Virginia Sullivan

Virginia “Ginny” Sullivan is the Director of Advocacy at Adventure Cycling Association, North America’s only organization dedicated to bicycle tourism and travel. Ginny’s team works with state and local partners to officially designate interstate bicycle routes into the U.S. Bicycle Route System; co-leads the Amtrak Bicycle Task Force; works with the National Park Service and State Park systems on bicycle tourism amenities, safety, and accommodations; and advocates for bicycle friendly infrastructure improvements on rural and state highways, better rumble strip policies, safe passing and distracted driving laws, and equitable enforcement of bike laws. Advocacy efforts protect and improve Adventure Cycling’s 48,629-miles of cultivated and mapped bicycle routes and U.S. Bike Routes. Ginny’s work is partner focused and her efforts are driven by the Adventure Cycling mission to inspire, empower and connect people to travel by bicycle.