New Research & Emerging Efforts to Combat Speeding

Families for Safe Streets
All personally impacted

*Confront traffic violence* through advocacy & support

Partnership with TransAlt

Formed in 2014 in NYC; now 9 chapters nationally & more in formation
Sammy
Our First Campaign – 20/25 MPH
93% of NYC schools and students do not have speed safety cameras.

7% of NYC schools and students have speed safety cameras.

Risk of pedestrian death:
- 85%
- 45%
- 5%

More likely to die when hit by a car at 30 MPH vs 20 MPH.

Speeding violations have dropped 50% on average where speed safety cameras are installed.

(NYC DOT)

Speed safety cameras are fair:
- $50 Ticket
- No points on driver’s license
- Cameras only capture speeding by at least 10 MPH over speed limit
- Cameras only monitor the speeding car – not the age, race, or gender of the driver.
#EverySchool Coalition

Unions (UFT, principals, crossing guards, nurses)

Hospitals

Social Service Orgs

Schools/PTAs

Over 300 organizations – see coalition letter
Meetings with Electeds
Civil Disobedience
Solutions

A Nearly Unprecedented Joint Emergency Action & Recent Groundbreaking Law
Why It Worked?

- Partnership
- Power of Collective Personal Stories
- Grassroots advocacy
The Next Frontier
Questions?

Contact Information:

Amy Cohen
amy@familiesforsafestreets.org
(646) 581-4232

info@familiesforsafestreets.org
(844) 377-7337
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