• Vehicle Data Access and High Safety
• Gregory M. Scott
• Global Alliance for Vehicle Data Access
• GAVDA – Who?
• GAVDA – When?
• GAVDA – Why?
• GAVDA – What?
• GAVDA – Where?
GAVDA – WHO? -- CURRENTLY

American Automotive Leasing Association

NATIONAL CONSUMERS LEAGUE

consumer action Education and advocacy since 1971

PCI

autocare ASSOCIATION

AMERICAN CAR RENTAL ASSOCIATION

Advocacy. Leadership. Results.
GAVDA – WHO – FUTURE?

- Local and Regional Safety and Highway Officials?
- Construction Equipment Owners?
- Agricultural Equipment Owners?
- Infrastructure to Vehicle Stakeholders?
- Vehicle to Vehicle Stakeholders?
- Safety Researchers
GAVDA – WHEN?

• Started in 2017
• Reaction to ACEA’s “Extended Vehicle” Proposal
• Vehicle Data Access Debate in E.U., Canada, U.S. . . . .
• Exploded in 2018
• Expanding Globally in 2019
GAVDA – WHY? – PART 1

Fundamental Purpose

Do not permit vehicle and equipment manufacturers to shut down access to vehicle and equipment data and monetize this data

Privacy, Competition, Consumer Protection and Safety Are Priorities
GAVDA – WHY? – PART 2

• Privacy
  – Compliance with Privacy Statutes and Regulations
  – What is Personally Identifiable Information?
  – What is Vehicle Generated Information?

• Competition -- If Manufacturers Vertically Integrate, Competition Disappears

• Consumer Protection – If Competition Disappears, Consumer Choice Suffers

• Safety – Without Data Access, Safety Disappears
GAVDA – WHAT?

Mission Statement

GAVDA is a diverse group of global stakeholders and thought leaders united by the common goal of ensuring the right of private and commercial motor vehicle owners to maintain control over their vehicle-generated data. This is to be achieved by preserving and enhancing the current vehicle data environment of open, secure, technology-neutral, and direct access by vehicle owners to real-time data.
GAVDA – WHERE?

• Currently Engaged In:
  – U.S.
  – E.U.
  – Canada
  – Australia
  – Mexico
  – India
EXAMPLE – U.S. VEHICLE DATA ACCESS COALITION

• American Automotive Leasing Association
  National Motor Freight Traffic Association
• American Bus Association
  Owner-Operators Independent Drivers Assn.
• American Car Rental Association
  Telematics Industry Association
• American Property Casualty Insurance Association
  Truck Renting and Leasing Association
• American Trucking Associations
• Auto Care Association
  eDriving
• Automotive Aftermarket Suppliers Association
  Geotab, Inc.
• Automotive Fleet and Leasing Association
  GPS Insight
• Automotive Service Association
  Lytx
• Coalition of Auto Repair Equality
  Privacy4Cars
• Coalition for Smarter Transportation
  Recall Masters, Inc.
• Consumer Action
  Safelite Group, Inc.
• NAFA Fleet Management Association
• National Association of Mutual Insurance Companies
• National Consumers League
GAVDA AND SAFETY – NATURAL ALLIES

• Safety Today
  – Insurers and Safety Stakeholders Must Have Vehicle Data Access to Improve Safety
  – Should We Trust OEMs with Data? Recalls? Emissions? Safety Leadership?

• Safety Tomorrow
  – With Advent of Connected Vehicles and Autonomous Vehicles, Data Access Is Key
  – Safety Stakeholders Must Have Data Access as a Matter of Right, Not OEM Permission
WANT TO WORK WITH GAVDA?

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• Questions or Observations?
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