Denise Donaldson, MBA, CPST-i

Owner, Safe Ride News Publications

Denise Donaldson is the owner of Safe Ride News Publications, which publishes educational materials for the child passenger safety field, including the Safe Ride News newsletter, the LATCH Manual, and the School Bus Safety Handbook. In 1996, she founded a program that provides checkup events and community classes through Seattle-area hospitals, which she continues to run to this day. She has been a CPST-Instructor since 1998.