

NATIONAL CONFERENCE ON HIGHWAY SAFETY PRIORITIES

LIFESAVERS 2008

# Portland Oregon



CONFERENCE PROGRAM

Oregon Convention Center • Portland Oregon

April 13–15, 2008

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THEODORE R. KULONGOSKI  
Governor

April 13, 2008

Dear Fellow Transportation Safety Advocates:

I'm proud to welcome attendees of the 2008 Lifesavers Conference to Portland. Having such an important group of America's safety leaders choose our beautiful state for its annual conference is a great honor.

In the last few years we've made steady progress in reducing injuries and saving lives throughout the state. Working together, Oregon's transportation safety community, a network of dedicated caring local volunteers and safety professionals, has achieved some notable milestones:

- A six percent reduction in traffic fatalities for 2007;
- Oregon's safety belt usage is up to 97 percent;
- The Oregon legislature passed a bill enhancing Oregon's child occupant protection laws and a bill banning cell phone use by teen drivers; and
- Preliminary results of a new motor carrier safety action plan are showing a decline in truck-at-fault crashes.

I know the 2008 Lifesavers Conference will be an incredible learning and networking opportunity. It will also be a chance to experience unmatched natural beauty, varied recreational options, outstanding regional and international cuisine and first-rate accommodations. You will find many things to see and do during your stay here, and I know you will appreciate our fine roads, highways and transit systems as you make your way around. Thank you for choosing Oregon and be safe – we want you to come back!

Sincerely,

THEODORE R. KULONGOSKI  
Governor

# Program at a Glance and Exhibit Hours

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All events are at the Oregon Convention Center

### Saturday, April 12

10:00am – 7:00pm	Exhibit and Poster Setup
2:00pm – 7:00pm	Registration Open

### Sunday, April 13

7:00am – 5:30pm	Registration Open
7:00am – 10:30am	Exhibit and Poster Setup
9:30am – 10:30am	Opening Welcome
10:30am – 6:30pm	Exhibit Hall Open
11:00am – 12:00pm	1st Workshop Session
12:00pm – 1:30pm	Lunch – vouchers provided
1:30pm – 3:00pm	2nd Workshop Session
3:00pm – 3:30pm	Complimentary Refreshment Break in Exhibit Hall
3:30pm – 5:00pm	3rd Workshop Session
5:00pm – 6:30pm	Welcome/Opening Reception in Exhibit Hall and Poster Presentations
6:30pm – 8:30pm	Networking Groups

### Monday, April 14

7:30am – 5:15pm	Registration Open
7:45am – 8:30am	Continental Breakfast in Exhibit Hall
7:45am – 4:00pm	Exhibit Hall Open (closed during opening plenary and lunch)
8:30am – 9:30am	Opening Plenary
10:00am – 11:30am	4th Workshop Session
11:45am – 1:15pm	NHTSA Awards Luncheon
1:30pm – 3:00pm	5th Workshop Session
3:00pm – 3:30pm	Complimentary Refreshment Break in Exhibit Hall
3:30pm – 5:00pm	6th Workshop Session
4:00pm	Exhibitor Move out

### Tuesday, April 15

7:30am – 1:00pm	Registration Open
7:30am – 8:15am	Continental Breakfast
8:30am – 10:00am	7th Workshop Session
10:00am – 10:15am	Break
10:15am – 11:45am	8th Workshop Session
12:00pm – 1:15pm	Closing Lunch



# Sunday, April 13



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7:00am – 5:30pm

## Registration Open

Outside the Exhibit Hall, First Level

9:30am – 10:30am

## Opening Welcome

Oregon Ballroom, Second Level

## Oregon State Police Color Guard

**Troy E. Costales**, Governor's Highway Safety Representative, Oregon Department of Transportation, Transportation Safety Division, Salem, OR

## Plenary Speakers:

**Matthew Garrett**, Director, Oregon Dept. of Transportation

**Tim McLain**, Superintendent, Oregon State Police

10:30am – 6:30pm

## Exhibit Hall Open

Halls A-A1-B, First Level

11:00am – 12:00pm

## First Workshop Session



## Other Highway Safety Priorities

### Don't Miss the Bus: Updates on School Bus Safety

Sunday - 11:00am-12:00pm

Oregon Ballroom 202-203

In the past year, school bus issues have been in the spotlight. Come hear about the revised School Bus CPS Course, one state's experience with belts on buses, and an update on recently proposed new FMVSS regulations for school bus occupant protection.

## Moderator / Speaker:

**Angela Osterhuber**, Project Director, PA Traffic Injury Prevention Project, Media, PA

## Speakers:

**Ron Kinney**, Director, Government & Industry Relations, First Student, Sacramento, CA

**Susan Kirinich**, Highway Safety Specialist, NHTSA, Office of Research and Program Development, Washington, DC



## Occupant Protection For Children

### Innovative Programming For Diverse OPC Audiences

Sunday - 11:00am-12:00pm

Oregon Ballroom 201

This one-hour session will examine how needs were evaluated and programs designed to target both diverse and low income populations.

## Moderator / Speaker:

**Adrienne Greene, M.P.A.**, Children's Injury Prevention Program Coordinator, Safe Kids Oregon Director, State Public Health Office, Portland, OR

## Speakers:

**Michal Klein**, Beterem, Director of Development and Information Department, National Center for Children's Safety and Health – Safe Kids Israel, Petach-Tikva, Israel

**Carla Levinski**, Occupant Protection Program Manager, Oregon Department of Transportation, Salem, OR



## Teen Traffic Safety

### Understanding Adolescent Development and How it Impacts Teen Drivers

Sunday - 11:00am-12:00pm

Oregon Ballroom 204

Bodies and brains continue to develop through the teen years and beyond. Learn about the growing knowledge and understanding of adolescent development - physical, emotional, social - and what it means to efforts to keep teen drivers safe.

## Moderator:

**Marilyn J. Bull, M.D., FAAP**, Medical Director, Automotive Safety Program, Riley Hospital for Children, Indianapolis, IN

## Speakers:

**Jean T. Shope, Ph.D., MSPH**, Research Professor and Associate Director, University of Michigan Transportation Research Institute, Ann Arbor, MI

**Faura Winston, M.D., Ph.D.**, Founder and Director, The Center for Injury Research & Prevention, The Children's Hospital of Philadelphia, Philadelphia, PA



## Criminal Justice

### What Real ID Means to You and Other Licensing Issues

Sunday - 11:00am-12:00pm

Room A105-106

The Real ID Act has resulted in a number of issues that are being addressed by individual states around the country. Because each state's department of motor vehicles or licensing division has unique rules and approaches, questions regarding Real ID continue to require consideration and decision making for the states. This workshop will address Real ID issues that will

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include: what the Real ID Act is, when it becomes effective, and the potential impact for individual states.

### **Moderator / Speaker:**

**Michael R. Calvin**, *Deputy CEO, AAMVA, Arlington, VA*

### **Speaker:**

**Judy Brown**, *Vice Chair, AAMVA's REAL ID Steering Committee, Chief, Driver License Division, Texas Department of Public Safety, Austin, TX*



### **Impaired Driving**

#### **Victim Impact Panel**

**Sunday - 11:00am-12:00pm**

**Room B110-112**

Every impaired driving crash fatality and injury statistic represents a person and a family whose lives are forever changed. This workshop exposes the tragedy caused by impaired driving and the aftermath caused by America's most frequently committed crime.

### **Moderator:**

**Glynn Birch**, *President, MADD, Irving, TX*

### **Speakers:**

**Marie Armstrong**, *Springfield, OR*

**Karen Minahan**, *Runton, WA*



### **Adult Occupant Protection**

#### **Stalled Progress on Primary Enforcement Seat Belt Laws - Where do we go from Here?**

**Sunday - 11:00am-12:00pm**

**Room B113-114**

24 states have yet to adopt primary enforcement seat belt laws and enthusiasm seems to be waning. Speakers will discuss strategies used to pass the Maine primary bill last year, the relationship between primary enforcement and fatalities and what we might expect in terms of future progress.

### **Moderator / Speaker:**

**Phil Haseltine**, *Principal, Haseltine Safety Consulting, Arlington, VA*

### **Speakers:**

**Pat Moody**, *Director of Public Affairs and Traffic Safety, AAA Northern New England, Portland, ME*

**James L. Nichols, Ph.D.**, *Nichols and Associates, Vienna, VA*



### **Teen Traffic Safety**

#### **Using the Call to Action to Change the Culture in Your Community on Underage Drinking and Alcohol-Related Driving**

**Sunday - 11:00am-12:00pm**

**Room B115-116**

Last year the US Surgeon General issued the Call to Action to Prevent and Reduce Underage Drinking. This was a significant milestone in the fight to prevent a serious public health and

safety issue facing our young people and their families. Learn more about how your community can use the Call to Action to work together with parents, educators, community officials, advocates, and youth in a coordinated effort to prevent underage drinking and its negative consequences. Presenters will identify other resources that can help you in this effort.

### **Moderator / Speaker:**

**Steve Wing**, *Associate Administrator for Alcohol Policy, SAMHSA, Rockville, MD*

### **Speakers:**

**Jeff Ruscoe**, *Prevention Specialist, State EUDL Coordinator, Dept. of Human Services, Addictions and Mental Health Div., Salem, OR*

**Angie B. Byrne, MPH, CHES**, *Regional Program Manager, NHTSA Region I, Cambridge, MA*



### **Data and Research**

#### **Using Data Collection to Strengthen Research Projects**

**Sunday - 11:00am-12:00pm**

**Room B117-119**

The backbone of any research project or new safety program starts with good data collection and analysis. This workshop will provide training on how to utilize NHTSA's recently revised National Center for Statistics and Analysis website to provide new tools for researchers and program managers on collecting fatality data for their state or community.

### **Moderator / Speaker:**

**Dennis Utter**, *NHTSA, National Center for Statistics and Analysis, Washington, DC*

### **Speaker:**

**Chip Chidester**, *Director, Office of Data Acquisitions, NHTSA, Washington, DC*



### **Criminal Justice**

#### **Traffic Incident Management - Implications for Highway Safety**

**Sunday - 11:00am-12:00pm**

**Room C120-122**

The National Unified Goal encourages state and local transportation and public safety agencies to adopt unified, multi-disciplinary policies, procedures and practices that will dramatically improve the way traffic incidents are managed on U.S. roadways. This workshop will discuss the NUG and will include the benefits associated with consistent approaches to managing traffic incidents in a manner designed to reduce congestion and enhance responder safety and identifying resources to assist with implementation.



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### Moderator / Speaker:

**Keith Williams**, *Highway Safety Specialist*, NHTSA, Enforcement and Justice Services, Washington, DC

### Speakers:

**Chung Tran**, *Traffic Incident Management Specialist*, Federal Highway Administration, Lakewood, CO

**Rick Phillips**, *Incident Response Program Manager*, Department of Transportation, Olympia, WA

### Other Highway Safety Priorities

#### The Secrets of Self-Sufficiency for Community Coalitions

**Sunday - 11:00am-12:00pm**

**Room C123-124**

Envision what your coalition can achieve by cultivating collaboration with the right organizations and by learning how to develop innovative partnerships to advance your initiatives, fundraising, support, and self-sufficiency. Get the low-down on winning strategies for obtaining funding and other resources which can be used to address critical motor vehicle injury problems in your community.

### Moderator:

**Judy Hammond**, *Highway Safety Specialist*, NHTSA, Traffic Injury Control/ROPD, Washington, DC

### Speakers:

**Erik Cliette**, *Director*, Harlem Hospital Injury Prevention Program, New York, NY

**Walt McAllister**, *Community/PIE Program Manager*, Oregon Department of Transportation, Salem, OR

**Mark Lear**, *Traffic Investigations Manager*, City of Portland, Office of Transportation, Portland, OR

**12:00pm – 1:30pm**

#### Lunch in the Exhibit Hall – Vouchers Provided

**Halls A-A1-B, First Level**

Inside each registration envelope is a voucher with a value of \$15 for lunch on Sunday, April 13th. The voucher is good at any of the open food outlets within the Oregon Convention Center for Sunday only. Visit the exhibit hall for seating, and while you're there you can chat with exhibitors.

**1:30pm – 3:00pm**

#### 2nd Workshop Session



### Occupant Protection For Children

#### Anchor, Tether, LATCH: An Update

**Sunday - 1:30pm-3:00pm**

**Oregon Ballroom 202-203 – 1.5 CPS CEU Credits**

Vehicles and child restraints have been equipped with LATCH since September 2002 – almost six years – yet research shows that caregivers are less likely to use the system as a whole or in part. Hear industry leaders discuss progress between the vehicle and child restraint manufacturers to standardize weight limits of tether and lower anchors. Learn more about NHTSA's public information campaign to promote tether and lower anchor use with the public.

### Moderator / Speaker:

**Phil Haseltine**, *Principal*, Haseltine Safety Consulting, Arlington, VA

### Speakers:

**David Campbell**, *David E. Campbell & Associates*, Wadsworth, OH

**Scott Schmidt**, *Alliance of Automobile Manufacturers*, Washington, DC

**Susan Gorcowski**, *Associate Administrator*, NHTSA, Office of Communications and Consumer Information, Washington, DC



### Data and Research, Occupant Protection For Children

#### New Child Passenger Safety Research

**Sunday - 1:30pm-3:00pm**

**Oregon Ballroom 201 – 1.5 CPS CEU Credits**

Why are some children still riding unrestrained? What types of injuries are occurring to restrained children in crashes? Leading researchers provide answers based on the newest research on child safety in motor vehicles.

### Moderator / Speaker:

**Kristy Arbogast, Ph.D.**, *Associate Director of Field Engineering*, The Center for Injury Research & Prevention, The Children's Hospital of Philadelphia, *Research Assistant Professor*, Division of Emergency Medicine Department of Pediatrics, University of Pennsylvania, Philadelphia, PA

### Speakers:

**John Lundell**, *University of Iowa Injury Prevention Research Center*, Iowa City, IA

**Robert Kaufman**, *CIREN/NHTSA*, Seattle, WA

**Bevan Kirley, M.S.**, *Research Scientist*, Insurance Institute for Highway Safety, Arlington, VA

Lifesavers 2008 is GOING GREEN! We are partnering with Portland to make our conference as green as possible. Our conference materials are printed on recyclable paper and we are avoiding the use of plastic water bottles during the conference.

## 2008 LIFESAVERS CONFERENCE PROGRAM

### Criminal Justice

#### Effective Strategies for Speed Management

Sunday - 1:30pm-3:00pm

Oregon Ballroom 204

Speed remains a significant factor in crashes, injuries and fatalities on America's roadways. As a result, this workshop is designed to address speed interdiction and speed management issues on all types of roadways including enforcement programs in work zones.

#### Moderator / Speaker:

**David Nicol**, *Director, Office of Safety Design, Federal Highway Administration, Washington, DC*

#### Speakers:

**Keith Williams**, *Highway Safety Specialist, NHTSA, Enforcement and Justice Services, Washington, DC*

**Sergeant G. Todd Davis**, *Portland Police Bureau, Traffic Division, Portland, OR*

### Impaired Driving

#### Focus on Alcohol Responsibility

Sunday - 1:30pm-3:00pm

Room A105-106

There are a number of organizations that work with licensed establishments and promote messages and countermeasures under the banner of "responsibility." Hear from a number of these organizations. What are their goals? Who are their members? What activities are they pursuing? Can they make a difference and help reduce impaired driving?

#### Moderator:

**Jim Fell**, *Senior Program Director, Pacific Institute for Research and Evaluation, Calverton, MD*

#### Speakers:

**Jim Peters**, *President, Responsible Hospitality Institute, Santa Cruz, CA*

**Jill Pepper**, *Executive Director, TEAM Coalition, Alexandria, VA*

**Erin Meluso**, *President, RADD, Studio City, CA*

### Other Highway Safety Priorities

#### Highway Safety Funding: Past, Present, and Future

Sunday - 1:30pm-3:00pm

Room A107-109

This workshop will provide a brief overview on the history of funding for the U.S. Department of Transportation highway safety program along with a look ahead to the next reauthorization of NHTSA in 2009. SAFETEA-LU brought significant changes and opportunities to highway safety when it passed in 2005, and the next reauthorization promises to be just as momentous. Come hear about how the process works, and how you can contribute to it.

#### Moderator:

**David Kelly**, *Chief of Staff, NHTSA, Washington, DC*

#### Speakers:

**Kate Hallahan**, *Majority Clerk, Transportation, Housing and Urban Development, and Related Agencies Subcommittee, U.S. House of Representatives, Washington, DC*

**Stephanie Manning**, *Highway Safety Consultant, Washington, DC*

**Troy E. Costales**, *Governor's Highway Safety Representative, Oregon Department of Transportation, Transportation Safety Division, Salem, OR*

### Impaired Driving

#### Lessons from Low BAC Rate States

Sunday - 1:30pm-3:00pm

Room B110-112

Under SAFETEA-LU, the Section 410 program awards grants to states with alcohol-related fatality rates at or below .50 per 100 million VMT. Based on 2005 FARS data, 18 states fit into this category. This workshop will feature representatives from three of these states to identify the steps they have helped them be successful.

#### Moderator:

**Ryan Klitzsch**, *Division Director, Traffic Safety, Indiana Criminal Justice Institute, Indianapolis, IN*

#### Speakers:

**David Beach**, *Director, Utah Highway Safety Office, Salt Lake City, UT*

**Tim Roberts**, *Governor's Office of Highway Safety, Atlanta, GA*

### Other Highway Safety Priorities

#### Global Road Safety: Miles vs. Kilometers per Hour

Sunday - 1:30pm-3:00pm

Room B113-114

Other countries may use different speed measurements than the U.S., but we face similar problems. There's much to learn from how other countries have addressed traffic safety issues. In fact, a number of countries have seen significant reductions in traffic fatalities recently. This workshop will highlight some of those successes, and provide ideas that may be useful in this country and examples of how non-profit groups can contribute to improving global road safety.

#### Moderator / Speaker:

**Peter Kissinger**, *President and CEO, AAA Foundation for Traffic Safety, Washington, DC*

#### Speakers:

**Jean Chapelon**, *General Secretary, French Road Safety Observatory, France, National Road Safety Monitoring Unit, Washington, DC*

**Rochelle Sobel**, *President, Association for Safe International Road Travel (ASIRT), Potomac, MD*

**Paul Boase**, *Chief, Road Users, Transport Canada, Ottawa, Canada*



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## 2008 LIFESAVERS CONFERENCE PROGRAM



### Teen Traffic Safety

#### Youth Panel - Addressing Youth Traffic Safety in Their Communities

Sunday - 1:30pm-3:00pm

Room B115-116

This youth panel will consist of youth representatives from SADD, NOYS and the local Portland area. The panel will discuss the youth perspective on major traffic safety issues including GDL, drivers ed, underage drinking, cellphones and seatbelt use. It will also discuss how best to reach youth with safety-related messages.

#### Moderator / Speaker:

**Penny Wells**, Executive Director, SADD, Marlborough, MA

#### Speakers:

**Kelsa Larsen**, Member of Student Leadership Council from Washington State, SADD, Marlborough, MA

**Allison Bye**, NYTSM Award Winner 2007, NOYS, Sunburst, MT

**Tori Perrin**, Volunteer, TNTT Helmet Program, Happy Valley, OR

**Paul Costales**, High School Student, Keizer, OR

**Kyle Ali**, NOYS Board Member, Columbia, MD



### Criminal Justice

#### Ethical Considerations for Prosecutors and Law Enforcement

Sunday - 1:30pm-3:00pm

Room B117-119

Potential problems exist from a variety of ethical issues which may develop throughout a criminal case. These issues can have a negative impact on the arrest, prosecution, case preparation and presentation. This workshop will address and identify potential ethical issues or conflicts and ways to avoid or resolve them.

#### Moderator:

**Matthew Olszewski**, Traffic Safety Resource Prosecutor, FL  
Prosecuting Attorneys Association, Tallahassee, FL

#### Speaker:

**Clay Abbott**, DWI Resource Prosecutor, Texas District & County Attorneys Association, Austin, TX



### Adult Occupant Protection

#### How to Get Belt Use Over 90%

Sunday - 1:30pm-3:00pm

Room C120-122

Several states have achieved belt use rates above 90%. How have they done it? What can people in other states and localities learn from their efforts?

#### Moderator / Speaker:

**James Hedlund, Ph.D.**, Highway Safety North, Ithaca, NY

#### Speakers:

**Carla Levinski**, Occupant Protection Program Manager, Oregon Department of Transportation, Salem, OR

**Jim Hollis**, Programs Director, Texas Department of Transportation, Traffic Safety, Austin, TX

**Alicia Sledge**, Occupant Protection Program Coordinator, Michigan Office of Highway Safety Planning, Lansing, MI



### Criminal Justice

#### Drug Impaired Driving Enforcement and Prosecution

Sunday - 1:30pm-3:00pm

Room C123-124

The identification and interdiction of drug impaired driving continues to be a significant issue for law enforcement and prosecutors. Driving behaviors that may initially reflect intoxication can be the result of drug impairment, which requires a higher degree of training and expertise to properly identify. This workshop will address the issue of drug impaired driving along with the current issues associated with drug impaired driving.

#### Moderator / Speaker:

**Bob Jacob**, Director, IPTM, Jacksonville, FL

#### Speakers:

**Joanne Michaels, Esq.**, Director, National Traffic Law Center, National District Attorneys Association, Alexandria, VA

**Amy Cochems**, Toxicologist, Wisconsin State Laboratory of Hygiene, Madison, WI

**Chuck Hayes**, Regional DRE Coordinator, International Association of Chiefs of Police, Drug Evaluation and Classification Program, Salem, OR

3:00pm - 3:30pm

#### Complimentary Refreshment Break in Exhibit Hall

Halls A-A1-B, First Level

Come see over 120 exhibits plus 30 posters on display! Enjoy the complimentary beverages and treats, and use the internet café.

Please turn cell phones off during sessions.

## 2008 LIFESAVERS CONFERENCE PROGRAM

3:30pm – 5:00pm  
**3rd Workshop Session**

### Occupant Protection For Children

#### **Enhancing the Classroom Experience: Instructors and Instructor Candidates**

**Sunday - 3:30pm-5:00pm**  
**Oregon Ballroom 202-203**

Come to this session to hear and share some suggestions for making your classes more interesting and successful. Open to certified CPS instructors and instructor candidates.

##### **Moderator / Speaker:**

**Sandy Holt**, *CPS Technician Coordinator, ACTS Oregon/ CSSRC, Beaverton, OR*

##### **Speakers:**

**John Drees**, *Safe Kids Douglas County, Lawrence Memorial Hospital, Lawrence, KS*

**Michele Mount**, *Director, Public Affairs, Editor, AAA Traveler, AAA New Jersey Auto Club, Florham Park, NJ*

**Kathy Kruger**, *Executive Director, Safety Restraint Coalition, Kirkland, WA*

### Occupant Protection For Children

#### **Protecting Children In and Around Cars**

**Sunday - 3:30pm-5:00pm**  
**Oregon Ballroom 201**

This workshop provides an update on national efforts to combat the increasing problem of unattended children left in vehicles and children injured or killed in vehicle back overs. Are we as a nation too distracted to see small children? Are there laws, new technologies or programs that can increase driver awareness about the vehicle safety needs of our smallest occupants and pedestrians?

##### **Moderator / Speaker:**

**Phil Haseltine**, *Principal, Haseltine Safety Consulting, Arlington, VA*

##### **Speakers:**

**Jan Null**, *San Francisco State University, Saratoga, CA*

**Janette Fennell**, *Founder, KIDS AND CARS, Leawood, KS*

**Janet B. Brooks**, *Child Advocacy Manager, Primary Children's Medical Center, Vice President, Safe Kids Utah, Salt Lake City, UT*

**Chip Chidester**, *Director, Office of Data Acquisitions, NHTSA, Washington, DC*

### Occupant Protection For Children

#### **Outreach and OPC in the Community**

**Sunday - 3:30pm-5:00pm**  
**Oregon Ballroom 204**

Community programs keep OPC messages in the forefront of the public's eye at the local level. Hear about a successful school

program, a program targeted to Social Service and Childcare workers and a CPS Team continuing education initiative.

##### **Moderator / Speaker:**

**Thomas Everson**, *Keep Kids Alive Drive 25, Omaha, NE*

##### **Speakers:**

**Erin Hoch**, *SafetyBeltSafe U.S.A., Altadena, CA*

**Corporal Eric Wynn**, *CPS Team Colorado State Coordinator, Colorado State Patrol, Public Affairs, Denver CO*

**Dan Marcisz**, *Jackson County Sheriff's Office, Medford, OR*

### Impaired Driving, Criminal Justice

#### **Strategies for Small Law Enforcement Agencies**

**Sunday - 3:30pm-5:00pm**  
**Room A105-106**

Small law agencies face unique challenges that some of their larger counterparts do not. This workshop will explore ways that small agencies can take advantage of some of the tools available to larger law enforcement departments. This workshop also will describe an effort taking place in Maine to demonstrate a high visibility enforcement effort in a National Park (Acadia) and the plan to expand this program to National Parks across the country.

##### **Moderator:**

**Carl McDonald**, *Law Enforcement Initiative Coordinator, MADD, Irving, TX*

##### **Speakers:**

**Ranger Therese Picard**, *Acadia National Park, ME*

**Chief Michael Magnant**, *Portsmouth Police Department, Portsmouth, NH*

**Ray Dittrich**, *Project Coordinator, L.E.A.D.R.S, Texas Municipal Police Association, Austin, TX*

### Data and Research

#### **Sound Science vs. Flawed Research - Theory and Examples**

**Sunday - 3:30pm-5:00pm**  
**Room A107-109**

Unsubstantiated anecdotes, urban legends and flawed research have long been the basis for misleading claims about crash causation, injury mechanics and countermeasures. The Internet has provided a new avenue for information to be spread broadly and quickly. Speakers will address some of the most common assertions and talk about how you can more effectively separate the good from the not-so-good.

##### **Moderator / Speaker:**

**Anne McCartt, Ph.D.**, *Senior Vice President, Research, Insurance Institute for Highway Safety, Arlington, VA*



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## Speakers:

**Linda Cosgrove**, *Chief, Injury Prevention Research Division, Behavioral Safety Research, NHTSA, Washington, DC*  
**Ruth Shults, Ph.D. MPH**, *Captain, U.S. Public Health Service Injury Center, CDC, Atlanta, GA*  
**David Preusser, Ph.D.**, *President, Preusser Research Group, Trumbull, CT*



## Impaired Driving, Criminal Justice

### Innovative Strategies for High Visibility Enforcement

**Sunday - 3:30pm-5:00pm**

**Room B110-112**

NHTSA recently published case studies featuring three states (Alaska, Georgia and West Virginia) that used innovative strategies to enhance their high visibility enforcement efforts. Learn how they recruited law enforcement participation, energized and publicized their activities, and facilitated reporting.

## Moderator:

**Joey Syner**, *NHTSA, Washington, DC*

## Speakers:

**Tim Roberts**, *Governor's Office of Highway Safety, Atlanta, GA*  
**Cindy Cashen**, *Administrator, Alaska Highway Safety Office, Department of Transportation & Public Facilities, Juneau, AK*  
**Lieutenant Dan Welborn**, *Fairbanks Police Department, Fairbanks, AK*  
**Mark Neil**, *Senior Attorney, National Traffic Law Center, Research and Development Division, National District Attorneys Association, Alexandria, VA*



## Teen Traffic Safety

### Judicial Panel on Effectiveness of the Judiciary in Reducing Underage Drinking

**Sunday - 3:30pm-5:00pm**

**Room B113-114**

The panel will share their judicial experiences with underage drinking, how the public can support the judiciary in these efforts, and offer suggestions on how the judiciary can use or apply the recommendations of the US Surgeon General's Call to Action To Prevent and Reduce Underage Drinking. Best practices from states and communities will be presented (i.e. sting operations).

## Moderator / Speaker:

**Ronald E. Bogle**, *Superior Court Judge (Retired), Coalition for Alcohol and Drug Free Teenagers of Chapel Hill and Carrboro, Inc, Chapel Hill, NC*

## Speakers:

**Hon. Nan G. Waller**, *Judge, Multnomah County Circuit Court, Portland, OR*  
**Hon. Douglas J. Saloom**, *Lafayette City Court, Lafayette, LA*



## Teen Traffic Safety

### How Should we be Teaching Our Kids to Drive?

**Sunday - 3:30pm-5:00pm**

**Room B115-116**

Presenters from key national driver education organizations will discuss how driver education should be taught and monitored in states and communities. The presenters will also cover the role of parents in driver education. An update on NHTSA research and programs will also be provided.

## Moderator / Speaker:

**Peter Kissinger**, *President and CEO, AAA Foundation for Traffic Safety, Washington, DC*

## Speakers:

**Karen Sprattler**, *Senior Associate, SRF Consulting Group, Plymouth, MN*  
**Troy E. Costales**, *Governor's Highway Safety Representative, Oregon Department of Transportation, Transportation Safety Division, Salem, OR*  
**Dana Sosnick-Bowser**, *Executive Director, ADTSEA, Highway Safety Center, Indiana University of Pennsylvania, Indiana, PA*



## Criminal Justice

### Everything You Wanted to Know About DWI Courts, But Were Afraid to Ask!

**Sunday - 3:30pm-5:00pm**

**Room B117-119**

Dedicated DWI courts have been shown to be an effective countermeasure to impaired driving recidivism. Combining the appropriate resources and staffing can lead to credible results in making a positive impact on repeat offenders. This workshop will address DWI court issues: how DWI courts work, what locations and jurisdictions may be eligible, obtaining support and guidance in establishing and maintaining DUI courts.

## Moderator:

**Hon. Kent Lawrence**, *NHTSA Judicial Fellow, Chief Judge, State Court of Clarke County, Athens, GA*

## Speakers:

**Hon. Eric Bloch**, *Judge, Multnomah County Courthouse, Portland, OR*  
**Carolyn Hardin**, *Director, NDCI, Alexandria, VA*

Please let us know at registration  
if your address has changed

## 2008 LIFESAVERS CONFERENCE PROGRAM

### Other Highway Safety Priorities

#### Location, Location, Location

Sunday - 3:30pm-5:00pm

Room C120-122

The three key factors in selling real estate hold true for successful pedestrian safety programs: location, location, location. This workshop will share best practices that communities are using to identify where to initiate pedestrian safety programs and counter-measures they are using, including engineering solutions, to reduce pedestrian fatalities and injuries in those locations.

#### Moderator:

**Jack Champlin**, Deputy Regional Administrator, Region 9, NHTSA, San Francisco, CA

#### Speakers:

**Ellen Vanderslice**, Project Manager, Portland Office of Transportation, Portland, OR

**Anamarie Garces de Marcilla, M.P.H.**, WalkSafe Program Manager, University of Miami Miller School of Medicine, Miami, FL

**Charlie Zegeer**, UNC Highway Safety Research Center, Chapel Hill, NC

### Other Highway Safety Priorities

#### Initiatives to Address the Increase in Motorcycle Fatalities

Sunday - 3:30pm-5:00pm

Room C123-124

Motorcycle fatalities represent 11 percent of total traffic fatalities. These alarming numbers have set national, state and local governments and organizations working to revisit current practices and develop new programs. This workshop will discuss the National Transportation Safety Board's Public Forum on Motorcycle Safety, the U.S. DOT Action Plan to Reduce

Motorcycle Fatalities and efforts to better measure motorcycle travel rates in the U.S. A national peer-to-peer safety program will also be discussed.

#### Moderator:

**Stephen B. Garets**, Director, TEAM OREGON Motorcycle Safety Program, Oregon State University, Corvallis, OR

#### Speakers:

**Kevin Quinlan**, National Transportation Safety Board, Washington, DC

**David Nicol**, Director, Office of Safety Design, Federal Highway Administration, Washington, DC

**Frederick Huff**, Governor's Office of Highway Safety, Atlanta GA

5:00pm – 6:30pm

#### Welcoming/Opening Reception in Exhibit Hall

Halls A-A1-B, First Level

Meet new friends, reconnect with the old and see all the latest that the traffic safety industry has to offer while enjoying a sushi bar, carving stations, and light hors d'oeuvres and nonalcoholic beverages in the exhibit hall.

#### Poster Session

Don't forget to visit the Poster Session located in the Exhibit Hall near the Lifesavers Conference Registration desk. The presenters will be at their posters from 5:00pm-6:30pm to answer any questions.



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## Monday, April 14

7:30am – 5:15pm

**Registration Open***Outside the Exhibit Hall, First Level*

7:45am – 4:00pm

**Exhibit Hall Open***Halls A-A1-B, First Level*

(closed during opening plenary and lunch)

7:45am – 8:30am

**Complimentary Continental Breakfast in Exhibit Hall***Halls A-A1-B, First Level*

8:30am – 9:30am

**Opening Plenary***Oregon Ballroom, Second Level***Justin McNaull**, *Director, State Relations, AAA, Washington, DC***Plenary Speakers:****U.S. Secretary of Transportation, Mary E. Peters**,  
*Washington, DC***Donald C. Ruecker**, *President, IACP, Director of Public Safety, City of Sherwood, OR*

10:00am – 11:30am

**4th Workshop Session** **Occupant Protection For Children****OPC and Transporting Children with Special Health Care Needs****Monday - 10:00am-11:30am***Oregon Ballroom 202-203*

Learn how hospitals that offer Special Needs Loaner programs are selected and evaluated in Florida as the program grows to accommodate more children. Hear from Riley Hospital to learn how certified technicians can incorporate OPC for children with special health care needs into car seat checkup events, provide assistance related to "other vehicles," and increase awareness of medical professionals learning about special transportation issues for the first time.

**Moderator / Speaker:****Judith Talty**, *Automotive Safety Program, Riley Hospital for Children, Indianapolis, IN***Speakers:****Jane Parker**, *FL DOH, Tallahassee, FL***Marilyn J. Bull, M.D., FAAP**, *Medical Director, Automotive Safety Program, Riley Hospital for Children, Indianapolis, IN***Occupant Protection For Children****Reaching Tweens with Safety Messaging****Monday - 10:00am-11:30am***Oregon Ballroom 201*

Learn about new research initiatives and program elements designed to reach older children (some who are not yet teens) with safety messaging. Hear results from the NHTSA Tween study that was conducted in Wisconsin and Pennsylvania and from Safe Kids as they report preliminary findings from research conducted in early 2008 in preparation for CPS Week 2008 programming.

**Moderator / Speaker:****Christene Jennings**, *Vice President/Director of Social Marketing, Salter > Mitchell, Marketing for Change, Alexandria, VA***Speakers:****Lorrie Walker**, *Training Manager and Technical Advisor, Safe Kids Worldwide, Washington, DC***Carol Alonge**, *Pennsylvania Traffic Safety Project Regional Coordinator, North Central Highway Safety Network, Pottsville, PA***Donna Van Bogaert**, *Project Director, Tween Traffic Safety Initiative, Safe Communities, Madison, WI***Occupant Protection For Children****Making Progress with Booster Seats****Monday - 10:00am-11:30am***Oregon Ballroom 204*

In an effort to increase booster seat use, the CDC funded a cooperative agreement with the State of Michigan to improve booster seat use in select communities. The purpose was to tailor, implement and evaluate community-based interventions with demonstrated effectiveness. Speakers will address findings of the study and parental attitudes toward booster seat use. Children's Hospital of Philadelphia will discuss findings relative to older children who move from booster seats to safety belts.

**Moderator / Speaker:****Ruth Harshfield**, *Alliance for Community Traffic Safety in Oregon (ACTS Oregon), Beaverton, OR***Speakers:****C. Raymond Bingham, Ph.D.**, *UMTRI, Ann Arbor, MI***Heather Hockanson, M.A.**, *MI Dept of Community Health, Injury and Violence Prevention Section, Lansing, MI***Suzanne Hill**, *Program Director, Outreach and Advocacy, Center for Injury Research and Prevention, The Children's Hospital of Philadelphia, Philadelphia, PA*

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## Community Response to Underage Drinking

**Monday - 10:00am-11:30am**

**Room A105-106**

This workshop will provide local communities, particularly law enforcement, with effective strategies for successfully investigating liquor law violations and how to create standard operating procedures on underage drinking party patrols and dispersals, and work effectively with the media to publicize their enforcement efforts. Successful state and community efforts will be highlighted.

### Moderator / Speaker:

**Carl McDonald**, Law Enforcement Initiative Coordinator, MADD, Irving, TX

### Speakers:

**Jeff Ruscoe**, Prevention Specialist, State EUDL Coordinator, Dept. of Human Services, Addictions and Mental Health Div., Salem, OR

**Nicole Holt**, Texans Standing Tall, Austin, TX

**Ronald E. Bogle**, Superior Court Judge (Retired), Coalition for Alcohol and Drug Free Teenagers of Chapel Hill and Carrboro, Inc, Chapel Hill, NC



## Data and Research, Other Highway Safety Priorities

### Motorcycle Safety Research

**Monday - 10:00am-11:30am**

**Room A107-109**

This workshop will describe three recent studies on motorcycle safety: an Insurance Institute for Highway Safety study of crash involvement by motorcycle type, a NHTSA study of non-compliant motorcycle helmets, and an UMTRI study of motorcycle crash trends in Michigan.

### Moderator / Speaker:

**James Hedlund, Ph.D.**, Highway Safety North, Ithaca, NY

### Speakers:

**Lidia Kostyniuk, Ph.D., P.E.**, Research Scientist, University of Michigan Transportation Safety Institute, Social and Behavioral Analysis Division, Ann Arbor, MI

**Eric Teoh**, Insurance Institute for Highway Safety, Arlington, VA

**Ronald Medford**, Senior Associate Administrator, Vehicle Safety, NHTSA, Washington, DC



## Teen Traffic Safety

### How Can we Increase Teen Belt Use?

**Monday - 10:00am-11:30am**

**Room B110-112**

Local programs to increase seat belt use will be discussed. Preliminary results of demonstration programs to increase teen belt use in Wisconsin and Tennessee will be presented.

### Moderator / Speaker:

**Sandy Richardson**, Regional Program Manager, NHTSA, Atlanta, GA

### Speakers:

**Mark Freedman, MS/Civil and Urban Engineering**, Director, Transportation and Safety Research, Westat, Rockville, MI (co-author of presentation is Sharon Levi, Research Analyst, Westat)

**Trooper Todd Johnson**, Public Information & Education Assistant Coordinator, Utah Highway Patrol, North Provo, UT

**Susan Joel**, Transportation Director, VANUS, Tampa, FL



## Other Highway Safety Priorities, Criminal Justice

### Communication Strategies that Work

**Monday - 10:00am-11:30am**

**Room B113-114**

This workshop will focus on how highway safety communication strategies and tactics have matured beyond public information to a more effective approach combining HVE with an enforcement-themed media campaign. Panelists will highlight tactics and strategies that work.

### Moderator:

**Susan Gorcowski**, Associate Administrator, NHTSA, Office of Communications and Consumer Information, Washington, DC

### Speakers:

**James L. Nichols, Ph.D.**, Nichols and Associates, Vienna, VA

**Alicia Sledge**, Occupant Protection Program Coordinator, Michigan Office of Highway Safety Planning, Lansing, MI

**Susie Palmer**, Program Coordinator, Minnesota Office of Traffic Safety, Department of Public Safety, St Paul, MN.



## Impaired Driving, Criminal Justice

### What Role do Judges Play in Reducing Impaired Driving

**Monday - 10:00am-11:30am**

**Room B115-116**

For impaired drivers who are arrested, judges play a pivotal role in holding them accountable for their actions and taking steps to prevent them from repeating their crime in the future. MADD will present regarding its court monitoring program. Judges will present regarding the issues they face in the courtroom.

### Moderator:

**Hon. Kent Lawrence**, NHTSA Judicial Fellow, Chief Judge, State Court of Clarke County, Athens, GA

### Speakers:

**Hon. Mike Padden**, NHTSA Region 10 Judicial Outreach Liaison, Spokane Valley, WA

**Hon. Karl Grube**, NHTSA Judicial Outreach Liaison, St. Petersburg, FL

**Hon. Eric Bloch**, Judge, Multnomah County Courthouse, Portland, OR

**Hon. David Hodges**, Texas Judicial Resource Liaison, Texas Center for the Judiciary, Crawford, TX



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## Impaired Driving, Criminal Justice

### How Probation Handles Impaired Driving Cases

**Monday - 10:00am-11:30am**

**Room B117-119**

An impaired driver is detected, arrested, prosecuted and sentenced. Then what? It's up to probation officials to hold them accountable. Some exceptional probation programs for impaired driving offenders will be featured and probation guidelines developed recently by the American Probation and Parole Association (APPA) will be described.

#### Moderator:

**Carl Wicklund**, *Executive Director*, American Probation and Parole Association, Lexington, KY

#### Speakers:

**Lorrie Pozarik, R.N., M.S.N.**, *Injury Prevention Resources*, Lander, WY

**Bill Mickelson**, *South Dakota Attorney General*, Pierre, SD

**Jim Fell**, *Senior Program Director*, Pacific Institute for Research and Evaluation, Calverton, MD



## Criminal Justice

### What is an EDR and What Does it Mean to You?

**Monday - 10:00am-11:30am**

**Room C120-122**

The information contained on the electronic data recorder (EDR) in a vehicle can provide important information about the conditions existing just before a crash. This evolution of technology presents law enforcement and prosecutors with new issues and challenges associated with the lawful seizure of the EDR devices, and obtaining the data contained on them.

#### Moderator / Speaker:

**Justin McNaull**, *Director, State Relations*, AAA, Washington, DC

#### Speakers:

**Travis Jones**, *Deputy Sheriff*, St. Charles County Sheriff's Office, O'Fallon, MO

**Maureen McCormick, Esq.**, *Assistant District Attorney*, Nassau County District Attorneys Office, Garden City, NY

**Chip Chidester**, *Director, Office of Data Acquisitions*, NHTSA, Washington, DC



## Other Highway Safety Priorities

### Planning for a Grayer Future

**Monday - 10:00am-11:30am**

**Room C123-124**

The older population (age 65+) is the fastest growing segment of the population. In three years, the Baby Boomers start to reach that milestone and will bring about exponential growth in the older population and in the traffic safety issues surround-

ing them. It could also mean a dramatic increase in the number of older occupant and driver fatalities. Being ready for that increase involves some "crystal-ball-gazing," but more importantly, it involves planning. In this workshop, participants will learn about State and local planning activities and what they can do to prevent an increase in fatalities and injuries in their own aging populations.

#### Moderator:

**Bill Merrill**, *DMV Driver Safety Unit*, Salem, OR

#### Speakers:

**Sheryl Aanerud**, *Medical Program Coordinator*, DMV Driver Safety Unit, Salem, OR

**Carrie S. Hite**, *Deputy Director*, Parks & Community Services, City of Kirkland, WA

**11:45am - 1:15pm**

### NHTSA Awards Luncheon

Portland Ballroom, Second Level

**John Moffat**, *Regional Administrator*, Region 10, NHTSA, Seattle, WA

#### Plenary Speaker:

**David Kelly**, *Chief of Staff*, National Highway Traffic Safety Administration

**1:30pm - 3:00pm**

### 5th Workshop Session



## Occupant Protection For Children

### Manufacturers' Workshop Session 1 (This workshop will repeat)

**Monday - 1:30pm-3:00pm**

**Oregon Ballroom 202-203 - 1.5 CPS CEU Credits**

Child restraint manufacturers will have an opportunity to highlight new product features and designs. Information will supplement what attendees have seen in the exhibit hall. This session is split into two workshops to allow for more detail from manufacturers and expanded Q&A time with attendees. Each session has different manufacturers and will be repeated so attendees may attend both sessions. You may attend the sessions in any order; Session 1 does not have to be attended first.

#### Moderator / Speaker:

**Beth Warren**, *Coordinator, Occupant Safety Programs*, Texas Dept. of Public Safety, Austin, TX

## Speakers:

Representative from Graco

**Laura Calder**, Dorel

**Ed Whitaker**, Combi USA, Inc.

**Rohanna Lindhorst**, Clek

**Shayne Merritt**, Merritt Manufacturing

**Vera Fullaway**, Technical Consultant, Safe Travel Systems

**Rebekah Baranowski**, Distribution Sales and National Training Manager, Safeguard

## Occupant Protection For Children

### Manufacturers' Workshop Session 2 (This workshop will repeat)

**Monday - 1:30pm-3:00pm**

**Oregon Ballroom 201 – 1.5 CPS CEU Credits**

Child restraint manufacturers will have an opportunity to highlight new product features and designs. Information will supplement what attendees have seen in the exhibit hall. This session is split into two workshops to allow for more detail from manufacturers and expanded Q&A time with attendees. Each session has different manufacturers and will be repeated so attendees may attend both sessions. You may attend the sessions in any order; Session 1 does not have to be attended first.

#### Moderator / Speaker:

**Kerry Chausmer, CPSTI**, Program Manager, Certification Program, Safe Kids Worldwide, Washington, DC

#### Speakers:

**Eric Dahle**, Evenflo

**Julie K. Robbins**, Chicco

**John Riedl**, Compass/Learning Curve

**Sarah Tilton**, CPS Advocate, Britax Child Safety, Inc.

**Dave Clement**, Sunshine Kids Engineering

**Kevin Gallagher**, Serenity Safety Products

**Irv Craig**, Huggable Images

## Impaired Driving, Criminal Justice

### Use of Search Warrants for BAC Test Refusals

**Monday - 1:30pm-3:00pm**

**Oregon Ballroom 204**

Several states use search warrants to obtain a blood test from drivers who refuse to provide a BAC test voluntarily. In this workshop, three states will describe how their warrant programs operate. The workshop concludes with a panel discussion on the pros and cons of warrants for states considering their use.

#### Moderator:

**James Hedlund, Ph.D.**, Highway Safety North, Ithaca, NY

#### Speakers:

**David Wallace**, Director of the National Center for DWI Courts, National Association of Drug Court Professionals, Alexandria, VA

**Alan Haywood**, Arizona Department of Public Safety, Phoenix, AZ

**Tonya Oliver**, Assistant District Attorney, Pitt County District Attorney's Office, Greenville, NC

## Criminal Justice

### Impaired Driving Technology - A Criminal Justice Perspective

**Monday - 1:30pm-3:00pm**

**Room A105-106**

The application of ignition interlocks and continuous alcohol monitoring devices are among the tools available to the judiciary to address and potentially prevent recurrence of impaired driving. This workshop provides the perspective of key members of the criminal justice system – representatives of prosecution, the judiciary and probation – about the use of these technologies, their benefits and limitations, and the logistical issues associated with them.

#### Moderator:

**Marilena Amoni**, Associate Administrator, Research and Program Development, Traffic Injury Control, NHTSA, Washington, DC

#### Speakers:

**Mark Neil**, Senior Attorney, National Traffic Law Center, Research and Development Division, National District Attorneys Association, Alexandria, VA

**Carl Wicklund**, Executive Director, American Probation and Parole Association, Lexington, KY

**Hon. Karl Grube**, NHTSA Judicial Outreach Liaison, St. Petersburg, FL

## Data and Research

### Older Driver Research

**Monday - 1:30pm-3:00pm**

**Room A107-109**

As the population ages, seniors will comprise an increasingly larger proportion of drivers. New research on older drivers will highlight trends and crash risks for older drivers, a novel approach for examining the crash risk of older drivers, and an evaluation of an older driver improvement program.

#### Moderator:

**Ian Reagan**, NHTSA, Office of Behavioral Safety Research, Washington, DC

#### Speakers:

**Seth Seabury**, Rand, Santa Monica, CA

**Peter Kissinger**, President and CEO, AAA Foundation for Traffic Safety, Washington, DC

**Anne McCartt, Ph.D.**, Senior Vice President, Research, Insurance Institute for Highway Safety, Arlington, VA

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## 2008 LIFESAVERS CONFERENCE PROGRAM



### Impaired Driving, Other Highway Safety Priorities

#### Reducing Impaired Driving in Diverse Latino Communities

**Monday - 1:30pm-3:00pm**

**Room B110-112**

In February 2007, NHTSA hosted a national meeting focused on reducing impaired driving in Latino communities. This workshop will feature speakers from that meeting, and will discuss the latest research on drinking and impaired driving patterns among diverse cultural groups, strategies to consider when developing countermeasures and communications designed to reach this population, and efforts currently underway to reduce impaired driving in diverse Latino communities at the national, state and local level.

#### Moderator:

**Pete Almanza**, *Diversity Initiative Coordinator*, MADD, Irving, TX

#### Speakers:

**Nhora Murphy**, *The Media Network*, Silver Spring, MD

**Martin Moreno**, *Project Coordinator*, Arizona Governor's Office of Highway Safety, Tucson, AZ

**Dary Fiorentino, Ph.D.**, *Executive Director*, SCRI, Van Nuys, CA



### Other Highway Safety Priorities, Data and Research

#### Non-Compliant Motorcycle Helmets: Challenges and Initiatives

**Monday - 1:30pm-3:00pm**

**Room B113-114**

This workshop will focus on the use of non-compliant FMVSS helmets, including efforts to educate the public on how to identify an unsafe helmet, examples of state programs to decrease use (NC law and buy back program), efforts aimed at educating policy makers, and manufacturers' efforts to reduce non-compliant helmet use.

#### Moderator:

**Michael Jordan**, *Program Analyst*, NHTSA, Traffic Injury Control/RPD/OSP/Safety Countermeasures, Washington, DC

#### Speakers:

**Eric Anderson**, *Chair*, Motorcycle Helmet Task Force, Motorcycle Industry Council, Lake Forest, CA

**David Thom**, *Collision and Injury Dynamics*, Inc., El Segundo, CA

**Kimberly Overton**, *Chief Resource Prosecutor*, NC Conference of District Attorneys, Cary, NC



### Teen Traffic Safety

#### New Technology Applications to Improve Teen Driving

**Monday - 1:30pm-3:00pm**

**Room B115-116**

This workshop will focus on new technologies being tested in the field to improve teen driving skills, and examples of technology applications.

#### Moderator:

**Bill Windsor**, *Associate Vice President*, Office of Safety, Nationwide Insurance, Columbus, OH

#### Speakers:

**Rusty Weiss**, *Director*, Consumer Division, DriveCam, San Diego, CA

**David Teater**, *Aegis Mobility*, Inc., Vancouver, British Columbia, Canada

**Allan Ramsay**, *Safe Teen Driving Club*, Atlanta, GA



### Criminal Justice

#### Cross Examination of Expert Witnesses

**Monday - 1:30pm-3:00pm**

**Room B117-119**

Officers who are well trained and qualified as expert witnesses often face lengthy and detailed cross examination. Defense counsel often seek to impeach the expert testimony or diminish the impact of their testimony. This workshop will assist law enforcement in case preparation and presentation skills.

#### Moderator:

**Joanne Michaels, Esq.**, *Director*, National Traffic Law Center, National District Attorneys Association, Alexandria, VA

#### Speakers:

**Clay Abbott**, *DWI Resource Prosecutor*, Texas District & County Attorneys Association, Austin, TX

**Joseph McCormack**, *N.Y.S. Traffic Safety Resource Prosecutor*, Chief of Vehicular Crimes, Bronx District Attorneys Office, Bronx, NY



### Other Highway Safety, Criminal Justice

#### Getting and Sustaining Media Through Earned Media Coverage (This workshop will repeat)

**Monday - 1:30pm-3:00pm**

**Room C120-122**

This workshop will explore techniques and discuss innovative ideas for generating earned media that will keep your issue in the public eye. Participants will learn how to examine their program plans with a view toward using all activities as a potential media hook, and how to use NHTSA's communications web page and calendar to further enhance sustained communications throughout the year.

#### Moderator:

**Karen Aldana**, *Public Affairs Specialist*, NHTSA, Washington, DC

#### Speakers:

**Jonathan Adkins**, *Communications Director*, Governors Highway Safety Association, Washington, DC

**Andrea Summers**, *Community Relations Officer*, DE Office of Highway Safety, Dover, DE

**Jim Shuler**, *Director of Public Affairs*, Governor's Office of Highway Safety, Atlanta, GA



## Teen Traffic Safety

### What's New in Novice Teen Driver Public Policy?

**Monday - 1:30pm-3:00pm**

**Room C123-124**

Many government and elected officials are leading the charge to improve teen driver safety. Improving state graduated driver licensing systems is one popular step that they have advocated. What else are they coming up with? This session will highlight the experiences and recommendations of state teen driver task forces, as well as providing a briefing on the latest trends in graduated driver licensing legislation.

#### Moderator / Speaker:

**Justin McNaull**, *Director, State Relations, AAA, Washington, DC*

#### Speakers:

**Michael Stout**, *Director, Division of Traffic Safety, Governor's Highway Safety Representative, Illinois Department of Transportation, Springfield, IL*

**Violet Marrero**, *Manager of Special Projects, New Jersey Division of Traffic Safety, Trenton, NJ*

**Christian L. Hanna**, *Children's Safety Network/MPHI, Okemos, MI*

**3:00pm – 3:30pm**

### Complimentary Refreshment Break in Exhibit Hall

**Halls A-A1-B, First Level**

Come see over 120 exhibits plus the 30 posters on display! Enjoy the complimentary beverages and treats, and use the internet café.

**3:30pm – 5:00pm**

### 6th Workshop Session



## Occupant Protection For Children

### Manufacturers' Workshop Session 1 (This workshop will repeat)

**Monday - 3:30pm-5:00pm**

**Oregon Ballroom 202-203 – 1.5 CPS CEU Credits**

Child restraint manufacturers will have an opportunity to highlight new product features and designs. Information will supplement what attendees have seen in the exhibit hall. This session is split into two workshops to allow for more detail from manufacturers and expanded Q&A time with attendees. Each session has different manufacturers and will be repeated so attendees may attend both sessions. You may attend the sessions in any order; Session 1 does not have to be attended first.

#### Moderator:

**Kerry Chausmer, CPSTI**, *Program Manager, Certification Program, Safe Kids Worldwide, Washington, DC*

#### Speakers:

Representative from Graco

**Laura Calder**, *Dorel*

**Ed Whitaker**, *Combi USA Inc.*

**Rohanna Lindhorst**, *Clek*

**Shayne Merritt**, *Merritt Manufacturing*

**Vera Fullaway**, *Technical Consultant, Safe Travel Systems*

**Rebekah Baranowski**, *Distribution Sales and National Training Manager, Safeguard*



## Occupant Protection For Children

### Manufacturers' Workshop Session 2 (This workshop will repeat)

**Monday - 3:30pm-5:00pm**

**Oregon Ballroom 201 – 1.5 CPS CEU Credits**

Child restraint manufacturers will have an opportunity to highlight new product features and designs. Information will supplement what attendees have seen in the exhibit hall. This session is split into two workshops to allow for more detail from manufacturers and expanded Q&A time with attendees. Each session has different manufacturers and will be repeated so attendees may attend both sessions. You may attend the sessions in any order; Session 1 does not have to be attended first.

#### Moderator / Speaker:

**Beth Warren**, *Coordinator, Occupant Safety Programs, Texas Dept. of Public Safety, Austin, TX*

#### Speakers:

**Eric Dahle**, *Evenflo*

**Julie K. Robbins**, *Chicco*

**John Riedl**, *Compass/Learning Curve*

**Sarah Tilton**, *CPS Advocate, Britax Child Safety, Inc.*

**Dave Clement**, *Sunshine Kids Engineering*

**Kevin Gallagher**, *Serenity Safety Products*

**Irv Craig**, *Huggable Images*



## Impaired Driving

### Model Ignition Interlock Programs

**Monday - 3:30pm-5:00pm**

**Oregon Ballroom 204**

Enacting an ignition interlock law is just the first step. To achieve its maximum effectiveness, use of ignition interlocks must be part of a program that includes appropriate sentences, close supervision and treatment if the offender has an underlying substance abuse problem. Speakers will identify elements of a model ignition interlock program for criminal and administrative settings.



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## Moderator:

**Paul Marques**, *Senior Research Scientist*, Pacific Institute for Research and Evaluation, Calverton, MD

## Speakers:

**Richard Roth, Ph.D.**, *Impact DWI*, Santa Fe, NM

**Hon. Daryl Coffey**, *Tarrant County Justice Center*, Fort Worth, TX

**Robert Voas, Ph.D.**, *Pacific Institute for Research and Evaluation*, Calverton, MD

## Data and Research

### Distracted Driving Research

**Monday - 3:30pm-5:00pm**

**Room A105-106**

Evidence is mounting that cell phones and other in-vehicle gadgets present a major safety problem and it's not clear what can be done. Learn about the latest research on what types of telematics are most distracting, and the effects of cell phone laws on young drivers.

## Moderator / Speaker:

**Jon Hankey, Ph.D.**, *Associate Director*, Virginia Tech Transportation Institute, Blacksburg, VA

## Speakers:

**Arthur Goodwin, Ph.D.**, *Senior Research Associate*, Highway Safety Research Center, University of North Carolina, Chapel Hill, NC

**David Strayer**, *University of Utah*, Department of Psychology, Salt Lake City, UT

**Ian Reagan**, *NHTSA*, Office of Behavioral Safety Research, Washington, DC

## Other Highway Safety Priorities, Criminal Justice

### Pedestrian and Bicycle Safety: The Role of Enforcement

**Monday - 3:30pm-5:00pm**

**Room A107-109**

Enforcement of pedestrian and bicycle safety laws is an essential element of any pedestrian and bicycle safety program. These efforts need to create a balance between focusing on dangerous driving behavior as well as inappropriate pedestrian or bicyclist action. This workshop will explore some enforcement programs that have achieved positive results, including how Portland's crosswalk enforcement law (utilizing OR Crosswalk law 811.028) has yielded positive results in reducing motorist violations.

## Moderator:

**John Moffat**, *Regional Administrator*, Region 10, NHTSA, Seattle, WA

## Speakers:

**Lynn Drake**, *Washington Traffic Safety Commission*, Olympia, WA

**Erin Breen**, *Director*, Center for Safety and Research, University of Nevada, Las Vegas, Transportation Research Center, Las Vegas, NV

**Greg Raisman**, *Traffic Safety Specialist*, Portland Office of Transportation, Community and School Traffic Safety Partnership, Portland, OR

## Impaired Driving

### Campaign to Eliminate Drunk Driving

**Monday - 3:30pm-5:00pm**

**Room B110-112**

Speakers will represent the four prongs of this new campaign, which seeks to increase high visibility enforcement, enhance use of ignition interlocks, develop enhanced vehicle technologies to prevent impaired driving and support the other initiatives through grassroots support.

## Moderator:

**Charles Hurley**, *CEO*, MADD, Irving, TX

## Speakers:

**Robert Strassburger**, *Vice President of Safety*, Alliance of Automobile Manufacturers, Washington, DC

**Terry Huertaz**, *State Executive Director*, MADD New Mexico, Albuquerque, NM

## Other Highway Safety Priorities

### What Can I Do About My Parents' Driving?

**Monday - 3:30pm-5:00pm**

**Room B113-114**

Talking to a parent about driving is about two things: safety and independence. The tricky part is getting past the emotional side of the conversation to the point where both are maintained. This session will look at the risk factors that have a greater impact on older drivers, such as dementia, options to help keep older drivers driving safely, and ways to help families through these difficult conversations and decisions, including licensing options.

## Moderator / Speaker:

**Linda Hunt**, *Associate Professor*, School of Occupational Therapy, Hillsboro, OR

## Speakers:

**Bandana Shrestha**, *AARP OR*, Clackamas, OR

**Vicki Schmall, Ph.D.**, *Executive Director*, Gerontology & Training Specialist Aging Concerns, *Professor Emeritus in Gerontology*, Oregon State University, West Linn, OR

## Other Highway Safety Priorities, Criminal Justice

### Law Enforcement's Role in Reducing Motorcycle Crashes

**Monday - 3:30pm-5:00pm**

**Room B115-116**

What is law enforcement's role in reducing motorcycle crashes? It includes everything from enforcement of laws governing speed, licensing, protective gear, right of way and impaired riding to encouraging rider training and increased motorist's awareness. This workshop will highlight law enforcement programs that address the vital role law enforcement plays in protecting motorcycle riders.

## 2008 LIFESAVERS CONFERENCE PROGRAM

### Moderator:

**Wil Price**, NHTSA, Traffic Injury Control/RPD/OSP/Enforcement Justice Services, Washington, DC

### Speakers:

**Lieutenant Michael L. Turcott**, Washington State Patrol, Field Operations Bureau, Olympia, WA

**Sergeant Jim Halvorsen**, Law Enforcement Liaison to the Governor's Traffic Safety Committee, New York State Police, Albany, NY

**Don Moseman**, Director, Government Programs, National Safety Council, Commerce City, CO



### Criminal Justice

#### People's Court: DWI Mock Trial

**Monday - 3:30pm-5:00pm**

**Room B117-119**

Mock trials are an effective tool for providing law enforcement and prosecutors with experience in case presentation, and obtaining feedback and guidance for improving their trial performance. The goal of this workshop will be to allow law enforcement and prosecutors to observe and comment upon the presentation of testimony in a DWI case.

### Moderator:

**Kimberly Overton**, Chief Resource Prosecutor, NC Conference of District Attorneys, Cary, NC

### Speakers:

**Hon. Mike Padden**, NHTSA Region 10 Judicial Outreach Liaison, Spokane Valley, WA

**Deena Ryerson**, Traffic Safety Resource Prosecutor, Oregon District Attorneys Association, Salem, OR

**Warren Diepraam**, Prosecutor Fellow NAPC, Harris County District Attorney's Office, Houston, TX



### Adult Occupant Protection

#### Nighttime Seat Belt Enforcement

**Monday - 3:30pm-5:00pm**

**Room C120-122**

Data continues to show that seat belt use drops at night, when roads and drivers can be at their most dangerous. Learn what is being done across the country to enforce seat belt laws and measure usage at night. Results and measurement approaches will be reviewed from Indiana, Washington, North Carolina and West Virginia.

### Moderator / Speaker:

**Linda Cosgrove**, Chief, Injury Prevention Research Division, Behavioral Safety Research, NHTSA, Washington, DC

### Speakers:

**Jonna Van Dyk**, Occupant Protection Program Manager, Washington Traffic Safety Commission, Olympia, WA

**David Preusser, Ph.D.**, President, Preusser Research Group, Trumbull, CT

**Jonathon Vivoda**, University of Michigan Transportation Research Institute, Ann Arbor, MI



### Teen Traffic Safety

#### How do we Get Parents More Involved in Keeping Their Kids Safe in Motor Vehicles?

**Monday - 3:30pm-5:00pm**

**Room C123-124**

A growing body of research shows that parents have greater influence over their children's behavior than they realize. This is the case for toddlers, booster seat kids, tweens and teens. It is equally important in addressing beginning drivers issues, underage drinking and occupant restraint use.

### Moderator / Speaker:

**John Ulaczycki**, Executive Director, Transportation Safety Group, National Safety Council, Itasca, IL

### Speakers:

**David Huff**, Driver Education and Training Administrators, c/o MT OPI, Helena, MT

**Joanne Fairchild, R.N.**, Injury Prevention Coordinator, Legacy Emanuel Hospital, Portland, OR

**Sherry Chapman**, Mourning Parents Act, Inc., Coventry, CT

This year Lifesavers is **GOING GREEN!** Lifesavers has not copied handouts from speakers; rather, we asked all speakers to send us their presentations before the conference for posting on the Lifesavers website. All handouts we received are located at [www.lifesaversconference.org](http://www.lifesaversconference.org), click on the "Workshops/Handouts" page.

### Mark your calendars for these upcoming meetings

**March 30-April 1, 2009**

**Gaylord Opryland  
Nashville, TN**

...

**April 11-13, 2010**

**Philadelphia Convention Center  
Philadelphia, PA**

...

**March 27-29, 2011**

**Phoenix Convention Center  
Phoenix, AZ**



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## Tuesday, April 15

7:30am – 1:00pm

### Registration Open

Outside the Exhibit Hall, First Level

### Continental Breakfast

7:30am – 8:15am

Complimentary Continental Breakfast in the foyer of Oregon Ballroom, second level and outside the A and B series meeting rooms, first level.

8:30am – 10:00am

### 7th Workshop Session



#### Occupant Protection For Children

### Healthcare Professionals and Occupant Protection for Children: A Much Needed Partnership

Tuesday - 8:30am-10:00am

Oregon Ballroom 202-203

Learn about new tactics used by medical professionals to inform colleagues of critical OPC information, how policies are made at the American Academy of Pediatrics, and other ways to provide physician continuing education.

#### Moderator / Speaker:

**Bonnie Kozial**, Manager, Committee and Section on Injury, Violence, and Poison Prevention, AAP, Elk Grove Village, IL

#### Speakers:

**Jennifer Ryan**, Manager, State Relations, AAA, Washington, DC  
**Flaura Winston, M.D., Ph.D.**, Founder and Director, The Center for Injury Research & Prevention, The Children's Hospital of Philadelphia, Philadelphia, PA



#### Data and Research

### New Booster Seat Research

Tuesday - 8:30am-10:00am

Oregon Ballroom 201

A first of its kind survey of booster seat use, combined with the results of other recent research, provides new insights into the effectiveness of efforts to get children who have outgrown child safety seats into belt-positioning booster seats.

#### Moderator / Speaker:

**Kathleen D. Klinich**, Assistant Research Scientist, Biosciences Division, University of Michigan Transportation Research Institute, Ann Arbor, MI

#### Speakers:

**Dennis Utter**, NHTSA, National Center for Statistics and Analysis, Washington, DC

**Lawrence Decina**, Senior Associate, TransAnalytics, LLC, Kulperville, PA



#### Impaired Driving, Criminal Justice

### Challenges and Opportunities for Non-Checkpoint States

Tuesday - 8:30am-10:00am

Oregon Ballroom 204

Twelve states are unable or do not to conduct sobriety checkpoints, the most effective tactic to deter the impaired driver. A summit was planned to allow these states to discuss alternative law enforcement strategies that are available to them. This workshop will feature some speakers from that summit and their proven strategies.

#### Moderator:

**Dwight Lockwood**, Regional Program Manager, NHTSA, Region 5, Olympia Fields, IL

#### Speakers:

**Jonna Van Dyk**, Occupant Protection Program Manager, Washington Traffic Safety Commission, Olympia, WA

**Lieutenant Paul VanVoorhis**, Minnesota State Patrol, Anoka County Project, Golden Valley, MN

**Kenneth Copeland**, NHTSA, Fort Worth, TX

**Sergeant Bill Hammes**, Lino Lakes Police Department, Anoka County Project, Lino Lakes, MN



#### Criminal Justice

### Multi-Jurisdictional Enforcement Efforts - Myth or Fact?

Tuesday - 8:30am-10:00am

Room A105-106

Multi-jurisdictional efforts to interdict impaired driving, and conduct seat belt, work zone and speed enforcement are effective methods for maximizing localized high visibility enforcement activities. Through the pooling of resources, law enforcement agencies can make significant impacts on traffic safety. This workshop will discuss multi-jurisdictional efforts that include: providing examples of effective programs and providing guidance on developing effective multi-jurisdictional efforts.

#### Moderator / Speaker:

**Bill Watada**, Regional Administrator, NHTSA, Lakewood, CO

#### Speakers:

**Charles Abbott**, Chief, Office of Traffic Safety, Department of Public Safety, Carson City, NV

**Priscilla A. Tobias**, State Safety Engineer, Illinois Dept of Transportation, Bureau of Safety Engineering, Springfield, IL

## Criminal Justice

### Building a Better Case - Law Enforcement and Prosecutors

Tuesday - 8:30am-10:00am

Room A107-109

The value of effective working relationships between law enforcement and prosecutors is well recognized, but not always the standard of operation. The goal of this workshop is to assist with the development of effective communication and coordination among law enforcement and prosecutors.

#### Moderator / Speaker:

**Jared Olson**, *Traffic Safety Resource Prosecutor*, Idaho Prosecuting Attorneys Association, Idaho POST Academy, Meridian, ID

#### Speakers:

**Tom Kimball**, *Traffic Safety Resource Prosecutor*, Tennessee District Attorneys General Conference, Nashville, TN  
**Jerry Tucker**, *Training Coordinator*, Governor's Highway Safety Office, Clarksville, TN

## Other Highway Safety Priorities

### Promising Advancements in SRTS

Tuesday - 8:30am-10:00am

Room B110-112

The national Safe Routes to School (SRTS) program has grown to include initiatives in 50 states. States and communities have built on each other's efforts to develop their own unique approaches. This workshop will highlight promising models to increase the safety of students walking and bicycling to school including the "Family Friendly Safer Routes to School" program that uses route mapping to identify needed education and engineering improvements, the use of organizational networks to educate policy makers at the state and local levels, and the use of non-traditional partnerships to sustain a program state-wide. Additionally, an update on the efforts to evaluate the national SRTS program will be discussed.

#### Moderator / Speaker:

**Nancy Pullen-Seufert**, *Program Manager*, National Center for Safe Routes to School, Chapel Hill, NC

#### Speakers:

**Scott Bricker**, *Bicycle Transportation Alliance*, Portland, OR  
**Robert Ping**, *OR SRTS State Network Project Manager*, Portland, OR

## Data and Research, Criminal Justice

### Speed and Automated Enforcement Research

Tuesday - 8:30am-10:00am

Room B113-114

The roles of speed in crash causation and severity are well documented and speeds driven have been steadily increasing. Several recent studies have focused on the role of speed in crashes and on automated speed enforcement programs. This workshop will discuss these research activities.

#### Moderator / Speaker:

**Richard Retting**, *Senior Transportation Engineer*, Insurance Institute for Highway Safety, Arlington, VA

#### Speakers:

**John Van Winkle**, *City of Chattanooga*, Traffic Engineering Division, Chattanooga, TN  
**Thomas McDonald, P.E.**, *Safety Circuit Rider*, Iowa LTAP, ISU Research Park, Ames, IA  
**Geoffrey Collier, Ph.D.**, *NHTSA*, Behavioral Safety Research Division, Washington, DC



## Data and Research, Teen Traffic Safety

### New Teen and Novice Driver Research

Tuesday - 8:30am-10:00am

Room B115-116

Researchers will discuss new survey data on parental and general public attitudes towards expanded/extended GDL provisions, a study of passenger restrictions and crashes, hazard perception among teen drivers, and how parents might better supervise driving by their newly-licensed teens.

#### Moderator / Speaker:

**David Preusser, Ph.D.**, *President*, Preusser Research Group, Trumbull, CT

#### Speakers:

**Arthur Goodwin, Ph.D.**, *Senior Research Associate*, Highway Safety Research Center, University of North Carolina, Chapel Hill, NC  
**Donald Fisher**, *University of Massachusetts*, Amherst, MA  
**Allan Williams, Ph.D.**, *Preusser Research Group*, Trumbull, CT



## Other Highway Safety, Criminal Justice

### Getting and Sustaining Media Through Earned Media Coverage (Repeated workshop)

Tuesday - 8:30am-10:00am

Room B117-119

This workshop will explore techniques and discuss innovative ideas for generating earned media that will keep your issue in the public eye. Participants will learn how to examine their program plans with a view toward using all activities as a potential media hook, and how to use NHTSA's communications web page and calendar to further enhance sustained communications throughout the year.

#### Moderator:

**Karen Aldana**, *Public Affairs Specialist*, NHTSA, Washington, DC

#### Speakers:

**Jonathan Adkins**, *Communications Director*, Governors Highway Safety Association, Washington, DC  
**Andrea Summers**, *Community Relations Officer*, DE Office of Highway Safety, Dover, DE  
**Jim Shuler**, *Director of Public Affairs*, Governor's Office of Highway Safety, Atlanta, GA



## Workshops At-a-Glance

## SUNDAY

	Oregon Ballroom 202-203	Oregon Ballroom 201	Oregon Ballroom 204	A105-106	A107-109
<b>Session 1</b> 11:00am – 12:00pm	Don't Miss the Bus: Updates on School Bus Safety <b>OHS</b>	Innovative Programming For Diverse OPC Audiences <b>OPC</b>	Understanding Adolescent Development and How It Impacts Teen Drivers <b>Teen</b>	What Real ID Means to You and Other Licensing Issues <b>CJ</b>	
<b>Session 2</b> 1:30pm – 3:00pm	Anchor, Tether, LATCH: An Update <b>OPC</b>  1.5 CPS CEUs**	New Child Passenger Safety Research <b>DR, OPC</b>  1.5 CPS CEUs**	Effective Strategies for Speed Management <b>CJ</b>	Focus on Alcohol Responsibility <b>ID</b>	Highway Safety Funding: Past, Present, and Future <b>OHS</b>
<b>Session 3</b> 3:30pm – 5:00pm	Enhancing the Classroom Experience: Instructors and Instructor Candidates <b>OPC</b>	Protecting Children In and Around Cars <b>OPC</b>	Outreach and OPC in the Community <b>OPC</b>	Strategies for Small Law Enforcement Agencies <b>ID, CJ</b>	Sound Science vs. Flawed Research-Theory and Examples <b>DR</b>

## MONDAY

<b>Session 4</b> 10:00am – 11:30am	OPC and Transporting Children With Special Health Care Needs <b>OPC</b>	Reaching Tweens with Safety Messaging <b>OPC</b>	Making Progress with Booster Seats <b>OPC</b>	Community Response to Underage Drinking <b>Teen</b>	Motorcycle Safety Research <b>DR, OHS</b>
<b>Session 5</b> 1:30pm – 3:00pm	Manufacturer's Workshop Session 1 <b>OPC</b>  1.5 CPS CEUs**	Manufacturer's Workshop Session 2 <b>OPC</b>  1.5 CPS CEUs**	Use of Search Warrants for BAC Test Refusals <b>ID, CJ</b>	Impaired Driving Technology— A Criminal Justice Perspective <b>CJ</b>	Older Driver Research <b>DR</b>
<b>Session 6</b> 3:30pm – 5:00pm	Repeat Workshop: Manufacturer's Workshop Session 1 <b>OPC</b> 1.5 CPS CEUs**	Repeat Workshop: Manufacturer's Workshop Session 2 <b>OPC</b> 1.5 CPS CEUs**	Model Ignition Interlock Programs <b>ID</b>	Distracted Driving Research <b>DR</b>	Pedestrian and Bicycle Safety: The Role of Enforcement <b>OHS, CJ</b>

## TUESDAY

<b>Session 7</b> 8:30am – 10:00am	Healthcare Professionals and Occupant Protection for Children: A Much Needed Partnership <b>OPC</b>	New Booster Seat Research <b>DR</b>	Challenges and Opportunities for Non-Checkpoint States <b>ID, CJ</b>	Multi-Jurisdictional Enforcement Efforts— Myth or Fact? <b>CJ</b>	Building a Better Case – Law Enforcement and Prosecutors <b>CJ</b>
<b>Session 8</b> 10:15am – 11:45am	Program Evaluation: Don't Skip This Step <b>OPC</b>	Occupant Protection for Children in the Hispanic Community <b>OPC</b>	New Vehicle Safety Systems, Active and Passive <b>DR, AOP</b> 1.5 CPS CEUs**	Strategies for Reaching Low Belt Use Groups <b>AOP</b>	Portland in Person: Walking Discussion of the Comprehensive Approach to Pedestrian Safety* <b>OHS</b>

**Key to Tracks:** **AOP** Adult Occupant Protection; **OPC** Occupant Protection for Children; **CJ** Criminal Justice; **ID** Impaired Driving;

\* Location provided at registration table \*\* To receive your CPS CEUs, you must attend the entire session and pick up your certification on

## 2008 LIFESAVERS CONFERENCE PROGRAM

B110-112	B113-114	B115-116	B117-119	C120-122	C123-124
Victim Impact Panel <b>ID</b>	Stalled Progress on Primary Enforcement Seat Belt Laws-Where do we go From Here? <b>AOP</b>	Using the Call to Action to Change the Culture in Your Community on Underage Drinking and Alcohol-Related Driving <b>Teen</b>	Using Data Collection to Strengthen Research Projects <b>DR</b>	Traffic Incident Management-Implications for Highway Safety <b>CJ</b>	The Secrets of Self-Sufficiency for Community Coalitions <b>OHS</b>
Lessons from Low BAC Rate States <b>ID</b>	Global Road Safety: Miles vs. Kilometers per Hour <b>OHS</b>	Youth Panel-Addressing Youth Traffic Safety in Their Communities <b>Teen</b>	Ethical Considerations for Prosecutors and Law Enforcement <b>CJ</b>	How to Get Belt Use over 90% <b>AOP</b>	Drug Impaired Driving Enforcement and Prosecution <b>CJ</b>
Innovative Strategies for High Visibility Enforcement <b>ID, CJ</b>	Judicial Panel on Effectiveness of the Judiciary in Reducing Underage Drinking <b>Teen</b>	How Should we be Teaching Our Kids to Drive? <b>Teen</b>	Everything You Wanted to Know About DWI Courts, But Were Afraid to Ask! <b>CJ</b>	Location, Location, Location <b>OHS</b>	Initiatives to Address the Increase in Motorcycle Fatalities <b>OHS</b>
How Can we Increase Teen Belt Use? <b>Teen</b>	Communication Strategies that Work <b>OHS, CJ</b>	What Role do Judges Play In Reducing Impaired Driving <b>ID, CJ</b>	How Probation Handles Impaired Driving Cases <b>ID, CJ</b>	What is an EDR and What Does it Mean to You? <b>CJ</b>	Planning for a Grayer Future <b>OHS</b>
Reducing Impaired Driving in Diverse Latino Communities <b>ID, OHS</b>	Non-Compliant Motorcycle Helmets: Challenges and Initiatives <b>OHS, DR</b>	New Technology Applications to Improve Teen Driving <b>Teen</b>	Cross Examination of Expert Witnesses <b>CJ</b>	Getting and Sustaining Media Through Earned Media Coverage <i>Workshop will repeat</i> <b>OHS, CJ</b>	What's New in Novice Teen Driver Public Policy? <b>Teen</b>
Campaign to Eliminate Drunk Driving <b>ID</b>	What Can I Do About My Parent's Driving? <b>OHS</b>	Law Enforcement's Role in Reducing Motorcycle Crashes <b>OHS, CJ</b>	People's Court: DWI Mock Trial <b>CJ</b>	Nighttime Seat Belt Enforcement <b>AOP</b>	How do we Get Parents More Involved in Keeping Their Kids Safe in Motor Vehicles? <b>Teen</b>
Promising Advancements in SRTS <b>OHS</b>	Speed and Automated Enforcement Research <b>DR, CJ</b>	New Teen and Novice Driver Research <b>DR, Teen</b>	Repeat Workshop : Getting and Sustaining Media Through Earned Media Coverage <b>OHS, CJ</b>		
New Laws, New Approaches in Impaired Driving <b>ID, CJ</b>	Zeroing In: Reaching High Risk Audiences Through Communications Efforts <b>OHS</b>	Community Efforts to Reduce Teen Crashes <b>Teen, CJ</b>	New Strategies for Communities to Address Alcohol Service Issues <b>ID, CJ</b>		Police Pursuits—Policies and Practice <b>CJ</b>



## 2008 LIFESAVERS CONFERENCE PROGRAM

10:00am – 10:15am  
**Break**

10:15am – 11:45am  
**8th Workshop Session**



### Occupant Protection For Children

#### Program Evaluation: Don't Skip This Step

**Tuesday - 10:15am-11:45am**

**Oregon Ballroom 202-203**

Evaluating a community program does not have to be painful and costly to provide great information for growth and enhancements. Learn from those who use design and program evaluation to measure program success and design ways to improve outcomes and future programs.

#### Moderator / Speaker:

**Jeff Halloran**, *Highway Safety Specialist*, National Traffic Safety Division at TSI, Oklahoma City, OK

#### Speakers:

**Dana Mortensen**, *Media Relations Specialist*, Center for Injury Research and Prevention (Formerly TraumaLink), The Children's Hospital of Philadelphia, Philadelphia, PA

**Judith Hirschfeld**, *Nationwide Children's Hospital*, Columbus, OH



### Occupant Protection For Children

#### Occupant Protection for Children (OPC) in the Hispanic Community

**Tuesday - 10:15am-11:45am**

**Oregon Ballroom 201**

Current data show that Hispanic children are overrepresented in crash statistics. Speakers will address programs that were designed to reach the Hispanic community with safety information and programs.

#### Moderator / Speaker:

**Susan DeCourcy**, *Regional Program Manager, Region 7*, NHTSA, Kansas City, MO

#### Speakers:

**Martin Moreno**, *Project Coordinator*, Arizona Governor's Office of Highway Safety, Tucson, AZ

**Laura Sonderup**, *Director*, Hispanidad, Denver, CO

**Leslie Jauregui MHC**, *CPST, Coordinator / Community Lead Educator*, Injury Free Coalition for Kids of Miami, FL



### Data and Research, Adult Occupant Protection

#### New Vehicle Safety Systems, Active and Passive

**Tuesday - 10:15am-11:45am**

**Oregon Ballroom 204 – 1.5 CPS CEU Credits**

New safety systems are entering the vehicle market or will soon do so. Learn more about them from the manufacturers developing and promoting them at this session, a perennial favorite among Lifesavers attendees.

#### Moderator:

**Robert Strassburger**, *Vice President of Safety*, Alliance of Automobile Manufacturers, Washington, DC

#### Speakers:

**Bob Yakushi**, *Director of Product Safety, Environmental*, Nissan North America, Inc., Nashville, TN

**Ronald Medford**, *Senior Associate Administrator, Vehicle Safety*, NHTSA, Washington, DC



### Adult Occupant Protection

#### Strategies for Reaching Low Belt Use Groups

**Tuesday - 10:15am-11:45am**

**Room A105-106**

Belt use varies among various populations. This session will focus on low belt use groups and discuss strategies that are showing some success in changing behavior. The session will include a review of what we know about unbelted populations.

#### Moderator:

**Irwin A. Goldzweig, MSc**, *Assistant Professor*, Department of Family & Community Medicine, *Director*, Meharry-State Farm Alliance, Meharry Medical College, Nashville, TN

#### Speakers:

**Paul Juarez, Ph.D.**, *Dept. of Family and Community Medicine*, Meharry Medical College, Nashville, TN

**Allena Pierce, B.S., C.H.E.S.**, *Health Promotion Specialist*, Bear River Health Department, Brigham City, UT

**Deb Nelson**, *President*, DLN Consulting, Inc., Dickinson, ND



### Other Highway Safety Priorities

#### Portland in Person: Walking Discussion of the Comprehensive Approach to Pedestrian Safety

**Tuesday - 10:15am-11:45am**

**Meeting location to be provided at Registration**

How did our host city become such a great place to walk? It happened because a lot of people worked hard to make it possible. Put on your walking shoes and come meet these dedicated "soles" on this guided walk around downtown Portland as you learn how engineering, education and enforcement have worked together to make Portland a world-famous walking city, as well as learn how to try this at home. NOTE: this workshop is limited to 80 participants. Sign up for this class is at the Lifesavers registration desk. This tour will be held rain or shine, and is not wheelchair accessible.

A blue ribbon on badge indicates  
a first-time attendee.

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## 2008 LIFESAVERS CONFERENCE PROGRAM

### Moderator / Speaker:

**Sharon White**, *Traffic Investigations*, Portland Office of Transportation, Portland, OR

### Speakers:

**April Bertelsen**, *Pedestrian Coordinator*, Transportation Planning, Portland Office of Transportation, Portland, OR

**Peter Mason, P.E.**, *Senior Engineering Associate*, Traffic Investigations, Portland Office of Transportation, Portland, OR

**Greg Raisman**, *Traffic Safety Specialist*, Portland Office of Transportation, Community and School Traffic Safety Partnership, Portland, OR

### Impaired Driving, Criminal Justice

#### New Laws, New Approaches in Impaired Driving

**Tuesday - 10:15am-11:45am**

**Room B110-112**

In the past few years, a few states have taken novel approaches to combating impaired driving. This workshop will highlight three of these approaches and show the results that have been achieved so far. Specifically, this workshop will examine the work of state task forces. A speaker will address an intensive and comprehensive community based program. Another speaker will highlight the increased use of screening and brief intervention in trauma centers under new requirements, established by the American College of Surgeons–Committee on Trauma (ACS-COT), that Level 1 and 2 Trauma Centers must establish procedures for SBI.

### Moderator:

**Schonna Renee Morris**, *NHTSA, Impaired Driving Division*, Washington, DC

### Speakers:

**Jim Fell**, *Senior Program Director*, Pacific Institute for Research and Evaluation, Calverton, MD

**Dan Hungerford, Dr.PH**, *Epidemiologist*, CDC, Atlanta, GA

**Cathy Wise**, *Vice President for Programs*, MADD, Irving, TX

### Other Highway Safety Priorities

#### Zeroing In: Reaching High Risk Audiences Through Communications Efforts

**Tuesday - 10:15am-11:45am**

**Room B113-114**

Reaching your audience is a big part of the battle in changing behavior. Understanding your audience helps develop programs that are meaningful, relevant and persuasive to the target audience. This session will explore the latest information on defining target audiences for use in developing relevant safety programs.

### Moderator:

**Alice Mathews**, *Senior Vice President/Account Group Supervisor*, The Tombras Group, Knoxville, TN

### Speakers:

**Steven Krull**, *Director of Client Services*, The Segmentation Company/Yankelovich, Chapel Hill, NC

**Bruce Conner**, *Senior Account Director*, The Segmentation Company/Yankelovich, Chapel Hill, NC

### Teen Traffic Safety, Criminal Justice

#### Community Efforts to Reduce Teen Crashes

**Tuesday - 10:15am-11:45am**

**Room B115-116**

Communities across the country have taken a range of approaches in addressing teen crashes. This session will highlight several of these programs, providing examples of successes and discussing challenges.

### Moderator:

**Kendell Poole**, *Director*, Tennessee Governor's Highway Safety Office, Nashville, TN

### Speakers:

**Debi Hueckman**, *Program Manager*, Grant County Safe Communities Coalition, Canyon City, OR

**Deputy Sheriff Chuck Linton**, *Tazewell County Sheriff's Office*, Pekin, IL

### Impaired Driving, Criminal Justice

#### New Strategies for Communities to Address Alcohol Service Issues

**Tuesday - 10:15am-11:45am**

**Room B117-119**

This workshop will cover several successful strategies to promote task forces and community coalitions dealing with alcohol issues in the community. Included are the efforts of the Texas ABC to educate retailers on the importance of voluntary compliance with laws that are designed to protect the public. In 2007, the Texas Alcoholic Beverage Commission implemented the Manager's Awareness Program across the state. The program, which took four years to create, was a joint effort between the Enforcement, Compliance, Legal and Education Divisions. The program focuses on supporting managers with the day-to-day issue of providing responsible alcoholic beverage service. Finally, an overview of some of the research showing the most effective ways in which communities and law enforcement can work together to reduce alcohol related crime, sales to minors, and impaired driving will be presented.

### Moderator:

**Linda Ignowski**, *Regulatory Program Director*, Oregon Liquor Control Commission, Portland, OR

### Speakers:

**Kathryn Stewart**, *Safety and Policy Analysis International/Prevention Research Center*, Tucson, AZ

**Mindy Carroll**, *Texas Alcoholic Beverage Commission*, Austin, TX



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## 2008 LIFESAVERS CONFERENCE PROGRAM



### Criminal Justice

#### Police Pursuits - Policies and Practice

Tuesday - 10:15am-11:45am

Room C123-124

Police pursuits present significant risks to law enforcement officers and the general public, and have the potential for personal and organizational liability to law enforcement agencies. This workshop will discuss the issues associated with police pursuits, including discussion of current trends associated with police pursuits and a review of recent court decisions that impact law enforcement regarding pursuits.

#### Moderator / Speaker:

**Chief Anthony Padilla**, Colorado Highway Patrol, Lakewood, CO

#### Speakers:

**Mike Brady**, Training Officer, Lake Oswego Police Dept., Lake Oswego, OR

**Creg Datig, Esq.**, TSRP Program Director, California District Attorneys Association, Riverside, CA

**John Diehl**, Traffic Safety Coordinator, Oregon Department of Public Safety Standards and Training, Salem, OR

12:00pm – 1:15pm

#### Closing Luncheon

Portland Ballroom, Second Level

**Troy E. Costales**, Governor's Highway Safety Representative, Oregon Department of Transportation, Transportation Safety Division, Salem, OR

**Kendell Poole**, Director, Tennessee Governor's Highway Safety Office, Nashville, TN

It's not the end but really the beginning! Join us as we thank our Oregon hosts and celebrate Lifesavers heading to Nashville in 2009 with some down home southern cooking and **door prizes!**

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### Lifesavers is GOING GREEN!

Lifesavers has not copied handouts from speakers; rather, we asked all speakers to send us their presentations before the conference for posting on the Lifesavers website. All handouts we received are located at [www.lifesaversconference.org](http://www.lifesaversconference.org), click on the "Workshops/Handouts" page.

# Exhibit Hours and Events

All events are at the Oregon Convention Center

### Saturday, April 12

10:00am – 7:00pm Exhibit and Poster Setup

### Sunday, April 13

7:00am – 10:30am Exhibit and Poster Setup  
10:30am – 6:30pm Exhibit Hall Open  
12:00pm – 1:30pm Lunch – vouchers provided  
3:00pm – 3:30pm Complimentary Refreshment  
Break in Exhibit Hall  
5:00pm – 6:30pm Welcome/Opening  
Reception in Exhibit Hall  
and Poster Presentations

### Monday, April 14

7:45am – 8:30am Continental Breakfast in Exhibit Hall  
7:45am – 4:00pm Exhibit Hall Open (closed during opening plenary and lunch)  
3:00pm – 3:30pm Complimentary Refreshment Break in Exhibit Hall  
4:00pm Exhibitor Move out

### Complimentary Internet Access

While attending Lifesavers, stay in touch with work and family by using one of five complimentary Internet kiosks. The kiosks are located in the exhibit hall and are available on Sunday and Monday during exhibit hall hours. Attendees are asked to please limit their usage to five minutes when others are waiting.

### Posters

See page 34 for a complete listing of posters. Authors will be available to discuss their work on Sunday evening from 5:00pm-6:30pm. General viewing will be on Sunday from 10:30am – 6:30pm and on Monday from 7:45am – 4:00pm.



The floor plan shows the layout of the Oregon Convention Center for the event. Key features include:

- Main Entrance:** Located at the top center.
- Registration:** A large area on the right side, labeled "REGISTRATION".
- Seating:** Two large circular tables are shown on the right side.
- Posters:** A section labeled "POSTERS" is located near the main entrance.
- Internet Cafe:** A small area labeled "Internet Cafe" is located near the posters.
- Food Stations:** Several food stations are indicated by green labels: "FOOD STATION" (top left), "FOOD STATION" (middle left), "FOOD STATION" (bottom left), and "FOOD STATION" (center).
- Trailers:** Two trailers are shown: "TRAILER 1" (bottom left) and "TRAILER 2" (middle left).
- Room Numbers:** Numerous room numbers are listed throughout the plan, such as 907, 906, 905, 903, 901, 807, 906, 805, 904, 803, 902, 801, 900, 707, 806, 705, 804, 703, 802, 701, 800, 605, 704, 603, 702, 601, 700, 503, 602, 501, 600, 405, 504, 403, 502, 401, 500, 307, 406, 305, 404, 303, 402, 301, 400, 207, 306, 205, 304, 203, 302, 201, 300, 107, 206, 105, 204, 103, 202, 101, 200, 118, 116, 114, 112, 110, 108, 106, 104, 102, 100, 119, 218, 117, 216, 115, 214, 113, 212, 111, 210, 219, 318, 217, 316, 215, 314, 213, 312, 211, 310, 319, 418, 317, 416, 315, 414, 313, 412, 311, 410, 419, 518, 417, 516, 415, 514, 413, 512, 619, 718, 617, 716, 615, 714, 613, 712, 819, 918, 817, 916, 815, 914, 813, 912, 811, 910, 919, 917, 915, 913, 911.
- Other Labels:** "Office", "FREE-MAN SERVICE DESK", "MAIN ENTRANCE", "Internet Cafe", "POSTERS", "SEATING", "TRAILER 1", "TRAILER 2", "FOOD STATION".

# Exhibitor Listing

Lifesavers appreciates the support of all of the following exhibitors. Lifesavers sponsors are highlighted with a shaded box, and financial sponsors are designated with this symbol .

## 4 R Kids Sake

Booth No: 419  
Laura Petersen  
1547 Cedar Pines Dr  
Corona, CA 92881  
Phone: (951) 737-2539  
laura@4rkidssake.org

## ActSoft, Inc.

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Brian Gore  
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## ACV Global, Inc.

Booth No: 416  
Sergi Roses  
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sroses@acvglobal.com

## Advanced Manufacturing Institute

Booth No: 206  
Bret Lanz  
510 McCall Rd  
Manhattan, KS 66502  
Phone: (785) 532-7473  
blanz@amisuccess.com

## Alcohol Monitoring Systems

Booth No: 112  
Jennifer Mill  
1241 W Mineral Ave  
Littleton, CO 80120  
Phone: (720) 217-1624  
jmill@alcoholmonitoring.com

## All Traffic Solutions

Booth No: 301  
Sales Department  
PO Box 10085  
State College, PA 16805  
Phone: (866) 366-6602  
sales@alltrafficsolutions.com

## Alliance of Automobile Manufacturers



Booth No: 410, 412  
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1401 "Eye" Street NW,  
Suite 900  
Washington, DC 20005  
Phone: (202) 326-5522  
crobinson@autoalliance.org

## American Public Health Association

Booth No: 202  
Mighty Fine  
800 I Street NW  
Washington, DC 20001  
Phone: (202) 777-2493  
mighty.fine@apha.org

## American Trucking Associations

Booth No: 518  
Joy Howells  
950 N Glebe Rd, Suite 210  
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jhowells@trucking.org

## Anheuser-Busch

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## ATSSA (American Traffic Safety Services Assoc)

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## The BACCHUS Network™

Booth No: 516  
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Denver, CO 80250-0430  
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## Beer Institute

Booth No: 701  
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Washington, DC 20001  
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## Behavior Data Systems, Ltd

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Phoenix, AZ 85004  
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melanie@bdslltd.com

## Bell Sports, Inc.

Booth No: 714  
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Rantoul, IL 61866  
Phone: (800) 494-4543  
khoffmann@bellsports.com

## Britax Child Safety

Booth No: 703, 705  
Sarah Tilton  
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Charlotte, NC 28273  
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## Burlington Coat Factory

Booth No: 200  
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Burlington, NJ 08016  
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dave.cestaro@coat.com

## The Car Seat Poncho

Booth No: 615  
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Millburn, NJ 07041-2021  
Phone: (917) 881-9044  
donna@hbarryboollc.com

## CDC, National Center for Injury Prevention and Control

Booth No: 414  
Shelley Hammond  
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Atlanta, GA 30341  
Phone: (770) 488-1231  
aqq7@cdc.gov

## The Century Council

Booth No: 517  
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## Child Source

Booth No: 810, 812  
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## Chicco

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1835 Freedom Road  
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Phone: (717) 735-6200, ext 243



## 2008 LIFESAVERS CONFERENCE PROGRAM



### CMI, Inc.

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Pamela Hagan  
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Owensboro, KY 42303  
Phone: (866) 835-0690  
pjhagan@alcoholtest.com

### Colorado State Patrol Family Foundation

Booth No: 811  
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55 Wadsworth Blvd  
Lakewood, CO 80226  
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johna@aliveat25.us

### Comade Inc.

Booth No: 105  
Bradley Drage  
17915 Sky Park Circle, #B  
Irvine, CA 92614  
Phone: (949) 474-0160  
bdrage@comade.com

### Continental

Booth No: Trailer 2   
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Auburn Hills, MI 48326  
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motive.com

### Crossco/Kustom Signals

Booth No: 910  
Charlie Westlake  
440 Nibus  
Brea, CA 92821  
Phone: (714) 256-4143  
rkcrosso1@aol.com

### Crossroads Software, Inc.

Booth No: 302  
Jeff Cullen  
210 W Birch St, #20  
Brea, CT 92821  
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jcullen@crossroadssoft  
ware.com

### Digital Ally, Inc.

Booth No: 800  
Ken McCoy  
7311 W 130th St, Suite 170  
Overland Park, KS 66213  
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sales@digitalallyinc.com

### Dorel Juvenile Group

Booth No: 400, 402  
Daniel Dias  
25 Forbes Blvd, Unit #4  
Foxboro, MA 02035  
Phone: (508) 216-1844  
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### Downshift, Inc.

Booth No: 618  
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### Draeger Safety Diagnostics, Inc.

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### Driver's Edge

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### Easy Way Safety Services

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### ENA Injury Prevention Institute/ENCARE

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### Evenflo

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### Evergreen Safety Council

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### Federal Motor Carrier Safety Administration

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### Federal Railroad Administration

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### Florida CTST Coalition

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### Ford Motor Company Driving Skills for Life

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### GearUp Sports

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### GEICO

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### Graco Children's Products Inc.

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### Harrison's Hope

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### Helmet R US

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## 2008 LIFESAVERS CONFERENCE PROGRAM

### Huggable Images

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### I'm Safe!/Child Safety Solutions

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### Innocorp, Ltd.

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### Institute of Police Technology & Management

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### Intoximeters, Inc.

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### KIDS AND CARS

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### Kids Safety First

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### Laser Craft, Inc.

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### Laser Technology Inc.

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### LBI Distributors

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### Learning Curve Brands

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### Legacy Emanuel "Trauma Nurses Talk Tough"

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### Lifeloc Technologies, Inc.

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### LifeSafer Interlock Inc.

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### Lincoln Council on Alcoholism and Drugs

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### Magna International

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### Merritt Manufacturing, Inc.

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### Monitech, Inc.

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### Motorcycle Safety Foundation

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### MPH Industries, Inc.

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Owensboro, KY 42303  
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## 2008 LIFESAVERS CONFERENCE PROGRAM



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### National Latino Children's Institute

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### National Organizations for Youth Safety (NOYS)

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### National Patent Analytical Systems, Inc.

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### The National Road Safety Foundation

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### National Safety Council / ATSIP

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### Nationwide

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### New York State Association of Traffic Safety Boards

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### ODOT - Transportation Safety Division

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### PAS Systems International

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### Probotics America

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### ProRider, Inc

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### Recaro North America, Inc.

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### Redflex Traffic Systems

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### Roadway Safety Foundation

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safety.org

### Robotronics Inc.

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### SADD (Students Against Destructive Decisions)

Booth No: 617  
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Please turn your cell phones off during sessions.

## Safe Kids Worldwide



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1301 Pennsylvania Ave NW,  
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Washington, DC 20004  
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www.usa.safekids.org

## Safe Kids Worldwide, Buckle-Up Program



Booth No: 401, 408, 405,  
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## Safe Kids Worldwide, CPS Certification



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## Safe Ride News Publications

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## SafeGuard (A division of IMMI)

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## SafetyBeltSafe U.S.A.

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## Serenity Safety Products

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## Smart Start, Inc.

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## SpeedMinder Radar Technology LLC

Booth No: 418  
Martin LeVan  
PO Box 664  
Somis, CA 93066  
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## Stalker Radar

Booth No: 901  
Jeff Pulicella  
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## Stop Road Rage U.S.

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Miami Beach, FL 33140  
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## Sunshine Kids

Booth No: 712  
Russell Berger  
3104 142nd Ave East, #105  
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## SWERVE Fleet Training

Booth No: 118  
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## TEAM Coalition

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## Tennessee Governor's Highway Safety Office

Booth No: 303  
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## Texas Municipal Police Association

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## Travel Portland

Located in the  
Registration Area  
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## VOLKSWAGEN GROUP of America, Inc.



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## VOLKSWAGEN GROUP of America, Inc.



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louis.brown@vw.com

Complete addresses for moderators and speakers are  
in the Pre-Registration Booklet.

## Posters

**Located in the Lifesavers Exhibit Hall, authors will be available to discuss their work on Sunday evening from 5:00pm to 6:30pm.** General viewing will be on Sunday from 10:30am-6:30pm and on Monday from 7:45am-4:00pm.

### Poster 1 -

#### Recipes for the Road

*Authors: Jeanette Rouse and Susan Boda – Florida Department of Transportation*

An original collection of non-alcoholic drinks from restaurants throughout the Tampa Bay area of Florida. The goal is to promote serving non-alcoholic drinks at holiday parties. The recipes offer creative alternative drink recipes. Television and newspaper coverage have made the fourth year of Recipes for the Road extremely successful.

### Poster 2 -

#### Police Accident Report Forms and Traffic Safety Laws

*Authors: Karen Brock and Garry Lapidus – Safe Kids Connecticut/Connecticut Children's Medical Center*

Traffic safety advocates use data from police accident report forms to promote public awareness and enforcement campaigns to increase motor vehicle safety device use. Using the police accident report forms from all 50 states and DC, this poster describes the safety device items collected by the forms and compares them with the laws of these states.

### Poster 3 -

#### The Feasibility of Bilingual Computerized Alcohol Screening, and Brief Intervention in the Emergency Department

*Authors: Federico Vaca, Diane Winn, and Craig Anderson – University of California, Irvine*

NHTSA has identified Alcohol Screening and Brief Intervention as one of its priority initiatives to reduce impaired driving. This poster will describe an interactive touchscreen roll-to-the-bed-side Computerized Alcohol Screening and Intervention (CASI) kiosk that has been implemented in a large hospital ED. Over 5,000 patients have been screened. About 20% screened at-risk and received a brief intervention via CASI. 5% screened dependent and were referred to social services. Conclusions are that CASI requires little time, is acceptable to patients, and identifies at-risk and dependent drinkers.

### Poster 4 -

#### Funding for Teen Driver Education Programs in Georgia: A Response to Joshua's Law

*Authors: Maggie Benson, Carol Cotton, and James Barlament – University of Georgia Traffic Safety Research and Evaluation Group*

The Joshua's Law requirements, with the help of grant funding from The Governor's Office of Highway Safety, will increase the availability of professional drivers' training school in rural areas, increase financial resources, and increase parent involvement. State officials hope that these added requirements will aid in decreasing the of traffic fatalities among Georgia youth. This presentation will look at the effectiveness of the first phase of drivers' education grants to achieve stated objectives.

### Poster 5 -

#### Institutionalization of Evaluation in Georgia Highway Safety Programs

*Authors: Carol Cotton, James Barlament, and Maggie Benson – University of Georgia Traffic Safety Research and Evaluation Group*

This poster will describe the four-year evaluation efforts of the Traffic Safety Research and Evaluation Group (TSREG) to assess and document program outcomes for the Georgia Governor's Office of Highway Safety (GOHS). TSREG monitors GOHS grantee programs by reviewing monthly reports and inputting data into a SPSS database. Milestone and objective achievement are determined at mid and endpoint of the grant cycle and compared to Georgia's crash data for the corresponding period to determine effectiveness.

### Poster 6 -

#### Rural Roads in Georgia: Can One Person Make a Difference in Rural Traffic Safety?

*Authors: Jennifer Mitchell and Carol Cotton – University of Georgia Traffic Safety Research and Evaluation Group*

The Regional Community Liaison (RCL) project is a four-year pilot project intended to address the issue of traffic safety data collection, maintenance, and analysis at the local level in Georgia. The goal of this project is to act as a resource and support for traffic safety projects in the community, as well as assist in data collection and research. The placement of RCLs in different state regions will allow for highly tailored problem solving and the creation of unique implementation strategies that will address traffic safety issues.

## Poster 7 -

### **A Matter of Longevity: Sustained Funding for Georgia Highway Safety Programs**

*Authors: James Barlament, Carol Cotton, Maggie Benson – University of Georgia Traffic Safety Research and Evaluation Group*

The Georgia Governor's Office of Highway Safety (GOHS) provides funding for more than 100 grants annually. Often programs receive one or two years of funding and then receive no more. Sixty of these grants were identified as "longevity grants," as they were funded by GOHS for all three years (FY 2004-FY 2006) of the evaluation performed by the University of Georgia Traffic Safety Research and Evaluation Group (TSREG). This presentation will examine the performance of this subset of programs to determine which factors are relevant to continuous funding.

## Poster 8 -

### **Breaking Down Barriers: Relationship-Building During the Evaluation Process**

*Authors: Carol Cotton, James Barlament, and Maggie Benson – University of Georgia Traffic Safety Research and Evaluation Group*

The outside evaluator, the University of Georgia Traffic Safety Research Evaluation Group (TSREG), was charged with providing evaluation expertise to the Georgia Traffic Injury Prevention Group (GTIPI). A productive working relationship was established between the two groups and during communication, problems that could hinder the success of GTIPI programs were discovered. By maintaining a strong relationship, evaluators are able to ensure the success of grantee programs.

## Poster 9 -

### **SAFESTEPPIN' - A Pedestrian Injury Prevention Initiative in Bethlehem, Pennsylvania**

*Author: William D. McQuilken – Lehigh Valley Hospital and Health Network*

The Bethlehem Pedestrian Project was developed out of the need to reduce pedestrian crashes and fatalities in the City of Bethlehem, PA. According to the City of Bethlehem's pedestrian crash statistics for 2006, there were 43 pedestrian crashes for a population of approximately 72,000 residents with the leading groups of pedestrian crashes ranging between ages 10 and 29 years of age. According to the Lehigh Valley Planning Commission, the Lehigh Valley region is above the state's average for pedestrian crashes. A partnership with Lehigh Valley Hospital and Health Network, the City of Bethlehem, and PennDOT was developed to use education along with enforcement to change driver and pedestrian behavior.

## Poster 10 -

### **Ignition Interlocks are Recommended to Reduce Alcohol-Impaired Driving Recidivism (re-arrest) and Alcohol-Related Crashes**

*Authors: Randy W. Elder, Ruth A. Shults, James L. Nichols, David A. Sleet – CDC*

Ignition interlocks are installed in vehicles to prevent operation by anyone with blood alcohol concentration (BAC) above a specified safe level (usually .02 - .04 g/dL). Interlocks are typically used to prevent alcohol-impaired driving by people who have been previously convicted. Based largely on an existing Cochrane Collaboration systematic review of published studies, the Task Force on Community Preventive Services concluded that ignition interlocks, when installed and in use, are effective in reducing re-arrest rates for alcohol-impaired driving. The Task Force also noted, however, that the public health benefits of the intervention are currently limited by the small proportion of offenders who install interlocks in their vehicles, and that more widespread and sustained use of interlocks among this population could have a substantial effect in reducing alcohol-related crashes.

## Poster 11 -

### **Effectiveness of Multifaceted Interventions with Community Mobilization for Reducing Alcohol-Impaired Driving**

*Authors: Ruth A. Shults, Randy W. Elder, James L. Nichols, David A. Sleet – CDC*

A systematic review of studies of multifaceted interventions with community mobilization was conducted using the methodology developed for the Guide to Community Preventive Services. Six studies were reviewed. Five of the six interventions were associated with declines in alcohol-related crashes. Based on this review, the Task Force on Community Preventive Services recommended that this strategy be implemented on the basis of strong evidence of effectiveness. Effective interventions included most or all of the following: sobriety checkpoints, responsible beverage service training, efforts to limit access to alcohol, and education and awareness-raising efforts.

Visit the exhibit hall for  
complimentary refreshment breaks



## Poster 12 -

### Targeting Teen Prevention with Social Marketing

*Authors: Beth Siddens, Jerrod Nelms, and Crissy Rowland – Barren River District Health Department*

Local highway safety efforts target teens and young adults, but without enough results. So a public health department conducted a 2 1/2 year project to hear from high school and middle school students through formal focus groups. This poster presents what we learned, and how it was used to plan a major intervention campaign in three rural high schools. Includes example messages that are resonating with local teens and young adults, and with people who influence them. Also presents differences between middle and high school focus group results.

## Poster 13 -

### Drinking on the Dirt Roads of America

*Author: Erin Cox, MSW, MSPH – National Association of County and City Health Officials (NACCHO)*

This poster focuses on impaired driving and the impact it has on rural America. According to the National Highway Traffic Safety Administration, nearly 60% of all deaths due to motor vehicle crashes occur in rural areas. Approximately one third of these fatalities are alcohol related. What is so remarkable is that fatalities and injuries due to impaired driving are preventable. This poster highlights the innovative programs and policies developed by four rural health departments to address the problems associated with impaired driving.

## Poster 14 -

### Developing a National Child Passenger Safety Educational DVD

*Author: Shawna DiFilippo – Safe Kids Canada*

Evidence supports the use of an audiovisual medium to facilitate uptake of injury prevention messages both by professional and parent audiences. Safe Kids Canada produced a 25 minute, bilingual child passenger safety DVD with the goal of increasing parental knowledge and confidence when choosing and installing child restraints and to reduce common misuses of child restraints. The DVD produced is suitable for a national audience, is written at a grade six reading level, and is endorsed by the Canadian Pediatric Society. The resource includes installation demonstrations, visual checklists, and testimonials by medical professionals.

## Poster 15 -

### ThinkFirst for Your Baby: Evaluation of an Injury Prevention Program for at-Risk Expecting Parents

*Authors: Krista Jones, Stephanie Lambers, Anthony Borzotta, Amy Bernard, Silvia Richards, and Mary Kay Heldman – TriHealth ThinkFirst Injury Prevention Program*

ThinkFirst for Your Baby is a grant-funded program whose goal is to reduce unintentional injuries in infants (under the age of one year) through prenatal education combined with post-partum home visit follow-ups. The program targets two high-risk populations; Hispanic women and pregnant young mothers. Topic areas covered in the program include: Child Passenger Safety, Child Development and Parenting Skills, Childproofing, Home Safety, Shaken Baby Syndrome, and Personal Safety for Women. Program evaluation included a pre- and post-program evaluation, as well as home visit follow-up evaluation. Program results will be reviewed in a poster session.

## Poster 16 -

### You Hold the Key: A Non-Traditional Approach for the Development of a Teen Motor Vehicle Occupant Protection Campaign

*Authors: Krista Jones, Stephanie Lambers, Anthony Borzotta, and Tim Gibson – TriHealth ThinkFirst Injury Prevention Program*

You Hold the Key is a social marketing campaign developed in Cincinnati, Ohio to address motor vehicle occupant fatalities in youth ages 15-19 years old. The campaign has been disseminated throughout Greater Cincinnati as follows: school-based education (images incorporated into 4-5 day program for high school health classes), mass mailing of teen driving video with local teens who are survivors in fatal crashes (to over 200 high schools and driver education schools in Greater Cincinnati), and distribution of social marketing materials (camera-ready art on compact disc and posters with safety messages) to over 200 high schools and driver education schools in Greater Cincinnati. Poster will overview focus group research, campaign development and grassroots efforts. Funding challenges will be addressed.

## Poster 17 -

### A Toolkit for Understanding Pedestrian Safety

*Authors: Karl Kim and Eric Yamashita – University of Hawaii, Dept of Urban and Regional Planning*

With the growing emphasis on creating more walkable and pedestrian friendly environments, there is also a need to better understand the characteristics and consequences of pedestrian



accidents. Recent developments in spatial statistical analysis, mapping techniques, and visualization of pedestrian accident factors provide valuable tools to the safety professional interested in problem identification and the design and implementation of effective educational, enforcement, and engineering programs. This poster session highlights some of the recent tools and applications developed at the University of Hawaii including works done using correspondence analysis, cluster analysis, and a visualization tool for summarizing driver-pedestrian interactions know as a Safety Viewgram.

### Poster 18 -

#### **Preventing Drinking and Driving Among College Students: Lessons from UMADD and the AAA Awards Program**

*Authors: James Bryant – Mothers Against Drunk Driving, and Barbara E. Ryan - Center for College Health and Safety*

While the range of alcohol-related problems among college students has been widely reported, the contribution of drinking and driving to overall mortality and morbidity has been less noted. Most importantly, of the 1,717 college students estimated to have died in alcohol-related incidents, nearly 80% were killed in drinking and driving crashes. Drinking and driving remains an intractable problem on campus, in need of innovative, evidence-based solutions. The Center for College Health and Safety (CCHS) and AAA affiliates devised the College Prevention Awards Program in 1997 to promote development of innovative model drinking and driving programs, as well as prevention programs that can lead to reduced DUI/DWI infractions. This poster session examines drinking and driving on campus and impetuses and resistance to campus programs, and highlights policy lessons learned from the awards program. It also highlights the efforts of Mothers Against Drunk Driving's college initiatives to reduce alcohol-related problems through evidence-based prevention strategies such as increasing the enforcement of underage drinking and impaired driving laws and limiting youth access to alcohol through compliance checks and model social host legislation. MADD also encourages student leaders to partner with campus and community leaders on comprehensive tactics to address the campus-community environment that contributes to underage drinking and drinking and driving through the UMADD program.

### Poster 19 -

#### **DWI Prevention Project (Latino Population)**

*Authors: Antonio Asion and Cecilia Saloni – El Pueblo, Inc.*

El Pueblo, Inc. presents the results of the DWI prevention project whose goal was to find out strategies to reduce DWIs among Latinos.

### Poster 20 -

#### **Making Strides by Increasing Occupant Restraint Usage and Targeting Underage Drinking and Driving in Ho-Chunk Communities**

*Authors: Nicole Thunder and Robert Letourneau – Ho-Chunk Nation*

This presentation describes Ho-Chunk Nations' continuing efforts (now in year four of five years of funding), using CDC funding provided to American Indian/Alaska Native Tribes, to increase occupant restraint use and reduce underage drinking and driving. Formative evaluation activities including tribal member and law enforcement surveys to assess attitudes, knowledge, skills, and behaviors/practices regarding MV-safety and underage drinking and driving have been conducted. From those evaluation activities, specific implementation activities have been designed to increase usage of occupant restraints and decrease underage drinking and driving among Ho-Chunk Tribal members, including: child passenger safety training events for law enforcement personnel in each of the five counties served by the project; coordination with the local law enforcement to conduct "Click It or Ticket" activities; and ongoing community-wide education and awareness to deter underage drinking and driving. Baseline seatbelt and child passenger safety seat use rates have also been identified and have shown an increase from year one through year three of the project.

### Poster 21 -

#### **Traffic Safety Collaboration to Save White Mountain Apache Lives**

*Author: Abilene Burnette – Whiteriver Police Department, Motor Vehicle Injury Prevention Program*

This presentation describes the White Mountain Apache Tribe's (WMAT) efforts in Arizona to address traffic safety in partnership with the CDC, BIA Highway Safety Program, Indian Health Service, and the Arizona (AZ) Department of Public Safety (DPS), and the AZ Governor's Office of Highway Safety (AZ GOHS). As a result of several years of high DUI arrests, high MVC fatalities, and low occupant restraint use, the WMAT Police Department has strengthened its efforts by: a) participating in a community-wide Tribal Traffic Safety Task Force (established in 2006); b) establishing a Traffic Safety Unit at the police department comprised of three officers who work exclusively on traffic safety; c) reestablishing relationships with the AZ DPS and the AZ GOHS to develop a Memorandum of Understanding for DPS to conduct traffic safety patrols on the Ft. Apache Indian Reservation; and d) applying for BIA Indian Highway Safety funding to establish a DUI Court. Coordinated efforts have been conducted to implement a series of high-profile, evidence-based effective strategies to reduce drinking and driving and increase occupant restraint use, including:





1) significantly increasing the number of types of high-profile DUI checkpoints; 2) conducting traffic safety saturation patrols; 3) implementing reservation-wide media activities (e.g. radio PSAs and programs, newspaper articles); 4) installing child passenger safety seats; and 5) obtaining preliminary approval for a tribal employee seatbelt use policy. These combined efforts are seeking to change behaviors and cultural norms regarding drinking and driving and using occupant restraints. Retrospective and prospective data collection is ongoing to assess the extent to which restraining use is increasing and MVC injuries and fatalities are decreasing among White Mountain Apache Tribal members.

## Poster 22 -

### Safe Communities of Minnesota

**Author:** Amy Roggenbuck – Minnesota Department of Public Safety

Minnesota loses approximately 500 lives each year on its roadways due to vehicle crashes. One death is too many. The Toward Zero Deaths initiative engages the practices of engineering, enforcement, education, and emergency medical services to find best practices to achieve a future with no traffic fatalities. Local Safe Communities Coalitions work at a grassroots level across the state.

## Poster 23 -

### Safe Kids Task Forces - Modifying Environments to Improve Safety for Children

**Authors:** Moira Donahue and Sally M. Williams – Safe Kids Worldwide

As part of the Safe Kids Walk This Way program, eleven Safe Kids coalitions created Environmental Task Forces in their communities with the goal of improving pedestrian conditions for children by making long-term environmental modifications to areas where children walk. This poster presentation will describe the public health problem, project objectives, data-based methodology, and will feature several of the task forces and their results. Environmental modifications completed in 2007 include: retro-reflective painted crosswalks, countdown pedestrian signals, illuminated pushbuttons, radar speed feedback signs, and traffic calming devices such as speed humps, curb extensions, and new sidewalks. As part of the Safe Kids Walk This Way program, eleven Safe Kids coalitions created Environmental Task Forces in their communities in 2007 with the goal of improving pedestrian conditions for children by making long-term environmental modifications to areas where children walk. This poster presentation will describe the public health problem, project objectives, data-based methodology, and will feature several of the task forces and their results. The poster will also showcase photographs of the pre and post environment and outcomes. Environmental modifications completed in 2007 include: retro-reflective painted crosswalks, countdown pedestrian signals, illuminated pushbuttons, radar speed feedback signs, and traffic calming devices such as speed humps, curb extensions, and new crosswalks and sidewalks.

## Poster 24 -

### Salt River, Early Childhood Education Center Children Ride Safe with a New Child Passenger Safety Program

**Authors:** Melinda Garcia and Robert Morones – Salt River Pima Maricopa Indian Community, Early Childhood Education Center

Motor vehicle crashes are the leading cause of death among American Indians between the ages of one to 44. Among those killed in vehicle crashes, 86% did not use seat belts or child passenger restraints. The Salt River Pima Maricopa Indian Community recently passed a seat belt law to lower the incidence of injuries and deaths within the community due to motor vehicle crashes. Following the community's lead, the Early Childhood Education Center adopted a new program to campaign for child passenger safety. The Ride Safe program, designed by Indian Health Services especially for Native communities, focuses on the use of child restraints through parent education, distribution of car seats, injury prevention awareness, and follow up parent home visits. In its first year of the program, Ride Safe has trained eight ECEC staff to become certified Child Passenger Safety Technicians and has successfully completed two major car seat distribution events. Car seat use has increased 23% in two years according to Salt River's Environmental Health Services studies. Halfway through its first year, the Ride Safe program has provided the tools for the community to improve use of Child Passenger Safety restraints.

## Poster 25 -

### What Revs Your Engine? Police Officer Participation in Sobriety Checkpoints

**Authors:** Christine Reede, Alejandro Benally, Thelma Rope, and Anthony Tewawina – San Carlos Tribal Police Department; Larry Berger – Consultant; and Stephen Piontkowski – Indian Health Service

Sobriety checkpoints and saturation patrols are two effective strategies used by The San Carlos Apache Motor Vehicle Injury Prevention Program to reduce alcohol impaired driving and to ultimately reduce crashes and injuries. In 2007, the San Carlos Police Department conducted eleven sobriety checkpoints and six saturation patrols and stopped 7,002 vehicles. Both strategies rely on the sustained participation of police officers in the face of understaffing, challenging conditions, and doubts about impact. To promote and sustain officer motivation, we recommend using a variety of incentives, such as overtime pay, trips to regional and national meetings, food, and merit awards. Equally important is an environment that demonstrates community and political support, provides feedback on program progress, maximizes conviction rates, simplifies paperwork, and provides officers with the tools they need for enforcement, including training.

## Poster 26 -

### DWI Crash Maps

*Author: Thomas Beretich – DWI Resource Center*

The DWI Resource Center, in conjunction with federal and state agencies, has developed a new geospatial analysis tool to assist local law enforcement agencies in planning data-driven DWI checkpoints and saturation patrols. The new DWI Crash Maps, developed for five New Mexico counties, indicate both rural and urban intersections in each county with the highest incidents of alcohol-involved crashes, and areas of the county with the highest concentrations of alcohol establishments. In addition, the DWI Crash Map also provides law enforcement agencies with charts showing alcohol-related crashes and arrests by time of day and day of week, as well as a chart of zip codes indicating where the greatest number of DWI offenders live in the county. Although these crash maps are used primarily by law enforcement agencies to improve deployment of limited personnel resources, the Center believes the maps may also be used as a tool to assist citizens in avoiding drunk drivers by identifying high-risk intersections and times of day when drunk driving crashes are most likely to occur.

## Poster 27 -

### The Effect of the Checkpoints Program Administered at Permit and Licensure on Parent Limits on Teen Independent Driving

*Authors: Bruce Simons-Morton and Marie-Claude Ouinet – Preusser Research Group*

Crash rates are high in the first months of independent driving among novice teens due to inexperience and young age. The checkpoints program persuades families to adopt a parent-teen agreement to increase parent limit setting and reduce risky driving. 1,000 parent-teen dyads were recruited at Rhode Island DMV offices at the time teens obtained their learner permits where they provided consent, completed baseline surveys, and received treatment. Intervention was again delivered at licensing and families were surveyed by telephone one month after permit and one to six months after licensure.

## Poster 28 -

### Regional Safety Planning: From Reactive to Proactive Planning

*Authors: Kerstin Carr, Chris Gawronski and Matt LaMantia – Mid-Ohio Regional Planning Commission (MORPC)*

The overall goal of any regional planning efforts should be to improve the livability and prosperity of a region. This goal includes making our roadways safer for all modes of transportation. While some safety concerns will be addressed reactively, we also need to address them from a proactive, holistic and long-term approach. In this regard, the Mid-Ohio Regional Planning Commission (MORPC) and other MPOs can work across agencies, jurisdictions, and disciplines to improve safety on our roadways through strategies that reduce motorized travel.

## Poster 29 - AOP

### Using Best Practices to Increase Occupant Restraint Use and Reduce Impaired Driving on the Tohono O'odham Nation

*Author: Priscilla J. Lopez – Tohono O'odham Department of Health and Human Services*

Motor vehicle injuries are the leading cause of death for ages one to 44 for American Indians/Alaska Natives. In September 2004, the Centers for Disease Control and Prevention (CDC) provided direct funding to four Native American tribes for the prevention of injuries related to motor vehicle crashes. Using evidence-based strategies such as community education, media (e.g., public service announcements, newspaper articles) and increased enforcement of traffic safety laws, the Tohono O'odham Nation's efforts using CDC-funding from 2004-2007 have resulted in a 48% increase in adult vehicle occupant restraint use (from 43% in 2005 to 64% in 2007). Intervention efforts are led by the Saving Tohono O'odham People (STOP) Coalition, which consists of members from the tribe's health, police, fire, and emergency management departments, the Women Infants and Children (WIC) Program, the Indian Health Service, and representatives from tribal radio/print media outlets. Working together, these groups have brought much needed attention to the issue of motor vehicle crash injuries and restraint use and as a result, in 2005 the tribe's legislature passed a primary seat belt law and reduced the blood alcohol content for DUI to .08. This poster will describe the methods used to reach these positive outcomes, ongoing data collection to show project impact, and future plans for continuing to increase restraint use.

## Poster 30 -

### What's Not in Your Wallet: Young Unlicensed Driving and Drivers in the U.S.

*Authors: Christian L. Hanna, MPH – Michigan Public Health Institute/Children's Safety Network, and Lucie Laflamme - Karolinska Institutet/Division of International Health/ Stockholm, Sweden*

Young unlicensed driving is a neglected and persistent problem in the U.S. that is not randomly distributed. Youth living in deprived areas are adversely affected by YUD fatal crashes while the mechanisms are not well understood. Mechanisms may include transportation options, promotion of access to motor vehicles, and institutional licensing arrangements that may inadvertently contribute to the unequal access to licensing and distribution of YUD fatal crashes. There is ongoing research and additional conclusions are being drawn. Identifying countermeasures to reduce YUD crashes will require a paradigm shift in young driver research by going beyond the crash experience and examining area social context as a contributor to young driver behaviors, especially young unlicensed driving. Not recognizing the problem will not make it go away.



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April 11-13, 2010  
Philadelphia Convention Center – Philadelphia, PA

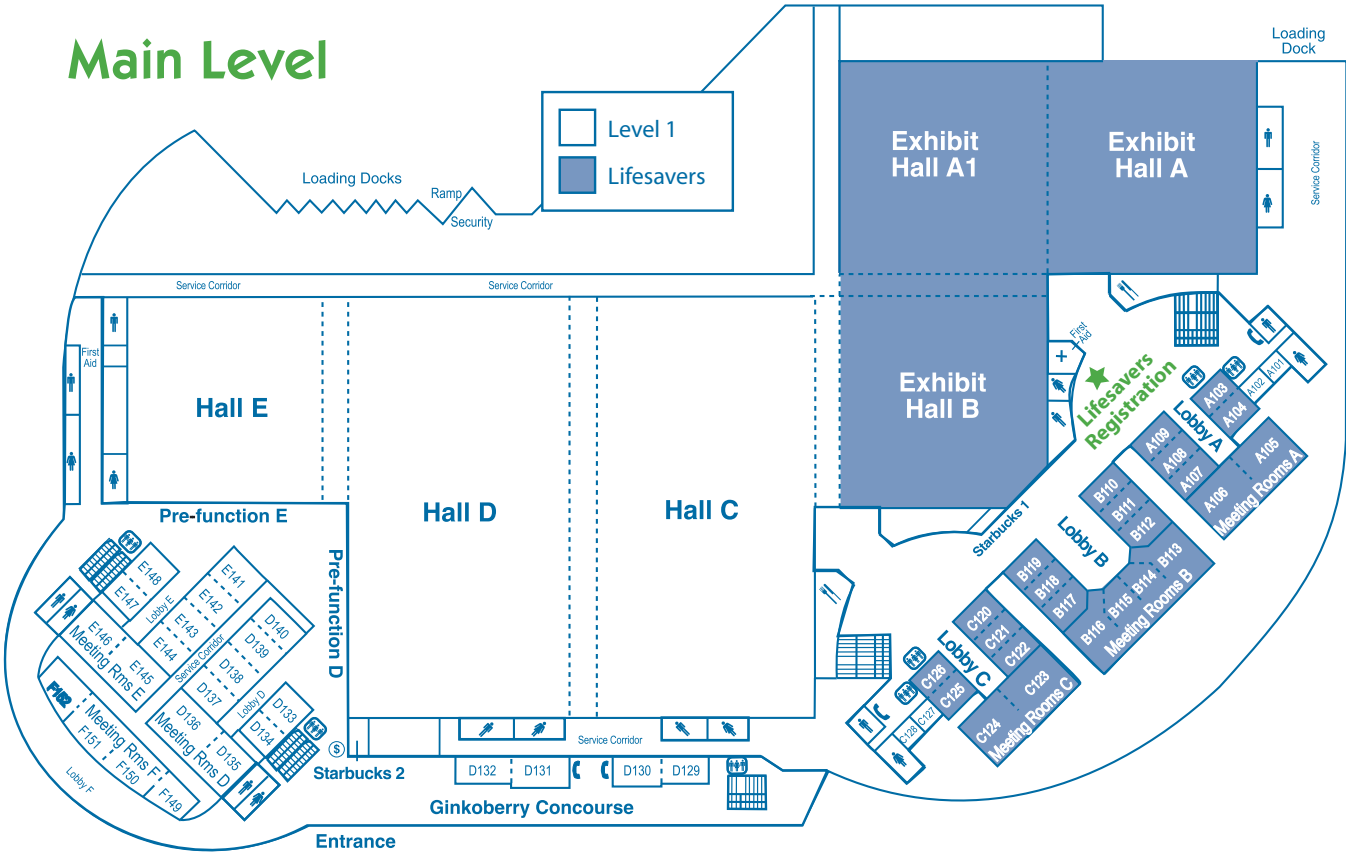
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March 27-29, 2011  
Phoenix Convention Center, Phoenix, AZ

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# Oregon Convention Center Floor Plan

## Main Level



## Upper Levels

