

# LIFESAVERS

National Conference on Highway Safety Priorities

P.O. BOX 30045 • ALEXANDRIA, VA 22310



Early bird rate ends  
January 10, 2020



## Why Attend Lifesavers?

### Education & Training

- More than 75 workshops in 10 tracks addressing hot topics, latest trends & cutting-edge programs
- Learn from traffic safety experts, practitioners & national leaders

### Networking

Formal & informal peer exchange with over 2,000 participants, including safety professionals from AAA, American Association of Motor Vehicle Administrators, Federal Highway Administration, Federal Motor Carrier Safety Administration, Governors Highway Safety Association, Insurance Institute for Highway Safety, MADD, National District Attorneys Association, NHTSA, National Safety Council, NTSB, Safe Kids Worldwide, the auto & insurance industries and more.

### Exhibits

- 100+ companies, non-profits & government agencies
- State-of-the-art products & services



## 2020 Workshop Tracks

Visit:

<https://lifesaversconference.org/workshops-handouts/> for a complete list of workshops

- Adult Occupant Protection/ Vehicle Technology
- Aging Drivers
- Communications
- Criminal Justice/Law Enforcement
- Distracted Driving
- Evolving Safety Priorities & Solutions
- Impaired Driving
- Occupant Protection for Children
- Pedestrian/Bicyclist Safety
- Teen Traffic Safety

## Pre-Conference Trainings

Take advantage of these and other training opportunities. Visit <https://lifesaversconference.org/pre-conferencetrainings/> for meeting descriptions and registration instructions.

- CarFit Technician Training
- State CPS Coordinators Roundtable Discussion
- National Digital Car Seat Check Form – How Data Collection is Enhancing CPS Programs
- New Curriculum: Preparing the Team and Making Sure Your New Techs Get (and Stay) Involved
- Sustainability of a CPS Program; Today, Tomorrow and Years to Come

# What is Lifesavers?

Lifesavers is the premier U.S. highway safety conference dedicated to reducing the tragic toll of deaths and injuries on our nation's roadways. Drawing over 2,000 participants in 2019, Lifesavers continues to be the must attend conference since its start in 1982. Each year, Lifesavers provides a forum for the presentation of proven countermeasures and initiatives that address today's critical highway safety problems.

## The Lifesavers Conference is an exceptional value!

Lifesavers brings together a unique combination of traffic safety and public health professionals, researchers, advocates, practitioners, and students committed to sharing best practices, research and policy initiatives that are proven to work all for just \$350 (the same registration fee since 2013). You can't get the kind of information conveyed at this conference anywhere else at this value.

The 2½ day conference features 75+ workshops and peer exchanges, three motivational plenaries including the Public Service Awards and closing luncheons, plenty of networking opportunities, and more!

## Increase Your Visibility as a Lifesavers Sponsor

Promote your organization's expertise! Sponsor benefits include recognition on the Lifesavers website and mobile app, in printed materials and signage, and special seating and recognition at the Public Service Awards and closing plenary luncheons.

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## Join with these 2020 sponsors:

(to date)

- AAA
- ADEPT Driver
- Advocates for Highway and Auto Safety
- American Association of Motor Vehicle Administrators
- American Honda Motor Co., Inc.
- Check to Protect
- FIA Foundation
- General Motors
- Governors Highway Safety Association
- National Safety Council
- Nationwide
- Smart Start
- State Farm®
- Toyota
- Westat

For more information, visit <https://lifesaversconference.org/sponsors/> call 703-922-7944 or email [john.ulczycki@lmgholdings.com](mailto:john.ulczycki@lmgholdings.com)

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# Lifesavers Peer Exchange

Want to network and talk with fellow attendees who care about the same topics as you? Here's your chance! Join a Lifesavers Peer Exchange, a small discussion group (up to 13 people) facilitated by a subject matter expert. Topics span many of the Lifesavers tracks and other subject areas as well.

## Preliminary list of topics as of November 29:

- TV Cops: Law Enforcement and the Media
- Victim vs. Survivor: What's in a Term and When to Use Which
- Advocacy 101: What's it Mean? What Does it Entail?
- Reducing Distractions for Law Enforcement
- Keeping Your Cool in a Mad Social Media World
- Hospital Car Seat Loaner Programs
- Back to Basics: Seat Belt Education Programs for Tweens & Teens that Save Lives
- Impaired Pedestrians
- State Strategic Highway Safety Planning & the SHSO
- Demonstration of Tampa's Connected Vehicle Pilot Program
- Combating Red Light Running
- Truck Underride Crashes & Prevention Strategies
- State Level Teen Driving Success Stories
- Making Transportation Accessible & Affordable vs. Safety Implications & Training for Microbility
- Incident Management
- Seat Belt Huddle Up: Seat Belt Enforcement for Millennial Law Enforcement Officers
- What Does the Safe Systems Approach Look Like at the Community Level?
- Wrong-Way Driving

To join a peer exchange, you must sign up in Tampa when you pick up your registration materials on Saturday (11:00 a.m. – 6:00 p.m.) or Sunday (7:30 a.m. – 1:30 p.m.). Peer exchange groups will meet on Sunday from 4:00 – 5:00 p.m.

Not into a peer exchange? Traditional 1-hour workshops will also be offered at the same time.

## Conference Lodging

All conference activities will be held at the Tampa Convention Center.

Reserve your room at <https://lifesaversconference.org/hoteltravel/>. There are five hotels to choose from. Hotel rates include complimentary guest room internet & fitness center access, and a Starbucks on the premises.



### Distance from Tampa Convention Center

- |   |                                      |  |
|---|--------------------------------------|--|
| 1. Tampa Marriott Water Street   0 blocks   | 3. Westin Tampa Waterside*   1 block | 5. Hampton Inn & Home2 Suites by Hilton*   10 blocks |
| 2. Embassy Suites Tampa Downtown   0 blocks | 4. Hilton Tampa Downtown   3 blocks  | <i>*provides complimentary shuttle</i>               |



## 2020 Lifesavers Mobile App

It's the entire program in the palm of your hand – schedule of events, handouts, speaker information, exhibitors, floor plans. Plus, you can create a personal schedule and message other attendees. Be sure to click “allow” for push messages so you receive the latest updates while you're onsite. Visit your phone's app store and search for “Lifesavers Conferences.” The app is free!

# Why Exhibit at Lifesavers?

- **Get national exposure** as you interact with more than 2,000 highway safety professionals representing all 50 states, as well as American territories and foreign countries.
- Receive a **complimentary listing** in the conference program and on the website and mobile app that includes contact information and a brief product description.
- Exhibit hours are designed for **maximum exposure and networking opportunities**, with lunch and networking on Sunday, a continental breakfast on Monday, and concessions/refreshments all scheduled in the exhibit hall.

## Sunday, March 15

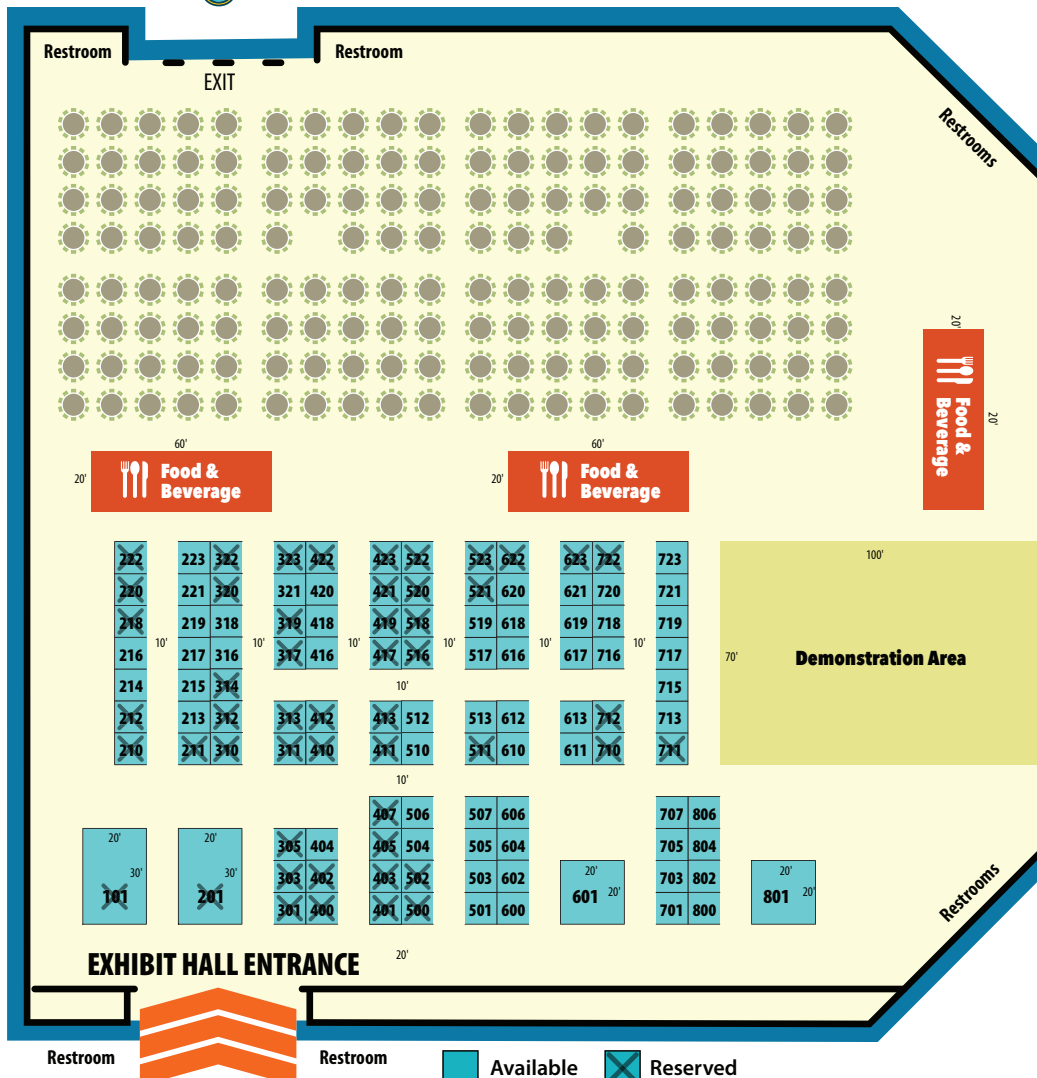
12:00 – 5:00 p.m. Exhibit Hall Open  
 12:00 – 1:30 p.m. Lunch  
 3:00 – 4:00 p.m. Networking & Complimentary Refreshments

## Monday, March 16

8:00 a.m. 4:30 p.m. Exhibit Hall Open (closed during Public Service Awards Luncheon)  
 8:00 – 8:45 a.m. Continental Breakfast  
 3:45 – 4:30 p.m. Networking & Complimentary Refreshments



**TAMPA, FLORIDA | March 15–17, 2020**  
**Tampa Convention Center | East Exhibit Hall – 3rd Floor**



Restroom Restroom Available X Reserved



You can also securely register at [www.lifesaversconference.org](http://www.lifesaversconference.org)  
 Questions? Call 703-922-7944

**EXHIBIT PERSONNEL**, please use the Exhibit Application form.

### Attendee Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Preferred first name on badge: \_\_\_\_\_ Title \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( \_\_\_\_\_ ) \_\_\_\_\_ Cell: ( \_\_\_\_\_ ) \_\_\_\_\_

For updates only - will not be printed in program materials

Attendee Email: \_\_\_\_\_

Secondary Email Address: \_\_\_\_\_

A copy of the confirmation may be sent to another individual by entering it into the line above

Special Requests (ADA, dietary needs): \_\_\_\_\_

Emergency Contact Name (required): \_\_\_\_\_

Emergency Contact Phone (Day): ( \_\_\_\_\_ ) \_\_\_\_\_

I have read and accepted the Cancellation/Substitution Policy and Liability/Photography Waiver on page 2 of this registration form.

**Privacy Disclaimer:** By registering for this conference you acknowledge that your contact information will be included on the attendee list made available to all meeting registrants, including exhibitors. Only exhibitors have the opportunity to purchase the attendee list.

Initial here \_\_\_\_\_ if you **DO NOT** want your contact information included in conference materials.

▶ **Number of years working in Traffic Safety?** .....  0-5 years  6-10 years  10+ years

▶ **Is this your first Lifesavers Conference?** .....  Yes  No

▶ **In what field do you work?**

- |  |  |  |   |   |
|--|--|--|---|---|
| <input type="checkbox"/> Consultant/Researcher | <input type="checkbox"/> Community Programs  | <input type="checkbox"/> Insurance Industry    | <input type="checkbox"/> Local or Tribal Government | <input type="checkbox"/> Child Passenger Safety       |
| <input type="checkbox"/> EMS/Fire              | <input type="checkbox"/> State/Federal Govt. | <input type="checkbox"/> Judge/Prosecutor      | <input type="checkbox"/> Advocacy/Consumer Group    | <input type="checkbox"/> Child Restraint Manufacturer |
| <input type="checkbox"/> Auto Industry         | <input type="checkbox"/> Law Enforcement     | <input type="checkbox"/> Public Health/Medical | <input type="checkbox"/> Media                      | <input type="checkbox"/> Student                      |

▶ **Which workshop track(s) will you most likely attend?** (Check all that apply)

- |   |   |   |   |   |
|---|---|---|---|---|
| <input type="checkbox"/> Distracted Driving | <input type="checkbox"/> Teen Traffic Safety  | <input type="checkbox"/> Impaired Driving | <input type="checkbox"/> Evolving Safety Priorities & Solutions       | <input type="checkbox"/> Occupant Protection for Children |
| <input type="checkbox"/> Aging Drivers      | <input type="checkbox"/> Pedestrian/Bicyclist | <input type="checkbox"/> Communications   | <input type="checkbox"/> Adult Occupant Protection/Vehicle Technology | <input type="checkbox"/> Criminal Justice/Law Enforcement |

▶ **Does your organization offer internships?** .....  Yes  No

Please provide the name, title, email and telephone number of the person responsible for handling internships. This will be shared with the Traffic Safety Scholars attending the conference.

Name _____	Email _____
Title _____	Phone ( _____ ) _____

### Pre-Conference Trainings

▶ I am registering for the following no-cost trainings on Saturday, March 14:

- |   |  |
|---|--|
| <input type="checkbox"/> CarFit Technician Training .....9:00 a.m. to 4:00 p.m.   | <input type="checkbox"/> <b>New Curriculum: Preparing the Team and Making Sure Your New Techs Get (and Stay) Involved</b> .....2:00 to 4:00 p.m. |
| <input type="checkbox"/> State CPS Coordinators Roundtable Discussion .....9:30 to 11:30 a.m.   | <input type="checkbox"/> <b>Sustainability of a CPS Program; Today, Tomorrow and Years to Come</b> ..... 2:00 to 4:00 p.m.                       |
| <input type="checkbox"/> National Digital Car Seat Check Form - How Data Collection is Enhancing CPS Programs .....12:00 to 1:30 p.m. |  |

Visit the Lifesavers website <https://lifesaversconference.org/pre-conference-trainings/> page for additional trainings requiring separate registration and to review all training descriptions.

### Registration Fees EXHIBIT PERSONNEL, please use the Exhibit Application form.

Your registration fee includes workshops, plenaries, one breakfast, three lunches, refreshment breaks, exhibits & program materials.

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Early-Bird:</b> Until January 10, 2020.....\$350  | <input type="checkbox"/> Student: Full-time high school or college .....\$100<br><i>(A copy of your student ID must be attached to this form)</i> |
| <input type="checkbox"/> Regular: January 11 - February 21, 2020.....\$400    | <input type="checkbox"/> Needs-Based registration rate .....\$100<br><i>(See website for criteria and application)</i>                            |
| <input type="checkbox"/> Late/On-Site and after February 21, 2020 .....\$500  | Approval Code: _____  |
| <input type="checkbox"/> Moderator/Speaker .....\$350                         |   |
| <input type="checkbox"/> Moderator/Speaker (day of presentation only).....\$0 |   |

Indicate day: \_\_\_\_\_

## Payment Terms

- Registration fees may be paid one of three ways: Check (in U.S. dollars, payable to Lifesavers Conference), Purchase Order or Credit Card.
- Registrations received without payment or purchase order will not be processed.
- Registration must be mailed by March 5, 2020. After that date, register on-site only.

Lifesavers Fed. ID #: 52-1648356

### Mail form with payment or purchase order to:

Lifesavers Conference, Inc.  
Conference Registration  
P.O. Box 30045  
Alexandria, VA 22310

### Or Fax:

(703) 922-7780 **Do not mail form after faxing.**

**NOTE:** If you do not receive an email confirmation within 14 days, please contact Lifesavers at (703) 922-7944 or email lofgren@meetingsmgmt.com.

## Payment Method

Amount Due from Page 1: \$ \_\_\_\_\_

### Choose from one of the following options

**Check** (must be included with this form)

**Visa**  **MasterCard**  **AMEX**

Card Number

Expiration Date

CW2 Code

Name of Cardholder

Signature

By signing, I authorize a charge to my credit card in the amount indicated on this form.

### Credit Card Billing Address (Please provide if different from registrant address.)

Billing Address

City/State/Zip

**Purchase Order** Purchase Order # \_\_\_\_\_ (Purchase order must be attached to process your registration.)

### PO Billing Address (Please provide if different from registrant address.)

Attention

Address

City/State/Zip

## Conference Lodging

Reserve your room at one of the Lifesavers Conference hotels at <https://lifesaversconference.org/hoteltravel/>.

All conference events will be held at the Tampa Convention Center. Make your reservation early, rooms sell out quickly!

**Cancellation/Substitution Policy** Lifesavers does not accept cancellations by phone. Cancellations must be mailed to Lifesavers Conference or emailed to lofgren@meetingsmgmt.com. You will receive a cancellation confirmation via email. Requests received by February 21, 2020 will be refunded less a \$35 administrative fee. Refunds will be issued after the conference. Requests made after February 21, 2020 or "no-shows" are not eligible for a refund. If you have not yet made payment when cancelling, you are still responsible for the \$35 cancellation fee.

Substitutions are gladly accepted and permitted prior to the conference and onsite. The individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with the registration as well as updating registrant contact information. **Badge sharing/splitting is strictly prohibited.**

**Liability/Photography Waiver** By registering for the 2020 Lifesavers Conference, you agree and acknowledge that you are participating in Lifesavers Conference events and activities of your own free and intentional will. You acknowledge this freely and knowingly and that you are, as a result, able to participate in Lifesavers Conference events and hereby assume responsibility for your own well-being.

The Lifesavers Conference plans to take photographs during the 2020 conference and reproduce them in Lifesavers educational, news or promotional materials, whether in print, electronic or other media, including the Lifesavers website. By participating in the 2020 Lifesavers Conference, you grant Lifesavers the right to use your name and photograph for such purposes. All postings are the property of Lifesavers and may be displayed or used by Lifesavers for any purpose.

**Dress Code** Business Casual. Comfortable shoes suggested. Average daily temperature in Tampa in March is a high of 77° and low of 57°.