Innovative Engineering to Protect All Road Users
What’s new in traffic safety engineering and how can your state leverage these countermeasures to protect all road users? From road diets and protected bike lanes to connected infrastructure, explore how states are using these proven and/or innovative treatments to ensure that all road users get to and from their destinations safely.

Speed Town Hall: Combating the Forgotten Traffic Safety Problem
Speeding isn’t a new issue, but it’s one that continues to plague our roads. Like impaired driving, speed-related crashes account for one third of all traffic fatalities on U.S. roadways annually. New IIHS research has found that rising speed limits have cost nearly 37,000 lives over the past 25 years. Join researchers, advocates and transportation experts for an interactive discussion on setting speed limits, automated enforcement, roadway safety infrastructure upgrades and underutilized countermeasures to address this often overlooked but critical issue.

Children & Autonomous Vehicles, Protecting Our Most Precious Passengers
Children are our most vulnerable passengers. As we move toward a future with autonomous vehicles (AVs), ensuring the needs of children are considered in the development of self-driving vehicles is vital. A panel of stakeholders will explore what’s being done to factor children into the AV discussion and ensure AVs are safe for young passengers.

Fully Autonomous Vehicles: Reality or Hype?
Some believe that autonomous vehicles (AVs) are imminent and will likely solve many of our road safety problems. This significant shift in our driving culture will take time. Where are we on the road to autonomy? Who are the leading stakeholders and what is their role? What can be learned from current AV testing programs and recent crash investigations? And, what do policy makers and consumers need to know about the potential for improved safety through the use of AVs?

The Unique Safety Challenges of Rural Roads
Did you know that rural roads carry approximately 30 percent of all U.S. traffic annually but they account for nearly 50 percent of all traffic fatalities? Whether they’re on local, state or tribal lands, rural roads present a unique set of challenges for safety professionals. Join with tribal community representatives, public health professionals and academic and government agency experts as they explore innovative safety programs for reducing crashes, injuries and fatalities on rural roads.

Truck Safety Technology: The Road Ahead
In 2018, 4,951 people were killed in crashes involving a large truck, a staggering 46 percent increase since the all-time low in 2009. Additionally, 151,000 people were injured in crashes involving a large truck that same year. Join with an expert panel to explore known and innovative solutions for curbing truck crashes and mitigating their impact with a particular focus on collision avoidance technologies, roadway infrastructure and safety issues impacting all road users.

Keeping a New Generation of Motorcyclists Safe
This interactive session will explore changing trends in motorcycle culture, rider and driver training and persistent issues that continue to impact rider safety. Explore how to engage with the riding community and implement strategies to reduce motorcyclist fatalities and injuries. Come prepared to offer your
insights to effectively address motorcyclist safety and help reduce the nearly 5,000 motorcyclists who lost their lives in the U.S. in 2018.