Teen Traffic Safety Project
MDT Partnerships
Family, Career and Community Leaders of America
2017-18 Membership:
67 Chapters
1,095 Members

Montana FCCLA Districts
Montana FCCLA State Outreach Project: Vision Zero

Selected by State Executive Council

Goal: Every Montana FCCLA Chapter will conduct one traffic safety project.
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<tr>
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<th>Kick-Off</th>
<th>Resources</th>
<th>New: Peer Training</th>
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<tbody>
<tr>
<td>Sunday Evening</td>
<td>State Executive Council announced the project and members played a Kahoot to become aware about the issue of traffic safety in Montana.</td>
<td>FACTS JumpDrive for every chapter T-shirt for every attendee Carabiner for every attendee Handbook with statistics, traffic safety issues, websites and planning pages.</td>
<td>Monday Morning</td>
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<td>Monday Afternoon</td>
<td>SEC Advisers conducted 30-minute FACTS round tables; project idea guides were distributed and Scott led a session about mentoring.</td>
<td>10 stations featuring activities of different traffic safety topics that can be replicated. Attendees had punch cards to win prizes.</td>
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<td>Monday Afternoon</td>
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<td>Chapter Planning</td>
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<td>Tuesday Morning</td>
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<td>75-minutes to work as a chapter to plan their project using the Planning Process.</td>
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Interactive Idea

What’s your one reason to always buckle up?
Leadership Rally

- Kick-off the partnership & create excitement

Grants directly to chapters

- Up to $750 each for 10 chapters plus up to $1000 from Montana Department of Transportation

Prizes to top three entries

- 1st: $2500
- 2nd: $1500
- 3rd: $1000

Ford Driving Skills Grant: $15,000

Focus: Peer-to-peer training.
Vision Zero Grant Application
FCCLA Planning Process
Due Nov 1

Vision Zero Report
Closely mirrors National FCCLA FACTS program application
All chapters eligible; even if they did not apply for/receive a grant
Due March 1

Optional: FACTS
Encourage chapters to apply for National Program awards
Required Elements

* Identify Concerns
* Set A Goal
* Form A plan
* Act
* Follow Up
* Innovative, thoughtful and utilizes quality programming techniques to address traffic safety
* Recognition of the Partnership between FDSL, MDT and FCCLA
* Social media component
What to do during your project

Take plenty of pictures throughout the project.

Track amount of people participating, media efforts, and what kind of impact you made.

Be mindful of the March 1st deadline. Schedule time with your students to finalize; have photos and attachments ready, etc. (Note – the Adviser submits the application in the portal.)
Projects Completed in 2017-2018

- Absarokee
- Beaverhead County
- Bridger
- Dawson County
- Dutton/Brady
- Forsyth
- Frenchtown
- Garfield
- Harlowton
- Malta
- North Star
- Plentywood
- Scobey
- Sheridan
- Terry
- Three Forks
Statewide Coverage
$2,500 FDSL funding used for kick-off rally

$7,500 FDSL funding to chapters (8 chapters received $750, 1 chapter received $600, and 2 chapters received $400)

$5,000 FDSL funding for contest winners (1\textsuperscript{st} - $2,500, 2\textsuperscript{nd} - $1,500, 3 - $1,000)

Approximately $12,000 NTHSA match funding ranging from $150 to $1,290 for each chapter

Sixteen Chapters Participated (receiving either FDSL funding, NHTSA funding, or a combination)
Northstar

- Traffic Safety Month
  - Vision Zero Community Outreach
  - Training in Elementary Schools
  - Training and Assembly at the High School
  - Weekly traffic safety messages on lockers.
Weekly reminders

58% of Montana teen traffic fatalities from 2011-2015 were not wearing their seat belt.

5 Seconds
Average time your eyes are off the road while texting; that's enough time to cover the length of a football field at 55mph.

There are three main types of distraction: • Visual: taking your eyes off the road; • Manual: taking your hands off the wheel; and • Cognitive: taking your mind off of driving. Because text messaging requires visual, manual, and cognitive attention from the driver, it's by far the most alarming distraction.
Bridger High School Supports Vision Zero Goals!

Traffic Safety Fair

Vision Zero Week
1. Sign a pledge card pledging to drive safely and sober
2. Receive a bracelet
3. Must have a “Safe Drive Save Lives” bracelet on to wear a hat throughout the day
11 Teens die each day due to texting and driving…
Over half, in all vehicle accidents, the drivers were killed due to not wearing a seatbelt…

Changing the world 1 vehicle at a time…

It starts with **YOU!**
Buckle Up & Put it Down!

**58%**
OF MONTANA TEEN TRAFFIC FATALITIES FROM 2011-2015 WERE NOT WEARING THEIR SEAT BELT.
Interactive Activities - Ideas
Contacts

Audrey Allums
Grants Bureau Chief
aallums@mt.gov
406-444-4210

Sheila Cozzie
Transportation Planner
scozzie@mt.gov
406-444-7301
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