AAA Northern California, Nevada & Utah
Booth No: 603
Visit the Website: carseatcheckform.org
The National Digital Car Seat Check Form (NDCF) is transforming the way child passenger safety technicians (CPSTs) record, track, and retrieve car seat check data. The NDCF was developed by Tennessee Tech University iCube in an effort led by the National Safety Council and its partners, the National Highway Traffic Safety Administration and AAA.

Abbott & Intoximeters
Booth No: 101
Visit the Website: abbott.com/roadside
The SoToxa™ Mobile Test System is a portable oral fluid drug testing analyzer designed to meet the high-performance demands of law enforcement agencies. With a 6-panel test cartridge and an oral fluid collection swab, the SoToxa™ system performs the drug screening, and interprets the test results - all on location. It offers the optimal combination of portability, speed, ease of use, reliability, and accuracy - empowering officers to take action at the roadside with immediate test results. Rapid drug screening for safer roads. Help keep communities safe with actionable tools to better protect against drugged driving.

Acusensus
Booth No: 611
Visit the Website: acusensus.com
The Acusensus Heads Up solution is a world's first distracted driving enforcement technology.

ADEPT Driver
Booth No: 401
Visit the Website: adeptdriver.com
ADEPT Driver is the world leader in crash reduction training. We use neurocognitive assessment, instructional technology and behavioral intervention processes to improve drivers’ crash avoidance skills and behaviors. With the recent launch of our Advanced Driver program, we now have effective crash reduction programs for drivers of all ages. Drop by our booth to see recent studies that verify 28% fewer crashes and a 54% reduction in traffic violations after training. We have evolved into a sophisticated predictive analytics company, using AI and ML to predict crash risk using human factors. While many devices can identify symptoms of unsafe driving (e.g. you are speeding), our programs lead the industry in treating the underlying causes of crashes through validated skill improvement that results in behavioral change. Go to our website www.ADEPTDriver.com and see for yourself. Traffic Court Administrators: you need to see our large-scale studies on reducing traffic violations!
ADS
Booth No: 715
Visit the Website: adsinterlock.com
Ignition Interlock Device Provider

Albuquerque Area Indian Health Board, Inc.
Booth No: 216
Visit the Website: thetiprc.com
Tribal Injury Prevention Resource Center

Alcohol Countermeasure Systems / DrugWipe
Booth No: 407
Visit the Website: acs-corp.com
Alcohol Countermeasure Systems (ACS) is an international group of companies with over 40 years of experience. DrugWipe is the premium oral screening device trusted globally by law enforcement, border control, transport and workplace safety professionals, rehabilitation clinics and correctional facilities to provide simple, convenient and reliable means of drug detection in minutes. The DrugWipe test cassette can be configured from one to a combination of six drug groups and detects 5 ng/ml THC in 5 minutes. Ideal for roadside screening in drug impaired driving situations, DrugWipe is a trusted tool for Drug Recognition Experts and is available through ALCOLOCK USA.

All Traffic Solutions
Booth No: 602
Visit the Website: alltrafficsolutions.com
ATS provides cloud-based traffic management and safety solutions for real-life communities. With our TraffiCloud software and portable web-enabled traffic devices, agencies of all sizes and budgets can get real results in days. Leverage portable radar message displays, variable message boards and roadside counter classifiers to calm traffic, resolve complaints quickly and automate driver communications. Run quick speed studies and prioritize enforcement using ready-made reports with accurate real-time traffic data. Maximize efficiencies and stay within budget.

American Association of Motor Vehicle Administrators (AAMVA)
Booth No: 710
Visit the Website: aamva.org
The American Association of Motor Vehicle Administrators (AAMVA) is a tax-exempt, nonprofit organization developing model programs in motor vehicle administration, law enforcement and highway safety. The association also serves as an information clearinghouse in these areas, and acts as the international spokesman for these interests. Founded in 1933, AAMVA represents the state, provincial, and territorial officials in the United States and Canada who administer and enforce motor vehicle laws. AAMVA's programs encourage uniformity and reciprocity among the states and provinces. The association also serves as a liaison with other levels of government and the private sector. Its development and research activities provide guidelines for more effective public service. AAMVA's membership includes associations, organizations and businesses that share an interest in the association's goals.

American Traffic Safety Services Foundation
Booth No: 214
Visit the Website: foundation.atssa.com
The ATSS Foundation exists to promote roadway safety through charitable giving and public awareness programs. Through the activities of The ATSS Foundation, roadway safety has become a cultural priority. The public is aware of the need for roadway safety. Fallen workers are not forgotten and their families are supported. Decision-makers are motivated to invest in sustaining our message and advancing our mission. Improved safety on our roadways has resulted in a decline in work zone injuries and deaths.
Applied Concepts Inc, dba Stalker Radar
Booth No: 317
Visit the Website: stalkerradar.com
Stalker Radar has become the dominant Doppler radar system and continues to lead the industry in technology breakthroughs and product innovations.

Baby Trend
Booth No: 301
Visit the Website: babytrend.com
Baby Trend has distinguished itself among the worldwide leading manufacturers of juvenile products. Throughout the 30 year history of our company, we have been on the forefront of new and innovative solutions that meet the ever increasing demands of new parents. We strive to accomplish this feat by adhering to our goal of providing the safest, most reliable products available at an affordable price. We continually tailor our products as the challenges facing families change and grow.

BIA, OJS-Indian Highway Safety Program
Booth No: 321
Visit the Website: indianaffairs.gov
Provide highway safety grants for law enforcement and car seats for federally recognized tribes.

Britax
Booth No: 606
Visit the Website: US.britax.com
At Britax, we believe family life should be lived without limit. A world where parents and children are free to make the most of every moment together. And we think it’s our responsibility to make this happen. By driving safety standards to ensure children have never been better protected on the move. By pushing boundaries in smart design to make life in motion run smoothly. By extending a helping hand -or two- and always celebrating the journey. We've been leading the way in child safety technology for more than 50 years. Always innovating, always focusing on what's best for the child, always going beyond 'good enough'. From Europe’s best-selling car seat brand, we've become one of the brands most trusted by American families since we launched here in 1996. Since then, we've revolutionized side impact protection, transformed safe seat installation, and introduced a range of smart strollers designed around the changing needs of today's families. Our ongoing, open-ended conversation with parents is complemented by our work with car manufacturers, government bodies, and child passenger safety experts - collaborating, advising and using our industry-leading testing facilities to continually find ways to give parents the products and the reassurance to live family life without limit. Because we believe in helping every parent and every child find their family freedom.

Check To Protect
Booth No: 310
Visit the Website: checktoprotect.org
Check To Protect® is a national campaign that encourages drivers to check the recall status of their vehicle and have open safety recalls fixed immediately.

Chicco, USA
Booth No: 703
Visit the Website: chiccousa.com
Chicco is a division of the global corporation Artsana, S.p.A. Under the umbrella of the Artsana Group, Chicco proudly stands with our sister brands like Boppy®, Prénatal, and Pic Solutions to offer innovative, quality products designed to enhance your life, not only during childhood and parenthood, but throughout all the other stages as well. To learn more about Chicco worldwide, visit our international site, chicco.com.
Clemson University
Booth No: 802
Visit the Website: clemson.edu/mtsa
Clemson University’s Institute of Global Road Safety and Security is displaying information about their first in the nation Masters of Transportation Safety Administration (MTSA) degree. The MTSA is a two-year, 30-credit-hour online interdisciplinary road safety curriculum designed to enhance the skills of working professionals that are administering and managing road safety programs, including both behavioral and infrastructure programs. This advanced degree utilizes Clemson University faculty expertise across multiple departments and colleges. The MTSA curriculum is grounded in the belief that the future of road safety requires creative leadership capable of working in interdisciplinary teams and applying scientific and systems approaches to road safety management. Please stop by the exhibit and learn more about how YOU can benefit from earning this advanced degree.

Diono
Booth No: 718
Visit the Website: diono.com
Diono shapes the journeys of families the world over. Born and raised in the Pacific Northwest, we’re made of Seattle, a city like no other. Our love for original design combined with an understanding of modern parenting is why over a million parents have chosen Diono since our brand was born. Diono’s promise is to create innovative car seats, strollers, baby carriers and juvenile gear that are thoughtfully engineered, designed to grow and built to last, so every family can experience the joy of the journey. Diono is based in Seattle, Washington, with products available in the US and internationally. Visit diono.com to begin your adventure.

Dorel Juvenile
Booth No: 403
Visit the Website: doreljuvenile.com
Juvenile Products Manufacturer

Draeger Inc.
Booth No: 707
Visit the Website: draeger.com/en-us_us/Alcohol-And-Drug-Detection
Dräger is "Technology for Life." Our products exceed statutory requirements many times over in terms of quality, reliability and safety. This means you can concentrate on your job - every time and in any situation. Dräger has set innovative standards with drug and alcohol testing devices, which provide precise and reliable results. Dräger has developed state-of-the-art personal protective equipment (PPE) for the harshest conditions. Dräger has also introduced new creative device concepts in the area of diving equipment. We owe our commitment to quality and reliability because our customers often entrust their lives to our technology.
Driver Rehabilitation Institute

Booth No: 616
Visit the Website: drivefocus.com

Drive Focus is an evidence-based driver training app that uses interactive videos to train users to recognize and react to the most critical roadway information. As the user watches videos filmed from a driver’s point of view, they tap on 11 critical item categories such as brake lights, traffic lights, and pedestrians. The user is scored on their ability to identify, prioritize, and react to each of the critical items that appears in the video. They can review the details of their scores to determine the critical items they may have missed and to learn how to improve their scores. All drives are filmed by professional driving school instructors modeling good driving behaviors. Drive Focus enables novice drivers to experience a vast variety of driving environments and situations throughout the U.S. and Canada. Drive Focus is ideal for: new drivers both with and without learning challenges; fleets looking for engaging, innovative evidence-based training for their drivers; individuals with medical conditions such as stroke or traumatic brain injury; older drivers that wish to improve their reactions; anyone who wants to improve their driving skills. Drive Focus was created by the Driver Rehabilitation Institute (DRI), a 501(c)(3) nonprofit organization focused on crash reduction and community inclusion through driving. Find out more about the research behind Drive Focus at https://drivefocus.com/research/

Electrotechnics Corporation

Booth No: 303
Visit the Website: elteccorp.com

ELTEC is a world class provider of engineered traffic systems and solar powered solutions with an emphasis on programmable timing products and pedestrian safety. ELTEC is sought out for exceptional quality, delivery, service, and customer support. OUR MISSION - YOUR SATISFACTION!

Evenflo/Cybex

Booth No: 320
Visit the Website: evenflo.com
Car Seat Manufacturer

Family, Career and Community Leaders of America

Booth No: 222
Visit the Website: fcclainc.org

Family, Career and Community Leaders of America is the Family and Consumer Sciences education intracurricular national Career and Technical Student Organization that provides personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.

Favorite Studios Inc

Booth No: 600
Visit the Website: favorite-studios.com


Federal Highway Administration Office of Safety

Booth No: 123
Visit the Website: safety.fhwa.dot.gov

The FHWA Office of Safety’s mission is to reduce highway fatalities and serious injuries by making our roads safer through a data-driven, interdisciplinary, systemic approach. Focus areas include: Ped/Bike safety, Comprehensive
Strategic Planning, Roadway Departure, Local and Rural Roads, and Intersections. Visit the booth and learn more about proven safety countermeasures and pick up informative materials on how to make your roads safer.

**Federal Motor Carrier Safety Administration**  
**Booth No:** 622  
**Visit the Website:** fmcsa.dot.gov  
Motor carrier safety

**Federal Railroad Administration**  
**Booth No:** 219  
**Visit the Website:** fra.dot.gov  
The Federal Railroad Administration (FRA) was created by the Department of Transportation Act of 1966 (49 U.S.C. 103, Section 3(e)(1). The purpose of FRA is to promulgate and enforce rail safety regulations, administer railroad assistance programs, conduct research and development in support of improved railroad safety and national rail transportation policy; provide for the rehabilitation of Northeast Corridor rail passenger service; and consolidate government support of rail transportation activities. Today, the FRA is one of ten agencies within the U.S. Department of Transportation concerned with intermodal Transportation. It operates through seven divisions under the offices of the Administrator and Deputy Administrator.

**Florida Department of Highway Safety and Motor Vehicles**  
**Booth No:** 417  
**Visit the Website:** flhsmv.gov  
The Florida Department of Highway Safety and Motor Vehicles places a high value on customer service. Offering 13 Florida Licensing On Wheels (FLOW) vehicles dramatically enhances our ability to make our services more accessible. They provide a convenient method to renew a driver license, obtain a replacement driver license, change a name or address on a driver license, get an identification card, renew a vehicle registration and purchase a specialty license plate. However, no written or driving tests are given from mobile units. They also offer FLHSMV’s critical safety services such as emergency contact information registration and other safety campaigns.

**Florida Department of Transportation**  
**Booth No:** 211  
**Visit the Website:** alerttodayflorida.com  
The Alert Today Florida Program is part of Florida's Pedestrian and Bicycle Focused Initiative. The goal of the initiative is to eliminate pedestrian and bicyclist fatalities and serious injuries resulting from traffic crashes on public roads. Florida's focus on the safety of pedestrians and bicyclists is a dynamic and coordinated effort that includes many individuals and partners. The comprehensive application of education and enforcement combined with engineering and emergency response elements has proven to be the most effective method of crash mitigation and fatality reduction.

**Florida's Motorcycle Safety Coalition**  
**Booth No:** 221  
**Visit the Website:**  
The Florida Motorcycle Safety Coalition is a group of safety partners from around the state who meet quarterly to share the common goal of reducing fatalities of motorcycle riders and their passengers. Ride Smart Florida uses data-driven research to develop, implement and evaluate counter measures and works with safety partners around the state to reduce fatalities and serious injuries to motorcycle riders and their passengers.
Foundation for Advancing Alcohol Responsibility

Booth No: 623
Visit the Website: responsibility.org
Foundation for Advancing Alcohol Responsibility - Fighting against underage drinking and drunk driving

From Reid’s Dad

Booth No: 316
Visit the Website: fromreidsdad.org
Tim Hollister, of West Hartford, Connecticut, lost his 17 year old son Reid, the driver, in a one car crash in 2006. In the following years, Tim served on a task force that transformed Connecticut’s teen driver laws, making them among the strictest in the nation. In 2009, Tim started a national blog for parents of teen drivers, “From Reid’s Dad.” In 2013, he published Not So Fast: Parenting Your Teen Through the Dangers of Driving, which Publisher’s Weekly has called a “concise, practical, and potentially life-saving book that should be required reading for every parent.” The book has won several national awards. In 2018, Tim joined with safe driving expert Pam Fischer to co-author an improved second edition. At Lifesavers 2020, through the generosity of Ford Driving Skills for Life, Tim and Pam will be distributing 200 FREE, signed copies of Not So Fast, along with discount purchase information. Proceeds from the sale of Not So Fast benefit infant and toddler education in Hartford, Connecticut.

Graco Children’s Products (Newell Brands)

Booth No: 700
Visit the Website: gracobaby.com, newellbrands.com
Graco Children’s Products a Newell Brands Company is a world leader in the design and manufacture of SnugRide infant car seats featuring click connect technology and the newest infant Graco SnugRide Snug Lock car seat. Convertible car seats include the Extend2Fit as well as numerous other car seats. All-in-one car seats such as the Trio Grow, the 4ever 4 in 1, Nautilus 3 in 1 as well belt positioning boosters such as the TurboBooster, Affix, Turbo GO, and the TurboBooster Grow featuring RightGuide Seat Belt Trainer.

HAAS Alert

Booth No: 511
Visit the Website: haasalert.com
Leaders in collision prevention for first responders and roadway workers. Safety Cloud® service from HAAS Alert delivers real-time digital alerts to drivers and connected cars via in-vehicle systems, navigation apps, and smartphones when responders are active in the field. Digital alerts help drivers make safer, smarter decisions by providing advance warning.

Helmets R Us

Booth No: 400
Visit the Website: helmetsrus.net
Bike Helmets

I’m Safe! - Child Safety Solutions

Booth No: 701
Visit the Website: imsafe.com
I’m Safe! translates research and best practice into engaging, fun materials for children, teens and parents.

Impact Teen Drivers

Booth No: 412
Visit the Website: impactteendrivers.org
Impact Teen Drivers develops and promotes evidence-based education to save lives and prevent crashes caused by reckless and distracted driving. We aim to change the culture of driving forever thereby saving lives not only in this generation of drivers and passengers, but also all future generations of drivers.
Innocorp, Ltd.
Booth No: 804
Visit the Website: fatalvision.com
Innocorp, Ltd., maker of the Fatal Vision® Alcohol Impairment Simulation Goggles, SIDNE®, Fatal Vision® Marijuana Simulation Experience Kits and other innovative, hands-on, engaging, awareness building tools used to educate on alcohol impairment, drug impairment, concussions and drowsy & distracted driving. Our tools help you deliver effective health, safety and prevention initiatives to create new perspectives to promote healthy choices.

Institute of Police Technology and Mgmt
Booth No: 702
Visit the Website: IPTM.org
The Institute of Police Technology and Management (IPTM) is a Direct Support Organization (DSO) of the University of North Florida. Headquartered in Jacksonville, Florida, IPTM is a self-supporting, not-for-profit organization. IPTM was established in 1980 with a simple yet lasting philosophy: to provide cost-effective, cutting-edge training to the criminal justice community, thus enhancing the quality of service by law enforcement to our communities. For more than 30 years, this basic philosophy has guided IPTM as it has grown into the largest and most varied national law enforcement training institute in the country. Currently, IPTM conducts more than 400 courses to approximately 7,000 law enforcement professionals each year. These professionals include operational, supervisory, and command level officers from throughout the United States, the U.S. territories, and numerous foreign countries. Our courses are designed to improve the skills and abilities of officers and acquaint them with the new technology, theories, and techniques in their fields of interest. Classroom presentations are often coupled with practical, hands-on exercises giving students the opportunity to apply the theories and skills learned in the classroom to situations faced by today’s law enforcement agencies. The IPTM instructional team consists of professionals who possess a blend of practical law enforcement skills, years of police training experience, and quality academic credentials.

Intoxalock
Booth No: 503
Visit the Website: intoxalock.com
Intoxalock is a national leading provider of ignition interlock devices. Ignition interlocks are often installed in a vehicle following a drunk driving offense and have proven to be extremely effective in preventing offenses. In addition, states with strict ignition interlock laws have seen a drastic decrease in the number of alcohol related traffic fatalities. Intoxalock devices are reliable and easy to use. With twice as many installation locations as any other interlock provider, Intoxalock makes the process as quick and painless as possible for the customer. We recognize that a drunk driving offense is stressful and overwhelming. Our representatives are available 24/7 to help each customer through the process and are there every step of the way.

Johns Hopkins All Children’s LIFELINE
Booth No: 717
Visit the Website: hopkinsallchildrens.org
The Johns Hopkins All Children’s LifeLine critical care transport team provides 24/7 specialized transport care to critically ill newborns, infants, children and teens not just throughout the state of Florida, but worldwide. Our four critical care ambulances are specially designed to decrease noise and vibration. In addition to the critical medical support equipment, they are equipped with TV/DVD players and multiple levels of communication (radio, cellular and satellite) systems. We also transport patients by helicopter with LIFELINE 1 (the only dedicated neonatal/pediatric aircraft on the west coast of Florida) or by fixed wing aircraft (through contracted and licensed vendors).

KidsAndCars.org
Booth No: 111
Visit the Website: kidsandcars.org
KidsAndCars.org is a national nonprofit dedicated to saving the lives of young children and pets.
KidsEmbrace, LLC
Booth No: 507
Visit the Website: kidsembrace.com
At KidsEmbrace, safety is our absolute number one priority, and we take it very seriously. Each product starts with a strict internal design evaluation to assure it is a premium product. Next we begin the extensive government compliance testing program to assure it meets or exceeds all regulatory standards. It is only after the completion of this lengthy process that we are proud to put the KidsEmbrace brand on the product along with the Global Brands of our key partners, such as Warner Brothers, Disney, Marvel, Nickelodeon and more! KidsEmbrace has become a Global Brand in itself as we continue to introduce new and exciting items such as our Batman and Batgirl Walkers, our Logo based Belt Positioning Boosters, and our line of Award Winning, KidsEmbrace Harnessed Booster Car seats! All of our car seats meet or exceed Federal Motor Vehicle Standards (FMVSS 213). In addition to all the required standards being met, our Harnessed Booster Car Seat features patent pending energy-absorbing technology. This proprietary technology absorbs energy which reduces the harmful impact in a crash environment.

Laser Technology, Inc.
Booth No: 413
Visit the Website: lasertech.com
Lidar is at the heart of all our measurement devices: From speed, tailgating, distracted driving and incident mapping, LTI offers a range of solutions for departments.

Loon Ventures LLC
Booth No: 402
Visit the Website: LoonVentures.com
We make innovative products that save the lives of babies and children in cars, trucks and school buses. More babies have died in hot cars within the last two years than any prior two years (over 50 each year). The Baby Safety Snap reminds drivers of a baby in the car. Twenty-five hospitals have it printed with their logo and they then give it to parents and caregivers. Other customers include the Texas Department of Transportation, non-profits, physicians and billion-dollar corporations. It has been featured on Good Morning America and several TV news programs. Increase the visibility of your agency, organization or business, while saving babies’ lives. In addition, we also make the Bus Safety Snap. It reminds school bus drivers to check for a child on a bus. (More than 1000 children are forgotten in buses in the US each year.) The Safety Snap is used by school systems in Massachusetts and New York. Please stop the Loon Ventures exhibit to say “Hello” and receive your free sample.

Mercury Distributing
Booth No: 410
Visit the Website: mercurydistributing.com
Mercury Distributing is a wholesale distributor of childrens products.

Merritt Manufacturing, Inc.
Booth No: 800
Visit the Website: merrittcarseat.com
Manufacturer of car safety seats and escape proof products for children with special healthcare needs.
**Michelin North America**  
**Booth No:** 704  
**Visit the Website:** michelin.com  
Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy-duty trucks and motorcycles. The Company has earned a long-standing reputation for building innovative premium tires. In addition to tires, the Company also publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Greenville, S.C., Michelin North America (www.michelinman.com) employs about 22,700 and operates 19 major manufacturing plants. Forbes magazine has ranked Michelin No. 1 on its annual survey of “Best Large Employers in America” for 2018.

**mifold**  
**Booth No:** 510  
**Visit the Website:** mifold.com  
In 2001 Jon Sumroy had a vision to create a child car safety seat that was so compact ad portable that children could keep one with them all the time no matter whose car they were in. It took a few years but we are delighted that parents and caregivers can now benefit from the invention of mifold, the most compact and portable booster seat. To date we have sold almost a million mifold seats and have now launched hifold the world’s most adjustable highback booster. It is different from all other highback boosters in that it can be adjusted in 4 places giving 243 individual settings. It is lightweight and folds down to a convenient size making it very portable. hifold like mifold redefines the way booster seats work especially the routing of the vehicle seat belt and the size of the seat. Instead of lifting the child to position the adult seatbelt, mifold and hifold adapt the belt to the child. The belt is designed to be low on the hips and contacting the top of the thighs which has been shown to be safe and effective positioning. With hifold we are providing a seat that will grow with the child whilst keeping them safe and comfortable. mifold and hifold are easy to transfer from car to car, to take with in taxis and rental cars and when going on vacation and they can easily be stored in the trunk of the car when not in use. With hifold and mifold children can be safe no matter whose car they are in.

**Mothers Against Drunk Driving**  
**Booth No:** 807  
**Visit the Website:** madd.org  
Founded in 1980 by a mother whose daughter was killed by a drunk driver, Mothers Against Drunk Driving® (MADD) is the nation’s largest nonprofit working to end drunk driving, help fight drugged driving, support the victims of these violent crimes and prevent underage drinking. MADD has helped to save nearly 380,000 lives, reduce drunk driving deaths by more than 50 percent and promote designating a non-drinking driver. MADD’s Campaign to Eliminate Drunk Driving® calls for law enforcement support, ignition interlocks for all offenders and advanced vehicle technology. MADD has provided services to nearly one million drunk and drugged driving victims.

**Mothers Against Drunk Driving Florida**  
**Booth No:** 213  
**Visit the Website:** madd.org  
Mothers Against Drunk Driving® (MADD) Florida in partnership with Alert Today Florida launched their new Vision 2020 campaign to kick off 2020. The campaign encourages citizens not to drive, walk, or bike while under the influence of drugs or alcohol, and to remind their family and friends to do the same. Every crash, injury, and fatality affects not only those involved, but also their family, friends, and community.

**MPH Industries**  
**Booth No:** 621  
**Visit the Website:** mphindustries.com  
Manufacturer of police radar, lidar, speed signs and trailers.
**National Center for DWI Courts (NCDC)**

**Booth No:** 215  
**Visit the Website:** dwicourts.org  
Impaired driving is recognized as one of the biggest threats to public safety in the US. The National Center for DWI Courts (NCDC) was created in 2007 and is dedicated to reducing impaired-driving recidivism nationwide by addressing the root problem: addiction. We partner with federal agencies and corporate sponsors to provide cutting-edge training and technical assistance to communities to implement, expand, and improve DWI court programs that provide treatment and accountability based on research-driven best practices. We are dedicated to expanding DWI courts to serve everyone in need and to make our communities safer each and every day.

**National Highway Traffic Safety Administration**

**Booth No:** 504  
**Visit the Website:** nhtsa.dot.gov  
Promotional and educational materials that focus on reducing alcohol related crashes and increasing safety belt use nationwide. Program areas include: impaired driving, occupant protection, traffic law enforcement, emergency medical services, justices services, safety countermeasures, distracted driving and behavior and applied research.

**National Safety Council**

**Booth No:** 311  
**Visit the Website:** nsc.org  
The nation’s leading safety advocate for more than 100 years, the National Safety Council is a nonprofit membership organization with the mission to save lives by preventing injuries and deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy.

**Nationwide**

**Booth No:** 500  
**Visit the Website:** nationwide.com  
Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by both A.M. Best and Standard & Poor's. The company provides a full range of insurance and financial services, including auto, commercial, homeowners, farm and life insurance; public and private sector retirement plans, annuities and mutual funds; banking and mortgages; pet, motorcycle and boat insurance.

**NATM**

**Booth No:** 801  
**Visit the Website:** natm.com  
Promote trailer safety & the success of the trailer mfg industry through education & advocacy.

**Network of Employers for Traffic Safety (NETS)**

**Booth No:** 617  
**Visit the Website:** trafficsafety.org  
The Network of Employers for Traffic Safety is an employer-led public/private partnership dedicated to improving the safety and health of employees, their families, and members of the communities in which they live and work by preventing traffic crashes that occur both on- and off-the-job.
**NTSB**

**Booth No:** 305  
**Visit the Website:** ntsb.gov

The National Transportation Safety Board is an independent Federal agency charged by Congress with investigating every civil aviation accident in the United States and significant accidents in other modes of transportation - railroad, highway, marine and pipeline. The NTSB determines the probable cause of the accidents and crashes and issues safety recommendations aimed at preventing similar accidents and crashes from happening again.

**Numetric**

**Booth No:** 411  
**Visit the Website:** numetric.com

Empowering state & local agencies to make data-driven resource investments & prevent roadway deaths.

**NUNA**

**Booth No:** 610  
**Visit the Website:** nunababy.com/usa/car-seat-family

As your family grows, so does ours. We work to keep your kids safe while making your life as a parent easier. On every one of our car seats, you'll recognize thoughtful touches that make Nuna products simple to use, powerfully protective, and elegantly styled. You have options for each stage, starting from birth with our well-loved PIPA and PIPA lite series infant car seats. Treat your little ones with unique safety and comfort features, surrounding them with only the best. Or start them in RAVA, our convertible seat; they can ride rear-facing up to 50 pounds, keeping them safer longer. AACE is a sleek booster with a sporty look your big kid won't mind buckling into, while all-in-one EXEC covers everything - one luxurious, first-class seat for the journey from newborn to middle childhood.

**PEERS Foundation**

**Booth No:** 416  
**Visit the Website:** peersfoundation.org

At the PEERS Foundation, we inspire young people to lead healthy and successful lives through our innovative and interactive learning programs. Our award-winning programs cover a multitude of areas including driving safety, health and wellness education, and career development.

**Peg Perego**

**Booth No:** 121  
**Visit the Website:** us.pegperego.com

When products play a small but unforgettable role in families across the globe, it means they were made with inspiration and love. It also means they were made by people who understand the joy and daily challenges of life with babies. After more than 60 years of designing and manufacturing products that meet and exceed parents' needs, Peg Perego continues to operate like a family. Every step in the process from engineering to production, is performed by Peg Perego and no one else. Made in Italy-Made by Peg Perego is not just a catch phrase. It is our heritage. We are proud of this tradition and we are privileged to share the responsibility of watching over little ones. From our headquarters in Italy to our branches in Fort Wayne (USA), Toronto (Canada), and Limeira (Brazil), we invite you to explore our latest collection and discover a life with baby that is easy, safe, and comfortable.
**Roadway Safety Foundation**  
*Booth No: 519  
Visit the Website: roadwaysafety.org*

The Roadway Safety Foundation is a 501(c)(3) nonprofit educational and charitable organization chartered in 1995 by the American Highway Users Alliance. The Foundation’s predecessor organization, the Automotive Safety Foundation, dates back to 1937 when it was created by automobile and allied industries to coordinate highway safety activities and place the industry effort on a permanent basis. Later in 1966 The Highway Safety Act of 1966 established the National Highway Program Safety Standards, laying the groundwork for federal-state-private sector partnership in traffic accident reduction. Since then, RSF has worked with private- and public-sector safety partners to reduce the fatalities attributed to roadway conditions which currently number over 35,000.

**SADD**  
*Booth No: 523  
Visit the Website: SADD.org*

SADD, Students Against Destructive Decisions, is the nation's premier youth health & safety organization. SADD works to empower teens, engage parents, mobilize communities, and change lives around the issues of traffic safety, substance abuse, and personal health & safety. Through a network of thousands of chapters in high schools, middle schools, and colleges, SADD uses a peer-to-peer approach to engage these audiences on a variety of traffic safety matters. SADD looks forward to working with you to keep teens safe.

**Safe Kids Worldwide**  
*Booth No: 201  
Visit the Website: Safekids.org*

Safe Kids Worldwide is a global nonprofit dedicated to protecting kids from preventable injuries, the number one cause of death to children in the United States. Around the world, almost one million children die each year from an injury that could have been prevented. Safe Kids is a go-to resource to help parents keep kids safe from car crashes, fires, falls, poisoning and more. Through more than 400 coalitions in the U.S. and partners in more than 30 countries, Safe Kids works with children's hospitals, trauma centers, first responders and public health experts to get life-saving information to families. Join our effort at safekids.org.

**Safe Mobility for Life**  
*Booth No: 720  
Visit the Website: safemobilityFL.com*

The Florida Department of Transportation’s Safe Mobility for Life Coalition believes that “you hold the keys to your transportation future”. To help Floridians maintain their mobility independence, the Coalition promotes the keys to achieve safe mobility for life: 1) Understand the impact aging has on safe driving, 2) Be proactive about safe driving skills, and 3) Plan for a safe transition from driving. The Coalition works with member organizations to improve aging road user safety and mobility by achieving a reduction in their fatalities, serious injuries, and crashes while maintaining their safe mobility and connection with the community.

**Safe Ride News Publications**  
*Booth No: 314  
Visit the Website: saferidenews.com*

Publisher of educational materials for the child passenger safety field.

**Safe Traffic System, Inc.**  
*Booth No: 713  
Visit the Website: ridesafer.net*

The Ride Safer Travel Vest is a safe, legal portable, comfortable and convenient alternative to conventional child safety seats and booster seats. We are featuring the newly redesigned Gen5 Delight Vest and ultra light Delighter Booster.
SafetyBeltSafe U.S.A.
Booth No: 501
Visit the Website: carseat.org
SafetyBeltSafe U.S.A. is the national non-profit solely devoted to child passenger safety through the correct, consistent use of safety seats and belts since 1980. We will have our technically useful tools available to see and acquire, including our 2020 Child Restraint Manufacturers' Instructions with Summaries for the past 10 years; Color Pictorial 2020; comprehensive, no-user-error recall list; our comprehensive Reference and Teaching Guide, to enable community professionals and advocates to provide accurate, current education to their clients; and "Boosters Are For Big Kids," elementary-school curricula anyone can teach successfully. Protecting children in homes with impaired drivers is an important issue we are pursuing. Memberships and subscriptions are available and welcomed for every size program - from a state to a local advocate.

Sanntek Labs
Booth No: 604
Visit the Website: sannteklabs.com
Sanntek manufactures breath testing devices for various drugs for law enforcement officials and emergency service providers. With a global trend towards cannabis legalization, SannTek's first device is a breath test for detecting illicit cannabis-use on the roadside. A start-up company, founded in 2018 by two nanotechnology engineers, SannTek is on the leading-edge for breath-based testing. By harnessing the power of nanotechnology, SannTek is able to reach new levels of detection that enable accurate, reliable and cost-effective drug tests. Our mission is to aid in preventing life-threatening accidents on the roadside, caused by drug-impaired driving.

Sentech USA Inc.
Booth No: 420
Visit the Website: sentech-usa.com
We are manufacturing breath alcohol ignition interlock device as well as breathalyzer for personal, industrial and police use.

Shadowtrack Technologies
Booth No: 119
Visit the Website: shadowtrack.com
Shadowtrack is a House Arrest monitoring and an offender communication platform tool available to the Community Corrections industry that can be used as an alternative to expensive, traditional and embarrassing House Arrest, Home Incarceration monitoring or Home detention methods. With Shadowtrack, it is not necessary for the enrollee to install expensive electronic monitoring devices on themselves or at their residence for House Arrest monitoring. Unlike expensive traditional home incarceration programs, Shadowtrack can be implemented for a fraction of the cost.

Smart Start
Booth No: 210
Visit the Website: smartstartinc.com
For more than 25 years, Smart Start has led the way in breath alcohol monitoring with advanced technology and custom-designed software. Smart Start’s Ignition Interlock Device is a convenient, discreet solution for DUI requirements. SMART Mobile™ and BreathCheck™ portable alcohol monitoring devices provide the greatest benefit at the lowest cost to users and monitoring authorities. Our SmartWeb™ online platform offers quick, customizable reporting and analysis. Smart Start is “Setting The Standard In Alcohol Monitoring Technology®” with thousands of convenient locations in the U.S. and 19 countries, as well as a 24/7/365 bilingual Customer Care Center. For more information, visit smartstartinc.com.
Smartridr
Booth No: 505
Visit the Website: whizrider.com
The Car Seat Option That Fits In Your Pocket.

SUMR Brands
Booth No: 620
Visit the Website: summerinfant.com
DESIGNED WITH FAMILIES IN MIND SUMR Brands is made up of a diverse group of experts with a passion to meet the ever-evolving needs of families everywhere. Our deep understanding of consumers and market trends informs our product development, making modern parenting our source of inspiration. Our meaningful, innovative products fit seamlessly into our consumer’s lifestyles, and have useful, problem-solving features designed for parents’ needs and baby’s safety. Our continuous commitment to consumer understanding allows us to proactively meet the needs of families with ingenious go-to-market firsts, and deliver products that consumers don’t want to live without.

Texas Department of Transportation
Booth No: 512
Visit the Website: txdot.gov
State Government Agency

TextLess Live More
Booth No: 521
Visit the Website: textlesslivemore.org
TextLess Live More is a nationwide campaign to end distracted driving and distracted living.

The Change Companies
Booth No: 217
Visit the Website: changecompanies.net
For over 30 years, The Change Companies® has delivered cutting-edge behavior change resources to over 26 million individuals in impaired driving, addiction treatment, justice services, healthcare, mental health and prevention education. Currently, 21 states choose to customize their impaired driving curricula with The Change Companies®, while 22 more use our comprehensive off-the-shelf impaired driving curricula. Each curriculum aligns with common state impaired driving education standards, emphasizes personal responsibility and a commitment to change, and works effectively for a range of programs. The Change Companies® promotes positive behavior change through the evidence-based practice of Interactive Journaling®, a structured and experiential writing process that motivates and guides participants. Currently, The Change Companies® serves over 5,000 programs in every state in the U.S.

The National Road Safety Foundation
Booth No: 422
Visit the Website: nrsf.org
The National Road Safety Foundation, Inc. (NRSF) is a 501 (c)(3) non-profit organization dedicated to reducing deaths and injuries on our nation’s roads by promoting safe driving awareness and lifelong education. NRSF produces FREE traffic safety programs on distracted driving, drowsy driving, speed, impairment and a host of other safe driving issues. NRSF also sponsors contests to engage teens in promoting safe driving to their peers and their communities. For more information or to download free programs, visit www.nrsf.org or www.teenlane.org

The Reflectory
Booth No: 323
Visit the Website: saferoutesreflectors.com; safekidsreflectors.com
Reflectors. To help your child be safer in the dark.
ThinkFast Interactive
Booth No: 218
Visit the Website: ThinkFastInteractive.com
ThinkFast Interactive is an evidence-informed prevention intervention program that integrates innovative and active learning instructional technologies to effectively educate participants in a fun way on topics like teen driver safety; alcohol and drug education and prevention; ENDS device education and prevention; pathways to higher education and much, much more. Pre and post participant data empirically documents that ThinkFast Interactive is an effective educational tool with all types of participants, especially teens, and has consistently measured improvements in critical factors that lead to real-world behavior change. ThinkFast Interactive comes with a professionally designed production set, sound system, and informative and engaging awareness trivia. Our innovative concept utilizes a sophisticated multi-digit audience response (ARS) system, which allows an audience of up to 1000 participants in a 60-minute program format. From start to finish, our experienced team of hosts guide participants through the program, non-intrusively reinforcing the message of prevention, responsibility, and awareness in a way that engages ALL participants while having fun.

ThinkFirst Injury Prevention Foundation
Booth No: 404
Visit the Website: thinkfirst.org
ThinkFirst's Mission is to prevent brain, spinal cord and other traumatic injuries through education, research and advocacy. Traumatic injury is a leading cause of death and disability among children, teens and adults. The most frequent causes are vehicle crashes. Simple actions can greatly reduce our risk for injury, such as wearing a seat belt, driving safe, sober, and without distractions, wearing bike and sports helmets and other safety precautions.

TPCB, Inc.
Booth No: 722
Visit the Website: tpcb.org
Recognizing the certification and professional development needs of the transportation profession, the Transportation Professional Certification Board, Inc.(TPCB), an autonomous certification body affiliated with the Institute of Transportation Engineers offers the following certification: the Road Safety Professional Levels 1 and 2. The purpose of this certification is to recognize road safety as a profession, to establish a recognized level of practice and knowledge, to incentivize safety education and to support public safety initiatives such as Toward Zero Deaths, Vision Zero and Road to Zero.

Tytek Medical
Booth No: 805
Visit the Website: tytekmedical.com
TyTek Medical is a manufacturer of compact, pre-hospital emergency medical products. Our emergency medical supplies were designed and engineered for military medics. With the rise in numbers of civilians receiving military style injuries, our products are increasingly being used by Fire/EMS, Law Enforcement, Businesses, Governments, Religious Institutions and the General Public. Our, innovative, proven, life-saving products are in use all over the world. TyTek’s fully compliant Bleeding Control Stations include bleed control kits and a quick litter. We believe they are unique as they are specifically designed for speed and ease of access unlike many other products on the market. Many who buy this product have a combination of Bleeding Control Stations and additional rolls of Bleeding Control Kits which can be easily separated should you want to keep them in alternative locations i.e. class rooms/sports hall/offices/vehicles/etc. Don’t forget to ask about our bleeding control pouch!

U-Haul
Booth No: 803
Visit the Website: Uhaul.com
Safe Trailering
**UnbuckleMe**
Booth No: 513
Visit the Website: unbuckleme.com
UnbuckleMe is the original, award-winning solution for parents and grandparents who struggle to unbuckle child car seats! Easily slides around the buckle and uses leverage to make it more than 50% easier to unbuckle. Invented by an Occupational Therapist and a Child Passenger Safety Technician (CPST).

**University of Florida**
Booth No: 618
Visit the Website: Http://hhp.ufl.edu/safety/
Bicycle Safety Instruction for the community.

**University of Florida**
Booth No: 619
Visit the Website: fdot.gov/safety/2A-Programs/SchoolCrossingGuard.shtml#School_Crossing_Guard_Requirements
The Florida School Crossing Guard Training Program (FSCGTP).

**University of Florida, Dept. of Occupational Therapy**
Booth No: 517
Visit the Website: phhp.ufl.edu
University of Florida - Department of Occupational Therapy

**University of South Florida - Center for Urban Transportation Research**
Booth No: 605
Visit the Website: cutr.usf.edu
The Center for Urban Transportation Research (CUTR), established in 1988, is a nationally recognized resource for policymakers, transportation professionals, the education system, and the public.

**UPPAbaby**
Booth No: 318
Visit the Website: uppababy.com
UPPAbaby is an innovative American company with one mission: To make high-quality baby products that fit the needs of your new life as a parent, while appealing to the sense of style you've always had. To do this successfully, UPPAbaby draws on a three decades of experience in the juvenile industry and on our own inspirations as parents of young children. We look for ways to make our strollers and baby products lighter, more savvy, easier-to-use, even fun. We explore ways to deliver greater comfort and safety for baby, with convenience and style for Mom and Dad. We even challenge the homogenous look of most baby products, by creating sleek designs and more sophisticated, modern fashions. UPPAbaby strives to deliver the personal attention and customer service that you expect and deserve.
Virtual Driver Interactive

Booth No: 716
Visit the Website: driverinteractive.com
Virtual Driver Interactive is a simulation-based driver safety training organization well known for its innovative driver training simulation solutions. We provide comprehensive training for new teen drivers, advanced training for corporate fleets and even a remarkable boating safety skills training . . . all while focusing on the dangers of distracted driving. By offering a wide range of training courses and many system options, VDI's customers can expect highly portable, affordable and effective solutions. VDI program titles include: 1. Virtual Driving Essentials™ - driver training and assessment program teaching drivers critical skills essential to safe driving 2. One Simple Decision® - an effective deterrent to distracted or impaired driving 3. Virtual HD® - designed specifically for corporate fleet safety programs 4. Boating Skills Virtual Trainer™- industry's leading simulation-based boating safety training. 5. Driving Essentials XE™ – teen driver training program teaching the critical skills essential to safe driving using Xbox or PlayStation 4.

WatchGuard Video

Booth No: 223
Visit the Website: watchguardvideo.com
WatchGuard Video is the leading manufacturer of digital in-car video and body worn camera equipment for the law enforcement industry.

WAYB

Booth No: 613
Visit the Website: wayb.com
We reinvent on-the-go gear for family adventures, big and small.