Oro Valley’s Distracted Driving Initiative

By Chris Olson
Commander
Oro Valley Police Department, AZ
520-229-4902
colson@orovalleyaz.gov

About the presenter
Commander Chris Olson

- Twenty-seven years of law enforcement experience
- IACP Highway Safety Committee member
- Traffic and Special Operations Commander
- Former Motor and K9 Handler
- M.Ed. Human Relations
- FBINA 244th Session Graduate

January 6, 2017
Arizona - Local solution needed when state doesn’t act.

Education
- Have a “Community Conversation”
- Educate your Elected Officials
- Partner with Organizations that Support Traffic Safety Initiatives

Governors Highway Safety Administration (GHSA)
Hands-Free vs. No Texting

Outreach

- Get your message out, “Just Drive”
- Provide an “Easy Guide” to understanding the law.
- Make sure your department “leads by example”
- Get your youth leadership involved

Website fact sheet
Outreach continued...

- Roche Tissue Diagnostic
  - Large employment group
- Hilton El-Conquistador
- Amphitheater School District

Officer Education

Solutions for officers

- Headset
- Speaker
Arizona become 48th State to ban distracted driving

Why it is so important