ENFORCEMENT STRATEGIES

4 Emphasis Periods
9 Days Each
10 Hours Per Day
2 Officers Per Car
TWO OFFICER METHOD

• Officer #1 - *Driver*
  • Locates and verbalizes to partner traffic violation (or PC for stop)
  • Upon confirmation by Officer #2 of seat belt violation, Officer #1 initiates traffic stop and approaches vehicle
• Issues citation for seat belt violation
TWO OFFICER METHOD

• Officer #2 – *Passenger*
• Listens to Officer #1 call out violations, and upon knowing what vehicles are able to be stopped, looks for seat belt violations
• Manages all radio traffic and completes all citations, while Officer #1 is driving and approaching violator
OUTREACH/COMMUNICATION

THAT SEAT BELT LOOKS GOOD ON YOU
OUTREACH/COMMUNICATION

- CPS Proclamation
- News Stories/Interviews
- Press Releases – Including Real Time Data
- Social Media
- Talking Points to City Leaders
PSA

https://youtu.be/QzmYnKMj904
SUCCESSES

7 New CPS Techs

April 1, 2016-March 31, 2017 citations = 216 adult and 18 child

April 1, 2017-April 6, 2018 citations (one month to go for grant) = 743 Adult and 37 child
SUCCESSES

320%

Increase
LESSONS LEARNED

More Publicity
School Involvement
Officer Recruitment
Primary Infraction
Data
INNOVATION AWARD

Innovative Agency of the Year
Twin Falls Police Department

For outstanding organizational innovation and dedication to excellence, the Twin Falls Police Department is recognized as the Innovative Agency of the Year. This award honors their commitment to public safety and service, showcasing their innovative approaches to law enforcement and community engagement.
CONTACT INFO

John Tomlinson
Idaho Highway Safety Manager
john.tomlinson@itd.idaho.gov
Work: (208) 334-8557
Cell: (208) 805-2221
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