Round One: March 13-22
Round Two: March 23-28
Semifinals: March 29-30
Championship: April 2

#SafetyMadness

Vote for your favorite!

@DriveSafeKansas

Kansas Department of Transportation

Traffic Safety Resource Office

Drive to Zero
TAKE THE PLEDGE

I pledge to always wear my seatbelt and not text and drive.

Department of Transportation
KANSAS Traffic Safety Resource OFFICE

2017 Miss Kansas
Krystian Fish

In Kansas, 50% of crash fatalities are unbuckled
You are 23 times more likely to crash if you are texting while driving

#BUCKLEUP #JUSTDRIVE
April Distracted Driving Campaign

Safety Tips

2. It's better to stay alive than to stay connected. Ditch the phone and the distractions.

3. Turn cell phones off before starting the car.

4. Place your phone in the glove box so you're not tempted by distractions.

5. Enable Do Not Disturb feature or use a safe driving app that temporarily blocks incoming messages and alerts other people that you're driving.

6. Consider modifying voice mail greetings to indicate that you're unavailable to respond to messages while driving.

9. 94% of teen drivers acknowledge the dangers of texting and driving, but 35% admitted to doing it anyway.

10. Teen drivers are four times more likely than adults to get into crashes when talking or texting.

11. 21% of teen drivers involved in fatal crashes were distracted by cell phones.

12. 11 teens die every day as a result of texting while driving.

13. Cell phone use while driving leads to 1.6 million car crashes each year.

Stats & Facts

16. It's the law. Kansas is one of 47 states with a ban on texting while driving for all ages. #JustDrive

17. Texting while driving makes a crash up to 23 times more likely. Put the phone away. #JustDrive

18. Drive like your life depends on it. Because it does. #JustDrive

19. If you're texting, you're not driving. #JustDrive

20. Forget the phone and mind the road. #JustDrive

Just Drive

23. You can't do two things at once. Pull over to use a navigation system or read a map.

24. Mental distractions can last as long as 27 seconds after using voice commands to make a call, send a text, or change the music.

25. Engaging in any non-driving activity is considered a distraction. Eating, drinking, talking to passengers, grooming, adjusting the radio, etc.

26. The radio, food, even your friends - these all can be distractions. Keep your mind on the road when you get behind the wheel.

27. A teen driver with only one additional passenger doubles the risk of getting into a fatal car crash.

Distractions: Not Just Phones

30. Driving is a privilege and shouldn't be taken for granted.
2018 Kansas Safe Seatbelt Enforcement Period

Teen Seatbelt Citations: 328

Adult Seatbelt Citations: 1,148

725 Officers
132 Agencies
2,223 Hours
693 Other Citations
RED, WHITE & Boozin'

DON'T GO CRUZIN'

DRIVE TO ZERO
BUCKLE UP YOUR VALENTINE
2018 Kansas Traffic Deaths

86

↓ 25.5%

Compared to
1/1/17 - 3/31/17

Preliminary data as of April 2, 2018
DON’T PUSH YOUR LUCK, USE A DESIGNATED DRIVER!