KENTUCKY SAFE DRIVER

SAVING LIVES THROUGH EDUCATION

To Serve & Protect: Prevention & Diversion to Improve Teen Driver Safety

Mark Burden
information@kentuckysafedriver.org
502-699-2295
ABOUT US

WHO ARE WE?
Kentucky Safe Driver (KSD) was established by the Colorado State Patrol Family Foundation (CSPFF), a 501(c)3 non-profit, in 2016.

MISSION
The mission of Kentucky Safe Driver is to save lives by preventing injuries and deaths on Kentucky roadways through education and public awareness.

GOAL
Create a statewide network of law enforcement professionals who are committed to saving lives of all drivers through education and public safety awareness.
PROBLEM

• Motor vehicle collisions kill more than 25,000 people and injure millions more every year.
• Collisions are the leading cause of unintentional injury-related death for most age groups and the #1 cause of death for teens.
• Unsafe driving also cost communities more than $250 billion dollars a year.

*National Safety Council
KSD programs are only taught by multi-agency law enforcement teams of current and retired state, county, and city police officers across the Commonwealth of Kentucky.
OUR PROGRAMS

Focus: Driver behavior, judgement, decision-making and consequences

Alive at 25
A 4-hour classroom curriculum specifically designed for the 16-24 year age group.

A highly interactive program that encourages young drivers to take responsibility for their driving behavior and adopt safe driving habits.

Kentucky’s 4-hour Graduated Driver Licensing Program.

DDC 10th Edition
A 4, 6 or 8-hour classroom curriculum specifically designed for students of any age.

A highly interactive course that help influence drivers of any age to make positive choices to improve driving behaviors and attitudes.

The course is recognized for its leading-edge curriculum, delivers the most compelling and proven-effective defensive driving and collision prevention strategies.

More out of state courts have embraced KSD’s classroom defensive driving programs than any other organization in Kentucky.
OUTREACH

STATEWIDE

KSD teaches defensive driving courses in over 200 locations across Kentucky impacting all 120 counties.
OUR PARTNERS

[Logos of various companies]
SUMMARY

• Teen driver safety is not just a parental or law enforcement responsibility, it’s a community and nationwide responsibility.

• Engaging all sectors of the community in helping to address teen driver safety is essential not just for teens but everyone on the road.

• The loss of any life in a traffic collision is tragic, but the death of a young driver is especially distressing.

• Kentucky Safe Driver’s goal is to create a statewide network of law enforcement professionals who are committed to saving lives of all drivers through education and public safety awareness.
THANK YOU!