AAA
Booth No: 208
Visit the Website: AAA.com
Since 1902, AAA has been a leader and advocate for safe mobility. Partners for 70 years, the AAA Foundation for Traffic Safety and AAA work to promote groundbreaking safety research to reduce roadway crashes, injuries and deaths on our nation's roadways and to educate the public ultimately to identify safe driving behaviors. AAA provides more than 58 million members with automotive, travel, insurance and financial services through its federation of 36 motor clubs and nearly 1,100 branch offices across North America. To join, visit AAA.com.

Abbott
Booth No: 442
Visit the Website: alere.com
The SoToxa™ Mobile Test System is a portable oral fluid drug testing analyzer designed to meet the high-performance demands of law enforcement agencies. With a 6-panel test cartridge and an oral fluid collection swab, the SoToxa™ system performs the drug screening, and interprets the test results - all on location. It offers the optimal combination of portability, speed, ease of use, reliability, and accuracy - empowering officers to take action at the roadside with immediate test results. Rapid drug screening for safer roads. Help keep communities safe with actionable tools to better protect against drugged driving.

ACTS - DADSS (Driver Alcohol Detection System for Safety)
Booth No: 101
Visit the Website: dadsss.org
The Driver Alcohol Detection System for Safety (DADSS) Research Program brings together the Automotive Coalition for Traffic Safety (ACTS), which represents the world's leading automakers, and the U.S. Department of Transportation's National Highway Traffic Safety (NHTSA) in one of the most important government and private sector partnerships in recent years. Congress and safety proponents nationwide are supporting the effort, making DADSS part of a multifaceted national commitment to mitigate the frequency and consequences of drunk driving. Despite progress over the past three decades, drunk driving claims approximately 10,000 lives each year. The DADSS Program is researching a first-of-its-kind technology that holds significant potential to reverse this trend. As conceived, the technology will automatically detect when a driver is intoxicated with a blood alcohol concentration (BAC) at or above 0.08 - the legal limit in all 50 states - and prevent the car from moving. If commercialized, DADSS will be made available as a safety option in new vehicles - like automatic braking, lane departure warning and other advanced driver assist vehicle technologies.
ADEPT Driver

Booth No: 218
Visit the Website: adeptdriver.com

ADEPT Driver is recognized as the leader in crash reduction training by the insurance industry. We use neurocognitive assessment, instructional technology and behavioral intervention methodology to measure and improve crash avoidance skills. Psychometric data is used to improve training effectiveness and to refine predictive analytics used in our Psychometric Based Insurance™ (PBI) offerings. Our teenSMART® program is approved by Departments of Insurance in 49 states due to its proven effectiveness. Our Lifelong Driver® program extends the driving lifecycle of older drivers. Our Prosecution Diversion program is used by courts to reduce the crash risk of traffic violators.

Albuquerque Area Southwest Tribal Epidemiology Center

Booth No: 424
Visit the Website: aastec.net

All Traffic Solutions

Booth No: 123
Visit the Website: alltrafficsolutions.com

Traffic management software, portable radar speed signs, radar message trailers, message boards and roadside vehicle counters classifiers

Alliance Highway Safety

Booth No: 303
Visit the Website: alliancehighwaysafety.com

Over the past 15 years, Alliance has worked with more than 25 state highway safety offices to promote safety messages targeted at the high risk demographics identified in each states highway safety plan.

Alliance of Automobile Manufacturers

Booth No: 201
Visit the Website: autoalliance.org

The Alliance of Automobile Manufacturers is committed to developing and implementing constructive solutions to public policy challenges that promote sustainable mobility and benefit society in the areas of environment, energy and motor vehicle safety. The Auto Alliance, the leading advocacy group for the auto industry, represents 70% of all car and light truck sales in the United States, including the BMW Group, Fiat Chrysler Automobiles, Ford Motor Company, the General Motors Company, Jaguar Land Rover, Mazda, Mercedes-Benz USA, Mitsubishi Motors, Porsche, Toyota, Volkswagen Group of America and Volvo Car USA.

American Association of Motor Vehicle Administrators (AAMVA)

Booth No: 336
Visit the Website: aamva.org

The American Association of Motor Vehicle Administrators (AAMVA) is a tax-exempt, nonprofit organization developing model programs in motor vehicle administration, law enforcement and highway safety. The association also serves as an information clearinghouse in these areas, and acts as the international spokesman for these interests. Founded in 1933, AAMVA represents the state and provincial officials in the United States and Canada who administer and enforce motor vehicle laws. AAMVA's programs encourage uniformity and reciprocity among the states and provinces. The association also serves as a liaison with other levels of government and the private sector. Its development and research activities provide guidelines for more effective public service. AAMVA's membership includes associations, organizations and businesses that share an interest in the association’s goals.
American Traffic Safety Services Foundation
Booth No: 403
Visit the Website: foundation.atssa.com
The American Traffic Safety Services Foundation (The Foundation) exists to promote roadway safety through charitable giving and public awareness programs including the National Work Zone Memorial, the Roadway Worker Memorial Scholarship, the Experience Camps Travel Scholarship, and the Marty Weed Engineering Scholarship.

ATA Share the Road
Booth No: 312
Visit the Website: trucking.org
Share The Road is the premier highway safety education program of the American Trucking Associations. For the past 25 years, million-mile accident free, professional truck drivers have delivered specific life-saving safety tips to the public, the media, and public officials by way of television, radio, the web and in print. The Share The Road program also orchestrates blind spot demonstrations with a Share The Road wrapped tractor trailer to demonstrate how to drive safely around large trucks on the nation's highways.

BABY TREND
Booth No: 411
Visit the Website: babytrend.com
Baby Trend has distinguished itself among the worldwide leading manufacturers of juvenile products. Throughout the 30 year history of our company, we have been on the forefront of new and innovative solutions that meet the ever increasing demands of new parents. We strive to accomplish this feat by adhering to our goal of providing the safest, most reliable products available at an affordable price. We continually tailor our products as the challenges facing families change and grow.

Blue Line Innovations
Booth No: 510
Visit the Website: BLI360.com
Blue Line Innovations was founded in Chattanooga, TN by former Law Enforcement Administrator Mark Hutchinson. BLI is the first and only fully integrated “360 Situational Awareness System” platform of its kind.

Bridging Kentucky
Booth No: 124
Visit the Website: bridgingkentucky.com
A KYTC program to rehabilitate, repair, or replace more than 1,000 critical structures in all 120 Kentucky counties over the next six years.

CDC NCIPC
Booth No: 512
Visit the Website: https://www.cdc.gov/motorvehiclesafety/index.html
As the nation’s health protection agency, CDC saves lives and protects people from health threats.

Check To Protect
Booth No: 106
Visit the Website: checktoprotect.org
Check To Protect is a program that encourages all vehicle owners to check for safety recalls.
Chicco, USA
Booth No: 405
Visit the Website: chiccousa.com
Chicco has become a household name for parents across the United States thanks to products like our #1-rated KeyFit® Infant Car Seat, but did you know that we are an Italian brand with sixty years of worldwide expertise in everything for baby? We’re proud of our Italian heritage. It’s where we get our name, our rich legacy of quality and innovation, and of course, our chic sense of style. Headquartered less than 30 miles from Milan - a fashion capital of the world - we at Chicco are dedicated to staying ahead of the design curve. Our fashion team travels around the globe to track style trends and scout for new innovations in comfort, performance, and aesthetics. Because we know that style is just as important as functionality when it comes to your baby gear. To learn more, visit our Fashion Story page.

Clemson University
Booth No: 126
Visit the Website: clemson.edu/graduate
Clemson University’s Institute of Global Road Safety and Security is displaying information about their first in the nation Master’s of Transportation Safety Administration (MTSA) degree in Exhibit Space 126. The MTSA is a two-year, 30-credit-hour online interdisciplinary road safety curriculum designed to enhance the skills of working professionals that are administering and managing road safety programs – including both behavioral and infrastructure programs. This advanced degree utilizes Clemson University’ faculty expertise across multiple departments and colleges. The MTSA curriculum is grounded in the belief that the future of road safety requires creative leadership capable of working in interdisciplinary teams and applying scientific and systems approaches to road safety management. Please stop by the exhibit and learn more about how YOU can benefit from earning this advanced degree.

CMI, Inc.
Booth No: 412
Visit the Website: alcoholtest.com
CMI, Inc. is the worldwide leader in law enforcement breath alcohol applications. The Intoxilyzer 8000 and 9000 continue the tradition of evidential infrared detection to accurately determine breath-alcohol concentrations. The full range of Intoxilyzer handheld instruments allows law enforcement to quickly and reliably test subjects at roadside. Instruments for industrial commercial testing are also available. Call CMI at 1-866-835-0690 or visit us online at www.alcoholtest.com for industry-leading instrumentation, training and customer service.

Dorel Juvenile
Booth No: 444
Visit the Website: doreljuvenile.com
Dorel Juvenile

Dräeger Inc.
Booth No: 119
Visit the Website: www.draeger.com/en-us_us/Alcohol-And-Drug-Detection
Preventing alcohol and drug-related accidents is a national priority. It is also a dangerous task requiring experience, teamwork, and precision. Even the slightest compromise in accuracy can result in a case being dismissed, and a dangerous driver getting back behind the wheel. Dräeger has decades of experience in the areas of breath alcohol testing, and oral fluid drug screening. Dräeger, Inc. is proud to provide the US breath alcohol and drug detection market with a complete product portfolio. From providing top of the line evidential breath alcohol testing to roadside alcohol and drug screening, Dräeger is dedicated to improving safety.
DrugWipe
Booth No: 307
Visit the Website: drugwipeusa.com
DrugWipe is the premium oral screening device trusted globally by law enforcement, border control, transport and workplace safety professionals, rehabilitation clinics and correctional facilities to provide simple, convenient and reliable means of drug detection in minutes. The DrugWipe test cassette can be configured from one to a combination of six drug groups and detects 5 ng/ml THC in 5 minutes. Ideal for roadside screening in drug impaired driving situations, DrugWipe is a trusted tool for Drug Recognition Experts and is available through ALCOLOCK USA.

Electrotechnics Corporation
Booth No: 438
Visit the Website: elteccorp.com
Traffic Products & Warning Systems

Entercom Communications Corp
Booth No: 450
Visit the Website: entercom.com
Providing the best in class, media solutions for government campaigns.

Family, Career and Community Leaders of America (FCCLA)
Booth No: 329
Visit the Website: fcclainc.org
Family, Career and Community Leaders of America is the Family and Consumer Sciences education intracurricular national Career and Technical Student Organization that provides personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.

Federal Motor Carrier Safety Administration (FMCSA)
Booth No: 117
Visit the Website: fmcsa.dot.gov
Motor Carrier Safety

Federal Railroad Administration
Booth No: 131
Visit the Website: fra.dot.gov
The Federal Railroad Administration (FRA) was created by the Department of Transportation Act of 1966 (49 U.S.C. 103, Section 3(e)(1). The purpose of FRA is to promulgate and enforce rail safety regulations, administer railroad assistance programs, conduct research and development in support of improved railroad safety and national rail transportation policy, provide for the rehabilitation of Northeast Corridor rail passenger service and consolidate government support of rail transportation activities. Today, the FRA is one of ten agencies within the U.S. Department of Transportation concerned with intermodal Transportation. It operates through seven divisions under the offices of the Administrator and Deputy Administrator.

Florida Department of Transportation
Booth No: 347
Visit the Website: www.dot.state.fl.us/safety
Promoting Florida as the next Lifesavers site
Foundation for Advancing Alcohol Responsibility

Booth No: 211
Visit the Website: responsibility.org
The Foundation for Advancing Alcohol Responsibility (Responsibility.org) is a national not-for-profit that leads the fight to eliminate drunk driving and underage drinking and is funded by the following distillers: Bacardi U.S.A., Inc.; Beam Suntory; Brown-Forman; Constellation Brands, Inc.; DIAGEO; Edrington; Mast Jaegermeister USA, Inc.; and Pernod Ricard USA. For more than 25 years, Responsibility.org has brought individuals, families, and communities together to guide a lifetime of conversations around alcohol responsibility and offers proven strategies to stop impaired driving.

Goodbaby/Evenflo

Booth No: 137
Visit the Website: evenflo.com
Goodbaby International is the parent company for Evenflo brand of car seats and others.

Graco Children's Products Inc (Newell Brands)

Booth No: 415
Visit the Website: gracobaby.com, babyjogger.com, newellbrands.com
Graco Children’s Products a Newell Brands Company is a world leader in the design and manufacture of SnugRide infant car seats featuring click connect technology and the newest infant Graco SnugRide Snug Lock infant car seat. Convertible car seats include the extend2Fit as well as numerous other car seats. All-in-one car seats: The 4Ever DLX 4-in-1 car seat and the 4ever Extend2Fit 4-in-1 car seat last for 10 years Our Boosters include the popular Nautilus 3-in-1's as well as HighBack and Backless TurboBoosters.

Helmets R Us

Booth No: 209
Visit the Website: helmetsrus.net
Since 1994, Helmets R Us has been a dependable resource for organizations and schools that promote bike safety. As a direct importer we are able to provide a wide variety of helmets to organizations at wholesale pricing for their bicycle helmet programs. All of our helmets meet or exceed the Consumer Product Safety Commission bike helmet standards and start at just $3.65 each. Delivery after an order is received is approximately 2-5 business days. Ask us about adding your logo to the helmets, this is a great way to promote sponsors or your organization. Call us at 253-627-2121 or fax us at 253-572-4225.

I'm Safe! - Child Safety Solutions, Inc.

Booth No: 401
Visit the Website: imsafe.com
Looking for premier traffic safety education materials that can be customized for your state or organization? The research-based I'm Safe! product line offers high quality, affordable materials that can be customized to support your specific objectives in Child Passenger Safety, Impaired & Distracted Driving, Seat Belt Education, Pedestrian & Bicycle Safety and more. We specialize in product development, customization (not just imprinting), and culturally aware translations while providing quick and responsive customer service. We also offer a wide range of proven teaching tools and promotional products that can be adapted to support your next traffic safety campaign. Stop by and visit, or call us today at 1-877-669-7233, ext. 206, or email jamiewmartin@imsafe.com for a complimentary sample or quote.

Impact Teen Drivers

Booth No: 308
Visit the Website: ImpactTeenDrivers.org
Impact Teen Drivers providing evidence-based education programs to engage, educate, and empower teens and their influencers.
Indian Highway Safety Program
Booth No: 238
Visit the Website:
To reduce the number and severity of traffic crashes in Indian Country by supporting Education, Enforcement and Engineering, as well as Safe Tribal Community Programs

Innocorp, Ltd
Booth No: 426
Visit the Website: fatalvision.com
Innocorp, Ltd. is the creator and innovator of hands-on tools that people, and organizations use to create engaging health, safety, awareness and prevention outreach programs and campaigns especially in the area of traffic safety. Innocorp's flagship product is the Fatal Vision Alcohol Impairment Simulation Goggles. Innocorp's line of Fatal Vision simulation goggles include alcohol and marijuana impairment, drowsy and distracted simulation and concussion symptom simulation.

Intoxalock
Booth No: 448
Visit the Website: intoxalock.com
Intoxalock is a national leading provider of ignition interlock devices. Ignition interlocks are often installed in a vehicle following a drunk driving offense and have proven to be extremely effective in preventing offenses. In addition, states with strict ignition interlock laws have seen a drastic decrease in the number of alcohol related traffic fatalities. Intoxalock devices are reliable and easy to use. With twice as many installation locations as any other interlock provider, Intoxalock makes the process as quick and painless as possible for the customer. We recognize that a drunk driving offense is stressful and overwhelming. Our representatives are available 24/7 to help each customer through the process and are there every step of the way.

Intoximeters
Booth No: 237
Visit the Website: intox.com
Leaders in the breath alcohol testing industry since 1945. Trusted by law enforcement and workplace alcohol testing.

IPTM
Booth No: 120
Visit the Website: iptm.org
The Institute of Police Technology and Management (IPTM) is a Direct Support Organization (DSO) of the University of North Florida. Headquartered in Jacksonville, Florida, IPTM is a self-supporting, not-for-profit organization. IPTM was established in 1980 with a simple yet lasting philosophy: to provide cost-effective, cutting-edge training to the criminal justice community, thus enhancing the quality of service by law enforcement to our communities. For more than 30 years, this basic philosophy has guided IPTM as it has grown into the largest and most varied national law enforcement training institute in the country. Currently, IPTM conducts more than 400 courses to approximately 7,000 law enforcement professionals each year. These professionals include operational, supervisory, and command level officers from throughout the United States, the U.S. territories, and numerous foreign countries. Our courses are designed to improve the skills and abilities of officers and acquaint them with the new technology, theories, and techniques in their fields of interest. Classroom presentations are often coupled with practical, hands-on exercises giving students the opportunity to apply the theories and skills learned in the classroom to situations faced by today's law enforcement agencies. The IPTM instructional team consists of professionals who possess a blend of practical law enforcement skills, years of police training experience, and quality academic credentials.
Kentucky Transportation Cabinet
Booth No: 122
Visit the Website: transportation.ky.gov
Creating safe, efficient transportation systems that connect the Commonwealth, drive the economy and enhance the quality of life for citizens.

KidsAndCars.org
Booth No: 111
Visit the Website: KidsAndCars.org
KidsAndCars.org was formed to protect children in and around motor vehicles while on private property, (nontraffic incidents) an unrecognized danger to children. KidsAndCars.org was the first and only organization to not only recognize the dangers, but also to begin collecting data and bring national attention to these incidents. Many adults feel its okay to leave children alone in vehicles; and in many cases they truly do not understand the risk they are exposing their children to. Parents are shocked to learn that every week over 2200 children are injured or killed in nontraffic events.

KidsEmbrace
Booth No: 125
Visit the Website: kidsembrace.com
There's a reason why World-renowned companies such as Warner Brothers, Disney, Marvel and Nickelodeon partner with us on creating the seats kids want to stay in. At KidsEmbrace, safety is our absolute number one priority, and we take it very seriously! Below are the safety certifications and awards won by our brand. KidsEmbrace products meet or exceed these standards, and are routinely evaluated to make sure our brand is up-to-date with the latest safety regulations. Additionally, our KidsEmbrace Harnessed Booster Car Seats are side impact tested, a non-requirement award in the U.S. and Canada, which we have made a company requirement to ensure we go above and beyond when it comes to Making Safety #1 and at the same time Making Safety Fun!

Laser Technology, Inc.
Booth No: 418
Visit the Website: lasertech.com
Laser Technology, Inc. (LTI) is the industry leader in the design and manufacturing of innovative laser-based speed, distance, and sensor measurement devices. From speed enforcement to crash and crime scene mapping, LTI offers a full range of light detection and ranging (LiDAR) options to choose from including solutions for tailgating enforcement, handheld photo/video traffic enforcement and statistical data collection. Photo/video evidence for speeding has become a necessity for agencies around the world. Collect a chain of video evidence as well as a high resolution image of a violator's license plate. For incident mapping, LTI offers a complete solution that combines our lasers with a highly advanced, yet intuitive data collection software app that allows you to map any scene with ease.

Life Changing Experiences
Booth No: 128
Visit the Website: cprhelp.org
Life Changing Experiences (LCE) saves teenage lives and inspires their productive lives by measurably diminishing the life endangering behaviors and inspiring them to Choose wisely, Create positively, and Succeed for life.

Lifeloc Technologies, Inc.
Booth No: 327
Visit the Website: lifeloc.com
Professional Breath Alcohol Testing Equipment
Loon Ventures LLC
Booth No: 129
Visit the Website: loonventures.com
We provide child safety alert devices to remind drivers of cars and buses that they have a baby or child on board. The Baby Safety Snap is a bright yellow lanyard printed with "BABY IN CAR." It is worn by the driver whenever they have a baby in the car. It snaps into the safety car seat buckle when not in use. The Bus Safety Snap is similar but is printed with "CHILD IN BUS." It is worn by the driver when they are transporting children. It snaps onto a loop in the rear of the bus when not in use. This forces the driver to walk to the rear of the bus before and after every trip, looking for children that may be sleeping. The Bus Safety Snap provides redundancy to systems that may be already installed, but is much more reliable and less expensive. More than 1000 children are left in buses every year. Over 10,000 Baby Safety Snaps are now in use and it has been featured on Good Morning America. It is purchased, buy the thousands, by multiple children’s hospitals and state agencies.

Lutzie 43 Foundation
Booth No: 343
Visit the Website: lutzie43.org
Non-Profit focused on Character Development and Safe Driving

Manufacturers Alliance for Child Passenger Safety
Booth No: 213
Visit the Website: saferidenews.com/macps
Manufacturers Alliance for Child Passenger Safety

Matrix Entertainment
Booth No: 118
Visit the Website: matrixentertainment.com
Comprehensive, realistic, and immersive teen driving awareness and educational program focusing on impaired driving and distracted driving. The program includes the use of advanced interactive driving simulators, banners, videos, and live presentations; handling of all logistics and coordination with regional high schools; conducting Pre and Post event surveys; providing participant take-aways and pledge campaign items, and promotional efforts to include organizing media outreach and interviews.

Mercury Distributing
Booth No: 216
Visit the Website: mercurydistributing.com
Mercury Distributing is a wholesale distributor of children’s products. We stock a broad array of brands to offer you the best solution. Our representatives are Certified Passenger Safety Technicians to help with your selection of children's products. We can ship to one or multiple locations with no minimums or service charges. Mercury can ship any size order with any product mix.

Michelin North America
Booth No: 413
Visit the Website: michelin.com
Dedicated to the improvement of sustainable mobility, Michelin designs, manufactures and sells tires for every type of vehicle, including airplanes, automobiles, bicycles, earthmovers, farm equipment, heavy-duty trucks and motorcycles. The Company has earned a long-standing reputation for building innovative premium tires. In addition to tires, the Company also publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Greenville, S.C., Michelin North America (www.michelinman.com) employs about 22,700 and operates 19 major manufacturing plants. Forbes magazine has ranked Michelin No. 1 on its annual survey of "Best Large Employers in America" for 2018. Learn more about purpose-driven careers with a purpose-driven company at jobs.michelinman.com.
**MPH Industries**

*Booth No: 236*

*Visit the Website:* mphindustries.com

US Manufacturer of police radar, lidar, speed signs and trailers.

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**National Center for DWI Courts (NCDC)**

*Booth No: 232*

*Visit the Website:* dwicourts.org

Impaired driving is recognized as one of the biggest threats to public safety in the US. The National Center for DWI Courts (NCDC) was created in 2007 and is dedicated to reducing impaired-driving recidivism nationwide by addressing the root problem: addiction. We partner with federal agencies and corporate sponsors to provide cutting-edge training and technical assistance to communities to implement, expand, and improve DWI court programs that provide treatment and accountability based on research-driven best practices. We are dedicated to expanding DWI courts to serve everyone in need and to make our communities safer each and every day.

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**National Highway Traffic Safety Administration**

*Booth No: 323*

*Visit the Website:* nhtsa.gov

The National Highway Traffic Safety Administration's (NHTSA) mission is to save lives, prevent injuries and reduce traffic-related health care and other economic costs. The agency develops, promotes and implements effective educational, engineering and enforcement programs directed toward ending preventable tragedies and reducing safety-related economic costs associated with vehicle use and highway travel.

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**National Safety Council**

*Booth No: 100*

*Visit the Website:* nsc.org

The nation's leading safety advocate for more than 100 years, the National Safety Council is a nonprofit membership organization with the mission to save lives by preventing injuries and deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy.

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**Nationwide**

*Booth No: 317*

*Visit the Website:* nationwide.com

Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated A+ by both A.M. Best and Standard & Poor's. The company provides a full range of insurance and financial services, including auto, commercial, homeowners, farm and life insurance; public and private sector retirement plans, annuities and mutual funds; banking and mortgages; pet, motorcycle and boat insurance.

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**NATM**

*Booth No: 402*

*Visit the Website:* natm.com

Mission: Promote trailer safety and the success of the trailer manufacturing industry through education and advocacy.

The National Association of Trailer Manufacturers (NATM) has been dedicated to improving trailer safety and performance for more than 25 years. The association represents manufacturers that product light- and medium-duty trailers and suppliers of products and services to these manufacturers. One way this is accomplished is through a mandatory Compliance Verification Program, requiring all Regular members (trailer manufacturers) to verify they have the manufacturing processes in place to build trailers that meet Federal Motor Vehicle Safety Standards (FMVSS) and industry best practices.
**NLEOMF - Destination Zero**

**Booth No:** 311  
**Visit the Website:** destinationzero.org

The Destination Zero Program is an initiative in which the US Department of Justice and the National Law Enforcement Officers Memorial Fund work together in association with many other partners including VALOR and NHTSA to identify the best officer safety and wellness programs across the country. Once identified, that information is then made available to all agencies via the entirely free NLEOMF Destination Zero website, in an effort to actively advance officer safety and wellness across the nation. Moreover, as we encounter agencies across the nation that have taken action and implemented initiatives, policies, or programs that proactively engage their employees, and in so doing increase overall officer safety and/or wellness; we recognize those agencies. Each year, during National Police Week Ceremonies in Washington DC, awards are presented in four categories where both winning and runner-up agencies in each of those categories are acknowledged. The recognized categories are as follows: General Officer Safety, Officer Traffic Safety, Officer Wellness, and Comprehensive Safety.

**NTSB**

**Booth No:** 109  
**Visit the Website:** ntsb.gov

The National Transportation Safety Board is an independent Federal agency charged by Congress with investigating every civil aviation accident in the United States and significant accidents in other modes of transportation â€“ railroad, highway, marine and pipeline. The NTSB determines the probable cause of the accidents and crashes and issues safety recommendations aimed at preventing similar accidents and crashes from happening again.

**Numetric**

**Booth No:** 410  
**Visit the Website:** numeric.com

Numetric, a Traffic Safety Analytics Solution Provider, empowers state and local agencies to achieve greater confidence and consensus around resource investment decisions and save more lives on our roadways. It accomplishes this through its off-the-shelf, configurable, cloud-based Traffic Safety Analytics Platform and its suite of easy-to-use applications which are purpose-built to allow agencies to perform critical analyses faster and with more depth, easily share data with all relevant groups, and make more informed decisions to optimize investments and reduce fatal crashes. To learn more, visit numeric.com.

**NUNA**

**Booth No:** 132  
**Visit the Website:** www.nuna.eu/usa/car-seat-family

Now there's Nuna for every age and need From can't-talk to won't-listen, your kids are protected with gear that's easy to install, elegantly simple and exceptionally safe. Our well-loved PIPA infant seat, our new PIPA lite series infant seats, RAVA convertible, and AACE booster are sleek, simple and crafted to keep kids comfy and protected as they grow - from their first ride until they are no longer needed. So you can relax and enjoy every magical, messy, covered-with-crumbs moment.

**Pedestrian and Bicycle Information Center**

**Booth No:** 210  
**Visit the Website:** pedbikeinfo.org

As a leader in pedestrian and bicycle research and resources, the Pedestrian and Bicycle Information Center (PBIC) develops and shares resources vital to advancing mobility, access, equity, and safety for walking and biking.
PEERS Foundation
Booth No: 349
Visit the Website: Peersfoundation.org
Distracted Driving Prevention

PowerFlare (PF Distribution Center, Inc.)
Booth No: 516
Visit the Website: pf HCI.com
PowerFlare Safety Lights are used by law enforcement and state agencies in place of fused road flares. They are safe, cost effective, environmentally friendly and easy to use.

SADD
Booth No: 228
Visit the Website: sadd.org
SADD, Students Against Destructive Decisions, is the nation's premier youth health & safety organization. SADD works to empower teens, engage parents, mobilize communities, and change lives around the issues of traffic safety, substance abuse, and personal health & safety. Through a network of thousands of chapters in high schools, middle schools, and colleges, SADD uses a peer-to-peer approach to engage these audiences on a variety of traffic safety matters. SADD looks forward to working with you to keep teens safe.

Safe Kids Worldwide
Booth No: 217
Visit the Website: safekids.org
Safe Kids Worldwide is a global organization dedicated to protecting kids from unintentional injuries, the number one cause of death to children in the United States. Every 90 seconds, a young person dies on the world's roads, and for every fatality 10 more young people are injured. We work to increase safety for kids: as child passengers, and soon in autonomous vehicles; as passengers with new teen drivers; as new teen drivers; who play unseen by drivers near cars in parking lots and driveways; who are forgotten or become trapped in cars and are at risk of heatstroke; as pedestrians on the way to and from school; on bikes and skateboards; and through use of our Ultimate Car Seat Guide. You may know us too for the work we do locally in 400 communities to prevent drownings, falls, burns, poisonings and more. If Safe Kids is new to you or to find an active coalition in your community, check us out at Lifesavers and explore the ever-changing world of child road safety.

Safe Ride News Publications
Booth No: 305
Visit the Website: saferidenews.com
Publisher of educational materials to support the child passenger safety field.

Safe Traffic System, Inc.
Booth No: 239
Visit the Website: ridesafer.net
The Ride Safer Travel Vest is a safe and legal alternative to belt positioning boosters. It is compliant with FMVSS 213 performance and labeling requirements. Safe Traffic System, Inc. also manufactures the Delighter Booster, an ultra-light backless booster that can be used with or without the RSTV.
SafetyBeltSafe U.S.A.
Booth No: 301
Visit the Website: carseat.org
SafetyBeltSafe U.S.A. is the national non-profit solely devoted to child passenger safety through the correct, consistent use of safety seats and belts since 1980. We will have our technically useful tools available to see and acquire, including our 2019 Child Restraint Manufacturers' Instructions with Summaries for the past 10 years; Color Pictorial 2019; comprehensive, no-user-error recall list; our comprehensive Reference and Teaching Guide, to enable community professionals and advocates to provide accurate, current education to their clients; and "Boosters Are For Big Kids," elementary-school curricula anyone can teach successfully. Protecting children in homes with impaired drivers is an important issue we are pursuing. Memberships and subscriptions are available and welcomed for every size program - from a state to a local advocate.

Smart Start
Booth No: 222
Visit the Website: smartstartinc.com
Smart Start leads the way in the alcohol monitoring industry as a manufacturer of advanced technology and custom-designed software with over one million Ignition Interlock clients. Built on convenience, Smart Start's SSI-20/30™ Ignition Interlock and S.M.A.R.T. Mobile™ portable alcohol monitoring device provide the greatest benefit at the lowest cost to both users and monitoring authorities. Our dependable, user-friendly technology is supported by a 24/7/365 Customer Care Center. With an international footprint of nearly 2,000 service locations across the U.S. and in 19 countries, Smart Start is Setting The Standard In Alcohol Monitoring Technology®.

Stalker Radar
Booth No: 310
Visit the Website: stalkerradar.com
World leader in speed measurement and traffic enforcement technology

TBL Systems
Booth No: 422
Visit the Website: tblsys.com
TBL Systems is a law enforcement technology company that leverages mobile applications and modern, scalable database architecture to provide a best-in-class solution for Mobile Reporting; these reports include eCitations, Crash Reports, Case Reports, etc. Digital Evidence and storage are also included with each report. The modular, store-forward system allows officers to create reports either with connectivity or offline. Each report is synced in real time to our CJIS compliant cloud and can be processed through the robust Admin Portal allowing role-based access for users within a law enforcement agency as well as Prosecutors and Court users.

Tennessee's Road Team
Booth No: 404
Visit the Website: tntruckingfoundation.org
Highway Safety Education about driving around large trucks for all ages

Texas Department of Transportation
Booth No: 406
Visit the Website: txdot.gov
State Government Agency
The National Judicial College  
**Booth No:** 345  
**Visit the Website:** judges.org  
Founded in 1963, The National Judicial College is the nation's leading provider of judicial education. Our mission remains as relevant as ever: Making the world a more just place by educating and inspiring its judiciary.

The National Road Safety Foundation  
**Booth No:** 230  
**Visit the Website:** nrsf.org  
The National Road Safety Foundation, Inc. (NRSF) is a 501 (c) (3) non-profit organization dedicated to reducing deaths and injuries on our nation's roads by promoting safe driving awareness and lifelong education. NRSF produces FREE traffic safety programs on distracted driving, drowsy driving, speed, impairment and a host of other safe driving issues. NRSF also sponsors contests to engage teens in promoting safe driving to their peers and their communities. For more information or to download free programs, visit www.nrsf.org or www.teenlane.org

The Reflectory  
**Booth No:** 114  
**Visit the Website:**  
Reflective Slap Bands, Reflective Zipper Tags - BE SAFE BE SEEN

ThinkFast Interactive  
**Booth No:** 110  
**Visit the Website:** ThinkFastInteractive.com  
ThinkFast Interactive is an evidence based prevention intervention. This teen driver awareness program integrates innovative evidence-based instructional technologies, and uses the latest understandings in neuroscience to guide our instructional technology. The evaluation data empirically documents that ThinkFast Interactive is effective with all types of teens, and consistently measured improvements in critical factors that lead to real world driving behavior change. ThinkFast Interactive comes with a professionally designed production set, sound system, and informative and engaging awareness trivia. Our innovative concept utilizes a sophisticated multi digit audience response system (ARS) technology which allows an audience of up to 1000 students in a one-hour program. From start to finish, the message of prevention, responsibility, and awareness are non-intrusively reinforced. Our experienced team of hosts guide participants through the program so that everyone engages with the information. A

ThinkFirst Foundation  
**Booth No:** 212  
**Visit the Website:** ThinkFirst.org  
ThinkFirst National Injury Prevention Foundation's mission is ThinkFirst's mission is to prevent brain, spinal cord and other traumatic injuries through education, research and advocacy. Each year, ~1.7 million persons in the United States sustain a brain injury, and thousands more sustain a spinal cord injury. The ThinkFirst National Injury Prevention Foundation's educational programs are aimed at helping people - especially those at high risk: children, teens and young adults - learn to reduce their risk for injury. Compelling presentations explain how an injury can change a person's life forever and how important it is to make safe choices. The message is simple: Use your mind to protect your body! Drive safely, buckle up, wear protective sports gear, avoid violence, don't dive into shallow water and avoid falls. Our vision is that students of all ages have access to ThinkFirst programs in order to increase their ability to lower their risk for injury, thereby significantly lowering the incidence of injury-related death and disability for all age groups. Think first!

TN Department of Safety and Homeland Security  
**Booth No:** 501  
**Visit the Website:** Www.tn.gov/safety  
Semi Truck/Simulator
U-Haul International
Booth No: 400
Visit the Website: uhaul.com
As the leader in the do-it-yourself moving industry, U-Haul is committed to reducing accidents and saving lives through public education focused on safer driving and trailer towing.

UPPAbaby
Booth No: 416
Visit the Website: uppababy.com
UPPAbaby draws on a three decades of experience in the juvenile industry and on our own inspirations as parents of young children. We look for ways to make our strollers and baby products lighter, more savvy, easier-to-use, even fun. We explore ways to deliver greater comfort and safety for baby, with convenience and style for Mom and Dad. We even challenge the homogenous look of most baby products, by creating sleek designs and more sophisticated, modern fashions. UPPAbaby strives to deliver the personal attention and customer service that you expect and deserve.

Virtual Driver Interactive
Booth No: 339
Visit the Website: driverinteractive.com
Virtual Driver Interactive (VDI) is a simulation-based driver safety training organization well known for its innovative driver training simulation solutions. We provide comprehensive training for new teen drivers, advanced training for corporate fleets and even a remarkable boating safety skills training . . . all while focusing on the dangers of distracted driving. By offering a wide range of training courses and many system options, VDI’s customers can expect highly portable, affordable and effective solutions. VDI program titles include 1) Driving Essentials XE, teen driver training program using Xbox; 2) One Simple Decision®, a deterrent to distracted or impaired driving; 3) Virtual DE™ (Virtual Driving Essentials), a driver training and assessment program teaching critical skills; 4) Virtual HD (Virtual Hazard Detection), designed specifically for corporate fleet safety programs and 5) Boating Skills Virtual Trainer, industry's leading simulation-based boating safety training. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about Driving Essentials XE, please visit www.drivingxe.com. For more information about VDI’s innovative interactive simulation driver training solutions, please visit www.driverinteractive.com.

Voice for Change
Booth No: 342
Visit the Website: voiceforchange.net
Carrollton Bus Crash survivor

WatchGuard Video
Booth No: 313
Visit the Website: watchguardvideo.com
WatchGuard Video is the leading manufacturer of digital in-car video and body worn camera equipment for the law enforcement industry.
WAYB
Booth No: 133
Visit the Website: wayb.com
We're WAYB (rhymes with baby), and we believe that parenting should be just a bit easier. That families should have products that solve their problems, are super-durable, and are made from materials that are better for people and the planet. Founded by the makers of some of the world's best outdoor gear, we know how to make products that are strong, light, and good for the planet. We're bringing that know-how to the baby industry, along with our love of sleek design and delightful features. Our first product, the Pico travel car seat, was born when our co-founders noticed parents lugging bulky car seats through airports. By using innovative design and aerospace-grade aluminum, they created a super strong, ultralight travel seat that's as easy on parents as it is on the earth.

WhizRider
Booth No: 514
Visit the Website: WhizRider
WhizRider. The car seat that fits in your pocket! WhizRider is the smallest and lightest child restraint solution for modern mobility. Just keep it in your pocket, handbag or your child's backpack and be prepared for travel, carpooling, ridesharing or unplanned taxiing. It is safe, can be put on in seconds and it easily and safely clips into your car seatbelt system. WhizRider has undergone rigorous crash testing and exceeds all U.S. Federal Safety Standards. Visit us at our booth and on www.whizrider.com