Improving Community Outreach and Conditions Through Crash Data

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Lorain County Public Health
Lorain County, Ohio
Objectives

• Showcase how community groups from different backgrounds can work together to make improvements as a result of local crash data.

• Demonstrate ways how local crash data can be used to inform decision making, implement change, and evaluate progress.

• Identify how different forms of coalition membership and community buy-in can influence change.
Where We Are
Lorain County, Ohio
For nearly 30 years the Safe Communities Coalition (SCC) has worked to reduce injuries and deaths on Lorain County roads through community initiatives that involve engineering, enforcement and education.
Fatality Review Committee

Reduce crash fatalities by targeting interventions through education, enforcement, and engineering.
Crashes by County from OSTATS

Crash Variables
- Alcohol-Related: 57,825
- Bicycle-Related: 6,616
- Buggy-Related: 741
- Commercial-Related: 95,260
- Deer-Related: 94,453
- Distracted-Related: 67,740
- Drug-Related: 22,607
- Failure To Yield-Related: 199,889
- Mature-Related: 501,987
- Motorcycle-Related: 19,033
- OVI-Related: 70,571
- Pedestrian-Related: 13,695
- Ran Red Light/Stop Sign-Related: 66,692
- School Bus-Related: 6,003
- Speed-Related: 160,573
- Teen-Related: 210,950
- Unbelted-Related: 248,242
- Work Zone-Related: 27,049
- Youth-Related: 480,072

Crashes by Month and Year

Distance value and select a unit of measure. Then click Buffer to complete.

Buffer graphic:
- 250 feet

Select County
- [Select]

From Date To Date
- 4/1/2021 to 3/15/2021

Select Map
- Crash Count

Distance value and select a unit of measure. Then click Buffer to complete.

buffer graphic:
- 250 feet

Search Clear
Making Positive Change

Route 83 & 303
Grafton Township, OH

Lake Road
Lorain, OH
BE SAFE walking.

1. USE SIDEWALKS
   If there is no sidewalk, walk facing traffic & as far from traffic as possible.

2. CROSS SAFELY
   Cross streets at crosswalks or intersections, where drivers expect pedestrians. Look for cars in all directions.

3. LOOK OUT
   Watch for cars entering or exiting driveways or backing up in parking lots.

4. BE SEEN AT ALL TIMES
   Wear bright colored clothing during the day & reflective gear at night.

Almost 200 pedestrians have been injured or killed by vehicles in Lorain County in the last 5 years.

NEVER TOGETHER alcohol and driving

In 2017, 38% of fatal crashes in Lorain County were alcohol-related.

TIME is the only thing that makes you sober up enough to drive safely.

Make every ride safe

Order a ride using an app or call a taxi.
Ask a friend to be the designated driver.

in LORAIN COUNTY

73 people died on the roads 2014–2016

#1 cause of these deaths was alcohol

ALCOHOL + DRIVING KILLS, INJURES, AND COSTS $...

476 crashes involved alcohol

- fines, legal fees, car insurance & repairs
- 259 of these crashes caused injuries
- medical bills, physical therapy, loss of work

%100 of these injuries & deaths were preventable.
Using data to make our communities safer
THANK YOU!

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