Workshop Session: **GDL TOWN HALL**

**Minnesota’sPOINT of IMPACT**

**A Teen Driver Safety Parent Awareness Program**

Gordy Pehrson
Teen Driver Safety Program Coordinator
Minnesota Department of Public Safety
Experts Agree:

✓ PARENTS: Primary GDL enforcers
✓ PARENTS: Must know laws
✓ PARENTS: Must understand teen driving risks and behaviors
✓ PARENTAL INVOLVEMENT: Makes a difference in reducing teen crashes

Unfortunately, many parents are not adequately informed
90-min. Parent Awareness Classroom Program

Target Audience:
Parents of teens in pre-permit or permit stage

*Parents encouraged to bring teens*
GOALS: Reduce teen driver crashes, injuries & deaths by:

1. Increasing parental awareness of risks and laws
2. Encouraging parental enforcement of GDL laws
3. Providing family resources
1. **Classroom Setting:** Why not on-line?

- Reflects Importance
- Allows Interaction
- Answer Questions
- Confirms Understanding
2. Enforcement Participation:
   - Demonstrates Community Concern/Interest
   - Messaging from Respected Source
   - Answer Questions

3. Customizable Power Point:
   - Local Crash Examples
   - Local Ordinances
   - Farm Work Licenses
4. **Video:**
   - Link: [https://youtu.be/jO0kVMa3g5gQ](https://youtu.be/jO0kVMa3g5gQ)
   - Review Important Messages
   - Stories
   - Emotional Appeal

5. **Handouts:**
   - GDL Brochures
   - Parent/Teen Contract
   - Parental Withdrawal Form
   - Resources
Community-Service

or

Driver Education Supplement
Promoting Participation

Community-Service

Sponsors:
Chamber of Commerce
Hospital
Enforcement Agency

Prize Drawing
Business Discount/Coupon
Promoting Participation

Driver Education

Electronic Backpack
Community-Ed Catalog
School Newsletter
Flyers
Web-Site
Electronic Message Boards
Parent Groups

Parent & Student Driver Education Meeting
Sunday, March 15  
7 – 8:30 p.m.
High School Auditorium

TOP 5 REASONS WHY PARENTS/TEENS SHOULD ATTEND

1. Learn about the risks of today’s teen drivers (*they’re not the same as when you were a teen*)
2. Learn about Minnesota’s teen driving laws and how you can protect your teen from being in a crash
3. **Traffic crashes are the second leading killer of Minnesota teens**
4. Preventing crashes will save your family money and other emotional costs
5. Participation is **FREE**
State Highway Safety Office Web-Site

TEENS BEHIND THE WHEEL
A Road Map for Parents

TEEN DRIVER ROAD RULES
Minnesota Laws for Newly Licensed Teen Drivers

Minnesota teen drivers are overrepresented in traffic crashes each year due to driver inexperience, distractions, nighttime driving, speeding and lack of seat belt use.

These laws help to minimize risks of injury or death.

POINT of IMPACT
BROCHURES
Withdrawal of Parental Consent

A. Withdrawal of Parental Consent / Voluntary Surrender
- I am requesting that Driver and Vehicle Services cancel the driving privileges of the above-named child, who is under age 18.

B. Reinstatement
- I request that the driving privileges of the above-named child, who is under age 18, be reinstated. I understand that he or she may not operate a motor vehicle until receiving written notification from Driver and Vehicle Services that driving privileges have been reinstated.
## EVIDENCE-BASED

<table>
<thead>
<tr>
<th></th>
<th>17 Communities</th>
<th>250 Surveys</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Parental Knowledge/Awareness:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Parental Consent Withdrawal:</td>
<td>95%</td>
<td>98.5%</td>
</tr>
<tr>
<td>Texting:</td>
<td>85.5%</td>
<td>91%</td>
</tr>
<tr>
<td>Cell Use:</td>
<td>91%</td>
<td>98%</td>
</tr>
<tr>
<td>Seat Belts:</td>
<td>87%</td>
<td>97%</td>
</tr>
<tr>
<td>Period of Greatest Risk:</td>
<td>82.5%</td>
<td>92%</td>
</tr>
<tr>
<td>Passengers (first 6 months of licensure):</td>
<td>63%</td>
<td>87%</td>
</tr>
<tr>
<td>Nighttime (first 6 months of licensure):</td>
<td>43%</td>
<td>86%</td>
</tr>
<tr>
<td><strong>Passengers (second 6 months of licensure):</strong></td>
<td><strong>23</strong>%</td>
<td><strong>79.5</strong>%</td>
</tr>
</tbody>
</table>
EVIDENCE-BASED

Confidence Understanding GDL Laws:

<table>
<thead>
<tr>
<th></th>
<th>Pre-Class</th>
<th>Post-Class</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Confidence</td>
<td>36%</td>
<td>74%</td>
<td>+38%</td>
</tr>
</tbody>
</table>

- **99.5%** will use information to help their teen become a safer driver
- **98.5%** would recommend class to other parents

**Class Rating:**

- Excellent: **63%**
- Good: **35%**
- Fair: **2%**
- Poor: **0%**
FUNDING

NHTSA Funded
State Highway Safety Office
LESSONS LEARNED

1. Presenters must be familiar with material (*trained*) and comfortable as a public speaker
2. Don’t expect big crowds at the beginning
3. Promotional effort impacts participation
4. Parents talk to other parents
Minnesota’s POINT of IMPACT

Materials and technical assistance are available at no cost to help build a successful parent awareness program in your state

Gordy Pehrson: gordy.pehrson@state.mn.us
(651)-201-7072
Please evaluate this presentation using the Lifesavers Conference Mobile App.