

# Traffic Violence

## A Preventable Pandemic



# THE WORLDWIDE SCALE OF TRAFFIC VIOLENCE

- Nearly 1.4 million people die in road crashes each year worldwide; an average of 3,700 deaths every day.
- In the U.S. someone is killed every 15 minutes.
- It's the leading cause of death of children and young adults under 26.
- And up to 50 million are injured or disabled annually.

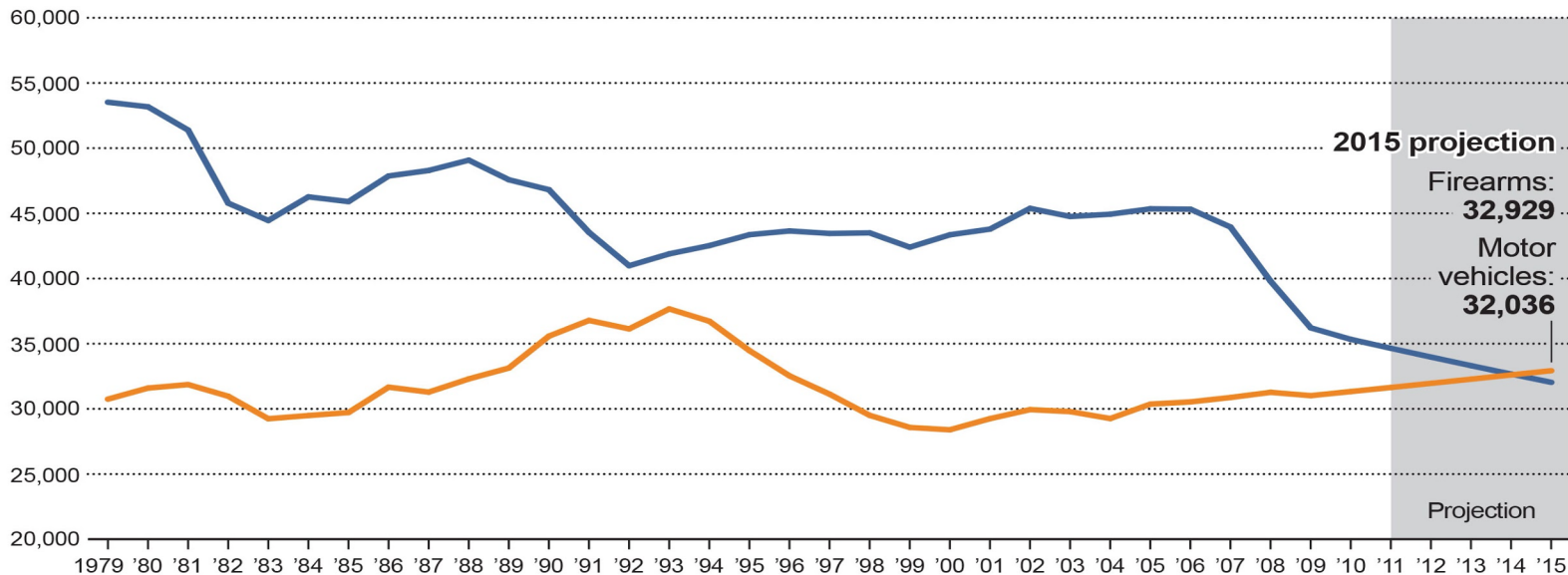


# TRAFFIC VIOLENCE: THE SILENT KILLER

## Gun-Related Deaths in U.S. Set to Pass Auto Fatalities

The number of people killed by firearms in the U.S. is projected to exceed traffic fatalities for the first time by 2015.

Deaths caused by: — Motor vehicles — Firearms



Notes: Projected data from 2011 to 2015 based on 10-year average growth rate or decline. Firearm fatalities include homicides, suicides and accidents.

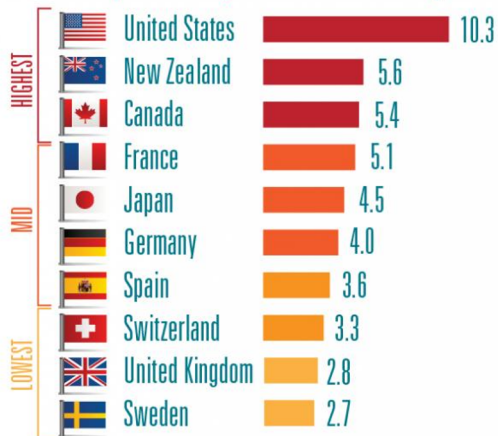
Source: Centers for Disease Control and Prevention data compiled by Bloomberg

Graphic: Alex Tribou

BGOVgraphics@bloomberg.com

## Road traffic deaths in the US and other high-income countries.

### Motor vehicle crash deaths in 10 comparison high-income countries, 2013



Deaths per 100,000 people  
SOURCE: WHO Global Status Report on Road Safety, 2015.

### Countries with the highest and lowest reductions in crash deaths, 2000-2013

Spain (highest)

↘ 75%



AVERAGE

of 19 high-income countries ↘ 56%



United States (lowest)

↘ 31%



Deaths per 100,000 people

SOURCE: International Road Traffic and Accident Database (IRTAD) Road Safety  
Annual Report, 2015.

**Vital**<sup>CDC</sup>**signs**<sup>TM</sup>

[www.cdc.gov/vitalsigns/motor-vehicle-safety](http://www.cdc.gov/vitalsigns/motor-vehicle-safety)

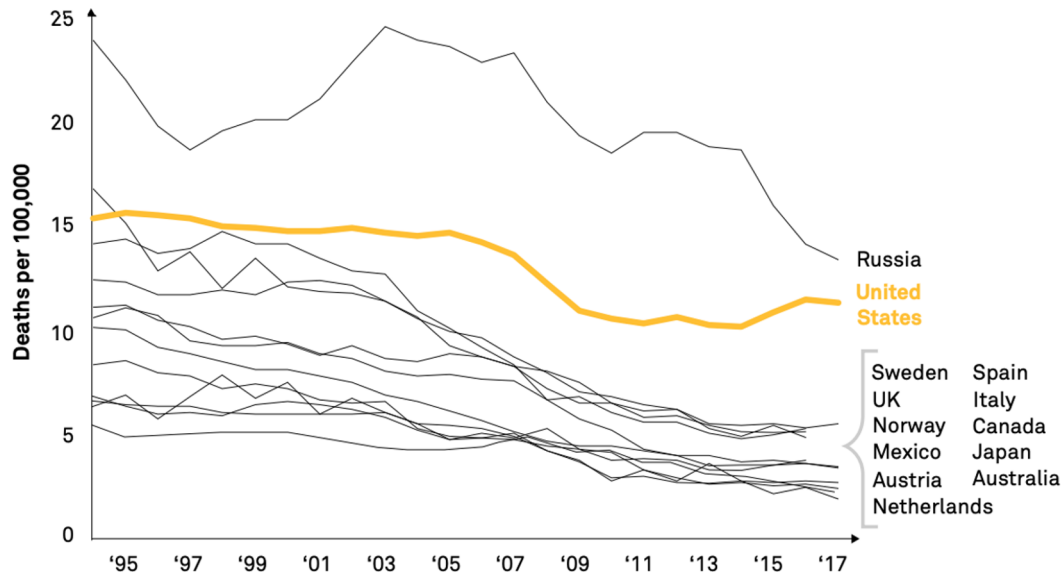




# RISING DEATHS IN THE US



TRAFFIC FATALITIES ARE DECLINING IN MOST OTHER INDUSTRIALIZED COUNTRIES, BUT RISING IN THE US<sup>11</sup>



# TRAFFIC VIOLENCE IS AN EQUAL OPPORTUNITY KILLER

- It doesn't matter your race, sex, religion, social class, political party, or sexual orientation
- This is not an us vs them fight. All of us are at risk and all of us are the solution.



# WHO IS FAMILIES FOR SAFE STREETS?



## MISSION:

To confront the epidemic of traffic violence through advocacy and support.

## OVERVIEW

History:	Founded 2014; project TA
Members:	All personally impacted
Area:	NYC with chapters across US

# FSS CHAPTERS



Alexandria, Virginia  
Arlington County, Virginia  
Atlanta, Georgia  
Central Texas  
Fairfax County, Virginia  
Nashville, Tennessee  
New York, New York  
New Jersey  
Oregon and Southwest Washington  
Philadelphia, Pennsylvania  
Richmond, Virginia  
San Francisco Bay Area, California  
San Jose, California  
Southern California  
Toronto, Canada  
Washington, DC

# SPEED KILLS

HIT BY A VEHICLE  
TRAVELING AT:

**20**  
**MPH**



9 out of 10 pedestrians survive

HIT BY A VEHICLE  
TRAVELING AT:

**30**  
**MPH**



5 out of 10 pedestrians survive

HIT BY A VEHICLE  
TRAVELING AT:

**40**  
**MPH**



Only 1 out of 10 pedestrians survives





# DANGEROUS DRIVING IS A DELIBERATE ACT

**SPEEDING**

=

Deliberate  
Act

**DRINKING &  
DRIVING**

=

Deliberate  
Act

**TURNING FAST  
INTO  
INTERSECTION**

=

Deliberate  
Act

**TEXTING &  
DRIVING**

=

Deliberate  
Act

# WHAT YOU CAN DO?



- Sign petition at [www.zerotrafficdeaths.org](http://www.zerotrafficdeaths.org)



## Call on President Biden to End Traffic Deaths

#ZeroTrafficDeaths

[Sign this Letter to President Biden](#)

## WHAT ELSE CAN YOU DO?



- Drive safely and encourage others to do the same.
- Lobby for safer streets in your community
- Start a Families for Safe Streets Chapter in your city

## ONE THING MORE YOU CAN DO: Use Appropriate Language

