“Fatal & Serious Injury Crashes” Dashboard
An Example for Self-Service Analytics Tools

Massih FOROOTAN
Statistical Analyst
TITAN Business Unit
Tennessee Highway Patrol

Information Technology in Business Intelligence

Traditional Information Request Flow (Ad Hoc)
Traditional Information Request Flow vs Dashboard

- Near-to-live data available
- Instantly updated visualization
- Interactive filtration
• Data extraction demands approx. same effort as traditional tools
• Generating a good visualization is time consuming
• The extract files can be used as templates
Thank you!