

LIFESAVERS

National Conference on Highway Safety Priorities

P.O. BOX 30045 • ALEXANDRIA, VA 22310



EARLY BIRD RATE
UNTIL JANUARY 25, 2019

◆ EXHIBITION ◆ EDUCATION ◆ TRAINING ◆ NETWORKING ◆



WHY ATTEND LIFESAVERS?

Education & Training

- ◆ More than 80 workshops in 10 tracks addressing hot topics, latest trends & cutting-edge programs
- ◆ Learn from traffic safety experts, practitioners & national leaders
- ◆ Posters presenting new highway safety research & initiatives

Networking

- ◆ Formal & informal peer exchange with over 2,000 participants, including safety professionals from AAA, AAMVA, FHWA, FMCSA, GHSA, IIHS, MADD, NDAA, NHTSA, NSC, NTSB, SKW and the auto & insurance industries

Exhibits

- ◆ 100+ companies, non-profits & government agencies
- ◆ State-of-the-art products & services

2019 WORKSHOP TRACKS

Visit: <https://lifesaversconference.org/workshops-handouts/> for a complete list of workshops

-  Adult Occupant Protection/
Vehicle Technology
-  Aging Drivers
-  Communications
-  Criminal Justice/Law
Enforcement
-  Distracted Driving
-  Evolving Safety Priorities
& Solutions
-  Impaired Driving
-  Occupant Protection for
Children
-  Pedestrian/Bicyclist Safety
-  Teen Traffic Safety

PRE/POST- CONFERENCE MEETINGS

Take advantage of these training opportunities. Visit <https://lifesaversconference.org/prepost-conference-meetings/> for meeting descriptions and registration instructions.

- ◆ Safe Travel for All Children: Transporting Children with Special Healthcare Needs
- ◆ CarFit Technician Training
- ◆ New CPST Curriculum Orientation to Content and Style (For CPST Instructors)
- ◆ CPST Curbside: Challenges, Solutions and Opportunities
- ◆ National TZD Strategy: Road Map to Implementation

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LOUISVILLE KENTUCKY

WHAT IS LIFESAVERS?

THE LARGEST GATHERING OF HIGHWAY SAFETY PROFESSIONALS IN THE U.S.

Lifesavers is the premier U.S. highway safety conference dedicated to reducing the tragic toll of deaths and injuries on our nation's roadways. Drawing over 2,000 participants in 2018, Lifesavers continues to be the must attend conference since its start in 1982. Each year, Lifesavers provides a forum for the presentation of proven countermeasures and initiatives that address today's critical highway safety problems.

The Lifesavers Conference is an Exceptional Value!

The Lifesavers Conference brings together a unique combination of traffic safety and public health professionals, researchers, advocates, practitioners, and students committed to sharing best practices, research and policy initiatives that are proven to work all for just \$350 (the same registration fee since 2013). You can't get the kind of information conveyed at this conference anywhere else at this value.

The 2½ day conference features 80+ workshops, three motivational plenaries including the Public Service Awards and closing luncheons, plenty of networking opportunities, a special event at Churchill Downs, and more!

Increase Your Visibility as a Lifesavers Sponsor

Promote your organization's expertise! Sponsor benefits include recognition on the Lifesavers website and mobile app, in printed materials and signage, and special seating and recognition at the Public Service Awards and closing plenary luncheons.

Join with These 2019 Sponsors: (to date)

ADEPT Driver ◆ Advocates for Highway and Auto Safety
American Honda Motor Co., Inc. ◆ FCA US LLC ◆ FIA Foundation
Nationwide ◆ Smart Start ◆ State Farm® ◆ Toyota
Volkswagen Group of America, Inc.

For more information, visit <https://lifesaversconference.org/sponsors/>, call 703-922-7944, or email john.ulczycki@lmgholdings.com

2019 LIFESAVERS MOBILE APP



It's the entire program in the palm of your hand – schedule of events, handouts, speaker information, exhibitors, floor plans. Plus, you can create a personal schedule and message other attendees. Be sure to click "allow" for push messages so you receive the latest updates while you're on-site. Visit your phone's app store and search for "Lifesavers Conferences." The app is free!

CONFERENCE LODGING

All conference activities will be held at the Kentucky International Convention Center.

Reserve your room at

<https://lifesaversconference.org/hoteltravel/>

There are four hotels to choose from, including the headquarters hotel, the Louisville Marriott. Hotel rates include complimentary guest room internet and fitness center access.

- 1** **Louisville Marriott Downtown (headquarters hotel)**
280 W Jefferson St
- 2** **Hyatt Regency Louisville**
311 S 4th St
- 3** **Omni Louisville Hotel**
400 S 2nd St
- 4** **Embassy Suites by Hilton**
501 S 4th St



PRESENT A POSTER

Present your innovative or creative approach to addressing highway safety or injury prevention through an educational or research project that will be seen by 2,000 Lifesavers Conference attendees. Visit <https://lifesaversconference.org/posters/> for more information.



SPECIAL EVENT AT CHURCHILL DOWNS

Lifesavers is hosting a special event at Churchill Downs on Monday, April 1 from 5-8 p.m. Explore the museum, tour the paddock area and enjoy a buffet dinner overlooking the world-famous racetrack. Admission is included with your paid Lifesavers Conference registration; no tickets will be issued on-site. If you would like to bring a guest, the fee is \$85 (tickets must be purchased in advance). Bus transportation will be provided to and from Churchill Downs.



WHY EXHIBIT AT LIFESAVERS?

- ◆ Get national exposure as you interact with more than 2,000 highway safety professionals representing all 50 states, as well as American territories and foreign countries.
- ◆ Receive a complimentary listing in the conference program, on the website and mobile app that includes contact information and a brief product description.
- ◆ Exhibit hours are designed for maximum exposure and networking opportunities, with lunch and networking on Sunday, a continental breakfast on Monday, and refreshments all scheduled in the exhibit hall.



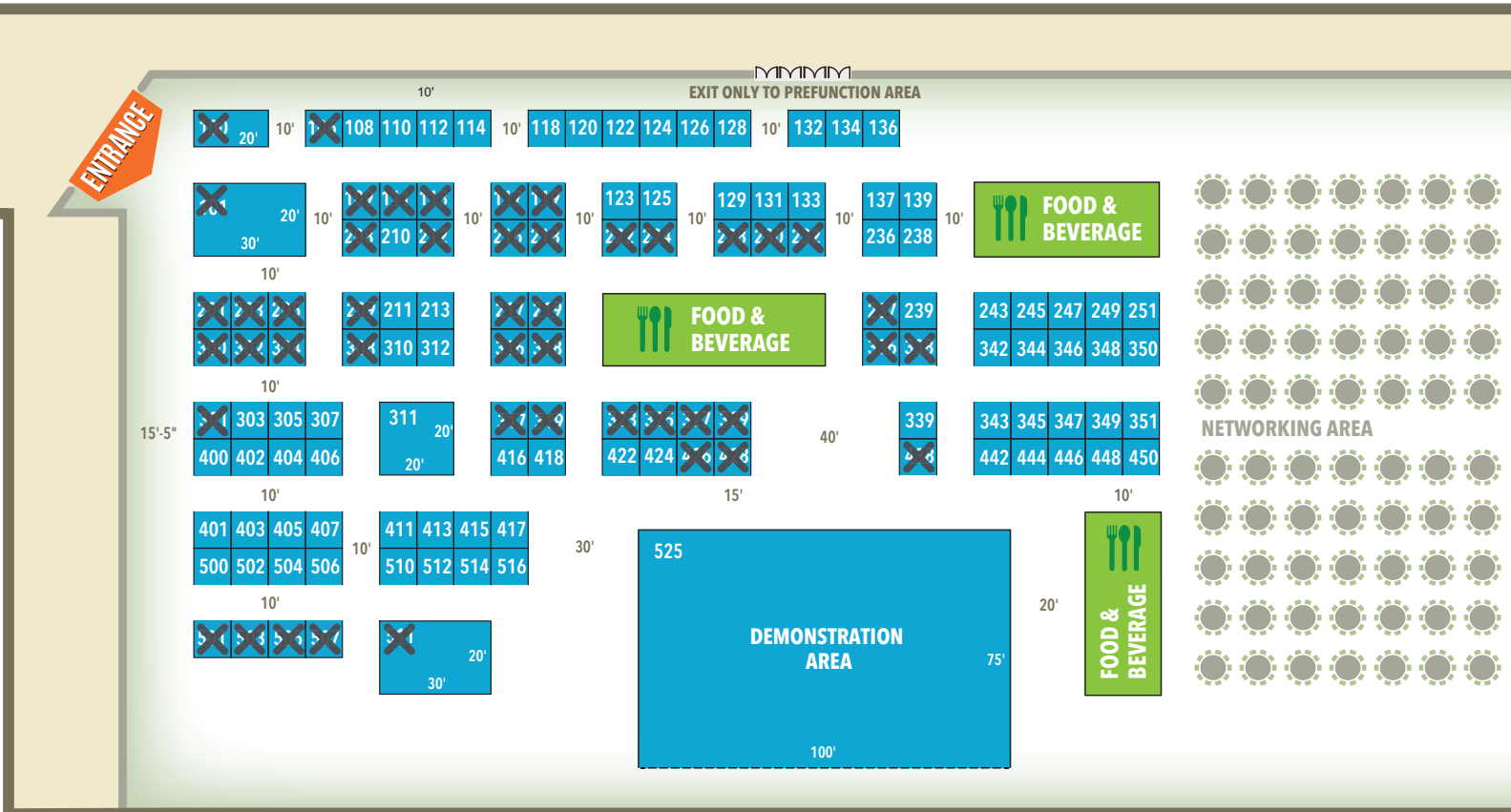
EXHIBIT HOURS/EVENTS

SUNDAY, March 31

- 12:00 – 4:00 p.m. Exhibit Hall Open
- 12:00 – 1:30 p.m. Lunch
- 3:00 – 4:00 p.m. Refreshments and Networking Hour

MONDAY, April 1

- 8:00 a.m. – 2:30 p.m. Exhibit Hall Open (closed during Public Service Awards Luncheon)
- 8:00 – 8:45 a.m. Continental Breakfast
- 2:00 – 2:30 p.m. Dessert & Networking





2019 Lifesavers Conference Attendee Registration Form

EXHIBIT PERSONNEL, please use the Exhibit Application form.

Attendee Information

First Name: _____ Last Name: _____

Preferred first name on badge: _____ Title _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ Cell: (____) _____

For updates only - will not be printed in program materials

Attendee Email: _____

Secondary Email Address: _____

A copy of the confirmation may be sent to another individual by entering it into the line above

Special Requests (ADA, dietary needs): _____

Emergency Contact Name (required): _____

Emergency Contact Phone (Day): (____) _____

I have read and accepted the Cancellation/Substitution Policy and Liability/Photography Waiver on page 2 of this registration form.

Churchill Downs
Lifesavers is hosting a special event at Churchill Downs on Monday, April 1 from 5 to 8 p.m. featuring a buffet dinner and museum & paddock area tour. *(included with paid registration)*

Advance notice of your attendance is required to receive a ticket. No tickets will be issued on-site. If you would like to bring a guest the fee is \$85.

Privacy Disclaimer: By registering for this conference you acknowledge that your contact information will be included on the attendee list made available to all meeting registrants, including exhibitors. Only exhibitors have the opportunity to purchase the attendee list.

Initial here _____ if you do not want your contact information included in conference materials.

- ▶ **I will attend the Monday night Churchill Downs event (complimentary)** Yes No
- ▶ **I am purchasing guest ticket(s) for \$85/each** yes (____ number of guests) No
- ▶ **Number of years working in Traffic Safety?** 0-5 years 6-10 years 10+ years
- ▶ **Is this your first Lifesavers Conference?** Yes No
- ▶ **In what field do you work?**
 - Consultant/Researcher Community Programs Local Government Advocacy/Consumer Group Insurance Industry
 - EMS/Fire State/Federal Govt. Judge/Prosecutor Child Passenger Safety Child Restraint Manufacturer
 - Auto Industry Law Enforcement Public Health/Medical Media Student
- ▶ **Which workshop track(s) will you most likely attend?** (Check all that apply)
 - Distracted Driving Teen Traffic Safety Impaired Driving Evolving Safety Priorities & Solutions Occupant Protection for Children
 - Aging Drivers Pedestrian/Bicyclist Communications Adult Occupant Protection/Vehicle Technology Criminal Justice/Law Enforcement

Pre/Post-Conference Meetings

Visit the Lifesavers website <https://lifesaversconference.org/prepost-conference-meetings/> page for additional meetings requiring separate registration and to review all meeting descriptions.

- ▶ **I am registering for the following no-cost meetings on Saturday, March 30:**
 - CarFit Technician Training** 9:00 am - 4:00 pm
 - CPST Curbside: Challenges, Solutions and Opportunities** 1:00 - 3:00 pm
 - New CPST Curriculum Orientation to Content and Style (For CPST Instructors)** 1:00 - 3:00 pm
 - National TZD Strategy: Road Map to Implementation** 1:00 - 5:00 pm

Registration Fees EXHIBIT PERSONNEL, please use the Exhibit Application form.

Your registration fee includes workshops, plenaries, one breakfast, three lunches, refreshment breaks, exhibits & program materials and Churchill Downs event.

- | | | | |
|---|-------|--|-------|
| <input type="checkbox"/> Early-Bird: Until January 25, 2019 | \$350 | <input type="checkbox"/> Poster Presenter | \$350 |
| <input type="checkbox"/> Regular: January 26 - March 1, 2019 | \$400 | <input type="checkbox"/> Student: Full-time high school or college | \$100 |
| <input type="checkbox"/> Late/On-Site: After March 1, 2019 | \$500 | <i>(A copy of your student ID must be attached to this form)</i> | |
| <input type="checkbox"/> Moderator/Speaker | \$350 | <input type="checkbox"/> Needs-Based registration rate | \$100 |
| <input type="checkbox"/> Moderator/Speaker (day of presentation only) | \$0 | <i>(See website for criteria and application)</i> | |
- Indicate day: _____ **Approval Code:** _____



- You can also securely register at www.lifesaversconference.org
- Questions? Call 703-922-7944



Payment Terms

- Registration fees may be paid one of three ways: Check (in U.S. dollars, payable to Lifesavers Conference), Purchase Order or Credit Card.
- Registrations received without payment or purchase order will not be processed.
- Registration must be mailed by March 21, 2019. After that date, register on-site only.

Lifesavers Fed. ID #: 52-1648356

Mail form with payment or purchase order to:

Lifesavers Conference, Inc.
Conference Registration
P.O. Box 30045
Alexandria, VA 22310

Or Fax:

(703) 922-7780 **Do not mail form after faxing.**

NOTE: If you do not receive an email confirmation within 14 days, please contact Lifesavers at (703) 922-7944 or email lofgren@meetingsmgmt.com.

Payment Method

Amount Due from Page 1: \$ _____

Choose from one of the following options

(registration fee + Churchill Downs special event guest tickets)

Check (must be included with this form)

Visa **MasterCard** **AMEX**

Card Number _____

Expiration Date _____

CW2 Code _____

Name of Cardholder _____

Signature _____

By signing, I authorize a charge to my credit card in the amount indicated on this form.

Credit Card Billing Address (If different from registrant address, please provide):

Billing Address _____

City/State/Zip _____

Purchase Order Purchase Order # _____ (Purchase order must be attached to process your registration.)

PO Billing Address (If different from registrant address, please provide):

Attention _____

Address _____

City/State/Zip _____

Conference Lodging **Headquarters Hotel:** Louisville Marriott Downtown

Reserve your room at one of the four Lifesavers Conference hotels at <https://lifesaversconference.org/hoteltravel/>.

All conference events will be held at the Kentucky International Convention Center. Make your reservation early, rooms sell out quickly!

Cancellation/Substitution Policy Lifesavers does not accept cancellations by phone. Cancellations must be mailed to Lifesavers Conference or emailed to lofgren@meetingsmgmt.com. You will receive a cancellation confirmation via email. Requests received by March 8, 2019 will be refunded less a \$35 administrative fee. Refunds will be issued after the conference. Requests made after March 8, 2019 or "no-shows" are not eligible for a refund. If you have not yet made payment when cancelling, you are still responsible for the \$35 cancellation fee.

Substitutions are gladly accepted and permitted prior to the conference and onsite. The individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with the registration as well as updating registrant contact information. **Badge sharing/splitting is strictly prohibited.**

Liability/Photography Waiver By registering for the 2019 Lifesavers Conference, you agree and acknowledge that you are participating in Lifesavers Conference events and activities of your own free and intentional will. You acknowledge this freely and knowingly and that you are, as a result, able to participate in Lifesavers Conference events and hereby assume responsibility for your own well-being.

The Lifesavers Conference plans to take photographs during the 2019 conference and reproduce them in Lifesavers educational, news or promotional materials, whether in print, electronic or other media, including the Lifesavers website. By participating in the 2019 Lifesavers Conference, you grant Lifesavers the right to use your name and photograph for such purposes. All postings are the property of Lifesavers and may be displayed or used by Lifesavers for any purpose.

Dress Code Business Casual. Comfortable shoes suggested. Average daily temperature in Louisville in March/April is a high of 68° and low of 42°.