



# ROCK THE BELT



**A Click that Saves Lives**  
**Peer-to-Peer Strategies**

TEXTLESS  
LIVE  RE

students against  
**SADD**  
destructive decisions®



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# LOUISIANA SADD

## About SADD

For nearly 40 years SADD has served as the nation's premier youth health and safety organization.

## Inclusive, Peer-to-Peer

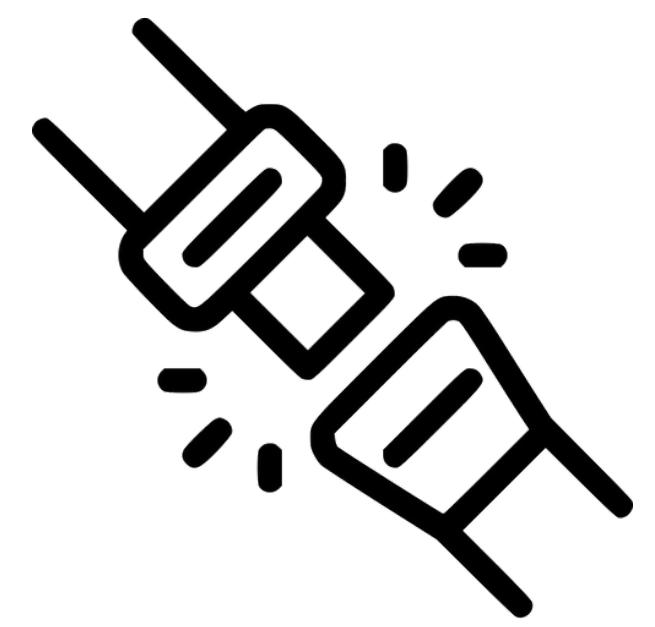
- SADD welcomes all youth who seek support for healthy and safe development.
- Encourages youth participation & expects youth leadership.

## Traffic Safety

Teen Driver Safety Laws (GDL), Seat Belt Safety, Drowsy Driving, Impaired Driving, Distracted Driving







# LOUISIANA ROCKS IT!

EVERY RIDE, EVERY SEAT, EVERY TIME



# PEER-TO-PEER PROGRAMMING

## *Essential Elements*

- **Teen Led**
- **Inclusive**
- **Sustainable (Adult Support)**
- **Facilitated Trainings**
- **Clearly Defined, Measurable Objectives**
- **Positive**
- **Incentives & Recognition**
- **Evaluation**





**The Quick-Click Challenge is a high-energy, team competition that demonstrates the little amount of time it takes to fasten a seat belt.**

**Students are involved by participating and by leading and facilitating the initiative.**

# **PEER-TO-PEER PROGRAMMING**

## *Quick Click Challenges*





# PEER-TO-PEER PROGRAMMING

*Chalk the Walk*





**Traffic Safety Messaging:**  
**You're too sweet to be ejected from  
your seat.**

# PEER-TO-PEER PROGRAMMING

*Sweet Safety Treats*

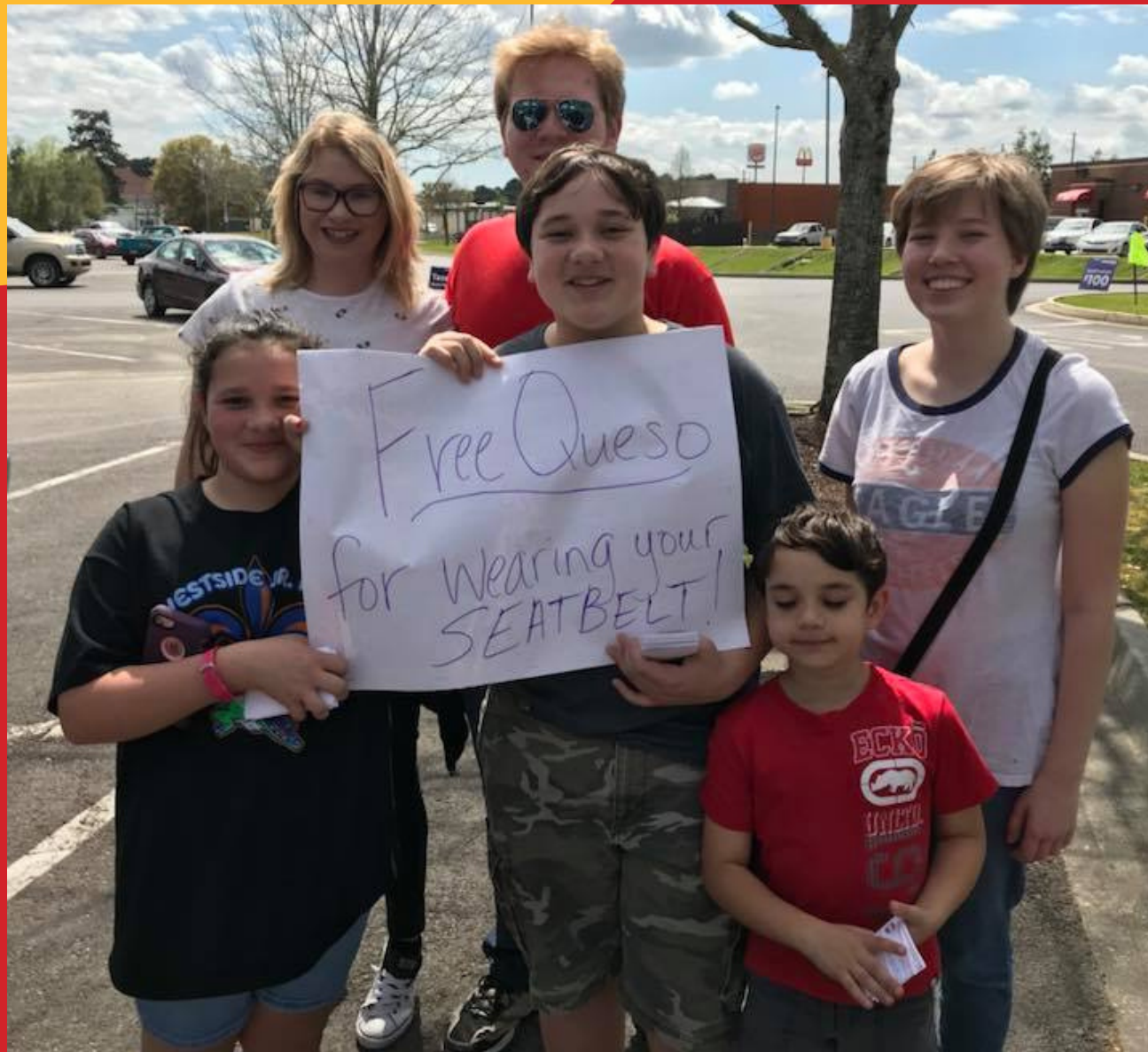




**Incentivize good, positive  
behaviors behind the wheel.**

# PEER-TO-PEER PROGRAMMING

*Click It - Queso Coupons*





**Create seat belts from duct tape, or any material (t-shirts) and have students model their belts in the form of a "fashion show."**

# PEER-TO-PEER PROGRAMMING

*"Fasten" Show*





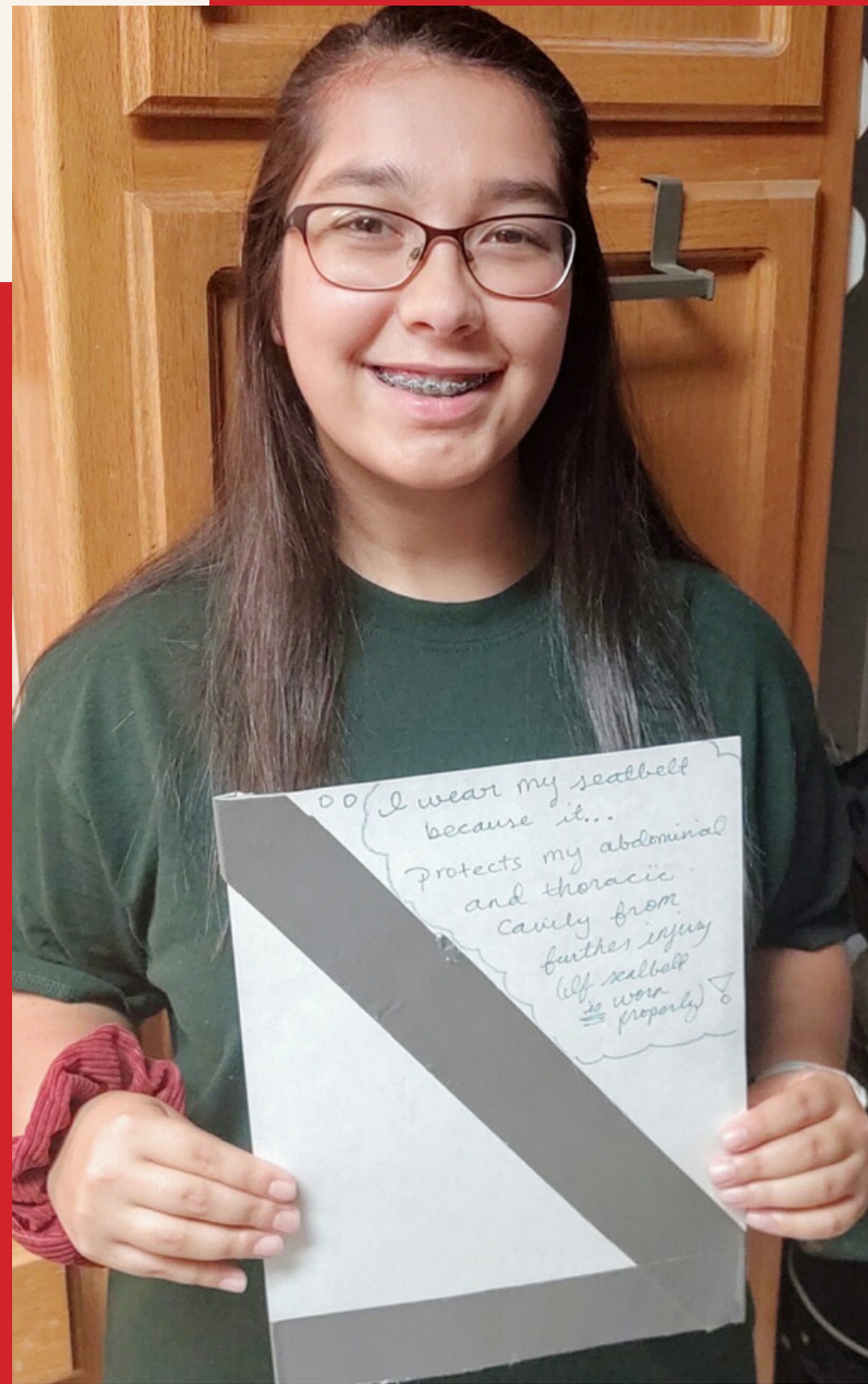
# PEER-TO-PEER PROGRAMMING

*I Buckle Up Because*

**Students raise awareness by motivating their peers to buckle up for reasons that hit close to home, family, friends, loved-ones, hobbies, etc.**



“  
I wear  
my  
seat belt  
because  
”



I ROCK THE  
BELT  
BECAUSE...





# THANK YOU!



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