Is the High BAC Pedestrian a “Dismounted” Driver?

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A Deadly Cocktail: How Impairment Affects Vulnerable Roadway Users
Background

• The *New Orleans Study* examined relative risk by BAC
• Showed high BACs among pedestrian victims and sharply increased crash risk at BACs ≥ 0.15
  – High BACs suggested that drinking peds could be DUIs/DWIs prevented from driving
  – BACs for fatal peds were not different from non-fatal

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Dunlap and Associates, Inc.
Background

• The *Walk Smart Baltimore Study* interviewed high BAC ped victims
  – Reinforced evidence that ped crash victims with high BACs might be former DUI/DWI-convicted drivers
  – Over ½ of interviewees were unlicensed, and >20% of those admitted to being suspended/revoked
Research Questions

1. Do DUI/DWI offenders ("dismounted drivers") represent a significant proportion of impaired pedestrians killed in motor vehicle crashes?

2. If so, what strategies and program activities may be useful in preventing these pedestrian fatalities?
Approach to Question 1

- Merge fatal crash and driver record data
- 5 States
  - Florida
  - Massachusetts
  - Tennessee
  - Texas
  - Washington
### Availability of BAC, Age, and Driver Record

<table>
<thead>
<tr>
<th>State</th>
<th>Measured BAC and Age Available (% FARS)</th>
<th>Driver Record Available (% of those with BAC available)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>1,972 (43.9)</td>
<td>1351 (68.5)</td>
</tr>
<tr>
<td>Florida</td>
<td>542 (24.7)*</td>
<td>424 (78.2)</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>253 (68.0)</td>
<td>198 (78.3)</td>
</tr>
<tr>
<td>Tennessee</td>
<td>103 (37.6)</td>
<td>73 (70.9)</td>
</tr>
<tr>
<td>Texas</td>
<td>614 (53.5)</td>
<td>377 (61.4)</td>
</tr>
<tr>
<td>Washington</td>
<td>460 (90.2)</td>
<td>279 (60.7)</td>
</tr>
</tbody>
</table>

*A sample of 550 reports all with known measured BACs were randomly selected for Florida out of the total 2193 fatalities in that State. Eight of these reports did not contain the age of the pedestrian. The actual rate of measured BACs recorded on reports in Florida is unknown. All other States utilized the entire samples of pedestrian fatalities during the selected timeframes.*
% With Alcohol Offense

- BAC .00 - .079
- BAC .08+

All States Combined

19.0%
42.8%
% by State

Percent of Fatal Peds with Alcohol Offense

FL: 15.1%
MA: 54.5%
TN: 41.9%
TX: 40.1%
WA: 43.2%

BAC .00 - .079
BAC .08+
Data Summary

• DUIs/DWIs are overrepresented among fatal ped crash victims
• BACs are high and indicative of an alcohol use disorder (AUD)
• Suggests benefit from multi-disciplinary countermeasure approaches
• Just preventing high BAC individuals from driving is not sufficient
Approach to Question 2

- Group of 8 SMEs
  - Law enforcement
  - Courts
  - Probation
  - Medical
  - Social services
  - Hospitality
  - Research
  - Employers
Countermeasure Generation

- Creative think within and across disciplines
- Freewheeling/no evaluation
- Evidence not required
- No need to develop details

Goal was a set of ideas from which to start working
Basic Approach Areas Suggested by SMEs

- Reduce or prevent alcohol use (8)
- Prevent or limit walking after high alcohol consumption (13)
- Interventions by medical and social service personnel (3)
- Interventions by law enforcement, courts, and probation (10)
- Third party (intermediary) interventions (3)
- Increased awareness of the problem (5)
- General pedestrian and traffic safety (8)

50 Ideas Total
Some Examples in Each Area

Illustrative not Evaluative
Reduce or Prevent Alcohol Use

• DUI/DWI Sentencing requirement for complete abstention
  – Monitoring devices
  – Testing during probation visits

• Conditional license as a motivation not to drink
  – Issuance upon treatment-based criteria
  – Include abstention from alcohol
Prevent/Limit Walking/Driving at High BAC

• Statewide Coordination of DUI/DWI Case Responses
  – Un-silo the various organizational points of contact for individuals who have an alcohol issue and drive
  – Form a committed partnership

• “Walking Lifeguard”
  – Officer calls for a trained “Walking Lifeguard”
  – Intercept the high BAC ped and walk with them
  – Can deliver a brief intervention on alcohol
  – Can call a ride service if the ped is too impaired to walk
By Medical and Social Service Personnel

- Modification of Screening, Brief Intervention, and Referral to Treatment (SBIRT)—Educate providers/counselors to include advice about dangers of impaired walking

- Focused medical education—Required education for all clinicians, not only physicians and nurses but also dentists, physical therapists, and social workers, on the early identification of an AUD
By Law Enforcement, Courts, and Probation

- MVA/DMV Involvement in Sanction Process
  - Use input from police and medical or family reports
  - Licensing authority determines if the driver is at risk of being a high BAC ped
  - Recommend AUD treatment and counseling

- ID Check at Point-of-sale
  - Police check ID of persons buying alcohol
  - Officers can inform the ped of risks or remove ped to place of safety
Third Party Interventions

• Bartender Training
  – Existing bartender training focuses almost totally on DWI
  – Extend training to include dangers of walking at high BACs and identification of ride alternatives

• Ride Service Terminals in Bars and Restaurants
  – Terminal or sign-on to web site
  – Call a ride (e.g., Uber, Lyft) to take a high BAC ped home
  – Payment automatically added to the person’s tab
Increased Awareness of the Problem

- Public Awareness Campaign on Impaired Peds
  - Pamphlets, social media, and other low-cost information approaches
  - Distributed by courts, probation/parole, medical personnel, mental health counselors, and employers to warn of the problem
- Revise the Alcoholic Beverage Labeling Act
  - Increase the labeling requirements
  - Include risks of driver and ped crashes
General Pedestrian and Traffic Safety

• Targeted Crosswalk Enforcement in Alcohol Service Areas
  – Use decoy peds to enforce crosswalk laws
  – Deploy at times high BAC pedestrians may be crossing

• “Keep Your Head on a Swivel” Safety Sign Campaign
  – Post “Keep Your Head on a Swivel” signs at crosswalks and at non-crosswalk locations where intoxicated individuals frequently cross streets
  – Warn that cars may come from many directions
Discussion

• Fatal peds with a BAC $\geq 0.08$ much more likely to have a prior DUI/DWI on driving record than peds killed at BAC $< 0.08$
  – Consistency across 5 States leaves little doubt
  – Convenience sample precludes estimate of magnitude
• Possible that the “DUI/DWI system” is adding to the ped risk when DUI/DWI drivers comply with sanctions
• Average BAC of 0.23 suggests people with AUD
Final Thoughts

- The DUI/DWI problem and the high BAC pedestrian problems are linked
- Preventing high BAC individuals from driving may protect others, but the “dismounted driver” is at risk
- The situation suggests a safe systems approach
  - Policy/laws
  - Engineering
  - Education
  - Enforcement
Thank You!

**Final Report:**

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