Tried & True Ways to Reinvigorate Seat Belt Enforcement
Strategies are being deployed and tested around the country to reinvigorate declining levels of traffic enforcement activity addressing seat belt use. Learn how your state or local law enforcement agency can build and sustain momentum by exploring strategies including Border-to-Border, a multi-jurisdictional effort garnering widespread attention in many states, and dual officer patrols, a successful and innovative enforcement tactic in use in the secondary enforcement state of Idaho.

Belting up in the Back Seat, Staying Safe & in Place
What happens in the rear seat, doesn’t always stay in the rear seat. In the event of a crash, there can be grave consequences when a rear seat passenger is unbuckled. That unrestrained occupant can become a dangerous projectile risking ejection or injury to others inside the vehicle. Learn who is least likely to buckle up in the back seat and why. Then explore strategies you can implement in your community or state to improve back seat usage and change the social norm that includes innovative partnerships with ride-share companies like Uber and Lyft.

Take Me Home Country Road, Improving Rural Belt Use
Seat belt use in rural areas is generally lower, death rates are higher and more motor vehicle occupants are not buckled up at the time of the fatal crash compared to their urban counterparts. Regardless of the road, seat belts save lives so it’s critical that everyone buckle up every trip. Learn about the latest Centers for Disease Control research on low belt use in rural areas. A top-cop from Georgia will explain how the state’s Law Enforcement Liaison network works with rural law enforcement to reinforce their vital role in promoting belt use. And hear from an Indian Health Service expert on the comprehensive effort to successfully reverse low belt use on the Pine Ridge Reservation in South Dakota.

Making It a Habit! Increasing Pickup Truck Belt Use
Pickup trucks, which account for a sizable portion of the passenger vehicle fleet in many parts of the country, have a higher center of gravity than other vehicle types, making them more likely to rollover in a crash. Despite the risk, crash data indicate that pickup truck drivers are less likely than other passenger vehicle operators to wear seat belts. Learn about the characteristics of pickup truck crashes and how to successfully employ tactics to make buckling up a habit for these drivers and their occupants.

Automated Vehicle Considerations for Law Enforcement
Automated vehicles are being tested on public roadways to determine how they interact with other vehicles, pedestrians, bicyclists, and infrastructure. But how will these vehicles do when it comes to complying with traffic laws? How will law enforcement know if a vehicle is automated? How will an officer pull over and cite an automated vehicle? Learn how auto manufacturers are working to address these questions and take advantage of this opportunity to pose your own questions with experts working in and monitoring this new frontier.

From Crash Intervention to Automated Driving. Who Is the Driver, Regulator & Educator?
The advanced crash avoidance technologies now available in many vehicle makes and models can prevent crashes and save lives. But who is responsible for ensuring that these safety benefits are fully realized? Explore the five levels of automated driving and what is expected of the driver and the public’s perception of their responsibility, the role of the states and the Federal government in regulating these vehicles, and what opportunities exist for consumer education.
Inside AV Developers’ Incident Response Plans
Automated vehicle (AV) technology shows much promise in reducing fatalities and injuries on our roadways. As testing is expanded to include additional cities and states, learn how AV developers are working with local communities to respond to crashes and incidents that might occur.