Why Attend Lifesavers?

**Education & Training**
- More than 75 workshops in 10 tracks addressing hot topics, latest trends & cutting-edge programs
- Learn from traffic safety experts, practitioners & national leaders

**Networking**
Formal & informal peer exchange with over 2,000 participants, including safety professionals from AAA, American Association of Motor Vehicle Administrators, Federal Highway Administration, Federal Motor Carrier Safety Administration, Governors Highway Safety Association, Insurance Institute for Highway Safety, MADD, National District Attorneys Association, NHTSA, National Safety Council, NTSB, Safe Kids Worldwide, the auto & insurance industries and more.

**Exhibits**
- 100+ companies, non-profits & government agencies
- State-of-the-art products & services
What is Lifesavers?

Lifesavers is the premier U.S. highway safety conference dedicated to reducing the tragic toll of deaths and injuries on our nation's roadways. Drawing over 2,000 participants in 2019, Lifesavers continues to be the must-attend conference since its start in 1982. Each year, Lifesavers provides a forum for the presentation of proven countermeasures and initiatives that address today’s critical highway safety problems.

The Lifesavers Conference is an exceptional value!

Lifesavers brings together a unique combination of traffic safety and public health professionals, researchers, advocates, practitioners, and students committed to sharing best practices, research and policy initiatives that are proven to work all for just $350 (the same registration fee since 2013). You can't get the kind of information conveyed at this conference anywhere else at this value.

The 2½ day conference features 75+ workshops and peer exchanges, three motivational plenaries including the Public Service Awards and closing luncheons, plenty of networking opportunities, and more!

Increase Your Visibility as a Lifesavers Sponsor

Promote your organization’s expertise! Sponsor benefits include recognition on the Lifesavers website and mobile app, in printed materials and signage, and special seating and recognition at the Public Service Awards and closing plenary luncheons.

Join with these 2020 sponsors:

(to date)

- AAA
- ADEPT Driver
- Advocates for Highway and Auto Safety
- American Association of Motor Vehicle Administrators
- American Honda Motor Co., Inc.
- Check to Protect
- FIA Foundation
- General Motors
- Governors Highway Safety Association
- National Safety Council
- Nationwide
- Smart Start
- State Farm®
- Toyota
- Westat

For more information, visit https://lifesaversconference.org/sponsors/
call 703-922-7944 or email john.ulczycki@lmgholdings.com
Want to network and talk with fellow attendees who care about the same topics as you? Here's your chance! Join a Lifesavers Peer Exchange, a small discussion group (up to 13 people) facilitated by a subject matter expert. Topics span many of the Lifesavers tracks and other subject areas as well.

**Preliminary list of topics as of November 29:**

- TV Cops: Law Enforcement and the Media
- Victim vs. Survivor: What’s in a Term and When to Use Which
- Advocacy 101: What’s It Mean? What Does It Entail?
- Reducing Distractions for Law Enforcement
- Keeping Your Cool in a Mad Social Media World
- Hospital Car Seat Loaner Programs
- Back to Basics: Seat Belt Education Programs for Tweens & Teens that Save Lives
- Impaired Pedestrians
- State Strategic Highway Safety Planning & the SHSO
- Demonstration of Tampa’s Connected Vehicle Pilot Program
- Combating Red Light Running
- Truck Underride Crashes & Prevention Strategies
- State Level Teen Driving Success Stories
- Making Transportation Accessible & Affordable vs. Safety Implications & Training for Microbility
- Incident Management
- Seat Belt Huddle Up: Seat Belt Enforcement for Millennial Law Enforcement Officers
- What Does the Safe Systems Approach Look Like at the Community Level?
- Wrong-Way Driving

To join a peer exchange, you must sign up in Tampa when you pick up your registration materials on Saturday (11:00 a.m. – 6:00 p.m.) or Sunday (7:30 a.m. – 1:30 p.m.). Peer exchange groups will meet on Sunday from 4:00 – 5:00 p.m.

Not into a peer exchange? Traditional 1-hour workshops will also be offered at the same time.

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**Conference Lodging**

All conference activities will be held at the Tampa Convention Center.

Reserve your room at [https://lifesaversconference.org/hoteltravel/](https://lifesaversconference.org/hoteltravel/). There are five hotels to choose from. Hotel rates include complimentary guest room internet & fitness center access, and a Starbucks on the premises.

**Distance from Tampa Convention Center**

1. Tampa Marriott Water Street | 0 blocks
2. Embassy Suites Tampa Downtown | 0 blocks
3. Westin Tampa Waterside* | 1 block
4. Hilton Tampa Downtown | 3 blocks
5. Hampton Inn & Home2 Suites by Hilton* | 10 blocks

*provides complimentary shuttle

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**2020 Lifesavers Mobile App**

It’s the entire program in the palm of your hand – schedule of events, handouts, speaker information, exhibitors, floor plans. Plus, you can create a personal schedule and message other attendees. Be sure to click “allow” for push messages so you receive the latest updates while you’re onsite. Visit your phone’s app store and search for “Lifesavers Conferences.” The app is free!
Why Exhibit at Lifesavers?

- **Get national exposure** as you interact with more than 2,000 highway safety professionals representing all 50 states, as well as American territories and foreign countries.
- Receive a **complimentary listing** in the conference program and on the website and mobile app that includes contact information and a brief product description.
- Exhibit hours are designed for **maximum exposure and networking opportunities**, with lunch and networking on Sunday, a continental breakfast on Monday, and concessions/refreshments all scheduled in the exhibit hall.

### Sunday, March 15

- 12:00 – 5:00 p.m. Exhibit Hall Open
- 12:00 – 1:30 p.m. Lunch
- 3:00 – 4:00 p.m. Networking & Complimentary Refreshments

### Monday, March 16

- 8:00 a.m. – 4:30 p.m. Exhibit Hall Open (closed during Public Service Awards Luncheon)
- 8:00 – 8:45 a.m. Continental Breakfast
- 3:45 – 4:30 p.m. Networking & Complimentary Refreshments

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**TAMPA, FLORIDA | March 15–17, 2020**

Tampa Convention Center | East Exhibit Hall – 3rd Floor
2020 Lifesavers Conference Attendee Registration Form

Attendee Information

First Name: ______________________ Last Name: ______________________
Preferred first name on badge: ______________________ Title ______________________
Organization: ______________________
Address: ______________________
City: ______________________ State: _______ Zip: ______________________
Telephone: (_______ ) ______________________ Cell: (_______ )
Attendee Email: ______________________
Secondary Email Address: ______________________

Privacy Disclaimer: By registering for this conference you acknowledge that your contact information will be included on the attendee list made available to all meeting registrants, including exhibitors. Only exhibitors have the opportunity to purchase the attendee list.

Initial here _______ if you DO NOT want your contact information included in conference materials.

EXHIBIT PERSONNEL, please use the Exhibit Application form.

Pre-Conference Trainings

I am registering for the following no-cost trainings on Saturday, March 14:

- CarFit Technician Training .................................................................9:00 a.m. to 4:00 p.m.
- State CPS Coordinators Roundtable Discussion .......................9:30 to 11:30 a.m.
- National Digital Car Seat Check Form – How Data Collection is Enhancing CPS Programs ...........................................12:00 to 1:30 p.m.
- New Curriculum: Preparing the Team and Making Sure Your New Techs Get (and Stay) Involved .................................2:00 to 4:00 p.m.
- Sustainability of a CPS Program; Today, Tomorrow and Years to Come .................................................................2:00 to 4:00 p.m.

Visit the Lifesavers website https://lifesaversconference.org/pre-conference-trainings/ page for additional trainings requiring separate registration and to review all training descriptions.

Registration Fees

Your registration fee includes workshops, plenaries, one breakfast, three lunches, refreshment breaks, exhibits & program materials.

- Early-Bird: Until January 10, 2020 ........................................ $350
- Regular: January 11 – February 21, 2020 ............................... $400
- Late/On-Site and after February 21, 2020 ............................. $500
- Student: Full-time high school or college .............................. $100
- Needs-Based registration rate .............................................. $100

Approval Code: ______________________

Questions? Call 703-922-7944

Register Early & Save

You can also securely register at www.lifesaversconference.org

Needs-Based registration rate .............................................. $100

(See website for criteria and application)
Cancellation/Substitution Policy  Lifesavers does not accept cancellations by phone. Cancellations must be mailed to Lifesavers Conference or emailed to lofgren@meetingsmgmt.com. You will receive a cancellation confirmation via email. Requests received by February 21, 2020 will be refunded less a $35 administrative fee. Refunds will be issued after the conference. Requests made after February 21, 2020 or “no-shows” are not eligible for a refund. If you have not yet made payment when cancelling, you are still responsible for the $35 cancellation fee.

Substitutions are gladly accepted and permitted prior to the conference and onsite. The individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with the registration as well as updating registrant contact information.

Badge sharing/splitting is strictly prohibited.

Liability/Photography Waiver  By registering for the 2020 Lifesavers Conference, you agree and acknowledge that you are participating in Lifesavers Conference events and activities of your own free and intentional will. You acknowledge this freely and knowingly and that you are, as a result, able to participate in Lifesavers Conference events and hereby assume responsibility for your own well-being.

The Lifesavers Conference plans to take photographs during the 2020 conference and reproduce them in Lifesavers educational, news or promotional materials, whether in print, electronic or other media, including the Lifesavers website. By participating in the 2020 Lifesavers Conference, you grant Lifesavers the right to use your name and photograph for such purposes. All postings are the property of Lifesavers and may be displayed or used by Lifesavers for any purpose.

Dress Code  Business Casual. Comfortable shoes suggested. Average daily temperature in Tampa in March is a high of 77° and low of 57°.