



.05 Saves Lives

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LIFESAVERS
National Conference on Highway Safety Priorities



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Raising awareness is job #1

prerequisite for public and political permission

- Coalition – gather allies, multiple partners: medical, enforcement, legislators, advocates
- Engage critics concerns – do your homework. Know the other side
- Persistence – take the long view
- Know the committees, key members and chairs

.05% BAC law is simply the right thing to do

separates drinking from driving

www.05saveslives.org

www.rid-usa.org

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