One in five Americans live in a rural area, but they account for more than half of all traffic crash fatalities. Rural residents exhibit lower seat belt use rates than their urban counterparts resulting in a high percentage of unrestrained fatalities.

Population: 2,913,123 81,758 Square Miles 140,000 Public roadways 10,000 KDOT roads

67.5% of crashes occur in Urban Areas

However, 62.7% of fatal crashes occur in rural areas.
We thought about this!!!!!
Law Enforcement Liaison -- 2002

Connect KDOT with local enforcement
One LEL Statewide until 2006——

Spring Lunches—Up Close and Personal—2005

- Target area’s where law enforcement are not enforcing
- Invite mayor, city council, legislators, city and county prosecutors
Pledge Cards Reward + Monthly Education + Enforcement

136 agencies this year
Kansas Teens

**Downward Trend in Fatalis**

<table>
<thead>
<tr>
<th>Year</th>
<th>% Unbuckled</th>
<th>Fatalities</th>
<th>% Unbuckled</th>
<th>Fatalities</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>57%</td>
<td>40</td>
<td>75%</td>
<td>28</td>
</tr>
<tr>
<td>2013</td>
<td>57%</td>
<td>28</td>
<td>57%</td>
<td>16</td>
</tr>
<tr>
<td>2014</td>
<td>62%</td>
<td>29</td>
<td>62%</td>
<td>13</td>
</tr>
<tr>
<td>2015</td>
<td>52%</td>
<td>29</td>
<td>55%</td>
<td>11</td>
</tr>
<tr>
<td>2016</td>
<td>58%</td>
<td>26</td>
<td>58%</td>
<td>12</td>
</tr>
<tr>
<td>2017*</td>
<td>48%</td>
<td>33</td>
<td>45%</td>
<td>12</td>
</tr>
</tbody>
</table>

*2017 data is incomplete and subject to change.

**Upward Trend in Seat Belt Use**

- **Awards**
  - **Platinum Award**: Given to communities that demonstrate outstanding success in addressing local traffic safety issues.
  - **Gold Award**: Given to communities that implement programs and projects that demonstrate superior effort at addressing local traffic safety issues.
  - **Silver Award**: Given to communities that implement programs and projects that demonstrate a strong, sustained effort to address local traffic safety issues.
  - **Bronze Award**: Given to communities that implement programs and projects that demonstrate substantial effort to address local traffic safety issues.

**Current KDOT Lunches**

- **18 + Training**
  - **DDATS Ignition Interlock**
  - **DUI Updates**
  - **$15,250**
Child passenger safety winter weather tip:
Avoid bulky coats in car seats. 

Coats and Car Seats
Keeping Your Child Safe and Warm As You Travel

Unsafe

#1DD

Statistics: The most dangerous thing in Kansas is a US driver's life.
You drink, you drive: You lose.

Note: The images and text on the page are not complete or legible due to the resolution and quality of the scan.