrestrained vehicle occupants in traffic crashes

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Missouri Coalition for Roadway Safety

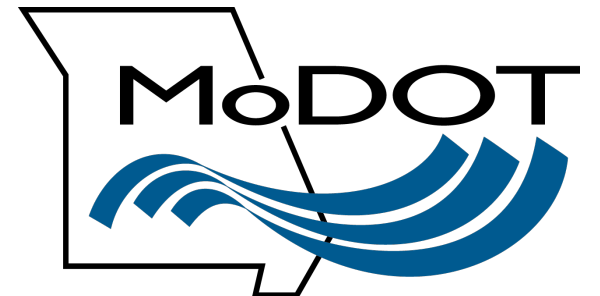
- ▶ Refine and further develop OP Strategic Plan
- ▶ Provide guidance on HSP
- ▶ Review OP Assessments
 - ▶ Incorporate into OP Plan
 - ▶ Work with local entities to implement change
- ▶ Satisfies requirements as a Low-Use State



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Challenges

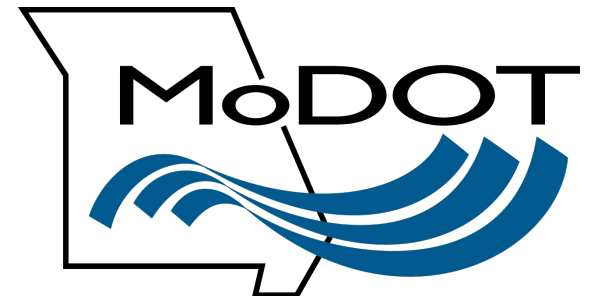
- ▶ Legislation
 - ▶ Secondary Law State
 - ▶ Inability to lobby
 - ▶ Missouri Senate Bill 5
- ▶ Enforcement
- ▶ Keeping subcommittee members “charged”



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Strengths

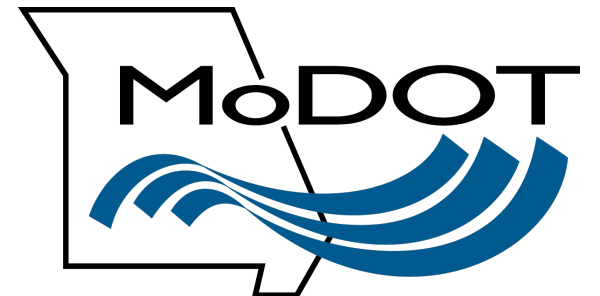
- ▶ Diverse group
 - ▶ Not a “MoDOT” group
 - ▶ Brings ideas (training, education, etc) from a broad perspective
- ▶ Part of larger Coalition
- ▶ Common cause across different subcommittees
- ▶ Knowledge of requirements & funding



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Task-Forcing in a COVID-19 World

- ▶ MoDOT remote work since March 2020
- ▶ Task Force/Subcommittee members had to adapt
- ▶ Only one CY2020 meeting
- ▶ Virtual “burn out”



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