TO SERVE AND PROTECT: PREVENTION AND DIVERSION TO IMPROVE TEEN DRIVER SAFETY

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Portland Police Association (PPA) wanted to address roadway safety in Portland, OR

Traffic stop PSA
  - Make traffic stops safer
  - Promote a culture of trust between local law enforcement and their community
THE RISKS ARE REAL

- 93 officers killed in 2017
- Traffic stops and car crash related circumstances were the highest risk situations for officers in 2017

(US Department of Justice, 2017)
Traffic stops are the most common interaction between law enforcement and community members.
COLLABORATING FOR CHANGE

PPA
SINCE 1942

Impact Teen Drivers
Engage Law Enforcement and youth in honest conversations to promote understanding and mutual respect between the groups.

Educate youth on why traffic stops occur, traffic stop protocol, and their rights and responsibilities during.

Empower Law Enforcement and youth to be safe on the roads, and continue having open dialogue with each other.
Educaten youth on why traffic stops occur, traffic stop protocol, and their rights and responsibilities during.

- Step-by-step through traffic stop
- Why traffic stops happen the way they happen
- Answering common questions
THE PROCESS

- Identify local law enforcement and young people to participate
- One-to-one interviews with young people
- Focus group
ASKING THE RIGHT QUESTIONS

- Personal experiences, feelings, perceptions
- Promote dialogue between groups
- Seeing the parallels
- Looking forward to change
TAKEAWAYS

- Having this conversation matters
- Evolution of emotions
- Both sides want the same thing
- Promoting safety for all