Traffic Violence
A Preventable Pandemic
THE WORLDWIDE SCALE OF TRAFFIC VIOLENCE

• Nearly 1.4 million people die in road crashes each year worldwide; an average of 3,700 deaths every day.

• In the U.S. someone is killed every 15 minutes.

• It’s the leading cause of death of children and young adults under 26.

• And up to 50 million are injured or disabled annually.
TRAFFIC VIOLENCE: THE SILENT KILLER

Gun-Related Deaths in U.S. Set to Pass Auto Fatalities

The number of people killed by firearms in the U.S. is projected to exceed traffic fatalities for the first time by 2015.

Deaths caused by:  
- Motor vehicles
- Firearms

2015 projection:
- Firearms: 32,929
- Motor vehicles: 32,036

Notes: Projected data from 2011 to 2015 based on 10-year average growth rate or decline. Firearm fatalities include homicides, suicides and accidents.

Source: Centers for Disease Control and Prevention data compiled by Bloomberg

Graphic: Alex Tribou
BGOVgraphics@bloomberg.com
Road traffic deaths in the US and other high-income countries.

Motor vehicle crash deaths in 10 comparison high-income countries, 2013

<table>
<thead>
<tr>
<th>Country</th>
<th>Deaths per 100,000 people</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>10.3</td>
</tr>
<tr>
<td>New Zealand</td>
<td>5.6</td>
</tr>
<tr>
<td>Canada</td>
<td>5.4</td>
</tr>
<tr>
<td>France</td>
<td>5.1</td>
</tr>
<tr>
<td>Japan</td>
<td>4.5</td>
</tr>
<tr>
<td>Germany</td>
<td>4.0</td>
</tr>
<tr>
<td>Spain</td>
<td>3.6</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3.3</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2.8</td>
</tr>
<tr>
<td>Sweden</td>
<td>2.7</td>
</tr>
</tbody>
</table>

Countries with the highest and lowest reductions in crash deaths, 2000-2013

- **Spain (highest)**: 75%
- **AVERAGE of 10 high-income countries**: 56%
- **United States (lowest)**: 31%

Deaths per 100,000 people


Vitalsigns™

www.cdc.gov/vitalsigns/motor-vehicle-safety
RISING DEATHS IN THE US

TRAFFIC FATALITIES ARE DECLINING IN MOST OTHER INDUSTRIALIZED COUNTRIES, BUT RISING IN THE US

Deaths per 100,000

'95  '97  '99  '01  '03  '05  '07  '09  '11  '13  '15  '17

Russia
United States
Sweden  Spain
UK  Italy
Norway  Canada
Mexico  Japan
Austria  Australia
Netherlands
TRAFFIC VIOLENCE IS AN EQUAL OPPORTUNITY KILLER

- It doesn’t matter your race, sex, religion, social class, political party, or sexual orientation

- This is not an us vs them fight. All of us are at risk and all of us are the solution.
WHO IS FAMILIES FOR SAFE STREETS?

MISSION:
To confront the epidemic of traffic violence through advocacy and support.

OVERVIEW
History: Founded 2014; project TA
Members: All personally impacted
Area: NYC with chapters across US
Alexandria, Virginia
Arlington County, Virginia
Atlanta, Georgia
Central Texas
Fairfax County, Virginia
Nashville, Tennessee
New York, New York
New Jersey
Oregon and Southwest Washington
Philadelphia, Pennsylvania
Richmond, Virginia
San Francisco Bay Area, California
San Jose, California
Southern California
Toronto, Canada
Washington, DC
SPEED KILLS

HIT BY A VEHICLE TRAVELING AT:

- **20 MPH**: 9 out of 10 pedestrians survive
- **30 MPH**: 5 out of 10 pedestrians survive
- **40 MPH**: Only 1 out of 10 pedestrians survives
DANGEROUS DRIVING IS A DELIBERATE ACT

- SPEEDING = Deliberate Act
- DRINKING & DRIVING = Deliberate Act
- TURNING FAST INTO INTERSECTION = Deliberate Act
- TEXTING & DRIVING = Deliberate Act
WHAT YOU CAN DO?

- Sign petition at www.zerotrafficdeaths.org

Call on President Biden to End Traffic Deaths

#ZeroTrafficDeaths

Sign this Letter to President Biden
WHAT ELSE CAN YOU DO?

- Drive safely and encourage others to do the same.
- Lobby for safer streets in your community
- Start a Families for Safe Streets Chapter in your city
ONE THING MORE YOU CAN DO:
Use Appropriate Language