MISSION

Through peer-to-peer education, we are striving to create a traffic safety culture in schools where safe driving is the norm and what students partner with us to achieve.
TDS AWARDS

• 8 major national awards
• 2015 Teen Safety Leadership Award (NSC)
• 2016 Transportation Research Board Competition Winner
• Recognized as National Best Practice for Teen Safety 10+ years
HIGHEST RISKS FOR YOUNG DRIVERS

Driver inexperience, coupled with the following situations / conditions:
CMV SAFETY OUTREACH

2019-2020
CMV–RELATED CRASHES (ALL AGES)

Top 4 of 10 states:
- Texas
- California
- Florida
- Georgia

FARS, 5/2018
NATIONAL FATALITIES OF TEENS (16–19 YO) INVOLVING LARGE TRUCKS

- All Crashes
- Fatalities

FARS, 5/2018
LARGE TRUCK FATAL CRASH DATA

- 61% of fatal crashes involving a large truck occurred in rural areas (FARS, 5/2018)
- 70% of 2018-2019 TDS schools are in rural areas
  - Smaller ISDs
  - Resources
  - Incentives
  - Opportunity
  - Need
PARTNERSHIP WITH FMCSA – OUR ROADS OUR SAFETY

NEVER CUT OFF A LARGE TRUCK OR BUS
If You Can’t See the Plate, You Changed Lanes Too Late.

Teens in the Driver Seat
September 26

Join our #RespectTheRig Twitter Chat, happening now. https://twitter.com/search...

#respecttherig - Twitter Search
18m ago @FMCSA tweeted: “A1. Hi, Jack Kostelnik here, transportat...” - read what others are saying and join the conversation.
RESPECT THE RIG SAFETY EVENTS
FUTURE INITIATIVES

• Expand Our Roads Our Safety resources by adding teen videos and messaging into Outreach Events using tablets
• Utilize teens as Influencers on their personal social media pages
• Add safety information in Ride With Me – a teen-to-parent activity
• Expand safety messaging to include rural road information, hazardous material transport, and ped/bike safety
• Conduct more safety outreach events in all program states
Please evaluate this presentation using the Lifesaversers Conference Mobile App.