A PEER-TO-PEER SAFETY PROGRAM FOR COLLEGE YOUTH

Car crashes is the #1 killer of college students in America and for every young adult killed in a car crash, about 100 more are injured.

YOU are the solution!

Start the U in the Driver Seat program at your school. Created in 2012, UDS is a peer-to-peer traffic safety program that educates young adults about dangerous driving behavior – drowsy driving; speeding; distractions; not wearing a seat belt; and impaired driving. We give students the tools and information to educate one another through campus outreach.

How does it work?

Texas A&M Transportation Institute gives you the science, guidance and project resources to implement a successful program. The rest is up to YOU to create and sustain an awesome program at your school.

Identify your team on campus by integrating the program through an existing student organization or create a formal UDS team at your school. We highly encourage you find an administrator such as a professor, counselor, or safety officer to help drive the program.

Benefits of UDS

✓ Service learning opportunities
✓ Leadership development
✓ Engages students in community outreach
✓ Educational activities
✓ Resources to support activities
✓ More responsible young drivers/passengers
✓ Promotes positive behavior and attitudes
✓ Experience for students in career choices such as health, safety, law enforcement, teaching, prevention, and social work

Learn more at, u-driver.com

It’s FREE!

U in the Driver Seat is available to schools at NO COST in Texas. Plus, your school can win AWARDS and CASH PRIZES!

Each program is unique to the college where it’s located. UDS does not follow any set curriculum, which provides students the opportunity to personalize the program to their collegiate cultures and environments. Despite this diversity of application, the UDS program has one ultimate goal – to reduce the number of college students involved in car crashes.

Stay Connected! @be_the_dude

Call today to start your program!
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