



# **Campaign to Eliminate Drunk Driving: Using technology to eliminate drunk driving**

Name

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# Campaign to Eliminate Drunk Driving

**Launched in 2006 as a response to stagnate DUI fatality numbers**

**MADD Created a blueprint for the nation to Eliminate Drunk Driving in America consisting of three components**

- **Support for Law Enforcement and High Visibility Law Enforcement Efforts**
- **Ignition Interlocks for all convicted drunk drivers**
- **Support for Advanced Alcohol Detection Technology**



# High Visibility Law Enforcement

- Drive Sober or Get Pulled Over Campaign
- Combination of law enforcement working together with paid or earned media to deter potential drunk drivers
- Sobriety Checkpoints lead to a 20 percent decrease in DUI deaths.



# Why **All** Offender Ignition Interlock Laws?

- Drunk Driving still accounts for one-third of ALL U.S. traffic fatalities (10,265 in 2015, NHTSA)
- 15 percent reduction in DUI deaths (Kaufman, Wiebe, 2016)
- 7 percent reduction in states with all offender laws (Hopkins 16)
- 50-75 percent of all convicted drunk drivers will continue to drive on a suspended license.
- Average drunk driver drives 80 times drunk before arrest.
- Over 15 peer reviewed studies, including the Centers for Disease Control, recommends Ignition Interlocks for all convicted Drunk Drivers.
- CDC study showed 70 percent of the public supports all offender interlock laws
- Ignition Interlocks reduce DUI recidivism by 65 percent
- Drunk Driving costs the U.S. \$132 billion per year (PIRE)

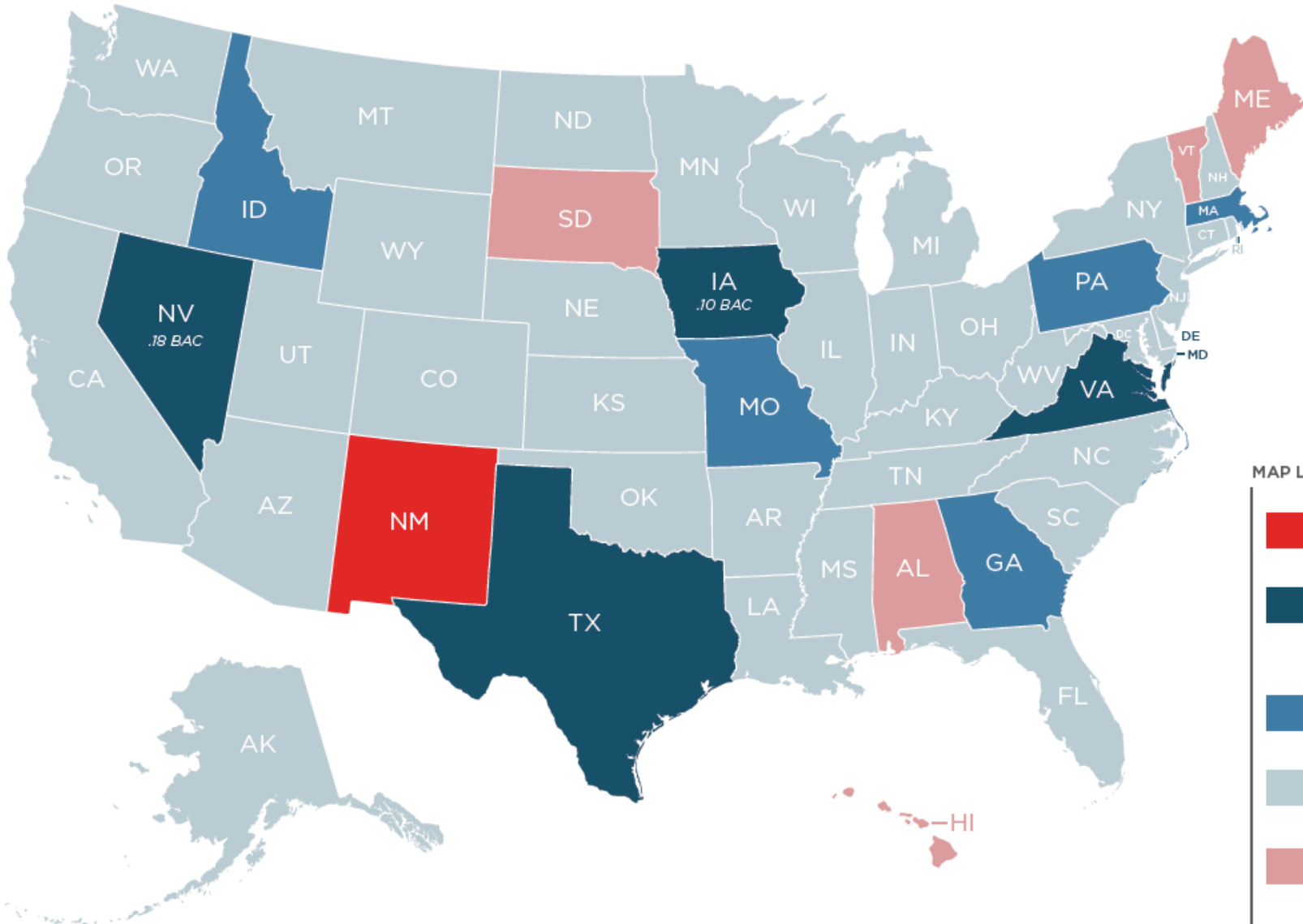


# Currently in the States

- 28 states plus D.C. with an all offender ignition interlock law. California has a four county pilot program protecting over 14 million people
- Maryland, Vermont, Rhode Island, and D.C. passed in 2016. Texas passed in 2015.
- Pennsylvania (.10) and California made significant improvements in 2016
- 15 states are .15 or above.
- All states now use interlocks in one form or another (5 did not in 2006)
- 328,743 interlocks installed nationwide



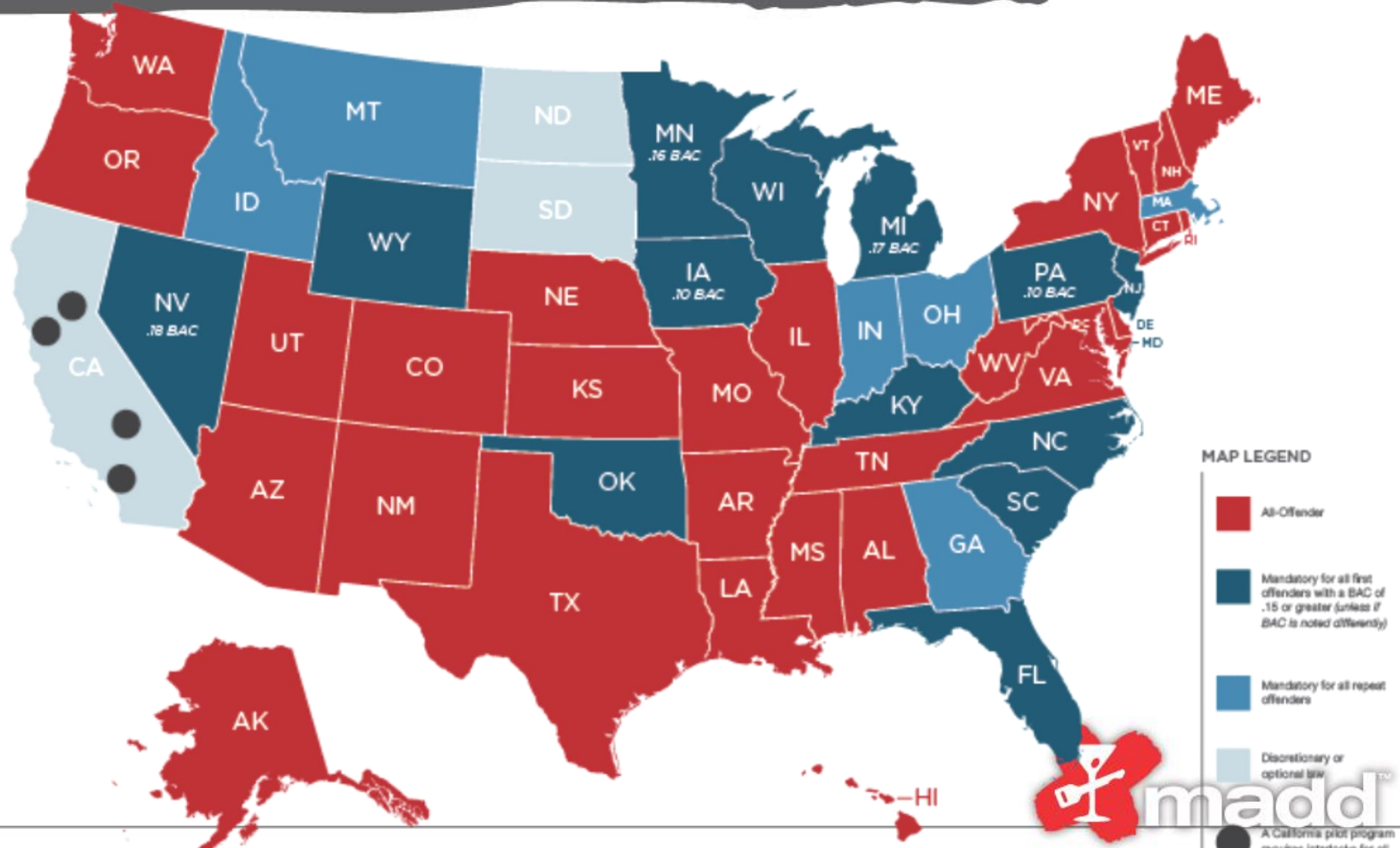
# Status of Ignition Interlock Laws in 2006



## MAP LEGEND

- Mandatory for all convicted drunk drivers
- Mandatory for all first offenders with a BAC of .15 or greater (unless if BAC is noted differently)
- Mandatory for all repeat offenders
- Discretionary or optional law
- No Interlock Law

# Status of Ignition Interlock Laws

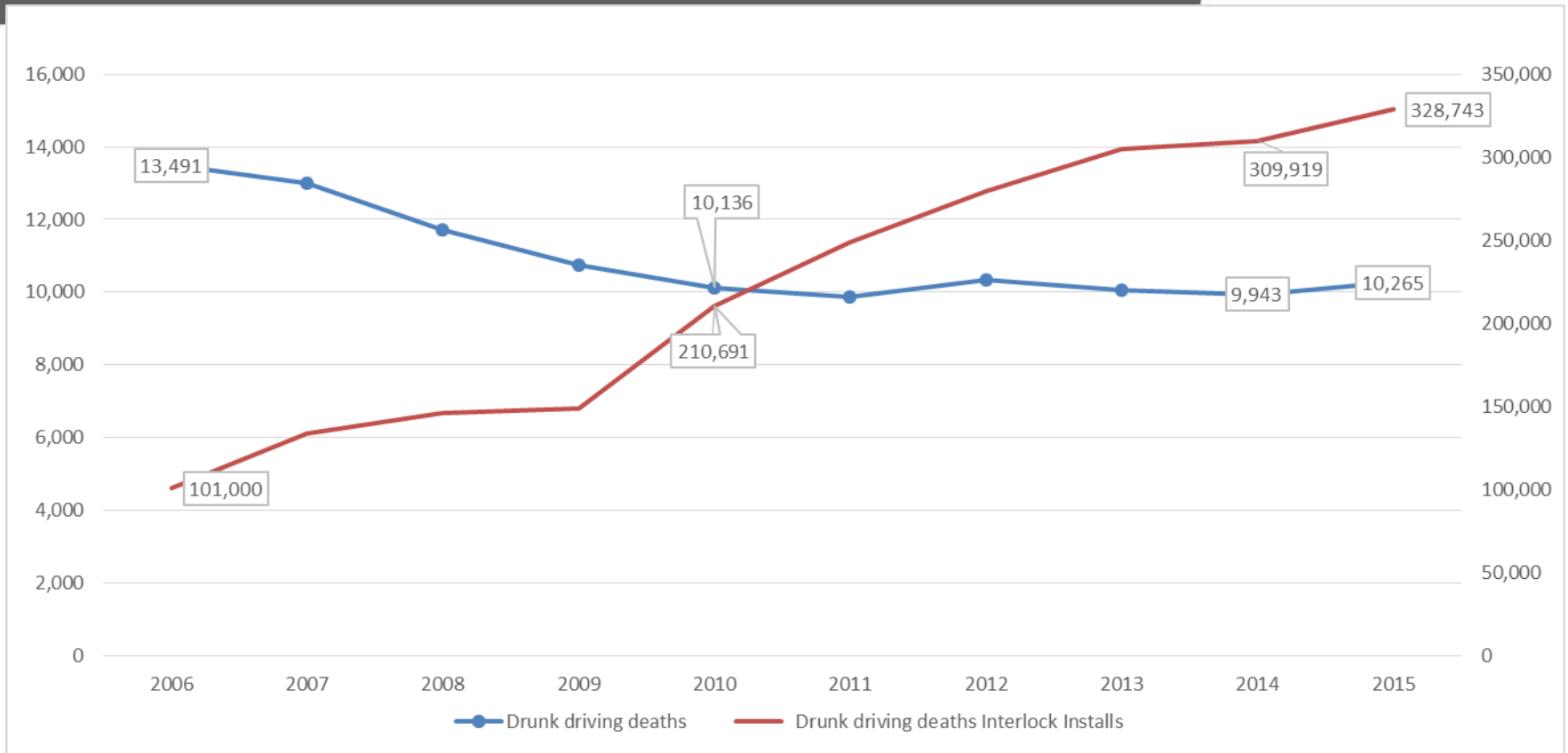


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**madd**  
A California pilot program requires interlocks for all convicted DUI offenders

# DUI Deaths and Interlock Installs in USA 2006 to 2015



- **Since 2006:** DUI deaths decreased by 23.91% while interlock use increased by 225%.  
(Source: NHTSA, Dr. Richard Roth, TIRF USA)





# Congressional Approval of Interlocks

- MAP-21 & FAST Act (Highway Reauthorization Bill)
  - Congress and the Administration have now fully endorsed the use of ignition interlocks for all convicted drunk drivers
  - Incentive grant program for states that pass all offender interlock laws. Pot is \$17.3 million that DOT can divide up between states
  - Exemptions included in FAST Act for employers, medical, and rural.
  - Ignition interlock programs are eligible for 405 funding
  - Section 164, federal repeat DUI offender program, was changed to allow states discretion in implementing their interlock program



# 2017 Ignition Interlock Report

FOR THOSE WE COULD NOT SAVE, WITH THOSE WE HAVE AND TO THOSE WE CAN.



## 2.3 Million Attempts

To Drive Drunk  
**Stopped**  
By Ignition Interlocks

State-by-State Counts  
For 12 months & 10 Years

March 14, 2017

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- Released March 14
- Compiled data from over 10 ignition interlock companies
- Made recommendations to strengthen interlock laws



# Key Report Findings & Recommendations

## Key Report Findings

- 2.33 million drunk driving trips prevented since Campaign to Eliminate Drunk Driving began
- 350,000 drunk driving trips stopped in past year
- 12.7 million drinking and driving trips prevented because of ignition interlocks
- Highlights studies
- Wisconsin had the most stops last year with 37,299
- Texas lead the nation over the last decade with 244,991 stops



# Challenges:

## A few examples of what holds up progress

- Defense Attorneys
- Hospitality Industry
- Judiciary
  - Judges
  - Prosecutors
- Government Agencies
  - DMV
  - Probation & Parole
  - Department of Public Safety





**Questions?  
Thank You**

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