PEDESTRIAN/BICYCLIST SAFETY Track as of 3/27/19

Walking & Cycling Towards Zero Deaths, Zero Emissions
Reaching zero fatalities and decreasing fuel emissions is possible by implementing strategies that address the most vulnerable and disproportionately affected population - children. Learn why children are more vulnerable and how focusing on them can act as a catalyst for improving health outcomes for the wider population in both urban and rural areas. Panelists will discuss the political benefits of beginning with children, strategies to gain elected official buy-in, and cost-effective safety and environmental measures that can be implemented around schools.

Achieving Vision Zero Through Good Design, Better Engineering & Lower Speed
Learn how Vision Zero principles of design, engineering and speed can positively impact bicyclist and pedestrian safety. Proven countermeasures and examples of road diets, pedestrian gateway treatments and lowering speed limits will be presented. Opportunities for enhancing economic development along roadways improved through these countermeasures will also be discussed.

Walkable Communities: Good for Our Health, Safety & the Economy
Walkable communities contribute to better health, safety and the economy. Learn how to leverage two programs – Safe School Zones and Walk Friendly Communities – to prioritize safe walking and effect positive change. You’ll learn how to advocate for walking in your community and how to adopt these proven approaches to bolster support and community engagement.

Behind the Handlebars, Training Cops to Enforce Bike Safety Laws
Safe road use for all is paramount. Pedestrians must follow one set of rules, while cyclists and motorists follow another. When these groups don’t understand the rules, it can lead to conflict, bad behavior, injury, and sometimes even death. Police officers are tasked with enforcing these rules, but typically receive little or no training related to bicyclists. Learn about the rules of the road from the cyclist’s perspective.

Safety Today & Tomorrow: Policy Change that Addresses Vulnerable Road User Needs
Policy is a critical component of a sustainable safety effort, and understanding how advocates can influence policy at the local, state and national level is key. Examine trends in vulnerable road user laws. Explore the explosion in shared electric scooters including the benefits, potential safety issues, and policies.

Walking Tour of Louisville
Back by popular demand, join with local traffic safety professionals for a walking tour of Louisville during which they’ll point out pedestrian and bicycle infrastructure improvements that are helping the city make travel safer for all roadway users.