Rebecca Pacini, AICP
Principal Transportation Planner
City of San Antonio
Transportation & Capital Improvements

FUNDAMENTAL PRINCIPLES

• Deaths are preventable
• Prioritize human life and health
• Humans make mistakes
• Safe-systems approach
• Speed
AMERICAN VISION ZERO CITIES

http://visionzeronetwork.org/resources/vision-zero-cities/
On average, how many total crashes occur annually in San Antonio that result in $1,000 or more in damages?

50,000

Approximately 140 per day!
Of all these crashes, approximately how many people are killed annually in San Antonio? 162
SAN ANTONIO
FATALITY DATA

- Car: 51%
- Motorcycle: 14%
- Pedestrian: 33%
- Bicycle: 2%
Together, we can achieve ZERO FATALITIES on our roadways because every person in our community matters.
STAKEHOLDER GROUP

[Logos of various organizations related to transportation and safety]
ACTION PLAN
ACTION PLAN
5 Elements For A Safe Transportation System

- Education
- Encouragement
- Engineering
- Enforcement
- Evaluation
EDUCATION IN SCHOOLS
ENCOURAGEMENT

“It’s your Life, It’s My Life” Campaign
COMMUNITY OUTREACH
COMMUNITY OUTREACH

3 Months + 23 Outreach Events

5,885 people
2017 BOND PROGRAM

$445 Million – Streets, Bridges, & Sidewalks
ENFORCEMENT

- Don’t Block the Box pilot campaign
- High Visibility Enforcement
- Enhance training
EVALUATION
FATALITY DATA

5-YEAR AVERAGE

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MAKING PROGRESS
TOWARDS VISION ZERO

2016-2017%  16%  39%  32%  60%  Total  26%
MAKING PROGRESS TOWARDS VISION ZERO

**STEP 1**
Identify Severe Pedestrian Injury Areas

**STEP 2**
Analyze Contributing Factors

**STEP 3**
Formulate Appropriate Solutions
SEVERE PEDESTRIAN INJURY AREAS
SEVERE PEDESTRIAN INJURY AREAS

37 miles
1% of roadway miles
33% of severe pedestrian injuries, 2011-2015
COMING SOON
SAFEST DRIVER COMPETITION

5 Metrics

• Phone Distraction
• Speed
• Acceleration
• Braking
• Cornering
Lifesavers Conference
April 22, 2018

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To find out more visit: www.visionzerosa.com

#VisionZeroSA