



Occupant Protection Workshops *as of 4/21/21*

Getting Everyone to Buckle Up! How to Increase Belt Use in Diverse Communities

Improving seat belt use in diverse communities saves lives. How can this be done on Indian Tribal lands and within the Latino community? Hear about the Washington State Patrol's "El Protector" program to deliver seat belt messaging to Latinos in their workplace; insights from Indian Health Service in Arizona and their efforts to pass a primary seat belt law on Tribal lands; and culturally and linguistically relevant communications targeting Tribal and Latino residents in Colorado and Wyoming.

Are We There Yet? Strategies to Increase Belt Use on Rural Roadways

It is estimated that one in five Americans live in rural and frontier areas but account for more than half of all traffic crash fatalities. Explore what three state highway safety offices are doing to address this disparity by tackling the problem of lower seat belt use in rural areas. Their efforts are paying off!

May the (Task)FORCE Be with You! Best Practices for OP Task Forces

A task force can be highly effective when the right people are at the table, especially when it comes to traffic safety. How can we establish a successful Occupant Protection (OP) Task Force? Who should it include? How are priority tasks set? How do you measure success? What have we learned from conducting meetings virtually? Panelists will share best practices for increasing seat belt use in urban and rural communities, including goal setting, assigning leadership, recruiting members and more.

Engaging Your Employers to Encourage Employees to Buckle Up!

Encouraging employers to promote safe driving behaviors can strengthen state highway safety campaigns. The Network of Employers for Traffic Safety (NETS) developed a dedicated State Highway Safety Office (SHSO) employer-based, traffic safety web-portal that provides a structured framework to develop and/or enhance SHSO employer-based road safety programs. Learn how to implement this framework in your state featuring the recently developed "2 Seconds 2 Click" employer seat belt campaign.

Young at Heart: Motor Vehicle Safety in Our Golden Years

Securing and ensuring the safety of mature drivers in vehicles comes with a myriad of complexities. Come hear about the development of strategies that are proven to ensure safety among mature travelers, increase seat belt usage and hear from experts about related research on this topic.

Younger Seat Belt Safety Education in a Socially Distanced World

Young drivers and passengers are at a higher risk for motor vehicle crashes, as approximately 45 percent of young drivers and passengers who die in motor vehicle crashes are not wearing a seat belt at the time of the crash. Learn from leaders in young driver and passenger safety on best practices for educating young people on occupant protection, through in-person, hybrid, on-line, and social media engagement.