In forward motion without having the provided safety belt properly fastened about his/her body

Or being 16 years of age or older, did occupy the front seat of a passenger motor vehicle in a forward motion on a street or highway without having the front seat safety belt properly fastened about his/her body
Here was the Problem

- Fact Pattern:
  - Increase in serious injury crash with non belted
    - 2011-28
    - 2012-28
    - 2013-23
    - 2014-27
    - 2015-21
  - Increase in traffic fatalities with non belted
    - 2011-13
    - 2012-16
    - 2013-17
    - 2014-15
    - 2015-29
  - Reduction in seatbelt use
  - Reduction in seatbelt enforcement
Question... How do we stop this?
Solutions

- Awareness
- Enforcement
- Education
- Prosecution
- Community Partnership
Getting Agency on Board

- Must sell benefits to the Chief or Sheriff
- Chain of command must believe
- Reduces serious injury crashes
- Reduces fatal crashes
- Crime suppression
  - Non-restraint users linked to high-risk behaviors
  - Apprehension of those involved in crime
Gather Data

- NC DOT
- CDOT
- UNC Research Center
- Department research planning and analysis
Data Continued

- Identify high crash locations with low seatbelt usage
  - Seatbelt enforcement at these locations
    - Daytime
    - Nighttime

GHSP 25 Focus counties- Mini Mobilization
  - Target these counties
    - Low seatbelt usage
    - Two weeks prior to Click it or ticket
Social Media - Awareness

This is your warning: Click It or Ticket. @CMPD will be conducting nighttime seat belt operations tonight.
Visual Awareness

THIS IS YOUR WARNING.

SEAT BELT ENFORCEMENT AREA

CLICK IT OR TICKET.
Enforcement-Seatbelt Operations

- The utilization of traffic officers with the Charlotte-Mecklenburg Police Department to conduct daytime and nighttime seatbelt operations with the goal of enforcing seatbelt laws to reduce fatalities involving non-belted drivers and passengers.
Enforcement-Cohesion

DWI Task Force will be hosting a nighttime seatbelt operation on Wednesday December 28th 2016 from 2100 till 2300 hours at Albermarle Road and Lawyers Road. There will be a briefing in the parking lot of Mr. Inspection 6924 Lawyers Road at 2045 hours.

Please try to attend or get a division officer to attend if approval is received from a supervisor.

If you have any questions let me know.

Thanks,

Justin J. Kupfer
Charlotte Mecklenburg Police Dept.
DWI Task Force
601 East Trade Street
Charlotte, NC 28202
DRE #19529
The DWI Task Force hosted a seatbelt operation on Wednesday, December 28, 2016 from 2100 hours to 2300 hours, in the Hickory Grove Division, at the corner of Lawyers Road and Albemarle Road. Listed below are the results from this operation.

Traffic Stops: 26
Seatbelt Violations: 23
Child Seat Violations: 1
Registration Violations: 1
DWLR: 4
NOL: 2
Provisional DWI: 1
Other: 3
Total Citations: 35

Thank you to Ofc. Lambert, Aquino, and Bittenbender from Hickory Grove, Ofc. Thompson from North, and Ofcs. Yau and E. Murphy from Providence for their assistance.

Justin J. Kupfer
Charlotte-Mecklenburg Police Dept.
DWI Task Force
601 East Trade Street
Charlotte, NC 28202
DRE #19529
Use of the media is paramount

- Reach out to all media outlets in your region
- Advance notice of locations so they can get video footage
- Send results daily, weekly, monthly

The Governor’s Highway Safety Program’s “Click it or Ticket” campaign started on 05/18 and runs for two weeks through 05/31. CMPD has been conducting multiple seatbelt operations both daytime and night time throughout the city this week and will continue into week 2 of the campaign.

Below are the results from the 5 operations that were conducted during the first week of the campaign.

05/19 Park/Archdale from 0900-1100 hrs.
- Seatbelts: 33
- Tag/Inspection: 19
- Speeding: 2
- NOL: 2
- Other: 3
- Total Citations: 59

05/18 Monroe Road and Wendover Road, 2100-2300 hours
- Seatbelts: 14
- Tags: 1
- DWIR: 1
- Other: 2
- Total: 18

05/20 Location: Freedom/Ashley, 0900-1100 hours
- Seatbelts: 58
- DWIR: 5
- Tag/Inspection: 27
- Other: 3
- Speed Light: 1
- NOL: 5
- Total: 99

05/21 Hickory Grove/Harris Blvd., 2100-2300 hours
- Seatbelts: 28
- NOL: 3
- DWIR: 8
- Tag/Inspection: 6
- Other: 3
- Total Citations: 44

05/22 The Plaza/Milton, 0900-1100 hours
- Seatbelts: 29
- Child seat violations: 2
- NOL: 1
- DWIR: 8
- Tag/Inspection: 19
- Other: 6
- Drugs: 1
- Total Charges: 66

Total seat belt/child seat violations: 164
Total charges issued during these operations: 286

Sgt. David B. Sloan
Charlotte-Mecklenburg Police Dept.
Major Crash Investigation Unit
GHSP Regional Law Enforcement Liaison Region 8
daloan1@cmpd.org
704-336-8403
Charlotte-Mecklenburg Police issue 363 seat belt citations in two weeks

Charlotte-Mecklenburg Police issued 363 seat belt citations and scores of other citations during seven seat belt operations over the last two weeks, police said Monday.

The operations were all a part of the Governors Highway Safety Program’s Click It or Ticket campaign, said Sgt. David Sloan.

The results from the operations include: 30 child seat violations, 29 driving while license revoked, 19 citations for no operator’s licenses, 5 for drug violations, 1 for open container violations and 266 other traffic charges, police said.

In all, police recorded 747 charges, police said.

The seven operations took place at Albermarle and Sharon Amity roads, Rommel’s Ferry Road and Trade Street, Nations Ford and Arrowood roads, Independence Boulevard and Village Lake Drive, Albermarle and Lawyers roads, Milton Road and The Plaza and Beatties Ford and Sunset roads, police said.

Before the two week campaign, police also conducted five other seat belt operations between May 5 and 16 as part of the Governors Highway Safety Program’s Click It or Ticket mini-mobilization, said police.

Only a few counties statewide participated in this event, police said.

During the mini-mobilization, police issued 265 seat belt and child restraint citations as well as 20 citations for driving while licensed revoked, 16 for no operator’s license and 108 other traffic charges, according to police.

During the last four weeks, police said they issued a total of 658 seat belt and child restraint violations as well as 1,156 total charges, police said.

Education-Awareness Events

- Corporations
- Schools
- Community Events
- Hospitals
- Sporting Events
Prosecution

- Cooperation between law enforcement and district attorney’s office
  - What is needed for successful prosecution
    - Documentation
    - Body Worn Camera, DMVR
    - Statements made by driver
    - Witnesses (Spotter, Officer)
Community Partnership

- Mecklenburg Safe Kids
- Carolina Health Systems
- Charlotte-Mecklenburg School System
- Mecklenburg County District Attorneys Office
Findings from Operation

- Non-belted
  - 18-24 year old males
  - Older Model Vehicles (Chime)
  - Nighttime hours (2000-0400)
  - Friday, Saturday and Sunday nights
  - Urban Areas
Outcome-Mecklenburg County

- **Seatbelt usage 2013**
  - Driver 93.4%
  - Passenger 85.5%
  - Combined 92.2%

- **Seatbelt usage 2014**
  - Driver 95.5%
  - Passenger 96.1%
  - Combined 95.6%

- **Seatbelt usage 2015**
  - Driver 89.5%
  - Passenger 96.6%
  - Combined 90.7%
Thank You
Contact Information

- Sergeant Dave Sloan
  - Charlotte-Mecklenburg Police Department
  - dsloan1@cmpd.org

- Police Officer Justin Kupfer
  - Charlotte-Mecklenburg Police Department
  - jkupfer@cmpd.org