The deadly risk of unchecked recalls

TRACK: EVOLVING SAFETY PRIORITIES AND SOLUTIONS
APRIL 1, 2019
Introduction

Moderator:
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Panelists:
Tom Musick, National Safety Council
Jason Levine, Center for Auto Safety
Brian Barnard, NHTSA
Open safety recalls: Identifying the problem

- Nearly **1 in 4 vehicles** on the road has an open safety recall
- Many **pose serious risks** to drivers and/or passengers
- Many vehicle owners either **don’t know or don’t care** that they have an open recall
Open safety recalls: Identifying the solution

- Requires collaboration
  - OEMs
  - Government
  - Safety advocates
  - Employers,
  - Law enforcement
  - More
- Important to speak with a unified voice on this issue
Open safety recalls: Seeing positive results

- NSC and FCA US launched Check To Protect campaign in June 2017
- Toyota and Nissan have joined as OEM partners
- More than a dozen states promoting the campaign
- More than 770,000 visits to www.CheckToProtect.org
Open safety recalls:
A panel discussion

HOW DO WE SHIFT CULTURE?
Open safety recalls: Work to be done

- Can you help us spread the word to your communities?

- Contact: Kelly Nantel (Kelly.Nantel@nsc.org) for more information
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