1. Teen Distracted Driving: Pervasiveness, Perceptions, and Possibilities
   Michelle Johnson
   Lifesavers Conference 2019
2. Connor’s Story
3. Putting a Face to the Statistics
4. Connor’s Crash
   Inexperienced Driver
     - 16 Year Old Driver Licensed <1 year
     - Driver Inattention
     - Speed
   Passengers in Vehicle
   No Seat Belt Use by Passengers
5. Car Crash are 100% Preventable
   Each year 4,000 teens die in car crashes
     - 11 teens every day
     - 50% young driver fatal crashes are passengers
   400,000 seriously injured
   Not Accidents- Car Crashes!
   Passengers increase risk
   Know Your Driver
   Follow Traffic Laws
   Passenger Responsibility
   Personal Accountability
   Be Alert
7. Why am I here today?
   Out of tragedy – a lifesaving message from my son
   Cowboy – Up!
8. What Can You Do?
Parents are #1 Influencer

Speak Up and Get Involved

Continue the Conversation

Good Choices—Every Ride!

9. Making a Difference
10. Parent Programs Do Make a Difference
    Parents are #1 influencer of young people driving and riding habits

11. Thank You for Being Part of the Solution!

Michelle Johnson, Connor Johnson Foundation & Impact Teen Drivers Advocate