PEDESTRIAN/BICYCLIST SAFETY as of 2/18/2020

**Education, Enforcement & Engineering: Collaborating to Reduce Pedestrian & Bicyclist Crashes**
Crash reduction can be accomplished through a strategic blend of high visibility enforcement, targeted education and low-cost engineering solutions. Implementation of these proven countermeasures in a collaborative environment along with the importance of evaluation will be explored to illustrate that when the “E’s” work together, changing the safety culture is possible.

**Law Enforcement & Education: Partnering to Address Bicyclist Safety**
Law enforcement officials face many challenges enforcing bicyclist safety laws? The reality is that state and local laws may be inconsistent, insufficiently thought-out or even contradictory resulting in unclear interpretation, lawsuits or danger to bicyclists. Since police officers often have little or no experience riding a bicycle as an adult, they are likely to assume the perspective of a non-rider when it comes to enforcing bicyclist safety laws. That’s why training is key. Learn how several states are training officers to effectively enforce bicyclist safety laws.

**E-scooters: What’s All the Fuss?**
Examine case studies from communities with motorized, dockless electric scooter programs along with the latest research and technologies. E-scooter safety and enforcement issues cities are grappling with will also be examined.

**Designing to Prevent Bicyclist & Pedestrian Injuries**
Is it possible to design for safety? The answer is YES! Learn how a safe system can better protect pedestrians and bicyclists of all ages and abilities. Innovative technology and design techniques will be discussed. We will also explore how going over the speed limit has become socially acceptable, yet in reality saves very little time.

**What Can We Learn from Successful Bike & Pedestrian Campaigns?**
Based on the most current recommendations from NTSB, learn how to build and implement campaigns and initiatives promoting safe bicycling and walking for all. Hear how child pedestrian programming works to address policy changes in a community when a mode of transportation is no longer an option. Additionally, a discussion on how to best empower bystanders to step up and help bicyclists or pedestrians in the event of a crash.

**Using Data to Address Bike & Pedestrian Safety Issues**
Data is essential for problem identification and appropriate countermeasure selection. Delve into several case studies to learn how cities and tribal entities are using data to make improvements that are positively impacting bicyclist and pedestrian safety.

**Exploring Tampa on Foot**
Want to start your Monday morning off with some scenic exercise? Join us for a pedestrian tour of Downtown Tampa where officials will point out major redevelopment projects and innovative transportation infrastructure. The tour will also introduce you to Tampa Mayor Jane Castor’s commitment to Vision Zero and her goal to make Tampa one of the nation’s most vibrant and walkable cities. Meet in the Lifesavers Registration area at 7:20 a.m.
Exploring Tampa by Bike
For the first time ever, Lifesavers is offering a bicycle tour of the host city. Tour leaders will introduce you to local landmarks including the Tampa Riverwalk, Bayshore Boulevard and the Hyde Park Village shopping district. They'll also discuss the challenges the city has faced improving bicycle and pedestrian safety and show off recently completed safety projects before circling back to the convention center. The tour will include off-road and on-road cycling with the assistance of a Tampa Police Department bike patrol escort. Bicycles and helmets will be provided. Participant cap: 24
Sign up and complete waiver at Lifesavers Registration on Saturday from 11:00 a.m. to 6:00 p.m. and Sunday from 7:30 a.m. to 3:00 p.m.
Meet in the Lifesaver Registration area on Sunday at 3:45 p.m.