



Lifesavers National Conference on Highway Safety Priorities Exhibitors *(as of 4/8/21)*

AAA (Partners Sponsor)

Visit the Website: AAA.com

As North America's largest motoring and leisure travel organization, AAA provides more than 60 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers. Motorists can map a route, identify gas prices, find discounts, book a hotel and access AAA roadside assistance with the AAA Mobile app for iPhone, iPad and Android. Learn more at AAA.com/mobile. Find more information on AAA clubs at AAA.com.

ADEPT Driver (Supporters Sponsor)

Visit the Website: adeptdriver.com

ADEPT Driver is the world leader in crash reduction training. We use neurocognitive assessment, instructional technology and behavioral intervention processes to improve drivers' crash avoidance skills and behaviors. With the recent launch of our Advanced Driver program, we now have effective crash reduction programs for drivers of all ages. Drop by our booth to see recent studies that verify 28% fewer crashes and a 54% reduction in traffic violations after training. We have evolved into a sophisticated predictive analytics company, using AI and ML to predict crash risk using human factors. While many devices can identify symptoms of unsafe driving (e.g. you are speeding), our programs lead the industry in treating the underlying causes of crashes through validated skill improvement that results in behavioral change. Go to our website www.ADEPTDriver.com and see for yourself. Traffic Court Administrators: you need to see our large-scale studies on reducing traffic violations!

American Trucking Associations

Visit the Website: trucking.org

American Trucking Associations is the largest and most comprehensive national trade association for the trucking industry.

Buckle Up for Life

Visit the Website: buckleupforlife.org

Buckle Up for Life is a national child passenger safety education program, created by Cincinnati Children's Hospital Medical Center and Toyota to empower all families to buckle up and go safely. Our goal is to make every car ride safe for every child by educating caregivers around the country about safe travels - one family, one car seat, one lesson at a time.

Check To Protect (Champions Sponsor)

Visit the Website: checktoprotect.org

Check To Protect® is a national campaign that encourages drivers to check the recall status of their vehicle and have open safety recalls fixed immediately.

Choose Chicago and Hyatt Regency Chicago

Visit the Website: hyattregencychicago.com, choosechicago.com

Host city and hotel for 2022 Lifesavers conference.

Clemson University

Visit the Website: Clemson.edu/mtsa

Saving lives. Changing Futures. Graduates of Clemson University's Master of Transportation Safety (MTSA) have the opportunity to become leaders and trailblazers in road safety administration and management. The first and only online graduate program of its kind in the US, MTSA is a two-year, 30-credit-hour, non-thesis interdisciplinary program developed in collaboration with national leaders in the field and delivered completely online to facilitate access by working professionals. MTSA incorporates all the disciplines involved in road safety, including both the behavioral and infrastructure sides of safety. The MTSA curriculum is grounded in the belief that the future of transportation safety will require creative leadership capable of working in interdisciplinary teams and applying scientific and systems approaches to road safety management. Clemson University is excited to offer this innovative, one-of-a-kind experience to students throughout the country and throughout the world.

Citian, Inc.

Visit the Website: citiansolutions.com

Transportation software solutions for engineers by engineers.

Cruise (Partners Sponsor)

Visit the Website: Getcruise.com

Cruise is building the world's most advanced self-driving vehicles to safely connect people with the places, things, and experiences they care about. Through our partnerships with General Motors and Honda, we are a self-driving company with fully integrated manufacturing at scale, building all-electric, zero-emission, self-driving vehicles that will help save lives, reimagine cities, reduce carbon pollution, redefine time in transit, and restore freedom of movement for individuals who live in dense urban settings.

Dräger (Partners Sponsor)

Visit the Website: draeger.com/en-us_us/Alcohol-And-Drug-Detection

Dräger is "Technology for Life." Our products exceed statutory requirements many times over in terms of quality, reliability and safety. This means you can concentrate on your job - every time and in any situation. Dräger has set innovative standards with drug and alcohol testing devices, which provide precise and reliable results. Dräger has developed state-of-the-art personal protective equipment (PPE) for the harshest conditions. Dräger has also introduced new creative device concepts in the area of diving equipment. We owe our commitment to quality and reliability because our customers often entrust their lives to our technology.

Embrace Families

Visit the Website: keystoindependencefl.com

Keys to Independence: Supporting youth in foster care in obtaining licensure.

Federal Motor Carrier Safety Administration

Visit the Website: fmcsa.dot.gov

Motor carrier safety.

Foundation for Advancing Alcohol Responsibility

Visit the Website: responsibility.org

Foundation for Advancing Alcohol Responsibility - Fighting against underage drinking and drunk driving.

Haas Alert (Partners Sponsor)

Visit the Website: haasalert.com

Leaders in collision prevention for first responders and roadway workers. Safety Cloud® service from HAAS Alert delivers real-time digital alerts to drivers and connected cars via in-vehicle systems, navigation apps, and smartphones when responders are active in the field. Digital alerts help drivers make safer, smarter decisions by providing advance warning.

Illinois Department of Transportation

Visit the Website: idot.illinois.gov/

Illinois Department of Transportation's Bureau of Safety Programs and Engineering.

IMPROV Learning (Partners Sponsor)

Visit the Website: Improvlearning.com

E-learning | Driver Safety | Online Curriculum

Innocorp, Ltd.

Visit the Website: fatalvision.com

Innocorp, Ltd., the maker of the Fatal Vision® Impairment Simulation Goggles and other innovative awareness building tools that help you deliver effective health, safety and prevention initiatives to address the misuse and abuse of alcohol, marijuana, opioids, as well as resources to address concussions and drowsy & distracted driving.

Intoxalock

Visit the Website: intoxalock.com

Intoxalock is a national leading provider of ignition interlock devices. Ignition interlocks are often installed in a vehicle following a drunk driving offense and have proven to be extremely effective in preventing offenses. In addition, states with strict ignition interlock laws have seen a drastic decrease in the number of alcohol related traffic fatalities. Intoxalock devices are reliable and easy to use. With twice as many installation locations as any other interlock provider, Intoxalock makes the process as quick and painless as possible for the customer. We recognize that a drunk driving offense is stressful and overwhelming. Our representatives are available 24/7 to help each customer through the process and are there every step of the way.

Intoximeters

Visit the Website: intox.com

Breath Alcohol Testing Instruments and SoToxa Mobile Test System, Roadside Drug Testing Instrument.

Kids and Car Safety

Visit the Website: KidsAndCars.org

Every day, children are left unattended in or around vehicles - a danger most people greatly underestimate. Hyperthermia, power window strangulations, and low-speed high severity crush injuries like backovers and frontovers typify what happens when children are left alone in or around motor vehicles on private property. Kids and Car Safety has worked diligently to document the dimensions of the problem through their unique data gathering techniques. Kids and Car Safety focuses attention to these tragedies with education and public awareness campaigns to this previously unrecognized public safety problem. Successfully passing state laws, proposing Federal policy change and working towards the redesign of motor vehicles to make them safer for children are of paramount important to reduce or eliminate these predictable and preventable causes of injury and death.

Kyle W. Kiihnl Foundation

Visit the Website: kylekiihnlfoundation.org

Kyle Kiihnl was just 17 years old when he lost his life to a sleeping driver. We have a program for schools that educates teens on the dangers of driving sleep impaired as well as their need for 8-10 hours of uninterrupted sleep. Contact us for free speaking engagements.

National Digital Car Seat Check Form

Visit the Website: carseatcheckform.org
National Digital Car Seat Check Form.

National Safety Council (Partners Sponsor)

Visit the Website: nsc.org

The nation's leading safety advocate for more than 100 years, the National Safety Council is a nonprofit membership organization with the mission to save lives by preventing injuries and deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy.

Nationwide (Champions Sponsor)

Visit the Website: nationwide.com

Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by both A.M. Best and Standard & Poor's. The company provides a full range of insurance and financial services, including auto, commercial, homeowners, farm and life insurance; public and private sector retirement plans, annuities and mutual funds; banking and mortgages; pet, motorcycle and boat insurance.

NHTSA

Visit the Website: nhtsa.gov

Promotional and educational materials that focus on reducing traffic and vehicle related deaths and injuries nationwide. Program areas include: impaired driving, occupant protection, emergency medical services, justice services, safety countermeasures, distracted driving and behavior and applied research.

Put on The B.R.A.K.E.S., Inc. (Supporters Sponsor)

Visit the Website: putonthebrakes.org

B.R.A.K.E.S. Teen Pro-Active Driving School.

Safe Kids Worldwide (Partners Sponsor)/General Motors (Champions Sponsor)

Visit the Website: safekids.org

Safe Kids Worldwide is a global nonprofit dedicated to protecting kids from preventable injuries, the number one cause of death to children in the United States. Around the world, almost one million children die each year from an injury that could have been prevented. Safe Kids is a go-to resource to help parents keep kids safe from car crashes, fires, falls, poisoning and more. Through more than 400 coalitions in the U.S. and partners in more than 30 countries, Safe Kids works with children's hospitals, trauma centers, first responders and public health experts to get life-saving information to families. Join our effort at safekids.org.

Safe Ride News Publications

Visit the Website: saferidenews.com

Publisher of educational materials for the child passenger safety field.

SafetyBeltSafe U.S.A.

Visit the Website: carseat.org

SafetyBeltSafe U.S.A. is the national non-profit solely devoted to child passenger safety through the correct, consistent use of safety seats and belts since 1980. We will have our technically useful tools available to see and acquire, including our 2020 Child Restraint Manufacturers' Instructions with Summaries for the past 10 years; Color Pictorial 2020; comprehensive, no-user-error recall list; our comprehensive Reference and Teaching Guide, to enable community professionals and advocates to provide accurate, current education to their clients; and "Boosters Are For Big Kids," elementary-school curricula anyone can teach successfully. Protecting children in homes with impaired drivers is an important issue we are pursuing. Memberships and subscriptions are available and welcomed for every size program - from a state to a local advocate.

Sentech USA Inc.

Visit the Website: sentech-usa.com

SENTECH has more than 22 years of manufacturing experience of alcohol screening devices for the personal, workplace and evidential breathalyzers for the police in the world.

Smart Start (Partners Sponsor)

Visit the Website: smartstartinc.com

Smart Start is the acknowledged leader in alcohol monitoring nationally and worldwide with our advanced alcohol breath-testing technology. Smart Start's Ignition Interlock is a convenient, discreet solution for DUI offenders, while SmartMobile™ and BreathCheck™ portable alcohol monitoring devices provide the greatest benefit at the lowest cost to clients and monitoring authorities. Our SmartWeb™ online platform offers quick reporting and analysis for easy caseload management. Smart Start is Setting the Standard In Alcohol Monitoring Technology® with thousands of service locations across the U.S. and internationally, and a 24/7/365 multilingual Customer Care Center. For more information, visit smartstartinc.com.

The California Office of Traffic Safety

Visit the Website: ots.ca.gov

Host State Highway Safety Office.

The National Judicial College

Visit the Website: judges.org

The National Judicial College – Tribal Center

Visit the Website: Cdlresources.org/tribal/

As Native American communities grow, commercial traffic is increasing in Indian country. Oil and natural gas drilling, logging, and tourism bring large trucks and buses into Native communities. Many reservations also have school buses transporting children through the community on a daily basis. Special training and high safety standards are required for the drivers that operate these vehicles, to keep communities safe. Despite these higher standards, commercial driving accidents destroy countless lives and cost billions of dollars in damage each year. Accidents caused by commercial drivers are costly, and often fatal. They are also often preventable. For many years, The National Judicial College has offered CDL/CMV courses that address a number of issues judges face when adjudicating these cases. These courses teach judges about the federal and state regulations that apply to commercial drivers and address common concerns. However, Tribal judges face very different challenges than state and local judges with regard to jurisdiction, resources, and recognition of commercial driving violations. On this page, you will find a number of additional resources that address some of the specific issues that tribal judges are likely to encounter in adjudicating these cases.

WAYB

Visit the Website: wayb.com

We reinvent on-the-go gear for family adventures, big and small.

WDM USA

Visit the Website: wdm-int.com

WDM USA is a leading provider of pavement condition equipment, survey services, and asset management solutions. WDM's SCRIM® vehicles combine continuous friction measurement with GPS-linked texture, IRI, and geometrics. SCRIM® data provides critical insight into friction's role in road performance. When used in pavement friction management programs, SCRIM® technology has been shown to reduce crashes up to 30% and deliver safer roads, saving lives.