A Click that Saves Lives
Peer-to-Peer Strategies
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About SADD
For nearly 40 years SADD has served as the nation's premier youth health and safety organization.

Inclusive, Peer-to-Peer
- SADD welcomes all youth who seek support for healthy and safe development.
- Encourages youth participation & expects youth leadership.

Traffic Safety
Teen Driver Safety Laws (GDL), Seat Belt Safety, Drowsy Driving, Impaired Driving, Distracted Driving
Every Ride, Every Seat, Every Time

LOUISIANA ROCKS IT!

Every Ride, Every Seat, Every Time
PEER-TO-PEER PROGRAMMING

Essential Elements

- Teen Led
- Inclusive
- Sustainable (Adult Support)
- Facilitated Trainings
- Clearly Defined, Measurable Objectives
- Positive
- Incentives & Recognition
- Evaluation
The Quick-Click Challenge is a high-energy, team competition that demonstrates the little amount of time it takes to fasten a seat belt. Student are involved by participating and by leading and facilitating the initiative.
Traffic Safety Messaging:
You’re too sweet to be ejected from your seat.

PEER-TO-PEER PROGRAMMING
Sweet Safety Treats
Incentivize good, positive behaviors behind the wheel.
Create seat belts from duct tape, or any material (t-shirts) and have students model their belts in the form of a "fashion show."
Students raise awareness by motivating their peers to buckle up for reasons that hit close to home, family, friends, loved-ones, hobbies, etc.

“I wear my seat belt because...”

“I Buckle Up Because”
THANK YOU!

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