Campaign to Eliminate Drunk Driving: Using technology to eliminate drunk driving

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Launched in 2006 as a response to stagnate DUI fatality numbers
MADD Created a blueprint for the nation to Eliminate Drunk Driving in America consisting of three components

• Support for Law Enforcement and High Visibility Law Enforcement Efforts

• Ignition Interlocks for all convicted drunk drivers

• Support for Advanced Alcohol Detection Technology
High Visibility Law Enforcement

• Drive Sober or Get Pulled Over Campaign
• Combination of law enforcement working together with paid or earned media to deter potential drunk drivers
• Sobriety Checkpoints lead to a 20 percent decrease in DUI deaths.
Why All Offender Ignition Interlock Laws?

- Drunk Driving still accounts for one-third of ALL U.S. traffic fatalities (10,265 in 2015, NHTSA)
- 15 percent reduction in DUI deaths (Kaufman, Wiebe, 2016)
- 7 percent reduction in states with all offender laws (Hopkins 16)
- 50-75 percent of all convicted drunk drivers will continue to drive on a suspended license.
- Average drunk driver drives 80 times drunk before arrest.
- Over 15 peer reviewed studies, including the Centers for Disease Control, recommends Ignition Interlocks for all convicted Drunk Drivers.
- CDC study showed 70 percent of the public supports all offender interlock laws
- Ignition Interlocks reduce DUI recidivism by 65 percent
- Drunk Driving costs the U.S. $132 billion per year (PIRE)
Currently in the States

- 28 states plus D.C. with an all offender ignition interlock law. California has a four county pilot program protecting over 14 million people.
- Pennsylvania (.10) and California made significant improvements in 2016.
- 15 states are .15 or above.
- All states now use interlocks in one form or another (5 did not in 2006).
- 328,743 interlocks installed nationwide.
Status of Ignition Interlock Laws in 2006

MAP LEGEND
- Mandatory for all convicted drunk drivers
- Mandatory for all first offenders with a BAC of .15 or greater (unless if BAC is noted differently)
- Mandatory for all repeat offenders
- Discretionary or optional law
- No interlock Law

Revised April 10, 2014
Status of Ignition Interlock Laws

MAP LEGEND
- Red: All-Offender
- Deep Blue: Mandatory for all first offenders with a BAC of .15 or greater (unless if BAC is noted differently)
- Light Blue: Mandatory for all repeat offenders
- Grey: Discretionary or optional law

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Since 2006: DUI deaths decreased by 23.91% while interlock use increased by 225%.
(Source: NHTSA, Dr. Richard Roth, TIRF USA)
Congressional Approval of Interlocks

- MAP-21 & FAST Act (Highway Reauthorization Bill)
  - Congress and the Administration have now fully endorsed the use of ignition interlocks for all convicted drunk drivers
  - Incentive grant program for states that pass all offender interlock laws. Pot is $17.3 million that DOT can divide up between states
  - Exemptions included in FAST Act for employers, medical, and rural.
  - Ignition interlock programs are eligible for 405 funding
  - Section 164, federal repeat DUI offender program, was changed to allow states discretion in implementing their interlock program
2.3 Million Attempts
To Drive Drunk
Stopped
By Ignition Interlocks

State-by-State Counts
For 12 months & 10 Years

March 14, 2017

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• Released March 14
• Compiled data from over 10 ignition interlock companies
• Made recommendations to strengthen interlock laws
Key Report Findings

• 2.33 million drunk driving trips prevented since Campaign to Eliminate Drunk Driving began
• 350,000 drunk driving trips stopped in past year
• 12.7 million drinking and driving trips prevented because of ignition interlocks
• Highlights studies
• Wisconsin had the most stops last year with 37,299
• Texas lead the nation over the last decade with 244,991 stops
Challenges: A few examples of what holds up progress

• Defense Attorneys
• Hospitality Industry
• Judiciary
  – Judges
  – Prosecutors
• Government Agencies
  – DMV
  – Probation & Parole
  – Department of Public Safety

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Questions?
Thank You

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