Lifesavers 2017
Community Partnerships to Work on Teen Traffic Safety: Brag, Borrow, Steal Session
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Booster to Belts

Car crashes are still the leading cause of death for children age 4 to 18 years.

The Kansas Traffic Safety Resource Office has developed a highly-interactive presentation for preschoolers through 2nd graders to educate children on staying safe while riding in vehicles. The presentation objectives include:

- Promoting safe travel practices and proper seat belt usage
- Change attitudes associated with using a booster seat and wearing a seat belt
- Promote traffic safety in a fun, interactive way

“Booster Rooster” uses pictures and videos to teach children to stay safe and not give in to peer pressure to move to a seat belt before they fit in a seat belt.
Traditional Train the Trainer
Only 84% of children age 5-9 (average booster seat age), are buckling up. For this reason, KTSRO developed Booster to Belts as a fun and interactive way to encourage children in kindergarten through 3rd grade to learn the importance of buckling up and using a booster seat.

KTSRO is offering a $150 speaker reimbursement opportunity for schools and community organizations who complete Booster to Belts. For complete details, read the Booster to Belts Guide. If you are interested in applying to do the presentation, please complete the Application below.

Application

Completion Form

For more information contact KTSRO at (800) 416-2522